**Fountain17**

**TWEET:** Has art gone down the pan? The new Fountain17 competition looks to lift the lid on Duchamp’s *Fountain* and 200 years of Armitage Shanks (135 characters)

**50 WORDS:** Art and industry combine in this dual celebration of Marcel Duchamp’s controversial *Fountain* and the 200-year anniversary of British ceramic manufacturers, Armitage Shanks.

Led by Ideal Standard UK, Hull School of Art and Design, and Hull’s arts community, the Fountain17 competition calls upon established and emerging artists to produce new exhibits inspired by Duchamp’s most notorious ‘Readymade’. (57 words)

**100 WORDS:** Art and industry combine in this dual celebration of Marcel Duchamp’s controversial *Fountain* and the 200-year anniversary of British ceramic manufacturers, Armitage Shanks.

Led by Ideal Standard UK, Hull School of Art and Design, and Hull’s arts community, the Fountain17 competition calls upon established and emerging artists to produce new works inspired by Duchamp’s most notorious ‘Readymade’ for a series of regional and national exhibitions.

An artist renowned for distorting everyday objects to alter viewers’ perceptions of the familiar, Duchamp’s work breaks all tradition to challenge beliefs about what, exactly, is art. (93 words)

Please add names of confirmed artists if you have this now.