



PROJECT VEAR

Saturday May 20th - Training Session

- 10.30 Arrivals & Tea/Coffee & name badges
- 11.00 **Brief intro to Aswarm & why we wanted to do this project**
Thor shares key images
- introduction to the rich history of Hull's Voice & the contemporary importance of valuing the power of individual and collective voice
- 11.10 **Who's in the room?** Group round of Excellent Anonymous
[1st round - My name is..... and I am great at....
2nd round - My name is..... and i am excellent at....]
- 11.25 **What are we doing?**
Introduction to Re-Rediffusion / Project VEAR + the overall mission -
To capture, diffuse + distill the power of Hull's voice into *Essence de Voix*
- 11.30 **Why do we need your help?**
To spread the narrative, help operate the apparatus & encourage people to engage in the project
Street Performance Image Disco
What do all of these people have in common?
What skills/qualities are shared between everyone who performs in public spaces?
How do we prepare ourselves for this?
- 11.50 **The Approach**
The four phase approach
1) eye contact from a distance
2) approach with palms clearly visible at calm smooth pace [igloo space]
3) reassuring touch in safe zone whilst explaining the ask
4) hold hand / gentle push towards action

group splits into two
- invent a simple task that you would like someone to do
- use the four phase approach to see if you can persuade a member of the group to do the action with you
swap and reverse
- 12.30 **Who to pick?**
In small groups
Who is the most likely to come play?
Who would be the most challenging?
What techniques could we use with both?
Share thoughts



- 12.50 Q&A's pre lunch
- 13.00 Lunch Break
- 14.00 **Big Up the Story - Verbal Improvisation**
In two circles
One person starts with their connection to Re-rediffusion - the secret research department of Rediffusion, the next person makes their connection bigger, the next even bigger.... until the stories are huge and unwieldy...
- 14.25 **Plausible Personal Connections**
Everyone takes 10 minutes to talk amongst themselves or find some quite space to invent their own plausible personal connection to Re-rediffusion and the reason why they want to work with the Project VEAR Team.
- 14.35 **VEAR introductions**
We walk around the room and introduce ourselves to each other as if they were members of the public - each time we believe our own stories more and tell them more convincingly.
- 14.55 **Tools of the Trade - Group Devising**
in 7 groups of 4
We introduce the Re-Rediffusion vocal measuring tool kit
Each group chooses one 'measuring tool' and one vocal component card.
- 15.05 They have 30 minutes to decide how that tool is used to measure the strength of that particular vocal component then devise the best way to 'sell/pitch' the tool to a TV audience via a shopping channel.
- *each person has to talk*
- *the group has 2 minutes max*
- *they must use at least one other member of the group (not from their group of 4) to volunteer to help demonstrate how the tool works*
- 15.35 **Re-Rediffusion Shopping Channel**
We share back what has been devised
At the end we vote on which tool we are most likely to vote for and why?
What can we use from that pitch to boost our own vocal improvisation skills in the future?
- 16.00 **Tea/Coffee break**
- 16.10 Q&A session about Project VEAR

