

Hull UK City of Culture 2017

Made In Hull / In With A Bang

Coverage Report

27th December 2016 - 10th January 2017

Made in Hull

On Sunday 1st January at 4pm, Hull UK City of Culture 2017 officially launched with major new commission *Made in Hull*, a not to be missed journey through almost 100 years of the city's history curated by BAFTA-nominated documentary film-maker Sean McAllister.

The first night of *Made in Hull* included *In With A Bang*, a spectacular fireworks display over the river Humber fired from two barges on the Humber, at 8.17pm (20.17).

On Sunday 8th January, the artist Nayan Kulkarni transformed the historic heart of the city with *Blade*, a monumental artwork that changes the way people see and experience Queen Victoria Square.

Nayan Kulkarni, a multimedia artist known for his work with light, has taken a 75 metre long Rotor blade that would normally be at the top of a wind turbine, to create the artwork, a spectacular interruption into the newly renovated public space.

Coverage Highlights

2,350

- Total coverage volume
- Across print, online and broadcast

3.2bn

- Total readership
- Across print, online and broadcast

> £4.5m

- Estimated AVE
- Across print, online and broadcast

Coverage Highlights

38

- National newspaper pieces in print
- Including Times, Daily Telegraph, Guardian, Express and i

> 1,750

- Mentions across TV and Radio
- Syndication across regional BBC stations

> 550

- Online news pieces
- Including BBC, Mail Online, Guardian and Daily Telegraph

566

- Articles by local news publications
- Including Hull Daily Mail, BBC Look North and ITV Calendar

> 3.5k

- Click-throughs to Hull2017.co.uk from online editorial in December and January



Made in Hull Coverage Highlights



Broadcast Highlights



THE UK'S NO.1 HIT MUSIC STATION



Print Highlights

THE TIMES

Raising Hull: the party starts in style in the UK's new City of Culture

Can the city once dubbed the UK's 'No 1 Crap Town' be reinvented with art?
Richard Morrison hit the streets to see

If the rest of Hull's year in the limelight lives up to its first day, we will all be looking at the relocation costs of moving to Humberside. In bone-numbing temperatures on Sunday evening the streets of the gritty old port were packed, the pubs heating and the mood ebullient for the opening events of Hull's improbable year as UK City of Culture.

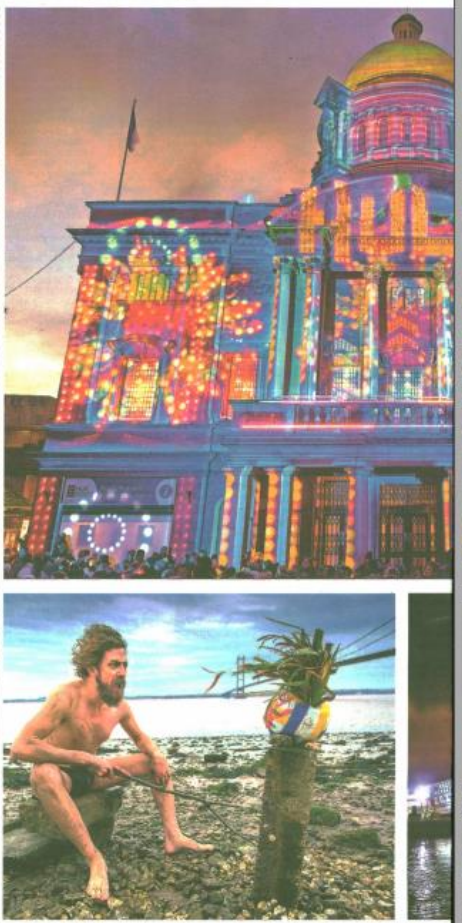
"Have you seen the young people out there?" cried an emotional Rosie Millard, the chairwoman of Hull 2017. "And the oldies," added John Prescott, one of dozens of Humberside heavyweights invited to the opening.

Admittedly, most of the vast crowd had turned up to see a fireworks display promised to be "bigger than London's New Year's Eve". They weren't shortchanged. Starting at the symbolic time of 20:27 (well actually a few minutes later, but maybe Hull time runs later than GMT), the fireworks didn't just explode over the Humber in a 12-minute riot of colossal squiggles, they were also beautifully synchronised with a film shown on giant screens round the Marina. Indeed at times it almost seemed as if the fireworks were dancing to the music of the film, as when a shower of golden shooting stars cascaded while Hull's greatest band, the Housemartins, sang the elegiac *Think for a Minute*.

This same sunny mix of hi-tech projections and unpretentious homespun sentiments is also the dominant feature of *Made in Hull*, a sequence of 12 highly evocative installations shown on the city's main streets and squares each evening this week. They have been curated by the documentary film-maker (and local boy) Sean McAllister. "I've worked in war zones in Syria and Iraq, but the idea of coming home and working in Hull scared the hell out of me," he said as he showed me around. Nevertheless, he has produced an arresting set of what art types call "interventions" across the city.

Dominating Queen Victoria Square, *20th Biologics We Are Hull*, the most awesome of *Made in Hull* offerings, has a volcanic soundtrack that seems to shake the pavements, and spectacular images projected on to Hull's finest civic buildings — City Hall, the Ferens Art Gallery and the Maritime Museum. In some ways it's simplistic: a cut-and-paste skim through the headlines and newsreel footage of Hull's bleakest days (the Blitz, traveller accidents and so on), redolent by some of its finest hours, mostly involving two shapes of football.

"20th Biologics" approach is so epic — one was reminded of Sam Goldwyn's advice to young film-makers: "Begin with an earthquake and work up to a climax" — that each time the 20-minute movie was played on Sunday it produced a roar of approval. One important goal of the UK City of Culture is to make the inhabitants



of a neglected and sometimes reviled city feel better about themselves and where they live, this film is right on the money.

Some of the other *Made in Hull* installations leech rawest nerves. Projected on to the Deep — Hull's vast aquarium that juts into the estuary where its two rivers meet — is *Arrivals and Departures*, by the Instating the Dog storytellers' collective. It recounts what seems to be the anecdotal history of how Hull has been shaped by immigration and emigration, imports and exports. Coming so soon after the startling Brexit vote in the city, however, it has a very provocative dimension. Despite enormous investment by the German company Siemens (one of the major financial backers of Hull 2017, 68 per cent of Hull's residents voted to leave the EU, it's too late to change that now, of course, but more than once, as I talked to people on Sunday, I heard the words "shooting ourselves in the foot").

In that context, an installation on Scale Lane in the old city centre is also pertinent. Ironically titled (*ni*) *Agency of Labour*, it shows young people reacting, in words, music and movement, to the shock of unemployment in a city that has had more than its fair share over the years.

Yet the main impression conveyed by *Made in Hull* is not of whinging, but of the city's energy and sardonic wit. In a vast concrete cavern underneath the High Street underpass, the video artist Jesse Kanda has created *Zemba*, an invigorating, edgy urban to the clubbing scene in 1990s Hull that uses contemporary film, three screens and a triumphantly loud soundtrack. It suggests that the club — mostly long since shut by stringent licensing laws — were places where disenchanted kids could find harmless release for post-up emotions as well as a sense of tribal kinship.

Just as noisy, but evoking a different sort of tribe, is an extraordinary installation called *105-05*, devised by invisible flock. Using 20 loudspeakers it re-creates the roar of the crowd, and the ebb and flow of emotions, at a Hull FC home match. To be inside this surround-sound maelstrom is overwhelming. A rare goal for the struggling home team is greeted with an eruption of lung-power that can probably be heard in Grimsby.

That installation is echoed, much more delicately, by another of McAllister's witty waxes, which is to get the bells in the city's two main churches to chime the rival chants of Hull's main football and rugby league teams. Of course, you have to be local to get the aural allusion, but that's rather the point.

Local humour is a prominent feature too of the installations set up in empty shops on Whitefriargate. One jokes gently fun at the enthusiasm of Hull residents for caravan holidays. Another, called *Hull's Promise*, *Acquiescence Street*, satirises the local penchant for shop-window posters

advertising goods, services and health knows what else. "Learn how to paint your own garage," one poster reads, while another asks "The year shoes need breaking in?" Enchanted, I tried to enter the shop, but a sign on the door said "Closed until there is peace on Earth." Given the plummeting temperatures, I didn't feel inclined to wait.

Besides which, my eye had been drawn to *Hullywood Icons* [sic], an installation giving 200 of Hull's residents the chance to dress up and re-create a scene of their choice from a classic movie. The results — by turns charming, hilarious and downright disturbing — are projected on to a building in Silver Street.

With a budget much bigger than expected (£32.5 million, of which 40 per cent came from non-public sources), Martin Green, the chief executive of Hull 2017, will be expected to offer much grander and more profound cultural goodies in the months to come. I was glad, though, that he chose to emphasize the city's own quirky character and humour in this first week.

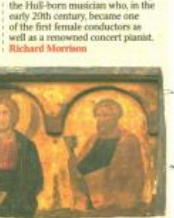
There's been much scepticism about Hull's credentials to be the UK City of Culture, but even more inside the city itself. So it is vital that with these opening flourishes Green makes local people of all ages feel that the year is for them, not just for tourists.

And after that? Could 2017 really be transformational for Hull? Crasier things have happened and the signs are that the cultural jamboree, allied to the £106-million that the city council has invested in smartening up the city, is already paying dividends. From fanzactly being Britain's 'No 1 Crap Town' a few years ago, Hull has been chosen by Rough Guides — alongside such vibrant places as Vancouver, Amsterdam and Seoul — as one of the Top Ten cities to visit in 2017. And why not? Where else can get your new shoes broken in?

hull2017.co.uk

From Old Masters to brass bands — what to catch in Hull in 2017

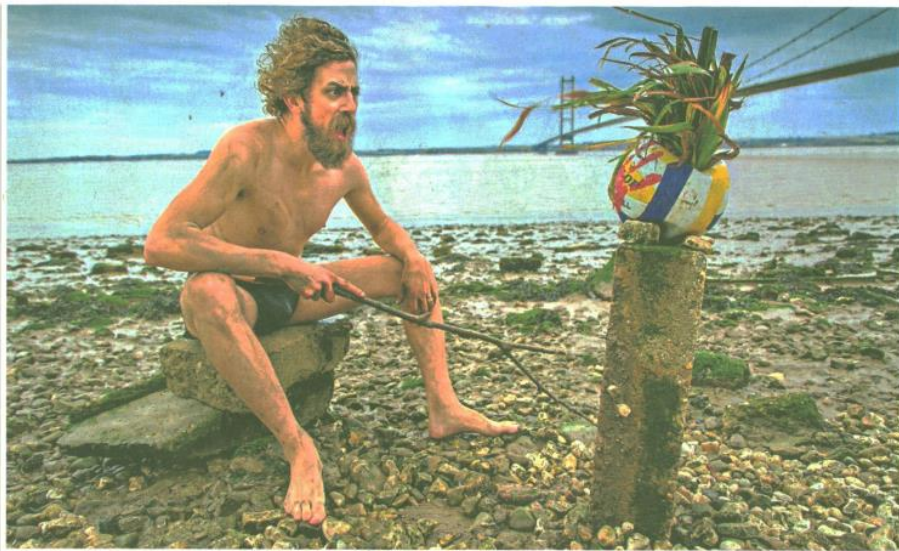
- Ferens Art Gallery, from Jan 13**
 One of Britain's big regional art galleries, the home of everything from Canaletto to Hockney, reopens after a £13 million refurbishment. It also showcases its new acquisition, Pietro Lorenzetti's *Christ Between Saints Paul and Peter*, below, as well as five of Bacon's "screaming popes", right. Spencer Tunick's *Sea of Hull* photos, showing hundreds of Hull residents naked and painted blue, is also in the 2017 Ferens programme, as is (from September) the 2017 Turner prize.
- Anthony Minghella, Middleton Hall, Jan 24-26**
 A retrospective devoted to the life and work of the film-maker who went to university in Hull. Includes screenings of *The English Patient*, *The Talented Mr Ripley* and *Cold Mountain*, plus discussions and script readings.
- Humber Street Gallery, from Feb 3**
 A new space for contemporary art in the Fruit Market district opens with a mix of work including Sarah Lucas's *Power in Women* — plaster sculptures of three women, first presented as part of a show called *I scream Daddo* at the Venice Biennale.
- The Rise and Fall of Ziggy Stardust & the Spiders from Mars, Hull City Hall, March 25-26 (returns only)**
 Two of David Bowie's old muckers take part in the first live presentation of his seminal 1972 album.
- The Hypocrite, Hull Truck Theatre, Feb 24-March 25**
 The Hull-born playwright Richard Bean, of *One Man, Two Guvnors* fame, has written a new comedy set in Hull at the start of the English Civil War. Presented as a co-production by Hull Truck Theatre and the Royal Shakespeare Company.
- Lines of Thought, Brynner Jones Library, to Feb 28**
 Magnificent loaning exhibition of drawings loaned by the British Museum, ranging from Michelangelo, Rembrandt and Dore, to Manet, Degas and Bridget Riley.
- Highhouse and Ratstick Band, Hull City Hall, Jan 21**
 No festival based in Yorkshire would be complete without a brass band spectacular. Here the musicians from Highhouse and Ratstick join forces
- Rowhead, Hull Maritime Museum, to March 19**
 Commemorating Hull's whaling heritage, the city's computer artists have created this light installation of a Greenland right whale.
- Look Up, city centre, from Jan 8**
 A series of outdoor artworks designed to "intrigue and inspire"; it features such artists as Rob and Roberta Smith and Michael Pinky. The spectacular opening work, by Nayan Kulkarni, has been made by workers in Hull's Siemens factory and will be shown in Queen Victoria Square next weekend.
- Mind on the Run, Hull City Hall, Feb 14-19**
 Three-day festival of "noisy visions", including Goldfinger's Will Gregory and St Ivesman's Bob Stanley, celebrating the achievements of Basil Kirchin, called as "the forgotten genius of postwar British music".
- Richard III, Hull Truck Theatre, May 4-27**
 Northern Broadsides staged its first production, Shakespeare's Richard III, in Hull 25 years ago. Now Barrie Rutter's impressive company returns to the same play in a new production.
- Ethel Logkina, New Studio, March 10-12**
 Exhibition and concert celebrating the Hull-born musician who, in the early 20th century, became one of the first female conductors as well as a renowned concert pianist.
- Richard Morrison**



Print Highlights

The Daily Telegraph

the guardian



Sarah Rose Crawford, above, as Bond girl Ursula Andress on Hesse Foreshore, and Jim Wardlaw, top, as Tom Hanks in *Cast Away*, with the Humber Bridge in the background

It's not grim in Hullywood – the 2017 City of Culture

IT MAY lack the glamour and sunshine of LA, but that hasn't stopped Hull residents using its landmarks to recreate famous movie scenes to celebrate its status as 2017's UK City of Culture.

Braving biting North Sea winds rather than paparazzi, film fans have used the Yorkshire port as the backdrop for its Hullywood Icons project.

Scenes include Tom Hanks' appearance in *Cast Away*, recreated under the Humber Bridge by Jim Wardlaw.

The project's photographer Quentin Budworth said: "Poor old Jim, it was freezing on the day we did the shoot."

Other pictures include Ursula Andress' bikini-clad emergence from balmy Caribbean waters, transplanted to Hesse Foreshore on the banks of the estuary.

Yesterday, a huge firework display and the opening of a city-wide installation signalled the start of Hull's tenure.

Organisers, who have planned hundreds of events for the city, said: "The stage is set, we're ready for showtime."

Council leader Stephen Brady said more than £1 billion of investment has flowed into the city since it was chosen, including £100 million of capital investment in visitor infrastructure.

Bright lights, big city - high hopes as year-long party brings out the Hullywood in historic Hull

UK's new City of Culture unveils its hidden gems and aims for lasting job benefits

Mania Farveen and agencies

Thousands of people gathered to watch fireworks and a spectacular opening installation to launch Hull's year as the UK's City of Culture last night.

Sean McAllister, a documentary filmmaker from Hull, said Made in Hull – an artistic installation set around major landmarks – would show people that the city had hidden culture.

A huge audience packed Queen Victoria Square, where stories of the city and its people over the last 70 years were projected on to buildings. McAllister said: "We always knew we had culture, it's just the world didn't know, so the secret's out... We've finally had to open the door to the world and let them in. They can come and see what we've been enjoying."

For almost seven decades, Hull had been in decline. "It was a city that had lost its confidence," said council leader Stephen Brady. There was the devastating bombing in the second world war, disappearance of its fishing fleet in the 70s due to the cod wars, and the decimation of its shipping industry. But Brady believes Hull's tenure as UK City of Culture 2017 will give it new life.

Hull is the second UK City of Culture, following Derry-Londonderry in 2013. It was selected from a shortlist including Dundee, Leicester and Swansea Bay.

More than £30m is being spent on the year's events, and £25m has been invested in revamping the city centre and refurbishing the Ferens art gallery and the main theatre. Streets and public buildings have been upgraded, and a £700,000, 350-seat outdoor theatre is to be built in the disused central dry dock.

This, Brady says, is an attempt to attract new businesses and create jobs. The city recently secured a £100m commitment from German-owned Siemens to build new offshore wind turbines, creating up to 1,000 jobs. "We did it with Siemens and we can do it again. We want people to stay here, we want there to be opportunities. This year is so important in so many ways... we need it to breathe life into Hull and keep it buoyant for future generations," he said.

Brady, 70, a former butcher's boy who grew up in a three-bedroom terrace house with 11 siblings, said it was about time to change the conversation about his home city. "Hull is a city like no other. It is more like a large village. It is the end of the line in terms of road and rail. There is essentially nowhere beyond, which gives it a very isolated feel. We needed something to keep people here, being in a talent, jobs, employees."

Last night, the crowd in the city centre square – where one of eight art installations will be located for



Zoë Brough's *We Are Hull* at the Maritime Museum, Queen Victoria Square, below, a model for Spencer Turner's plans to redevelop Liverpool, PA

the next week – chanted a countdown and then fell silent as Hull's history, from Any Johnson's solo flight to Australia in 1930 to events of the present day, was bared on to buildings.

Other installations will include "Hullywood Icons", featuring local people re-creating images from classic films, and a multi-screen installation replicating the club scene in 1960s New York.

The buzz began over the summer, when US artist Spencer Tunick convinced 3,200 locals to strip naked and be painted blue for photographs celebrating Hull's relationship with the sea. Other events planned over the year include a visit by the Turner prize.

Liverpool reinvented itself after its year as European capital of culture in

Sean McAllister, a documentary maker, said the installation *Made in Hull* would show the Yorkshire city's cultural gems to the world



2008, with bumper visitor numbers and a multimillion-pound boost to its economy. Brady said: "The perception of Liverpool was forever changed, and that's what we are hoping for here. We don't want to return to our sleepy old times – we want others to say it is a wonderful place that they will return to again and again."

One of Hull's most famous sons, the poet Philip Larkin, once said it was "a city that is in the world, yet insufficiently on the edge of it to have a different resonance". Brady said: "We are not a people who shout loudly or sing our own praises. But now those barriers are coming down and we will not disappoint."

Calendar highlights

- 21 January – 1 May Francis Bacon's *Serious Systems* at Ferens Art Gallery
- 24-26 January Anthony Minghella: *A Retrospective* at Millington Hall
- 11 February – 22 April Wildlife Photographer of the Year exhibition at Beverley Art Gallery
- 16 February Jay Kay's one-man show, *The Ten (Food) Commandments*, at Beckington Arts Centre
- 24 February – 18 March *The Hippocrit*, a comedy play written specially for the City of Culture year by the Hull-born playwright Richard Bean, at Hull Truck theatre
- 17 March Goldilocks and the Three Bears by Northern Ballet, at Brillington Spa
- 17 March Ziggy Stardust and the Spiders from Mars, at Fruit, Humber Street
- 29 March – 11 June From Paul Smith to JK Rowling: BP Portrait award nominations from the National Portrait Gallery, at Reynon Jones Library

Best Ever Prices at DFS

THIS YEAR

Print Highlights



ARTS

Fireworks to rival Thames show herald Hull's year as cultural capital

By Dean Kirby
NORTHERN CORRESPONDENT

Thousands of people gathered to mark the start of Hull's year as UK City of Culture with a huge firework display and light show that organisers said was even bigger than London's New Year's Eve celebrations.

A crowd of 25,000 watched the "Made in Hull" extravaganza from the waterfront as images illustrating 70 years of Hull's history were projected on to the city's buildings.

The crowd fell silent as they watched images that included the pilot Amy Johnson's solo flight to Australia in 1930, the horrors of the Blitz, and scenes from the city's footballing history.

(i) Among the planned highlights for Hull's Year of Culture is the hosting of the **Turner Prize at the city's Ferens Art Gallery**, which is being given a facelift in time for the celebrations.

They cheered as the words "We Are Hull" scrolled across the buildings. The Bafta-nominated documentary film-maker Sean McAllister was creative director for the event, in which local and international artists used large-scale projections, soundscapes, art installations, animation, and interactive live performance to transform public spaces around Hull's city centre.

McAllister said: "We're finally going to share our secret. If you're from Hull, we always knew we had culture, it's just the world didn't know, so the secret's out, finally we've had to let them in. They can come and see what we've been enjoying."

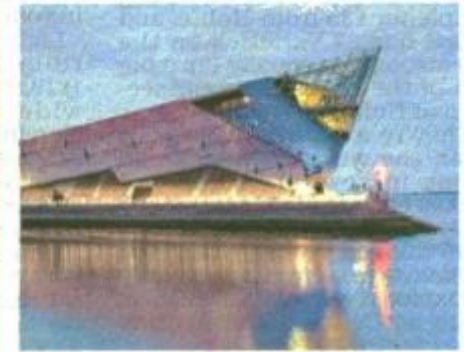
The year-long arts and cultural programme will celebrate the unique character of Hull, its people, history and geography. Organisers hope to attract more than one million extra visitors to the city.

More than £30m is being spent on this year's events and £25m has been invested in revamping the city.

The year will be split into four seasons, with each containing something "distinctive, intriguing and created to challenge and thrill".



25,000 people watched this lightshow outside Hull's Maritime Museum, opening the city's tenure as UK City of Culture **DANNY LAWSON/PA**



HURRAH FOR HULL

EXPECT everything from a musical installation on the Humber Bridge to light shows and theatre premieres. Hull is hosting next year's Turner Prize and the Ferens Art Gallery is due to reopen in late January, too.

INSIDER TIP: Combine your visit with the pretty market town of Beverley, ten miles from Hull and go for a long stomp in the Yorkshire countryside.

DETAILS: Double rooms at the Victorian Kingston Theatre Hotel start from £60 with breakfast, kingstontheatrehotel.com

JENNY COAD

Print Highlights

The Observer

BIG ISSUE NORTH

Q&A SEAN McALLISTER FILM-MAKER, 'MADE IN HULL' CURATOR, 51

The 51-year-old documentary-maker is best known for his award-winning 2015 film *A Syrian Love Story*. Born in Hull, he left school at 16 and spent periods signing on and working in a pea factory before going to the National Film and Television School at 28. He is the curator of *Made in Hull*, a week-long event involving projections on and installations in landmark buildings, created by a team of local and international artists. Opening tonight, it launches Hull's reign as UK City of Culture 2017. He and his partner, Ruth, live with their three children in Brixton.



Sean McAllister: 'There's so much going on subculturally in Hull.'

What's the idea behind *Made in Hull*?
We have a trail through the city that people can take for six hours each evening over seven days. It covers 75 years of a proud working city that has taken some knocks and has overcome them. Hull was the second most bombed city in the country in the second world war; its heyday was in the 60s, when fishermen would come back from a three- or four-day fishing trip as millionaires. After that, the Icelandic wars [over territorial fishing rights] caused the demise of that industry and a recession. Now Hull's the City of Culture, and it's got this marvellous contract with Siemens [to build offshore wind turbines], which is bringing hope and jobs.

What kind of artworks will we see?
There's a 15-minute surround-sound piece on the whole history in Victoria Square by Hungarian animator Zsolt Balogh. The caravan industry is big in Hull so we have a piece on the history of that in one shop window in Whitefriargate, and a caravan with actors performing a comedic piece in another. Jesse Kanda, who has worked with Björk, is doing a piece about nightclubbing, which was a big scene in Hull. And on the Deep, the aquarium on the Humber, we are doing a piece about immigration called *Departures and Arrivals*: Hull voted 68% to leave Europe, although it has been made up of a mix of people since [local anti-slavery campaigner] William Wilberforce's time.

Hull was voted "worst place to live" in the book *Crap Towns* in 2003...
People embraced that [laughs]. They made T-shirts saying "It's never dull in

Hull". Although of course it was. Now, within the city, there is so much going on subculturally, small things that just spring up and spread on social media. You go to a speakeasy or a performance poetry night and it is packed on a Monday night.

What will being City of Culture mean to Hull?

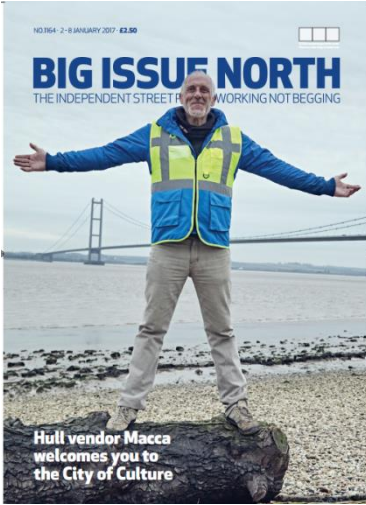
There is something about being at the end of the M62 – geographically it is the end of the road. There's a kind of cultural disconnect with the rest of the world because of that. As City of Culture, for the first time, we feel people are looking in and interested in what is going on in Hull.

This seems a departure from your international documentaries or studies of Hull's working classes...

I wanted to say no when I was offered it, but it was one of those once-in-a-lifetime opportunities, and it opened my eyes to a different way of working, with a huge team, delegating a lot of the ideas. Our aim was to make the working-class population feel involved, because those people don't naturally feel involved in what is called art or culture. I don't naturally feel that is my world either.

What does Hull mean to you?

I have lived in Brixton for 20-odd years but when I think about home, I still mean Hull. My parents are 92 and 93 and still live there, and my sisters and my friends. Whenever I have made a film abroad, I've always come back to make a film in Hull. I thought, if I'm going to make a film in Britain, I might as well make it in a place where no one else will [laughs].
Interview by Nick Curtis



Hull vendor Macca welcomes you to the City of Culture

In greatest news, William Wilkinson, the chairman of the Hull City Council, has been elected as mayor and will be inaugurated in June. He will be the first mayor since 1974. The council has also elected a new mayor, Cllr. Steve Rotherham, who will be the first mayor since 1974. The council has also elected a new mayor, Cllr. Steve Rotherham, who will be the first mayor since 1974. The council has also elected a new mayor, Cllr. Steve Rotherham, who will be the first mayor since 1974.

TEN HULL ARTS WEEKS

10 Hull Arts Weeks - A series of ten arts events taking place throughout the city. **11 Hull Arts Weeks** - A series of eleven arts events taking place throughout the city. **12 Hull Arts Weeks** - A series of twelve arts events taking place throughout the city. **13 Hull Arts Weeks** - A series of thirteen arts events taking place throughout the city. **14 Hull Arts Weeks** - A series of fourteen arts events taking place throughout the city. **15 Hull Arts Weeks** - A series of fifteen arts events taking place throughout the city.

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The room is orange. Very orange, as if they've broken Donald Trump down for parts and used them to kit out a dining room
Jay Rayner visits a hip new chicken joint in east London
Observer Magazine, pages 34-35



Print Highlights

Daily Mail



38 Travel Special

NEW FLIGHT ROUTES TO THE US



British Airways will launch the first non-stop flight between London Heathrow Airport and Los Angeles, New Orleans International Airport on 21 March. The four-day week service will use Boeing 787 Dreamliner aircraft.

British Airways will also fly from London Gatwick to Fort Lauderdale from 6 July. The plan would operate six flights a week in the peak summer season and three times a week for the rest of the year. The airline is also launching a new route Oakland in California from London Gatwick. The new service begins on 18 March and will operate four days a week.

Qatar has announced an expanded direct flight to Lockheed-London, Heathrow and Portland, Oregon, commencing on 26 May. The seasonal four-times-a-week service will be the first to directly connect the UK with the city of Portland and its easy access to the Oregon coastline.

After the successful launch of Delta's inaugural service between Edinburgh and JFK earlier this year in May 2013, the airline has announced a new direct flight route commencing on 1 May from Glasgow and New York JFK - the first non-stop flight on this route.

Virgin Atlantic has announced two new routes which will launch in 2017: Philadelphia and Tampa. Both will trend from the UK via Belfast, with Philadelphia service initially running four times a week from 20 May and 20 September and the Tampa service running three times a week throughout the year beginning in May 2017.

Thomas Cook will introduce a flight from Manchester to San Francisco, scheduled as May. Thomas Cook will also increase the frequency of flights to and from Los Angeles, including from New York to Los Angeles and Boston from twice a week to three times a week.

The United Airlines will increase the frequency of its service from London Heathrow to Los Angeles with a second daily flight from 6 April. Its second daily service to Los Angeles will be launched on 10 October.

Virgin Atlantic is introducing a direct non-stop daily flight from London Heathrow to Seattle from 26 March, replacing the service currently operated by Delta. A daily non-stop service to San Francisco will also launch in May, with a launch on 25 May, replacing the service currently operated by Delta. The new service will be operated by Airbus A350-900.

For more details, visit www.bbc.com/travel



Where to go in the UK in 2017

From literary anniversaries to prestigious golf championships, **Hanna Towner** learns about the country's biggest upcoming draws

HAMA TOWNER is senior executive manager at Visit Britain and writes for The UK's Top of Culture. She will be offering 360 days of events inspired by the title. We people and its place in the world. It's all going to be here: tennis, tennis, music, film, art, you name it.

"I'll have to enjoy seeing arts and culture, but also new tech, games and experiences. Not surprisingly, art is integral to the city's renaissance, including historic buildings and sculptures highlighted in a permanent installation. The Golden Breeze Artillery gallery opens to explore. Walk along the waterfront to the new Fruit Market. A historic area transformed with galleries, coffee and restaurants. It's the cobble streets of historic Old Town, and see a different side of the city or visit the 'New Museum Quarter'.

FOCUS ON THE NORTH
James Smith, of the South Devon 'Queen Mary's' tour (The Mary, starting 6th March and

rocked in a wood-fired oven, with views across Lyme Bay, so believe we have every reason for the food to come to this glorious part of South Devon."

FOCUS ON THE SOUTH
James Baker, communications and development director at Hampshire Culture Trust

"Hampshire 2017 is a year to be the Year of the Laundry Room - and Hampshire Culture Trust and The Hampshire will be marking two major anniversaries that could truly make a mark of the year. From 1917 to 2017, Hampshire has been a county of great interest to be seen.

It's important we will see the first Hampshire-based, a historic battle royal, taking the town from the ground, as a food, food, and entertainment for all the family. Then, at the end of the month, the week-long Festival of Food and Drink Festival will take place, devoted to produce, music, raised or harvested in and around the beautiful 'Village Brewery'.

"Added to the track of this, 'The Great' place in the UK, serving art and music through



Where to go in the UK in 2017

will over the South Devon (with Hampshire making things to do and see) in the county. The 'The South Devon' will be the first of the county's biggest upcoming draws.

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James Baker, communications and development director at Hampshire Culture Trust

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Click here for more information on the South Devon 'Queen Mary's' tour (The Mary, starting 6th March and

theatre

New shows with the wow factor

THERE'S a lot to look forward to in 2017. For starters, a brace of comedies by Molloy. One is the latest starring comic Gail Bray Jones and Lee Mack and directed by Sam Fryer in the West End's Garrick Theatre (from March 1). The other is the hypocrite, isolated by Richard O'Brien (Two Governors) Bean, and featuring Mark Addy and Caroline Quentin. It starts at Hull Truck Theatre (from February 24) before moving to the BBC's Swan Theatre, Stratford-upon-Avon (from March 30).

If you prefer all-singing, all-dancing shows, how about *Stepping Out?* With Amanda Holden, Angela Griffin, Tracy-Ann Oberman, Ianus Outwater and Nicola Stephenson, it's at London's National (from March 1). *Garibaldi's An American in Paris* is at the Gaiety Theatre and stars Robert Fairclough, Leanne Cope and Jane Asher (from March 6). *King Street* is at the Theatre Royal Haymarket, with Sherrin Easton making her West End debut (from March 20).

For something naughty, try David Bennett's *Swearing in a sexy 1960s* in Patrick Marber's Mollie



spin-off, Don Juan in Soho, at Wyndham's (from March 17). Or Sophie Duroso and Damien Lewis (both pictured above) in *Edward Albee's best-loved romance The Goat, or Who is Sylvia?* at the Theatre Royal, Haymarket (from March 24). Albee's more famous *Who's Afraid of Virginia Woolf?* will get a revival with Imelda Staunton and Gemma Jones (pictured above) at the Harold Pinter Theatre (from February 22).

I can't wait to see *Henry VIII* in Beckett's *The Rest is Noise* at the Barbican (from April 21). No year is complete without a *South Coast* revival. *Roundabout* and *Sullivan's* are at Deaf, starring Daniel Radcliffe and Joshua McGuire, is at the Old Vic (from February 23). There are no calling details yet for one of the most highly anticipated plays of the year. *The Freeman*, at Sloane Square's Royal Court (from April 26). But given that it's written by Jez Butterworth (author of *Jerusalem and The River*) and it's being directed by Sam Mendes, it's also sold out. Prep for a travesty!

Print Highlights

JANUARY 1 • 2017 The Mail on Sunday

ADVERTISEMENT FEATURE

TRAVEL 75

Fabulous ideas to make 2017 a year full of fun

WITH new attractions, exciting anniversaries and the coolest of cities to visit, England is full of excitement and promise for 2017. Here are a few ideas to help you plan a year of adventure.

SING YOUR FAVOURITE BOOKS TO LIFE

ENGLAND will be celebrating some huge literary anniversaries this year, all of which are being marked with appropriate festivities. July marks 200 years since the death of Jane Austen, with numerous events across her home county of Hampshire. This year also marks 20 years since the publication of the first Harry Potter novel, and events already in the planning include a Harry Potter Film Concert Series (May 11 to 20) accompanied by a live orchestra, and a new exhibition at the British Library dedicated to the magic of Harry Potter from October.

GET CULTURED IN HULL

HULL is poised to have a brilliant year, having been named 2017 UK City of Culture. Filled with weird and wonderful world-class events, festivals and exhibitions, the city will also be hosting the Turner Prize. This year will be split into four cultural 'Seasons', each showcasing a different part of Hull's eclectic personality. The festivities kick off with a bang as the city hosts a fireworks display tonight.

SING ALONG WITH THE ADDAMS FAMILY

THIS year, the creepiest and kookiest family in entertainment will be heading to a theatre near you, as the Addams Family musical takes to the road. Starting the English leg of the tour in Northampton's Royal & Dergate theatre on May 9, the cast includes EastEnders' Samantha Womack as

Morticia and Les Dennis as Uncle Fester. The story centres around Wednesday Addams, who has grown up and fallen in love with someone respectable, sweet and not the slightest bit spooky – much to the Addams family's disappointment.

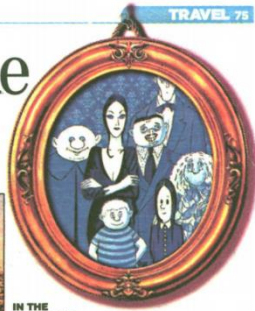
GET TO KNOW LEEDS
UNCOVER a city filled with world-class

exhibitions and trendy food and drink festivals. Swing by the Leeds Art Gallery and you will be treated to works by Francis Bacon, Edward Armitage, Henry Moore and Auguste Rodin. You'll also be able to visit new exhibitions such as Fairytales & Fantasy at the Abbey House Museum and For All Seasons at Leeds City Museum. For something a bit more modern, enjoy one of the city's

19 beer festivals throughout the year, or the Indie Food Festival in May.

CITY BREAKS FOR LESS
VILLAGE Hotels have a range of hotels across the country, including Hull, Leeds, Newcastle and Birmingham. Not only do they make a chic and comfy base for a city break, but 2017 sees them host their biggest rooms sale yet, with 100,000 rooms for £25 throughout 2017. Breakfast is available for just £2.50 extra per person, or you can upgrade to a club room from £10. Find out more at villagehotels.co.uk.

More ideas at VisitEngland.com.



IN THE SPOTLIGHT: Ships in the marina at Hull and, above, artwork for the Addams Family musical

NEWS SUNDAY EXPRESS January 1, 2017



CHINESE SPRAY: A stiff breeze fans fireworks out across Hong Kong's Victoria Harbour as they overpower the backdrop of Central district's brightly lit skyscrapers after midnight



EARLY UK START: The Winter Carnival in Newcastle

World lights up for New Year

By Jaymi McCann and Tony Whitfield

DAZZLING firework displays lit up skies across the globe as the New Year was given its traditional welcome. The Pacific island nations of Samoa, Tonga and Kiribati were the first to welcome 2017 as the clock hit them on New Year's Eve in the UK. New Zealand followed shortly afterwards. Fireworks were launched from the top of Auckland's Sky Tower, then celebrations began in Sydney with displays over its harbour at 1pm London time. In Edinburgh the world-renowned Hogmanay street party was expected to see 80,000 flock to the city centre where 1.6 million ticket holders were due to watch 12,000 fireworks explode in London. Stars who died in 2016 were to be honoured, with David Bowie and Prince set to be featured in the soundtrack. Crowds lined the capital's bridges in readiness and millions more were expected to be watching on TV. In Newcastle the party began early with a Winter Carnival parade featuring ghosts, ghouls and wild costumes. And Hull will mark its tenure as UK city of culture with a late fireworks display tonight.



DOWN AUSTRAL: Pyrotechnics rip up Sydney Harbour in Australia

IQ



Quiz of the year PART TWO

For nearly 150 years, Whittaker's Almanack has been the most comprehensive compendium of facts, trivia and ephemera in the English language. So who better than its team of expert compilers to test your knowledge of 2016? Part one was published on Saturday

WINNERS AND LOSERS

These names were the most mentioned in our quiz. The winners were...
1. **David Cameron** (10 mentions)
2. **Ed Miliband** (8 mentions)
3. **Theresa May** (7 mentions)
4. **John Major** (6 mentions)
5. **George Osborne** (5 mentions)
6. **Chancellor** (4 mentions)
7. **Prime Minister** (3 mentions)
8. **Labour** (2 mentions)
9. **Conservative** (2 mentions)
10. **UK** (2 mentions)



ART TREASURES

These artworks were the most mentioned in our quiz. The winners were...
1. **St Paul's Cathedral** (10 mentions)
2. **St Peter's Basilica** (8 mentions)
3. **St Mark's Basilica** (7 mentions)
4. **St John's Basilica** (6 mentions)
5. **St George's Basilica** (5 mentions)
6. **St Andrew's Basilica** (4 mentions)
7. **St Basil's Basilica** (3 mentions)
8. **St Nicholas Basilica** (2 mentions)
9. **St James' Basilica** (2 mentions)
10. **St Martin's Basilica** (2 mentions)



benign fasciculation syndrome

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Travel Print Highlights



first LOOK



TRY

Host a stress-free dinner party without a pot or pan in sight thanks to new London-based service eHo Chef. Simply select your chef from the website, choose a menu, then sit back and relax. Your chef of choice will turn up on the appointed day and do all the hard work for you. eHo features Japanese gastronomist Akemi Yokoyama and Anton Edelmann plus talented amateurs. See ehocheff.com.

Welcome 2017 with a fitness challenge, let a chef dish up a treat, visit the new UK City of Culture and let the magic of Hogwarts cast its spell **Compiled by Kirsten Jones**

DO

Burn off a few of those Christmas calories and row your way to New Year fitness courtesy of a fun challenge from Cancer Research UK. The Great Row indoor rowing machine challenge is part of the charity's partnership with The Oxford and Cambridge Boat Races and takes place between Friday and April 1. Individuals and teams can choose their own rowing levels and distances. Just complete the challenge before Sunday, April 2. Sign up at cancerresearchuk.org.



VISIT

If Hull hasn't been top of your sightseeing list, it may be time for a rethink. It's in the process of being transformed by new-look venues and art installations after being chosen as this year's UK City of Culture. Activities will be held every day of the year, whether it is a musical Humber Bridge crossing or the arrival of the 2017 Turner Prize winner. Art, history and seafaring exploits await, so visit hull2017.co.uk to learn more.

GOTO

The New Year is guaranteed to start on a snowy note at Warner Bros Studio Tour London and the spellbinding world of Harry Potter. Visit the studio near Watford before January 29 to see the famous movie sets covered with snow and trees decked with golden baubles and tiny broomsticks. Spot the cast's handmade cards in the Gryffindor common room and discover the art of faux fire and the snow that never melts. Tickets for Hogwarts in the Snow cost from £35. Visit wbstudiotour.co.uk.



MUST HAVES

Kick-start the New Year with a fantasy action drama, a chilling thriller and a gripping mystery

Assassin's Creed
Transported back to the 1400s, career criminal Callum Lynch follows the steps of his ancestor, an assassin from the time of the Spanish Inquisition. This fantasy action film with Michael Fassbender and Jeremy Irons is in cinemas now.

The Marriage Lie
Iris waves her husband off on a trip to Florida then learns he was on a plane to Seattle, which crashed, killing everyone on board. What else did he lie about? Iris seeks the truth in Kimberly Belle's novel, out now, £7.99. See Express Bookshop on page 82.

The Missing Series Two
After 11 years, a missing girl reappears – sparking a race to find her kidnapper and another girl still in his grasp. A French detective tries to discover the truth, but time is running out for the second girl. The Missing boxset is out on Blu-ray and DVD now from £24.99.

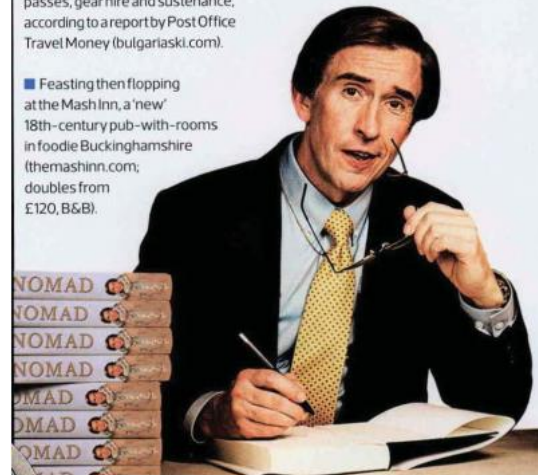


We're excited about...

- Following Alan Partridge around Britain in his new travelogue-cum-memoir, *Nomad*, in which he 'shines a light on the nooks of the nation, and crannies of himself' (orionbooks.co.uk; £20).
- Hull – UK City of Culture 2017. Take that, Paphos and Aarhus, so-called 'European Capitals of Culture' for next year.
- Putting on our own firework display at Rosewood Las Ventanas al Paraiso in Los Cabos, Mexico – the most dazzling of its new luxury guest experiences, launched just in time for New Year (rosewoodhotels.com; doubles from £600, B&B).
- The reopening of the airport in Puerto Natales, gateway to the Chilean Patagonia (chile.travel).
- Looking back at the weird and wonderful exhibitions MoMA has hosted since 1929, on the iconic NYC museum's new free online archive (moma.org/calendar/exhibitions/history).
- Skating in Bansko, Bulgaria – the world's cheapest resort for ski passes, gear hire and sustenance, according to a report by Post Office Travel Money (bulgariaski.com).

AND NOT SO EXCITED ABOUT...
The new 'Spoilt Dog' menu at Jean-Georges Vongerichten's ritzy restaurant in the Mark hotel, New York. Fido's chopped chicken with steamed market carrots and parsley is £11 (jean-georges.com).

- Feasting then flopping at the Mash Inn, a 'new' 18th-century pub-with-rooms in foodie Buckinghamshire (themashinn.com; doubles from £120, B&B).



Travel Print Highlights

travel GBI

Hull welcomes the world to city of culture in 2017

By Samantha Maying

A cultural event will be held every day next year in Hull as part of the city's role as UK City of Culture 2017.

Divided into four seasons, the event will feature artists, writers, directors, musicians, revolutionaries and thinkers from the city.

The first season, Made in Hull, will run from January to March, beginning on January 1 with a spectacular opening event over seven days.

Staged across the city centre, Made in Hull will feature large-scale projections and illuminations onto buildings and the historic skyline, moving images and live performance, to tell the story of the last 70 years of the city's life.

The first night will culminate in a fireworks display over the Humber River, accompanied by a specially created audio-visual soundtrack.

The City of Culture event will be joined by leading cultural organisations from across the UK, including the Arts Council Collection, the Art Fund, BBC,



British Council, the British Museum, Hallé Orchestra, London Sinfonietta, and Orchestre de Paris.

Martin Green, chief executive and director of Hull 2017, said: "Hull has always had a unique cultural voice and in 2017 it will roar."

"From its artists to its residents



through to the city's incredible heritage, Hull will share with the rest of the world what people from here have known all along - this city has contributed significantly to ideas that have changed and enriched the world."

Each of Hull UK City of Culture's four seasons has a theme connected to the city and its place in the world: Made in Hull (January-March); Roots & Routes (April-June); Freedom (July-September); and Tell the World (October-December).

visithullandeastyorkshire.com

COACH MONTHLY

> City of Culture 2017 - Hull

FOUR SEASONS of culture

The Deep is one of Hull's most famous landmarks, and a draw for groups

Highlights include *Richard III*, a co-production with Northern Theatre which staged its first production in Hull over 80 years ago in a boatshed on Hull's marina. It's playing 4-27 May. On 8 June it will host the world premiere of *Mighty Atoms* by Amanda Whittington, directed by Hull Truck Theatre's Artistic Director Mark Babych and inspired by the life of Hull's world champion boxer Barbara Buttrick. It's at Hull Truck until 1 July. Another world premiere comes 22-26 August, when Hull Truck's Youth Theatre will produce playwright Bryony Lavery's newly-commissioned script based on Dickens' *Our Mutual Friend*.

From 15-18 February *Wuthering Estates*, a contemporary retelling of *Euripides' Women of Troy* by Zedra Noyah, will be brought to life by Hull band The Roaming Girls. The production features playful visuals, music and puppetry to tell the story of four women whose homes are no longer safe places.

Festivals
Festival LGBT 50 puts Hull at the forefront of celebrations to mark 50 years since the decriminalisation of homosexuality in the UK.

The festival will incorporate Hull's annual Pride festivities, a live event at City Hall, and a choreographic commission working with Yorkshire Dance, with people of all ages and abilities invited to dance in celebration of the city's contribution to liberation, tolerance and emancipation around the world.

Each of the four seasons will host a themed weekend-long festival of events, debate and live music. The first season sees WOW (Women of the World), a festival of talks, debates, music, film, comedy and activism that celebrates women and takes a frank look at what stops them achieving their potential.

In June, *Where Are We Now?* will see Now (Scotland), a Scottish arts collective, explore the cultural state of the UK's four nations.

Freedom Talks in September, led by the Wilberforce Institute for Slavery and Emancipation, will explore the legacy of the life and work of Wilberforce and the wider abolitionist movement. In December Hull will host *Scholarship*, an attempt to explore the cultural soul of the region and the role arts and culture will play as the north rises again.

A four-day spoken word and poetry festival, *Contains Strong Language*, will be held by the BBC in October, a celebration of new and existing works.

Clashes, Northern Ballet and Hull 2017 will collaborate to create a colourful new interactive ballet based on the book *The Great Fireman and Other Phantasmas* by Arnold Lobel. The ballet will be choreographed with children in mind.

Hull 2017 will also be working with local artists and makers and the other established events, including the multi-arts

Freedom Festival; the Hull contemporary theatre festival *Assemble Fest*; and the Literature Festival.

Arts and other events
The British Council will programme across arts and Tell the World season. Throughout the year, from artists and composers features three affordable terms, including comedy and film.

Also taking place are funded through the Creative Arts as an ongoing project of commitment to leading to new work in performance, photography, film and digital art.

Major art commissions residents and visitors to future as part of 2017 in platform city-wide basis. Another new commission platform project creates performance, track-led

What else to see? Visit Hull offers package coach parking and meet Heritage-accredited guide the old town. Museum at the Marina. The package suggest itineraries and tickets.

Hull's most popular of

- The Deep: One of Hull's 2,500 shops, cafes and
- Wilberforce House: Hull's most famous so
- Arts Council Hull: The where you can learn a
- townswoman who work
- Hull and East Riding
- Hull Maritime Museum
- StreetLife Museum Hull

> Visit www.hull2017.co.uk

www.visithullandeastyorkshire.com

Hull, England's first UK City of Culture, has launched the first details of its major 365-day programme of events for 2017. Jessamy Chapman gives a run-through of the highlights announced so far, and what group organisers can expect from a tour to East Yorkshire

Hull has unveiled the first details of its 365-day programme of events to celebrate its City of Culture 2017 status.

The programme is divided into four seasons: Made in Hull (January-March); Roots & Routes (April-June); Freedom (July-September) and Tell the World (October-December).

Martin Green, CEO and Director of Hull 2017, says: "Hull has always had a unique cultural voice and in 2017 it will roar."

"This year, the stories and the talent of this city have inspired this national year of celebration. From its artists to its residents through to the city's incredible heritage, Hull will share with the rest of the world what people from here have known all along - this city has contributed significantly to ideas that have changed and enriched the world."

"Hull 2017 draws on this city's distinctiveness and the ambition and dynamism of the North, while offering an opportunity to reflect on the nation as a whole. Next year will share the power that we have in bringing people together to surprise and delight, to educate and provoke debate - to transform lives. Hull invites the world to come back to see 2017."

Many of the dates for events and festivals are yet to be announced, so keep an eye on www.hull2017.co.uk for updates.

Events and shows will have discounts for groups. To book tickets, call Visit Hull on 01482 300386.

Opening night
The Made in Hull season sees a spectacular opening event over seven days, also called Made in Hull. It is curated by Hull-born filmmaker Sam McRoberts, and will be staged across the city centre, with large-scale projections and illumination onto buildings and the skyline, moving images and live performance, to tell the story of Hull's last 70 years.

The first night culminates in a stunning fireworks display over the Humber. The event is free and does not require a ticket.

Theatre and performance
On 24 February-18 March, Hull Truck Theatre hosts the world premiere of *The Hippocampus*, by award-winning Hull playwright Richard Bean (writer of *Don Mac, Two Governors*).

It is comically inspired by the life of historic Hull-born Sir John Hotham, who in 1642 played an important role as Hull became pivotal to the start of the English Civil War.

The Appoints launches a programme of new ambitious commissions as Hull Truck and in a co-commission and co-production with the Royal Shakespeare Company, which will take it to Stratford after wards. Other Hull Truck Theatre



Hull's historic Marina will play a crucial role

LGBT 50 will mark

Travel Print Highlights

Group
TravelWorld.com



IT'S ALL HAPPENING IN



Sue Parslow heads to Hull to find out what the next City of Culture has in store for 2017.

Hull is full of nice surprises and the time has come for it to shine. Its City of Culture status should ensure it is a 'must visit' destination. Unfairly hampered by a negative reputation promoted by a 'Crab Towns' book over a decade ago, the city will convince visitors, as it did me, that it is a vibrant location with a lot going for it. Hull is ready to change your preconceptions and become a fully fledged - and impressive - tourist hot-spot. Kingston-upon-Hull (it's proper name) sits on the River Hull at its junction with the Humber estuary in the East Riding of Yorkshire. It has good road access (M62 and M18) and even has its own railway company with services to London. The city has a strong sense of its own identity - and its people are friendly with a good sense of humour. The city won the prestigious title in 2013 after metropolitan convinced judges that it could demonstrate a belief in the transformational power of culture. An independent company and charitable trust, Hull UK City of Culture 2017 is working to deliver 365 days of activity starting in January. The plan is to make Hull a cultural destination for most see events, with the help of 4,000 volunteers. The city's unique character and rich heritage will be celebrated with four distinct themes:

Season One: Jan to Mar - Made in Hull From theatre, music and poetry to word forgers and caravans, Hull has inspired good ideas, great people and supremely talented artists.

Season Two: Apr to Jun - Roots and Routes Hull is a gateway to the UK and to Europe and this chapter will explore the city's place in the world.

Season Three: Jul to Sept - Freedom The city will explore the pivotal role it played in the emancipation movement.

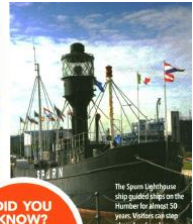
Season Four: Oct to Dec - Tell the World! This period will be looking to the future, celebrating the qualities that made Hull stand out in what surely will have been an unforgettable year of culture.

EVENTS

A highlight in Hull's cultural calendar is the **Freedom Festival** in September. The imaginative programme features theatre, open air theatrical performances along with art installations, music, comedy and poetry, and much more: 2017 marks its tenth year.

Trinity Real Ale Festival April 26-29, 2017 A celebration of beers and ciders.

International Harour Day May 13, 2017 A medieval market place is recreated in Old Town, plus food, dance, song



DID YOU KNOW? Hull is the only city in the UK that has its own independent newspaper, which is printed on 100% recycled paper.



The William Whitwell statue beside the house where he was born, now a museum.

table sits on the River Hull at its junction with the Humber estuary in the East Riding of Yorkshire. It has good road access (M62 and M18) and even has its own railway company with services to London. The city has a strong sense of its own identity - and its people are friendly with a good sense of humour. The city won the prestigious title in 2013 after metropolitan convinced judges that it could demonstrate a belief in the transformational power of culture. An independent company and charitable trust, Hull UK City of Culture 2017 is working to deliver 365 days of activity starting in January. The plan is to make Hull a cultural destination for most see events, with the help of 4,000 volunteers. The city's unique character and rich heritage will be celebrated with four distinct themes:

Jazz Festival July 15, 2017 Jazz, funk, soul and reggae in venues across the city.

Humber Street Sesh August 2017. More than 200 bands and acts on various stage around Hull Marina.

Amy Johnson Festival July - August, 2017 Celebrating the daughter of Hull who flew solo from England to Australia in 1930.

Freedom Festival September 1-3, 2017 (see above)

Heritage Open Day September 7-10, 2017 Go behind the scenes at more than 60 key buildings in and around Hull.

FASCINATING HISTORY Hull seems to have attracted creative risk takers and rule breakers, inspiring rebellion and freedom of thought too. King Edward I bought the port for use as a supply base for his military campaigns in Scotland. Six years later in 1299 he founded the borough of Kingston-upon-Hull on the site. Hull's position on the Humber estuary made it one of the UK's key ports, with routes from Britain to Northern Europe. In the Middle Ages it exported steel, grain and wool. An act of defiance by strong minded members of the Hull community



Exploring Victoria Pier with The Deep in the background.

Hull hits the headlines

Hull offers groups a big welcome and in preparation for its year as UK City of Culture 2017, the city is being revitalised and transformed. **Brenda Watkinson** discovers the choices for groups in the months ahead.

Hull is a great city to discover on foot with its historic Old Town, Fruit Market and shopping zones all within easy reach of each other. A guided tour is an excellent way to learn about the city's fascinating heritage and for groups of 10 or more, there are several to choose from. In fact, Visit Hull and East Yorkshire offer six **Shop Ahoj!** packages, each following a standard itinerary but with options available for each element of the visit allowing OTOs to tailor the trip to their group's requirements. Packages include coach parking, welcome on arrival, morning coffee, a walking or coach tour with an English Heritage accredited guide, and lunch. For first time visitors, the original **Shop Ahoj!** package is a good choice taking in the Old Town - home to the Museums Quarter - Hull Marina, Victoria Pier, Trinity Square and many hidden alleyways and



Travel Print Highlights

Places & Faces

Places & Faces | JANUARY 2017

head to HULL!

Mark Nicholls discovers the famous sights and characters of the 2017 UK City of Culture

Hull, city of culture 2017

While William Shakespeare, Mark Twain, Tony Blair and Winston Churchill are names you'll know, you'll probably not know the Hull Shakespeare Museum, a 100-year-old museum that's been a part of the city's history since 1917. It's a place where you can see the original manuscript of Twelfth Night, the original manuscript of The Merry Wives of Windsor, and the original manuscript of The Merry Wives of Windsor. It's a place where you can see the original manuscript of Twelfth Night, the original manuscript of The Merry Wives of Windsor, and the original manuscript of The Merry Wives of Windsor.



Everywhere you look, you'll see a perfect location to explore the town, and that's just when you're still with your guide!

Hull is a city of culture, with a rich history and a vibrant present. It's a place where you can see the original manuscript of Twelfth Night, the original manuscript of The Merry Wives of Windsor, and the original manuscript of The Merry Wives of Windsor.

For the 100th anniversary of the Hull Shakespeare Museum, the city has organized a series of events, including a festival of Shakespeare. The festival will feature a variety of activities, including plays, music, and dance. It's a great opportunity to see the city in a new light and to celebrate its rich history.

Mark Nicholls stayed at the...
The Hull Shakespeare Museum is a...
The Hull Shakespeare Museum is a...
The Hull Shakespeare Museum is a...



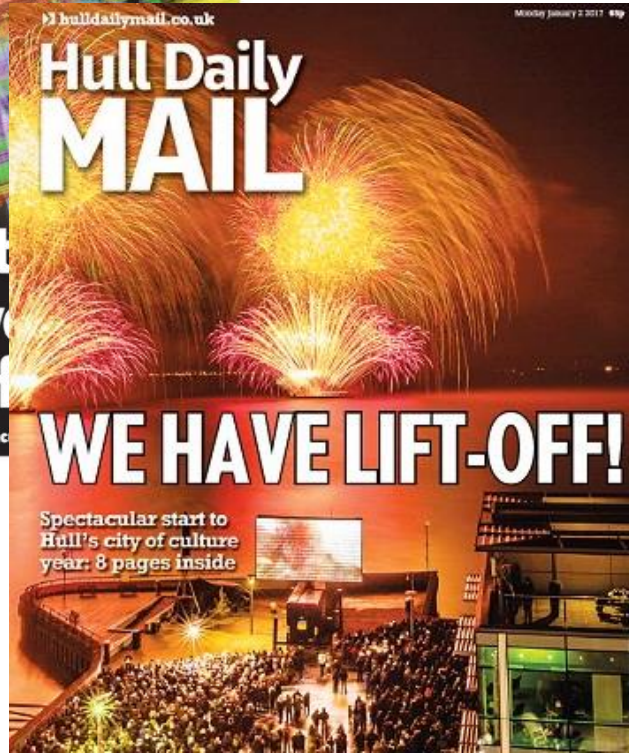


Regional Print Highlights



Hull Daily MAIL

THE YORKSHIRE POST



Online Highlights

The Daily Telegraph

Home > News

Hull ready to take UK City of Culture 2017 crown with a bang



By Nicola Harley
31 DECEMBER 2016 - 5:12PM

Thousands of people are set to line the waterfront in Hull on New Year's Day for a fireworks display expected to rival the Capital's as it starts its tenure as UK City of Culture.

The city is launching the first of hundreds of planned artistic events called Made In Hull, which is a celebration of more than 70 years of the city's history told through massive projections on to some of its best known buildings.

Hull is the second city to be given UK City Culture status, following Derry-Londonderry in 2013.

The city was selected in 2013 amid some surprise, from a shortlist which included Dundee, Leicester and Swansea Bay.

Hull 2017 chief executive and director Martin Green said the people of the city have been watching the final preparations around major landmarks with "a mixture of surprise and jaws hitting the floor."



Naked volunteers, painted in blue to reflect the colours found in Marine paintings in Hull's Ferens Art Gallery, participate in US artist, Spencer Tunick's "Sea of Hull"

theguardian

Hull

Fireworks launch Hull's year as the UK's City of Culture

With dozens of events expected to bring in millions of pounds to the city's economy, locals are hoping 2017 will be Hull's time



Fireworks light up the sky over the Humber River during the official opening of Hull's tenure as UK City of Culture. Photograph: Danny Lawson/PA

Nazia Parveen North of England correspondent

Sunday 1 January 2017 18.21 GMT



1,730 216

Thousands of people gathered to watch fireworks and a spectacular opening installation to launch Hull's year as the UK's City of Culture on Sunday.

Sean McAllister, a documentary filmmaker from Hull, said the Made In Hull event



Online Highlights

NEWS

UK City of Culture: Fireworks and projections start Hull 2017

© 1 January 2017 | Humberside

Share



Fireworks were launched over the Humber to celebrate Hull's year as UK City of Culture

A spectacular display of fireworks and giant video projections has launched Hull's year as UK City of Culture.

More than 25,000 people descended on the city's waterfront for the display, which organisers claimed to be bigger than London's New Year's Eve show.



NEWS Find local news

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England Regions Humberside

Hull 2017 UK City of Culture kicks off
 New Year's Day (01/01/2017) BBC Radio Humberside 4:00:00
 LIVE

UK City of Culture fireworks (01/01/2017)
 BBC Radio Humberside

Summary

- Updates on Sunday 1 January 2017
- Made in Hull launch event at 16:00
- 'In with a Bang' fireworks display at 20:17

Live reporting
 By Tom Airey and Jen Bateman

10:14 **Masterpieces on show in City of Culture**
 Art by some of the most prominent great masters, including Michelangelo, Matisse and Rembrandt, are on show in Hull as it embarks on its year as the latest UK City of Culture.

Online Highlights

The screenshot shows the top navigation bar of the BBC News website. It includes the BBC logo, a 'Sign in' button, and links for 'News', 'Sport', and 'Weather'. Below this is a red banner with the word 'NEWS' in white. Underneath the banner is a horizontal menu with categories: 'Home', 'UK', 'World', 'Business', 'Politics', 'Tech', 'Science', and 'Health'. At the bottom of this menu, there are regional links: 'UK', 'England', 'N. Ireland', 'Scotland', 'Alba', 'Wales', and 'Cymru'. The 'UK' link is currently selected and underlined.



UK City of Culture 2017: Fireworks light up Hull

1 January 2017 Last updated at 22:17 GMT

Fireworks have illuminated the night sky over the Humber to launch the start of Hull's year as UK City of Culture.

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[UK City of Culture: Fireworks and projections start Hull 2017](#)
[Hull to be UK City of Culture 2017](#)

[Culture? In Hull? UK City of Culture 2017 aims to win over sceptics](#)

The screenshot shows the top navigation bar of the BBC News website, similar to the first screenshot. Below the navigation bar is a red banner with the word 'NEWS' in white. Underneath the banner is a horizontal menu with categories: 'Home', 'UK', 'World', 'Business', 'Politics', 'Tech', 'Science', 'Health', 'Education', and 'Entertainment & Arts'. The 'Entertainment & Arts' link is currently selected and underlined.

Culture? In Hull? UK City of Culture 2017 aims to win over sceptics

By Ian Youngs
Arts reporter

© 30 December 2016 | Entertainment & Arts

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A massive road improvement scheme has already turned some locals against City of Culture

Hull may not be famed for its culture, but it is hoping its status as UK City of Culture in 2017 will transform the city's image and fortunes for years to come. But building work on some facilities will not be finished for months, and some locals have yet to be won over.

Online Highlights

MailOnline

Your next adventure: A 2017 Capital of Culture (...and joining Hull is Denmark's second city, Aarhus, and Paphos in Cyprus)

- Denmark's second city, Aarhus is staging events all year
- Paphos in Cyprus is already a UNESCO world heritage site
- Hull is hosting the Turner Prize and the Ferens Art Gallery will open in January

By JENNY COAD FOR THE DAILY MAIL

PUBLISHED: 22:33, 1 January 2017 | UPDATED: 21:39, 2 January 2017



2
View comments

DANISH STYLE

Denmark's second city, Aarhus is staging events all year, such as full moon festivals, city-wide art exhibitions and a rooftop performance of Viking saga Rode Orm from May 25-July 1.

itv NEWS

Stunning sound & light show launches Hull's year as UK City of Culture

The UK City of Culture celebrations were launched this afternoon in the city centre, where films and animations were projected on to some of Hull's most famous landmarks, including the Maritime Museum, City Hall and Ferens Art Gallery.

The event, called Made In Hull was held at several locations around the Old Town.



We Are Hull by Zsolt Balogh with original soundtrack by Dan Jones, Queen Victoria Square for Sean Mcallister's Made in Hull, Credit: Nigel Roddis for Getty

Online Highlights



Hull kicks off UK City of Culture 2017 celebrations with three-month program

AFP Relax News • Jan 2, 2017, 5:37 PM



Hull City of Culture 2017

The northern English city of Hull intends to make the most out of its "City of Culture 2017" crown with hundreds of artistic and cultural events, which began with a show-stopping fireworks display on [Sunday, January 1](#).

The city of Hull has released [the program](#) for the first three months as the UK's City of Culture for 2017. Here's a selection of some of the most anticipated events.

January

The city marks its entrance into 2017 with "Made in Hull," a city-wide celebration of Hull's history held from January 1 through 7. The Bafta-nominated documentary filmmaker Sean McAllister has brought onboard local and international artists for large-scale projections, soundscapes, site-specific art, installations, animations, archive material and interactive live performances.

One of the most anticipated events is the reopening of the Ferens art gallery on January 13 after a £4.5 million (over 5.5 million USD) investment. Its most prized piece, Pietro Lorenzetti's "Christ Between Saints Paul and Peter" (c.1320), will also finally be on display, having undergone extensive restoration at the National Gallery in London.

On January 22, a retrospective of work by the late Oscar-winning director and former University of Hull alumni Anthony Minghella, will include film screenings and an exhibition.

February

February 2 will welcome the Royal Philharmonic Orchestra who will perform a special concert featuring the music of American composer John Williams, including works from "Star Wars," "Indiana Jones," "Harry Potter," "Superman," "Jaws," "Schindler's List," "Fiddler on the Roof" and more. Also for film fanatics, the Cyber Film Festival "Digital Dystopias" (February 10-14) will explore what it means to be human in the digital age.

March

Hull's program for March features a wealth of classic performances such as "Bach, Beethoven and Virtuosity", a celebration of chamber music performed by Ensemble DeNOTE on March 2, and Puccini's "La Boheme" (March 21.) The National Portrait Gallery will also be exhibiting its BP Portrait Award Commissions from March 5 to June 5.

Economic transformation

Since the announcement that Hull had been named the City of Culture 2017, more than £1 billion of investment has been invested in the city, as part of Hull's desire to shed its negative reputation and become a leader in the arts. The inaugural winner of the quadrennial title was Derry-Londonderry in 2013.



2017: One Hull of a Year!

Posted By [Darren Henley](#) on 03 January 2017

As we head into the New Year, our Chief Executive Darren Henley blogs about why Hull City of Culture is set to be one of the highlights of 2017...

Back in November 2013, when it was announced that Hull would be the next UK City of Culture, it was the butt of a predictable slew of jokes, mainly from people who had never visited the place.

Wind the clock forward four years and those of us who never doubted Hull's credentials as a cultural capital are having the last laugh. I was among the thousands of people who gathered on the banks of the Humber on New Year's Day to witness 'In With a Bang', the spectacular fireworks display that heralded the start of Hull's year in the spotlight.



Online Highlights

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NEWS

Hull UK City of Culture 2017 has official launch

1 d

Film-News.co.uk Newsdesk

On Sunday 1 January at 4pm Hull UK City of Culture 2017 officially launched with major new commission Made in Hull, a not to be missed journey through almost 100 years of the city's history curated by BAFTA-nominated documentary film-maker Sean McAllister. The first night of Made in Hull included In with a Bang, a spectacular fireworks display over the river Humber fired from two barges on the Humber, at 8.17pm (20.17).

Inspired by the city, its history and people, artists for Made in Hull have used large-scale projection, soundscapes, site-specific art installations, animation, archive material and interactive live performance to transform iconic buildings, streets, the skyline and other public spaces around Hull's city centre.

The team behind Made in Hull includes acclaimed Hull-based writer Rupert Creed; production designer Ala Lloyd, who worked on the London 2012 Games; lighting designer Durham Marengi, renowned for work ranging from the Diamond Jubilee to the Rio 2016 Games; and BAFTA and Ivor Novello Award winning composer and sound designer Dan Jones. They have worked with a variety of local and international artists to weave narratives from the last century in exciting, magical and breathtaking ways, with the city itself providing a unique and evocative canvas.

Made in Hull is supported by Arts Council England through its Ambition for Excellence funding programme, Heritage Lottery Fund and the Spirit of 2012. Further information about Made in Hull can be found in Notes to Editors.

The pyrotechnic display for In With A Bang was created by Titanium Fireworks and was from Hull-based poet Shane Rhodes, filmmaker Dave Lee and

newsround

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Chat: What are you looking forward to in 2017?

3 January 2017

It's a brand new year and Newsround wants to know what you're looking forward to in 2017!

Hope, 16, Perth and Kinross

The thing I'm looking forward to in 2017 is getting my puppy Barney.

Isabelle, 12, West Midlands

I am looking forward to LITTLE MIX GLORY DAYS TOUR!!

Christian

I'm looking forward to Little Mix's Glory Days tour, I'd love to see them live!!

Lucy, 9, Wiltshire

I'm looking forward to all the trips that I'm going to go on after my SAT's including a residential trip!

Malak, 11, London

In 2017 I'm excited for the City of Culture!

Shaun, 8, Hull

Aol.

Hull 'transformed' as fireworks spectacular launches City of Culture programme

By PA Dec 31, 2016
Updated: Dec 31st 2016 01:00 PM

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The thousands of visitors expected to flock to Hull during its tenure as UK City of Culture will be "surprised and amazed" by the city and local residents will be proud of what has been achieved, organisers have said.

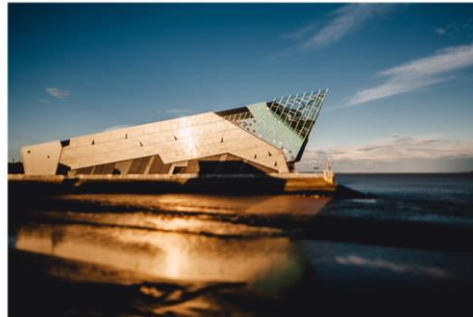
Final preparations are being made for a spectacular New Year's Day start to a year of cultural events in Hull.

Travel Online Highlights



Be Inspired: The Best Places To Go In 2017

12. Kingston upon Hull (Hull), UK



The-Deep_HULL2017_©-Thomas-Arran

The 2017 vibe

It's all happening on the Humber in 2017. Hull has been designated **UK City of Culture**, so there's going to be loads going on.

Hull's probably most famous for being the birthplace of William Wilberforce, who fought to abolish slavery, and the poet Philip Larkin. Its two Rugby League teams are two of the oldest in the country and the football team is currently in the Premier League as well.

You should make a trip across the **Humber Bridge**. When it was built in 1981, it was the biggest single-span suspension bridge in the world. The views are decent too (it can be a little bit windy mind you). Hull's also home to the world's only submerium. **The Deep** has sharks, rays and penguins (they're ridiculously cute).

Need to make a call? Hull's also the only place in the UK where the public phone boxes are cream-coloured.

Point Me to the Plane

The Juiciest Points, Miles, & Travel Gossip

2016 Travel Photos of the Year Announced – Check out the Winners

December 27, 2016 by Adam — Leave A Comment

The winners have been announced for the **2016 Travel Photographer of the Year** awards. The top prize went to Joel Santos who received £4,000 for his photos that included an aerial shot of Ethiopia's Danakil Depression as well as a photo of a traditional fishing village in Ghana. The Travel Photographer of the Year (TPOTY) photo competition is "run by photographers for photographers". All winning photos are set to be displayed at the UK City of Culture celebrations in Hull from May 18 to June 30, 2017 and in London at the University of Greenwich from August 4 to September 2017. North America was represented with a photo of New York during Winter Storm Jonas.

Check out the full winner's gallery [here](#).

Regional Online Highlights

HULL DAILY MAIL

HULL DAILY MAIL

Hull City of Culture highlights for January 2017

By [HDMCaroline](#) | Posted: December 29, 2016

Ten of the best pictures from City of Culture fireworks and Made In Hull

By [Hull Daily Mail](#) | Posted: January 02, 2017

By Paul Johnson

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[G+ Share](#) [Tweet](#) [f Share](#) [Email](#) **0 COMMENTS** **115 SHARES**



There are lots of events happening in January for Hull 2017 as City of Culture launches.



Wow! What a night. **City of Culture 2017** has been launched in a blaze of glory and it was better than any of us could have imagined.

And the proof? Check out these 10 amazing pictures from the fireworks [display](#) – an awe-inspiring 13-minute spectacular held high above the River Humber – and Made In Hull, which is being held every evening over the next week.

Still don't believe us? [Read more reaction in our live blog](#) – and watch our video above for some of the very best moments from a party the city will never forget.

Comments (2)

With just days to go to the end of 2016, anticipation is building for the start of Hull UK City of [Culture](#) 2017.

The [historic](#) year officially launches at 4pm on Sunday, January 1, with **Made in Hull**, a not to be missed journey through almost 100 years of the city's history.

Regional Online Highlights

HULL DAILY MAIL

Here's 50 reasons why Hull is the UK City of Culture

By **Hull Daily Mail** | Posted: December 31, 2016

By Angus Young

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0 COMMENTS
52 SHARES



The long wait is finally [over](#). On January 1 2017, Hull will begin its reign as UK City of Culture with a massive fireworks display.

Meanwhile, the city centre will be transformed with a series of stunning light and sounds [shows](#) called Made In Hull.

Here, the Mail's Angus Young looks at 50 reasons why Hull is the **City of Culture**.

1. **William Wilberforce**: **Still Hull's most famous son** more than 180 years after his death, the former MP led the movement to abolish the slave trade in the British Empire.
2. **Cream-coloured phone boxes**: A symbol of the city's independence. You don't see them anywhere else.
3. **Amy Johnson**: Hull lass becomes first woman in history to fly solo from London to Australia. Enough said.
4. **Ferens Art Gallery**: Home to one of the best regional collections of art in the country as well as hosting top-name touring exhibitions, from Da Vinci to Warhol. It is due to reopen on January 13 after a major refurbishment.

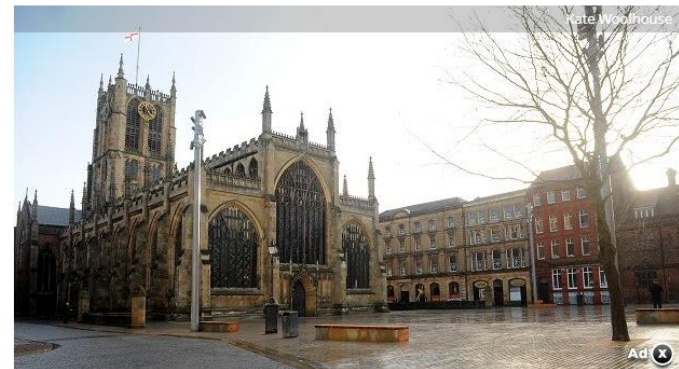
HULL DAILY MAIL

Trinity Square ready for Hull City of Culture in the nick of time

By **Hull Daily Mail** | Posted: December 31, 2016

By Elizabeth Mackley

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REVEALED: The new-look Trinity Square in Hull.

Trinity Square has been completed just in time for the launch of the **City of Culture 2017** celebrations.

The ancient square in Hull's Old Town has been **surrounded by orange and steel barriers** for many months.

Now, with public realm work nearing completion around the city centre, Eurovia workers have revealed shiny new paving, upgraded seating and eight mirror pools.

New lighting has also been installed to **dramatically illuminate the church**.

Revealed: Trinity Square



Regional Online Highlights



You only have one week left to see original Leonardo da Vinci drawings at Swansea art gallery

By Richard Youle | Posted: January 01, 2017

1 COMMENTS 8 SHARES



Dropbox Business advertisement: See what's new in Dropbox Business. Try it free.

One of Leonardo da Vinci's drawings at the Glynn Vivian Art Gallery.

Comments (1)

HULL may have pipped Swansea to become UK City of Culture this year but Wales's second city still has some original Leonardo da Vincis on display.

The refurbished Glynn Vivian Art Gallery has 10 drawings by the Italian artist, plus a painting each by Pablo Picasso and JMW Turner.

Scunthorpe Telegraph

What time are the Hull fireworks to start the Year of Culture 2017?

By Scunthorpe Telegraph | Posted: January 01, 2017

2 COMMENTS 180 SHARES



Will you be watching tonight?

If YOU are sick of fireworks after last night, unlucky, because on the north bank of the Humber there is going to be a very special and very loud display tonight.

Hull kicks off its year as UK City of Culture with a spectacular fireworks display, alongside awe-inspiring light and sound shows.

The 13-minute firework display, called In With A Bang, promises to be bigger than the New Year's Eve bash in London. Meanwhile, the city centre will be transformed on New Year's Day when films and animations are projected on to the sides of some of Hull's most famous landmarks.

Criminals jailed in December 2016 - sentences total more than 32 years

When are the fireworks happening and how can I watch?

The fireworks display is happening in the Humber Estuary, off Hull, at 8.17pm. All 25,000 tickets to watch it were snapped up when they went on offer earlier this year.

Lucky ticket-holders will be directed to two areas of the waterfront which will be closed off to people without tickets. Full details of the closures and access points are here.



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Your guide to the City of Culture 2017 highlights

By Laura Gooderham | Posted: December 31, 2016

2 COMMENTS 14 SHARES



Advertisement: See how a bottle becomes a pair of jeans at IWantToBeRecycled.org. KEEP AMERICA BEAUTIFUL. Give your garbage another life. Recycle.

Hull City of Culture

The start of City of Culture is almost upon us and the programme for the first season has already been unveiled, as the year kicks off with a huge fireworks display.

January 1 will see the start of Hull's big year as the City of Culture, and we on the South Bank can join in, too, with plenty of events for every taste.

Signifying the opening day of Made In Hull, thousands of tickets for the fireworks spectacular on the evening of Sunday, January 1, were snapped up within minutes of them becoming available.

But you can still see the fireworks display from the South Bank, including at the Water's Edge visitor centre.

But don't worry if you miss out on tickets for the display, which will be accompanied by a specially commissioned soundtrack featuring musicians and bands from Hull's pop history, as the Made In Hull event will also be staged across the city centre.

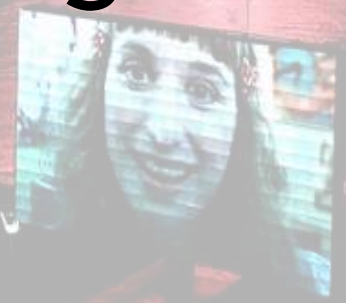
Martin Green, director of Hull 2017, announced the first season of events that will be taking place throughout the city, which is expected to attract hundreds of thousands of visitors across the year, including many from the South Bank who will be able to benefit from a 12 months of events, spectacles, highlights and talent.

Branded as the Made In Hull season, the first three months of 2017 seek to introduce Hull, its history and its heritage to the rest of the nation - and the world - including by putting local talent front and centre of the celebrations.

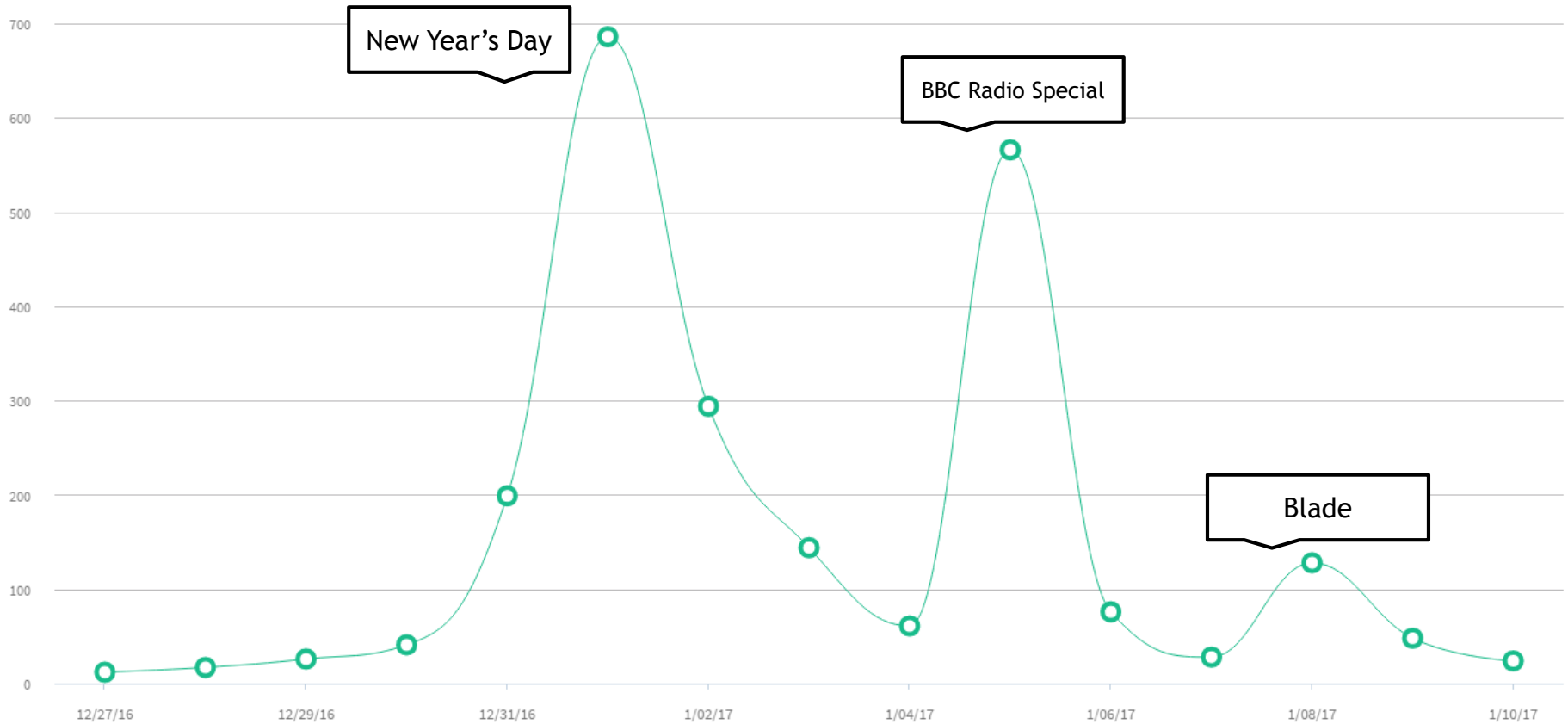
Martin Green, chief executive and director of Hull 2017, said: "While the fireworks display will sell out quickly, you won't need a ticket for Made in Hull and can just turn up on the seven



Coverage Analysis



Coverage Volume

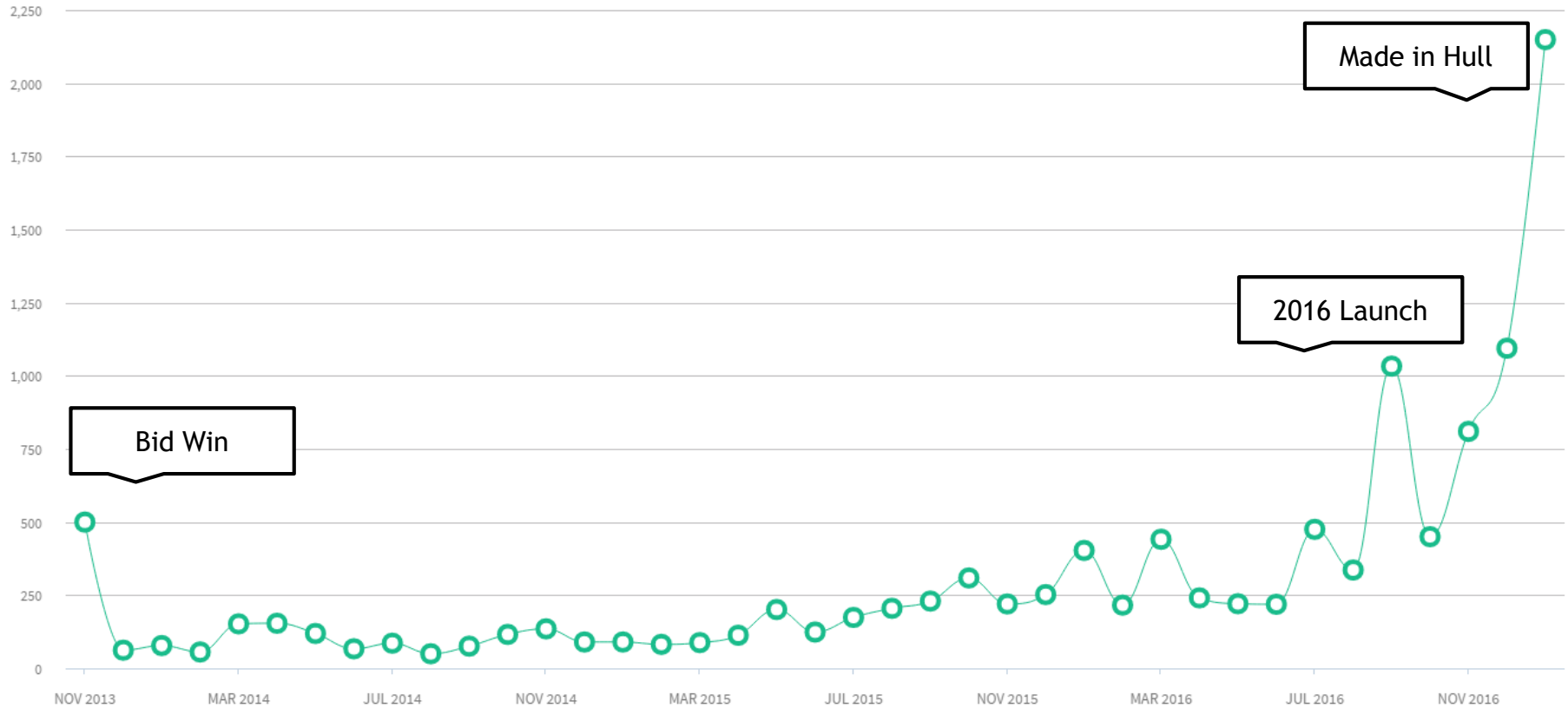


ANALYSIS | UK City of Culture 2017 over 12/27/16 - 1/10/17

Editorial mentions of Hull UK City of Culture 2017 peaked in excess of 650 pieces of coverage on New Year's Day, with over 2,300 pieces of coverage across the New Year period.

A second peak in coverage is seen on 5th Jan due to regional syndication of the BBC Radio special, 'Live From Hull: UK City of Culture 2017'.

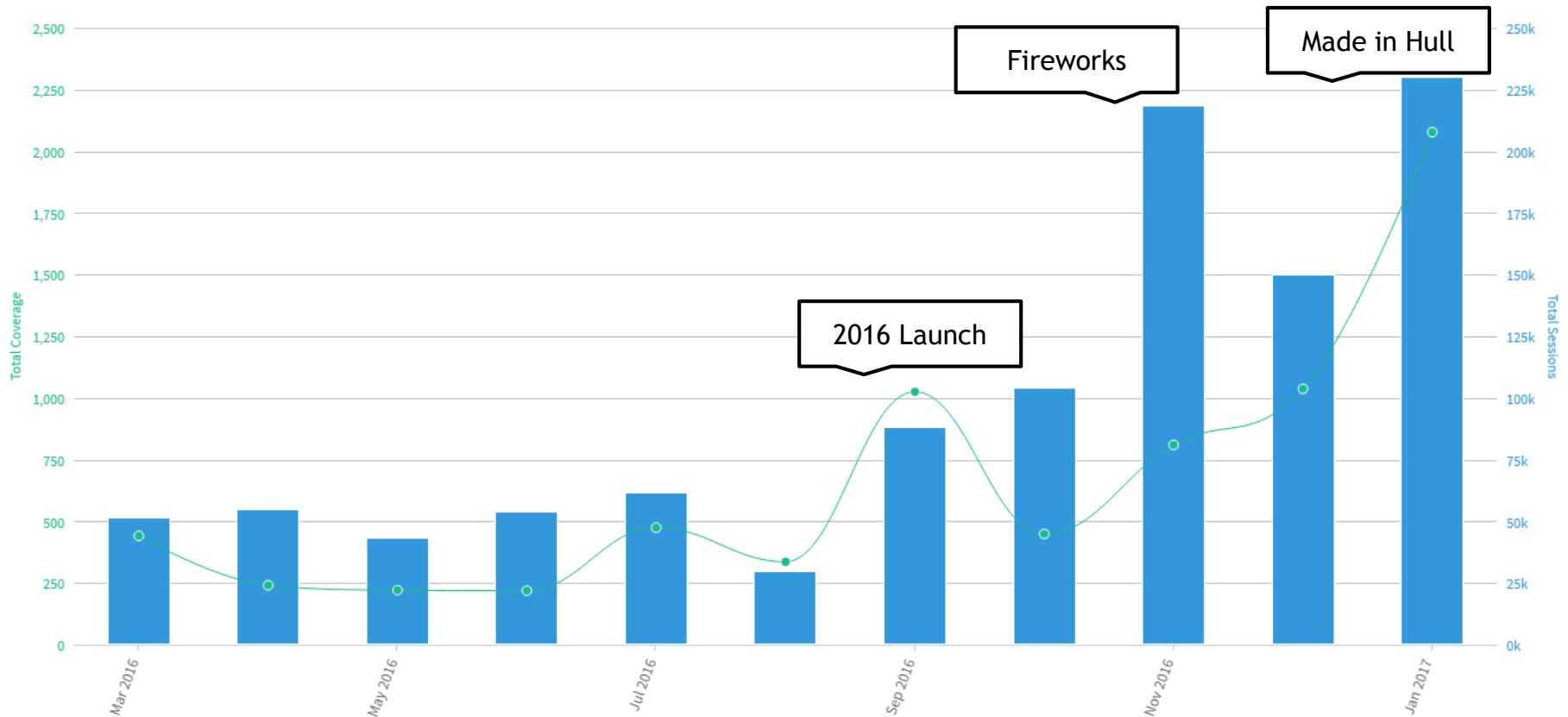
Coverage Volume



ANALYSIS | UK City of Culture 2017 over 12/27/16 - 1/10/17

The volume of coverage generated by the New Year celebrations doubled that of the coverage generated at the September 2016 launch and quadrupled that of the bid win announcement back in November 2013.

Coverage and Web Traffic

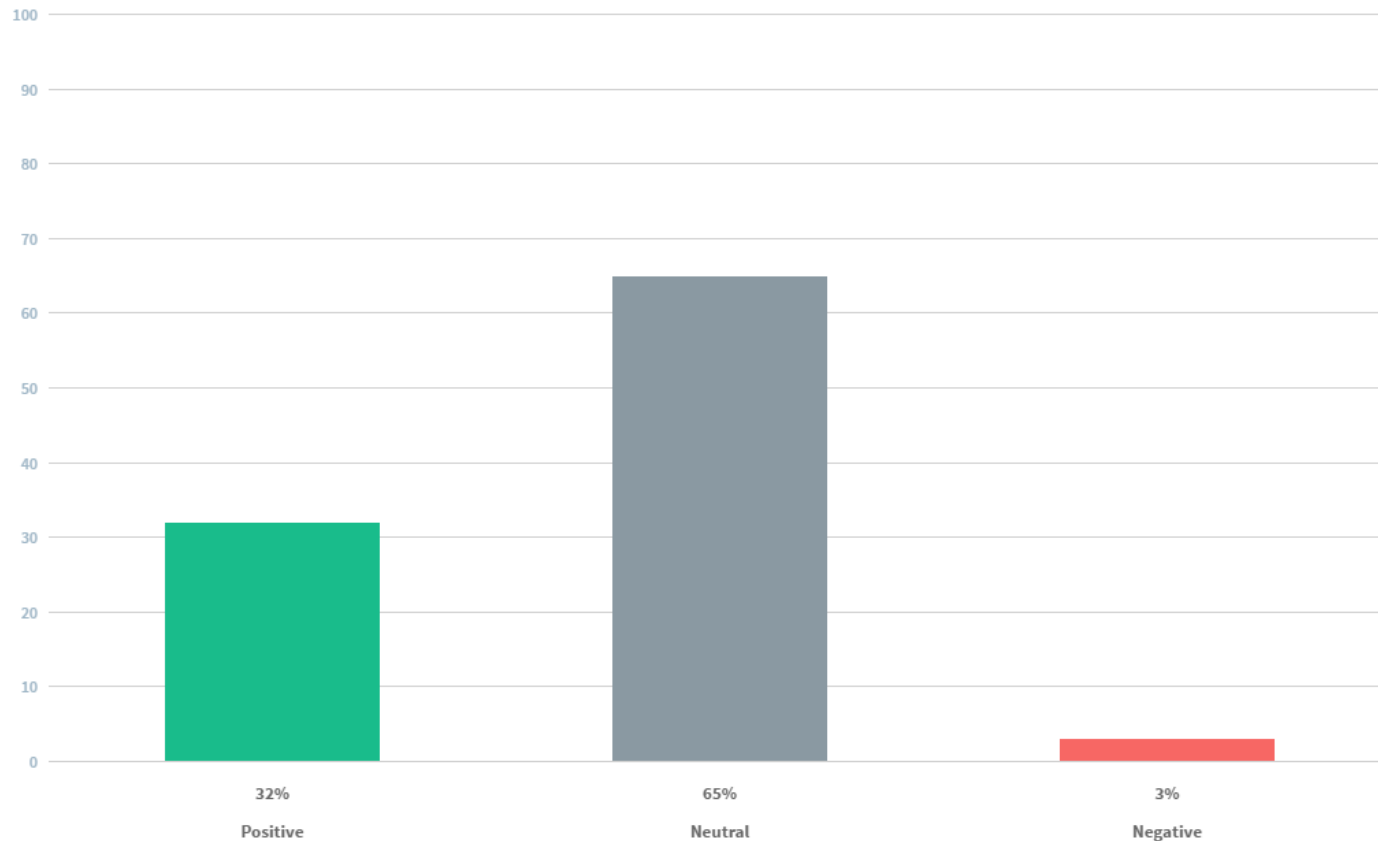


ANALYSIS | UK City of Culture 2017 over 3/01/16 - 1/10/17

Patterns in editorial coverage volume throughout 2016 are mostly positively aligned with the volume of traffic to Hull2017.co.uk.

Spikes in coverage around the New Year celebrations have helped in surpassing the highs in web traffic that began with the fireworks on-sale in November.

Sentiment

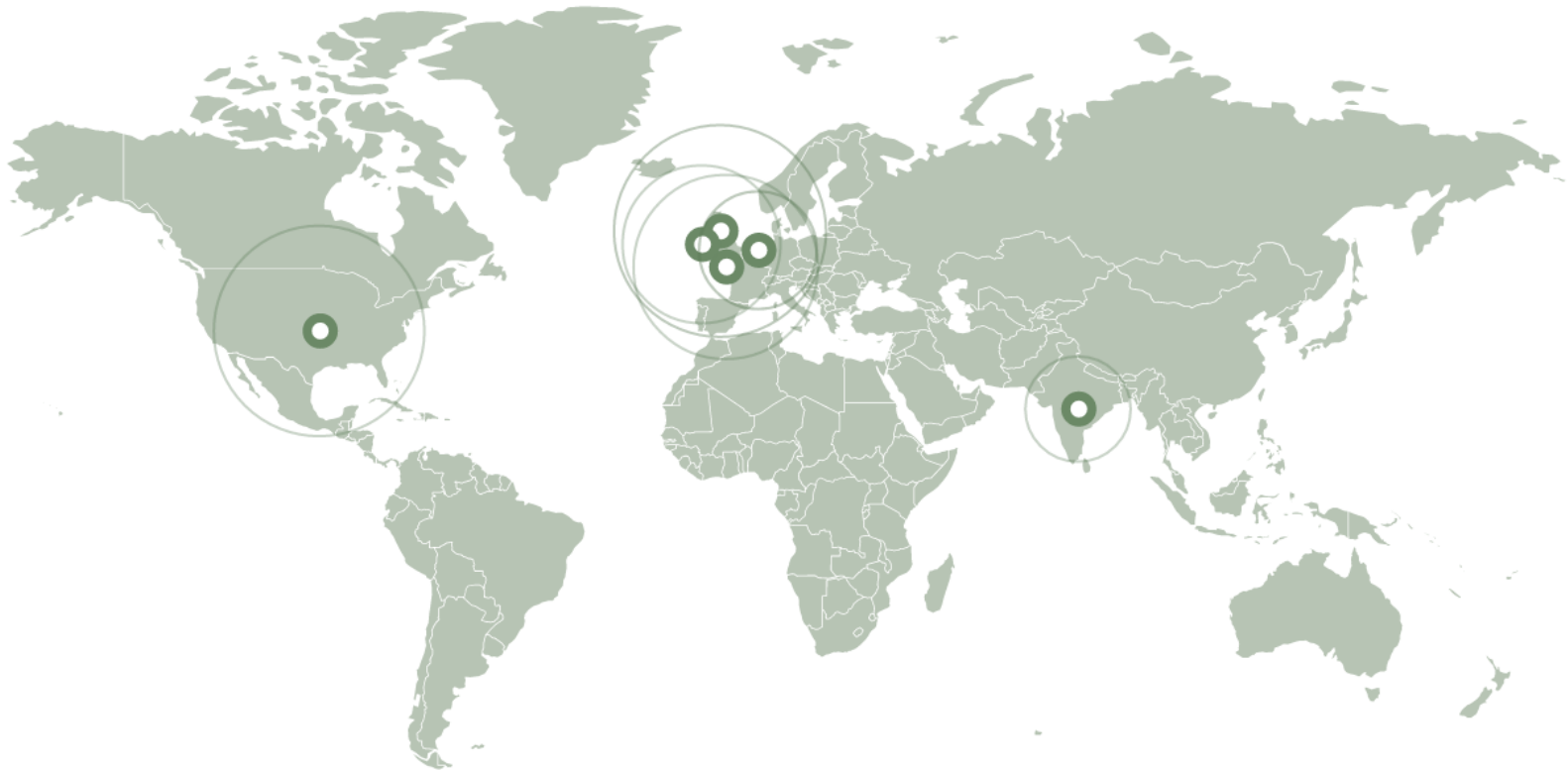


ANALYSIS | UK City of Culture 2017 over 12/27/16 - 1/10/17

Editorial coverage surrounding the programme launch was largely neutral with a strong positive skew. Only 3% of the coverage generated is flagged as negative.

A small handful of high impact negative pieces did appear including The Sun, Good Morning Britain, Huffington Post UK and the Daily Mail's 'drunken carnage' article, which has been shared over 8,000 times on social media.

International Mentions

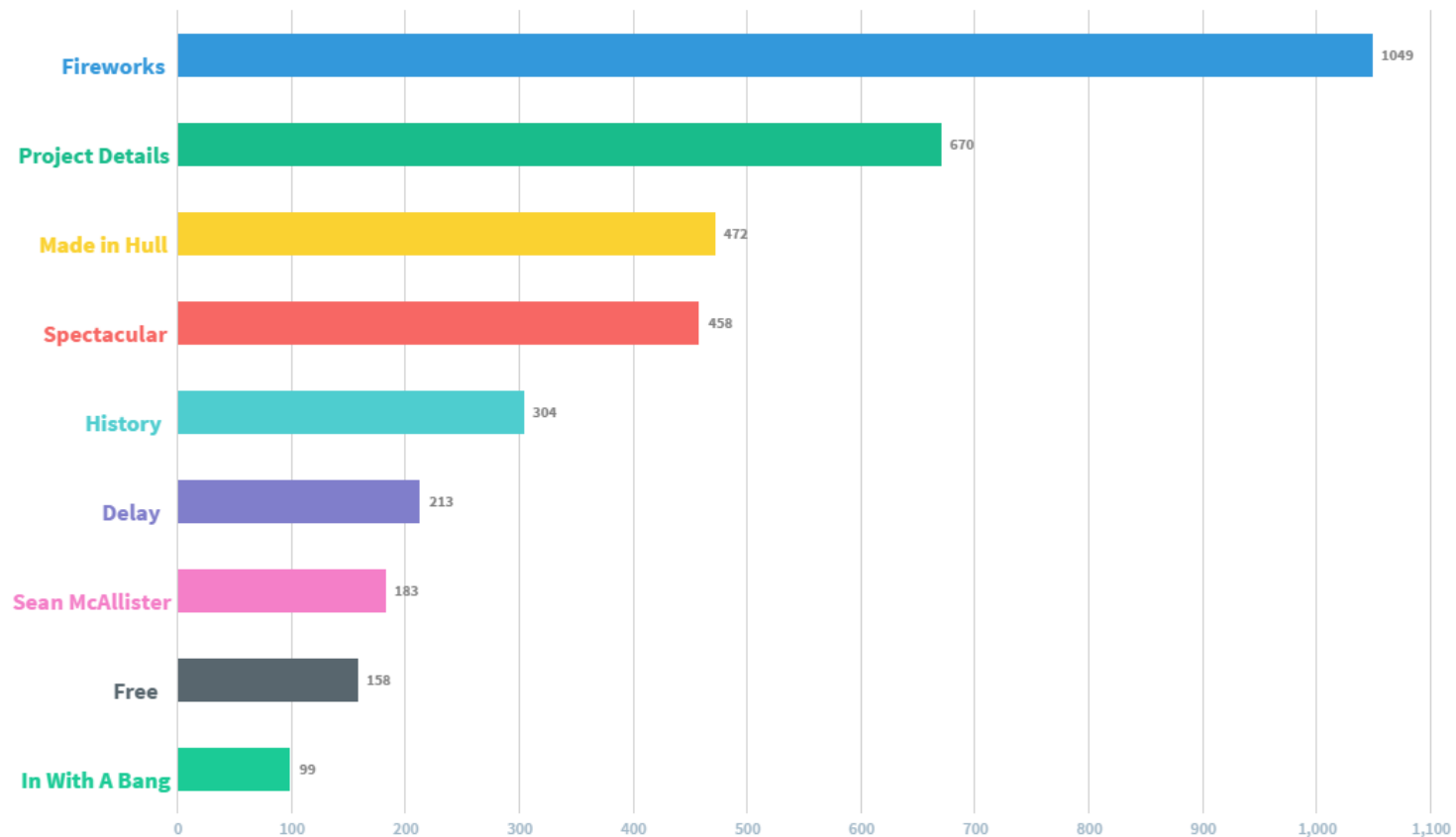


ANALYSIS | UK City of Culture 2017 over 12/27/16 - 1/10/17

The majority of coverage generated by the New Year celebrations was UK based, with some pieces also appearing on US websites.

A handful of articles also appeared in Ireland, Jersey, the Netherlands, India, Greece and the United Arab Emirates. These are mostly articles syndicated by international wires and news feeds.

Made in Hull Key Messages



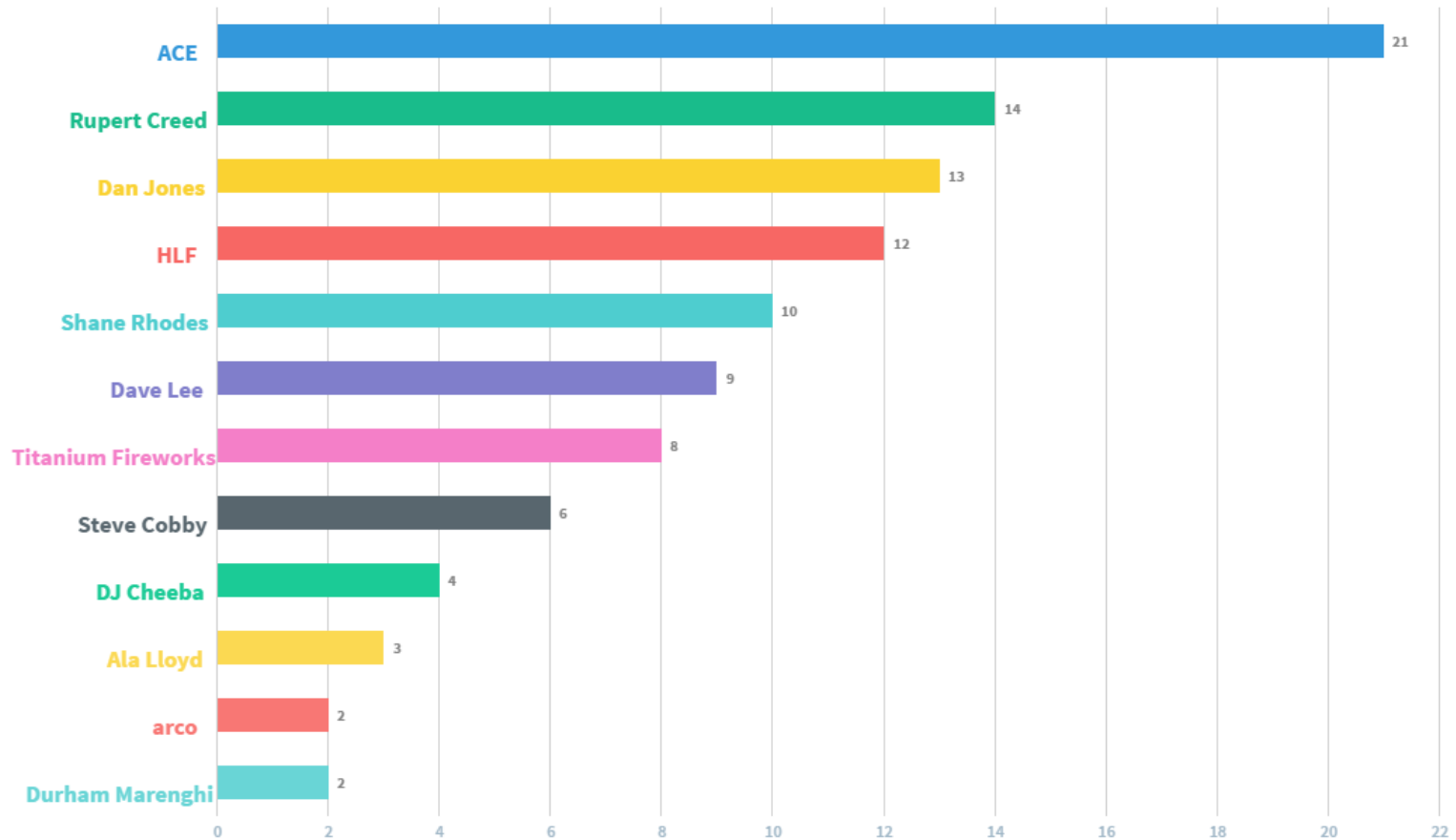
ANALYSIS | UK City of Culture 2017 over 12/27/16 - 1/06/17

The news hook of the fireworks display has proven to be the main coverage driver, with more than 450 articles describing the celebrations as ‘spectacular’.

Key messages surrounding Made in Hull are also communicated strongly with over 650 articles giving details of the project and more than 450 articles using the project’s name. In addition, more than 300 articles explain how the project tells the story of the city.



Made in Hull Creatives and Partners

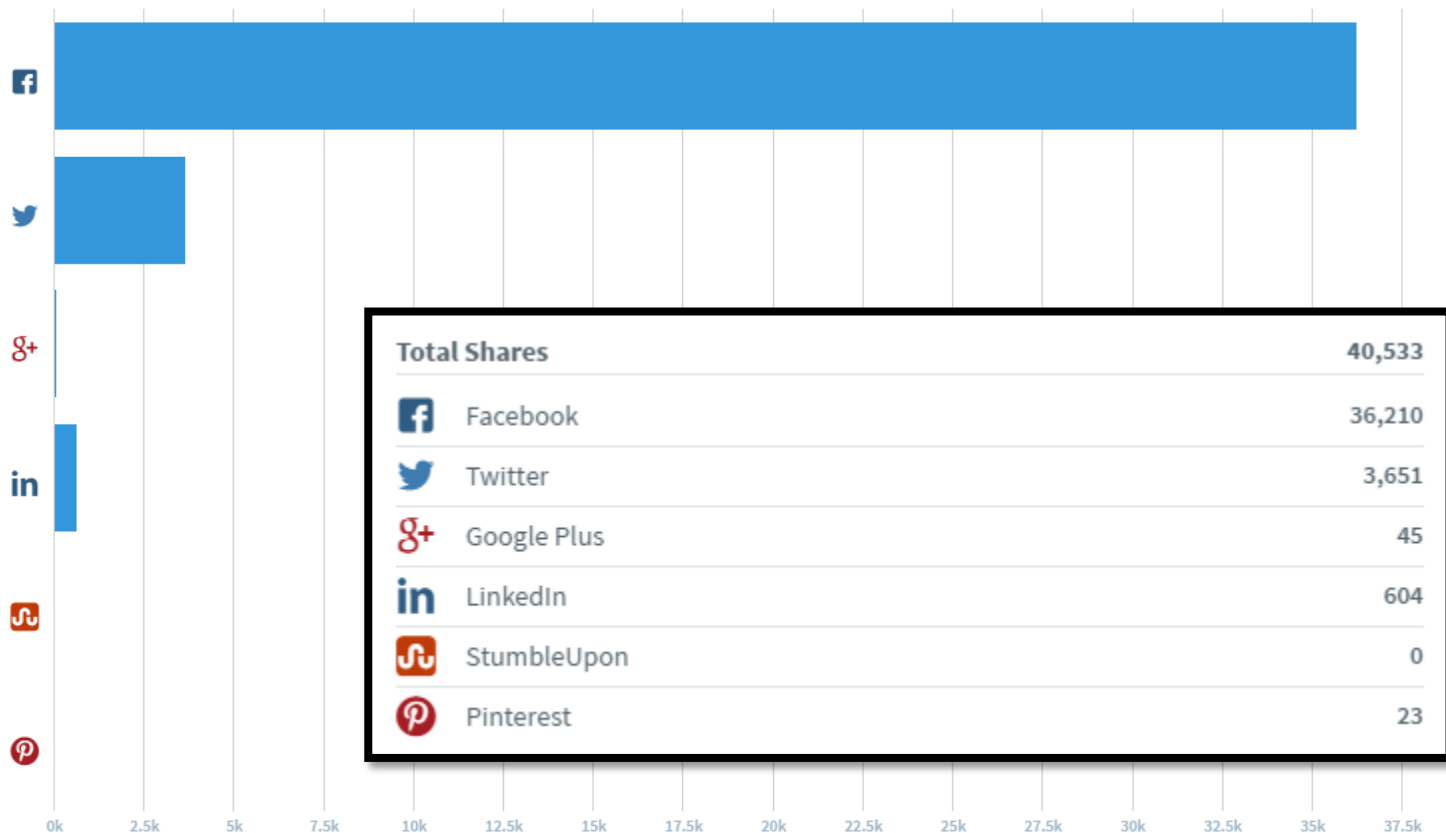


ANALYSIS | UK City of Culture 2017 over 12/27/16 - 1/06/17

Made in Hull/In With A Bang creative team members were all credited in the official press materials detailing the New Year celebrations along with the key partners.

Due to the nature of the activity, though, mentions in editorial coverage were few.

Social Amplification



ANALYSIS | UK City of Culture 2017 over 12/27/16 - 1/10/17

Editorial coverage of the New Year celebrations has been shared over 38,000 times, mostly on Facebook but also on Twitter and LinkedIn.

Positive pieces on the BBC, Guardian and Hull Daily Mail websites are among the most shared, as well as the announcement of the first ever UK Pride on Gay Star News.