

HULL UK CITY OF CULTURE 2017

CREATIVE COMMUNITIES PROGRAMME | PROJECT TIMELINE

Name of Individual / Organisation	Mad Pride Collective
Name of Project	Mad Pride

Please provide a breakdown of key activities /tasks for your project from start to finish. Please include your preparation and planning activity as well as start / end dates of your public activity (eg. public performance, exhibitions, festival).

START DATE	END DATE	ACTIVITY / TASK
October 2016	October 2016	Initial planning meeting for delivery with artists, confirmed partners, stakeholders and the 2017 team
November 2016	November 2016	Dates fixed for all years activities and shared with media partners and 2017 team. Publicity designed and distributed
December 2016	1st January 2017	Design workshops for all 4 seasons- order first resources, design and print promotion materials
Late December 2016	9th January 2017	Promotion of workshops to client groups during regular sessions at host venues and some visits to community groups, churches and charities in the city.
10 th January 2017	30 th March 2017	Artists run first 12 sessions in locations around city in community based venues under our theme MAD IN HULL
20 th March 2017	31 st March 2017	Meeting to review progress of project with all stakeholders and amend any future plans against any learning outcomes of incidents of note. First meetings about Mad Pride Carnival
1st April 2017	30 th June 2017	Artists run second set of 12 sessions in locations around city in community based venues under theme Journeys of the mind.
15 th June 2017	17th July 2017	Design and distribution of Promotion material for Bastille exhibition at Ground on 17 th July 2017
1 st July 2017	15 th July 2017	Selection of works for display and performance at Bastille exhibition, and design and print for first round of promotion for MAD Pride Carnival in October.
1st July 2017	30 th Sept 2017	Artists run Third set of 12 sessions in locations around city in community

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		based venues under theme 'Free me'. Many of the sessions will be producing giant puppets and items for the carnival in October.
17 th July 2017	17 th July 2017	Bastille Day Exhibition and Performance Café with drop in Workshop hosted at Ground venue on Beverley rd. Open from 7am until Midnight to be highly accessible to all, First Public Promotion of Mad Pride Carnival
20 th Aug 2017	30 th Aug 2017	Further Meetings to plan + curate Mad Pride Carnival, ensure all licences and permissions are in place, and that Hull Events and ESAG are happy. Fresh round of Carnival promotion material produced and distributed, Editorial stories booked in all media outlets for mid Sept. Final selection of Performers, Costumes and themes for Carnival weekend
1 st Oct 2017	23 rd Dec	Final set of 12 sessions in locations around city in community based venues under theme 'Mad Pride'.
10 th Sep	20 th Sept 2017	Editorial stories for Mad Pride Carnival in all media outlets
20 th Sept 2017	30 th Sept 2017	Final meetings to ensure everything in place for carnival and
1 st Oct 2017	10 th Oct 2017	Build up to carnival Weekend, street dressing, Venue Dressing, Pop up promotion at other events around city with spoken word, and live art performances in public spaces
13 th Oct 2017	15 th Oct 2017	City Centre Mad Pride Carnival to coincide with Turner Prize Weekend
17 th Oct 2017		Carnival debrief meeting held
	23 rd Dec 2017	Closing Exhibition at Ground from 7am till 7pm with Huge photos of Carnival and a selection of all 4 seasons work, followed by a Mad Hats Christmas Party
30 th Dec 2017	31 st Dec 2017	Writing and publishing of final report and blogs from final party

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Activity Examples: Planning Meeting, Auditions, Contracting, Rehearsal, Costume Design, Performances