**We Made Ourselves Over**

**Blast Theory**

**Thursday 30th June 2016**

Marketing and Communications Meeting

14:00-16:00

Attending: Hannah Williams Walton (Assistant Producer Hull 2017), Lindsey Alvis (Producer Hull 2017), Kirsty Jennings (Business Director, Blast Theory) Nick Tandavanitj (Artist, Blast Theory), Laura Smith (Senior Brand & Marketing Manager, Hull 2017), Roisha Wardlaw (Schools Engagment Manager, Hull 2017), Ben McKnight (Director of Communications, Hull 2017), Phil Batty (Director of Marketing, Communities and Legacy, Hull 2017), David Watson (Head of Digital, Hull 2017)

Agenda

1. Project overview
2. MOU & Aarhus
3. Image and Copy
4. Marketing and Comms Plan
5. Press
6. Digital (website/microsite, app, film)
7. Ticketing
8. Call outs and recuitment
9. Schools and community engagement
10. AOB

Contract and MOU Meeting

16:00-17:00

Attending: Hannah Williams Walton, Lindsey Alvis, Kirsty Jennings, Nick Tandavanitj

Agenda

1. Contract
2. MOU
3. AOB