

Event Sales Report
 New Writing Double Bill: Pub Corner Poets and Bill
 Drummond
 The Adelphi Club

Prepared: 11/12/2017 03:29:23

Gross Sales = £502.00

No. of Instances: 1

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves				
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
10/12/2017 19:30	80	0	65	81%	65	81%	£640.00	£502.00	78%	59	74%	£472.00	74%	6	8%	£30.00	5%	0	0%	0	0%	15	65	0
	80	0	65	81%	65	81%	£640.00	£502.00	78%	59	74%	£472.00	74%	6	8%	£30.00	5%	0	0%	0	0%	15	65	0

Summary Excluding Reserves	
Sold:	65
As % of Capacity	81%
Yield:	£502.00
As Percentage:	78%
Avg. Yield Per Ticket:	£7.72

Summary Including Reserves	
Sold or Reserved:	65
As Percentage:	81%
Yield:	£502.00
As Percentage:	78%
Avg. Yield Per Ticket:	£7.72

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

Totals	Gross	Tax	Net
	Total Excluding Reserves	£502.00	£0.00
Total Including Reserves	£502.00	£0.00	£502.00

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves		Locked	Sold & Reserved	Total Available
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity			
07/12/2017 09:30	200	0	140	70%	81	41%	£5,000.00	£1,945.00	39%	65	33%	£1,625.00	33%	16	8%	£320.00	6%	59	30%	0	0%	36	140	24
	200	0	140	70%	81	41%	£5,000.00	£1,945.00	39%	65	33%	£1,625.00	33%	16	8%	£320.00	6%	59	30%	0	0%	36	140	24

Summary Excluding Reserves	
Sold:	140
As % of Capacity	70%
Yield:	£1,945.00
As Percentage:	39%
Avg. Yield Per Ticket:	£13.89

Summary Including Reserves	
Sold or Reserved:	140
As Percentage:	70%
Yield:	£1,945.00
As Percentage:	39%
Avg. Yield Per Ticket:	£13.89

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	3

Totals	Gross	Tax	Net
	Total Excluding Reserves	£1,945.00	£0.00
Total Including Reserves	£1,945.00	£0.00	£1,945.00

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
07/12/2017 09:30	50	0	4	8%	4	8%	£750.00	£60.00	8%	4	8%	£60.00	8%	0	0%	£0.00	0%	0	0%	0	0%	36	4	10
	50	0	4	8%	4	8%	£750.00	£60.00	8%	4	8%	£60.00	8%	0	0%	£0.00	0%	0	0%	0	0%	36	4	10

Summary Excluding Reserves	
Sold:	4
As % of Capacity	8%
Yield:	£60.00
As Percentage:	8%
Avg. Yield Per Ticket:	£15.00

Summary Including Reserves	
Sold or Reserved:	4
As Percentage:	8%
Yield:	£60.00
As Percentage:	8%
Avg. Yield Per Ticket:	£15.00

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

Totals	Gross	Tax	Net
	Total Excluding Reserves	£60.00	£0.00
Total Including Reserves	£60.00	£0.00	£60.00