53 Degrees North

Delegate Testimonials

*“I was exposed to talent from the region that was exceptional.  I would have not had an opportunity to see these artists if I had not attended.”*

**Scott Cohen; Founder and VP International - The Orchard**

*“I go to a lot of music conferences and 53° North stood apart from the rest for a lot of reasons. The most important one for me, was that it actually linked up directly with young, aspiring musicians. It is a refreshing change to see real people as opposed to the same old ‘industry’ faces. It was well organised, vibrant and genuinely impactful. Congratulations to all involved.”*

**Aly Gillani; Label Representative - Bandcamp**

*"As regular attendees at some of the biggest national and international music industry conferences, I was blown away by 53 Degrees. The panelists were top notch with in-depth discussions of current trends, loads of advice and pitched at just the right level."*

**Miles Clark; Head Of Publishing / A&R - I'm Not From London**

*"An incredible day for music industry professionals, and hopefuls in the North of England. A necessary event to build the profile of creative work opportunities in Hull."*

**Dom Smith; Publicist and Copywriter – The Creative Condition**

*“I really enjoyed it. It was so well organised, friendly and on the money in terms of being 'real' and 'useful'.”*

**Chris Hornby; Managing Director – SILVERDOOR AGENCY LTD (*Is interested in appearing on a panel next year about Social Media in the music industry – already forward planning for next year’s involvement)***

*“It was an absolute pleasure to speak at 53° North. The conference was so well organised, friendly and stress free. The interaction between panel and audience was perhaps the best I’ve seen and being a Yorkshireman with a business largely based in London it was refreshing to have important industry people speaking and working with the future of Music in the North. Roll on next year and beyond!”*

**Chris Hornby; Managing Director – SILVERDOOR AGENCY LTD (*Is interested in appearing on a panel next year about Social Media in the music industry – already forward planning for next year’s involvement)***

*“I thought the conference was great, really well organised & everyone was incredibly friendly, everything I expected from coming to Hull.”*

**Daniel Smith: Promotions Manager – Futureproof Records and Promotions**

*“Congratulations for a truly amazing event at 53 Degrees North. Had so many great conversations, I really think you have something special there. The event was so well organised and you pulled in a great range of speakers.”*

**Sam Taylor; UK Brand Manager - Tunecore**

*'It was a joy to be part of the 53 Degrees North music conference on the Music Press panel. The event was skilfully organised and a pleasure to attend. It will be a welcome addition to the thriving music scene in Hull, and I look forward to returning in the future."*

**Rachel White; Director - Brick London**

*" I thought 53 Degrees North was great last week and we very much enjoyed being a part of it.”*

**Matt Wanstall; Musicians Union**

*"Its really nice to go to a conference where its down to earth as well as organised. Quite often they can be quite dry affairs if you know what I mean!”*

**Claire Southwick ; Primitive MGMT**

*"From someone who had never been to Hull it was fantastic to see how much amazing music from all styles and genres the city had to offer. The 53° North team had perfectly showcased that and I was able to come away from the event with lots of new artists to work with. This has already lead to further opportunities, such as Sentric inviting Chiedu Oraka down to London to perform at our showcase event at BBC Amplify. For me thats what conferences should be about, linking the industry direct to artists and allowing development & growth for the music".*

**Patrick Cloherty; Senior Synchronisation Catalogue Manager – Sentric Music**

*“Hi Stewart hope your getting some much deserved down time, I just want to say what amazing job you did with*[*53 Degrees North*](https://www.facebook.com/53degreesmusic/?fref=mentions)*. I travel across the UK going to many conferences and events like that and the organisation of it was spot on, the panels were well thought out and the one to one speed meets and the live music at the intervals was a great idea, You created new opportunities for many people to learn & network and was nice to have something like this in the North, You should be very proud of yourself and I hope you continue to allow this to grow because what a excellent job you did keep up the good work!*

**Neil Atkinson – Attendee**

Social Media

[@Imnotfromlondon](https://twitter.com/Imnotfromlondon) This was an amazing conference. Music Industry people take note!

[@DeShannon](https://twitter.com/DeShannon) Awesome event - marketing looked great, staff were great, and events were definitely great in action! Here's to 2018

[@comeplaywith](https://twitter.com/comeplaywith)  Full credit to the brilliant [@StewieBaxter](https://twitter.com/StewieBaxter) & his team on a conference that felt inclusive & genuine

[@Jaechdaw](https://twitter.com/Jaechdaw)  Had a fantastic couple of days at [@53DegreesMusic](https://twitter.com/53DegreesMusic) in Hull. I hope they do another event like that again!

[@vanessa\_prsf](https://twitter.com/vanessa_prsf) Big shout-out for PRSFTalent Development Partner [@WarrenRecords](https://twitter.com/WarrenRecords) for [@53DegreesMusic](https://twitter.com/53DegreesMusic) &being encouraged by MelvinBenn to build on it post 2017

[@hooksanchors](https://twitter.com/hooksanchors) - A truly amazing conference - and I have been to a few

[@the\_MPA](https://twitter.com/the_MPA)  - Thank you to [@53DegreesMusic](https://twitter.com/53DegreesMusic) for a great panel earlier discussing music & mental health

[@HelpMusiciansUK](https://twitter.com/HelpMusiciansUK) - Big congratulations to [@53DegreesMusic](https://twitter.com/53DegreesMusic) team for such a fantastic conference! So much dedication and energy, thanks for having us!

[@Rianne\_Thompson](https://twitter.com/Rianne_Thompson)  - Some really important issues raised and discussed on the music and mental health panel today at [@53DegreesMusic](https://twitter.com/53DegreesMusic)