MADE IN HULL: OPENING EVENT

**CONSULTANT GUIDE FOR CORE CREATIVE TEAM DEPTH INTERVIEWS**

**POST-EVENT**

This script is intended as a guide for the depth interviews with members of the Core Creative Team who led the *Made in Hull* opening event, for Hull UK City of Culture 2017.

The questions within this guide are to be asked post-event and will supplement information gathered by an online survey, also delivered post-event.

The following provides key definitions to inform the depth interview:

**History:** past events connected with a particular person, place or thing.

**Heritage:** valued objects and qualities such as historic buildings and cultural traditions that have been passed down or preserved from previous generations.

**QUESTIONS**

**Creative Practice**

How did the Core Creative Team work collaboratively on bringing *Made in Hull* together from start to finish?

How did the Core Creative Team collaborate with the commissioned artists whilst working on *Made in Hull*? [Probe: did they all get involved with this, or was it fed back through one key point of contact for the artists?]

How did working on *Made in Hull* develop your creative practice, if at all? (i.e. If you have previously worked on heritage inspired arts projects, how did *Made in Hull* differ? How did your ideas change throughout the course of the project? What new techniques and approaches did you utilise?)

**Heritage Practice**

How did you use historical information and content feed into the project’s development, and how did you directly engage with this information and content? [Probe: Did you use the material as a source of inspiration for the overall narrative, to inform the artist briefs, to select locations?]

**Partnerships**

If you built new partnerships, or developed existing partnerships when working on *Made in Hull*, did these partnership results in you developing different ways of working, that you might use in the future? [Partners could include heritage professional, museums, archives, community groups, the local authority, etc.]

Which of the partnerships that you developed have been the most valuable to you and why?

Do you plan to work with these partners again in future, and if so in what way?

**Commemoration of Hull’s last 70 years**

Has working on the project made you think about new ways in which the arts can contribute to the interpretation and presentation of heritage and history? If yes, how?

How do you think the impact of a heritage or historically inspired arts event is different to that of say a conference, traditional museum exhibition, or a publication? How did *made in Hull* demonstrate that?

**Quality metrics – project perspective**

How did the overall narrative for *Made in Hull* come through?

How well do you feel all the artworks answered the creative briefs?

Reflecting back on *Made in Hull* in its entirety what, for you, were its strengths and weaknesses in terms of the overall concept for the event?

Reflecting back on *Made in Hull* in its entirety what, for you, were its strengths and weaknesses in terms of its interpretation and presentation of the history and heritage of Hull?

Reflecting back on *Made in Hull* in its entirety what, for you, were its strengths and weaknesses in terms of the production of the event?

**Quality metrics – public perspective**

Prior to the event you were asked ‘What aspects of Hull's history and heritage do you hope to communicate to the audience?’ To what extent do you feel your hopes for this were achieved?

Prior to the event, you were asked ‘In what ways do you hope the project will provide the audience with a new perspective on Hull?’ To what extent do you feel your hopes for this were achieved?

**Impact**

If you were asked what the key measures of success for *Made in Hull* should be, what would you say? [e.g. audience numbers, media coverage, specific audience response]. Based on this, how successful do you think *Made in Hull* was?

How has working on *Made in Hull* had a personal impact on you? [Probe: skills/knowledge developed, confidence working with heritage or historical content, greater connection with the city and its people, further work opportunities, etc.]

**Longer term impacts**

What longer term effects do you hope/expect the project to have?

Do you have any further comments on the project?