CONTAINS STRONG LANGUAGE

PROJECT PLAN

Hull 2017 and the BBC have already entered into an agreement dated 22 October 2015 under which they have agreed to collaborate on a number of matters and which envisages that individual projects between them shall be separately documented (the "**Agreement**").

This document sets out the manner in which the BBC, Hull 2017 and Wrecking Ball Press (each a **"Partner"** and together the **"Partners"**) will work together in relation to the event titled Contains Strong Language (the **"Project"**) and is the project plan for the Project as anticipated by Clause 3.5(b) of the Agreement.

THE PROJECT

Contains Strong Language is a new national poetry festival taking place in Hull from Thursday 28 September to Sunday 1 October 2017 and will incorporate National Poetry Day (on Thursday 28 September 2017). The Project is being created by the BBC, building on an existing BBC brand, and will form part of Hull 2017 UK City of Culture. It is intended that the Project shall be repeated in Hull 2019 and subsequently at the next UK City of Culture in 2021, but acknowledged that no Partner is able to commit in advance to any such repeat of the Project. The Project shall be split into the following elements:

- BBC Events the BBC shall programme a series of events across the city, including at Hull College (from where it will transmit both live and pre-recorded radio (and possibly TV) broadcasts).
- 2. Wrecking Ball Press Events –Wrecking Ball Press will be programming a series of events at Kardomah and other venues in Hull, with such programme of activity being funded by an ACE grant to Wrecking Ball Press. This programme of events will not be broadcast.
- 3. **Other Events** there may be further activities forming part of the Festival (potentially with Apples and Snakes and others) and any such activity shall be agreed by Hull 2017, the BBC and Wrecking Ball Press prior to inclusion in the Festival.

The programme and schedule for the Project are attached at Schedule 2 of this Agreement.

GOVERNANCE

The BBC shall be responsible for those elements of the Project which it is producing, Wrecking Ball Press will be responsible for those elements of the Project it is producing and any other partner shall be responsible for any other part of the Project which the parties agree shall become part of the Project.

The key elements of the Project are:

1. BBC Responsibilities

BBC shall remain fully responsible for those elements of the Project which it is commissioning and producing (such production to include technical, production and health and safety management and, where required, the entering into of venue agreements) as specifically set out in Schedule 2, and shall be responsible for funding of such elements in accordance with the agreed Project budget.

In particular, the BBC shall be responsible for the following:

- (a) entering into a commissioning agreement with either 6 or 7 of the 17 poets taking part in the Project and listed at Schedule 2 of this Agreement;
- (b) entering into venue agreements with each venue where it will be holding events these venues are intended to include Jubilee Church, the Vega Club, Bongo Bongo, Fruit, Queens Gardens, Hull College and Middleton Hall at the University for 28 and 30 September only;
- (c) payment of all accommodation/subsistence for all poets attending the Project; and
- (d) payment to those poets attending BBC Learning Day.

2. Wrecking Ball Press Responsibilities

Wrecking Ball Press shall remain fully responsible for those elements of the Project which it is commissioning and producing (such production to include technical, production and health and safety management and, where required, the entering into of venue agreements), and shall be responsible for funding of such elements in accordance with the agreed Project budget.

In particular, Wrecking Ball Press shall be responsible for the following:

- (a) entering into: (i) a short agreement with each of the 17 poets taking place in the Project to ensure each poet is paid an attendance fee; and (ii) a commissioning agreement with either 8 or 9 of such poets;
- (b) entering into venue agreements with each venue where it will be holding events these venues include Jubilee Church and Kardomah;
- (c) payment of all travel for poets attending the Project contracted by Wrecking Ball Press.

3. Hull 2017 Responsibilities

Hull 2017 shall provide assistance to each of the BBC and Wrecking Ball Press to help ensure the successful delivery of each element of the Project as part of Hull 2017 City of Culture.

In particular, Hull 2017 shall be responsible for entering into a commissioning agreement with 2 of the poets taking part in the Project to create work (both these commissions to be produced by either Wrecking Ball or BBC in accordance with paragraphs 1 and 2 above).

For the avoidance of doubt, Hull 2017 will not pay for any travel/accommodation/subsistence during the Project for poets commissioned by Hull 2017.

4. General Responsibilities

Each Partner will produce and present those elements of the Project for which it is responsible in a professional manner, to the best of its skills and abilities and in line with current best practice.

In procuring goods and services, each Partner must demonstrate best practice, with a clear remit to obtain value for money. Each Partner must carry out its business in compliance with all relevant legislation and regulations, in particular in connection with the employment of staff, health and safety, disability discrimination, equal opportunities, human rights, environmental law, copyright, data protection and child protection. Each Partner is also responsible for obtaining any licences, permissions and insurances that are necessary by law.

Each Partner shall be responsible for obtaining all usual insurances to cover the delivery of those elements of the Project for which it is responsible including, but not limited to, public liability, professional indemnity and employer cover.

5. Artistic Programme and Additional Partners

Hull 2017, the BBC and Wrecking Ball Press shall together sign off on the artistic programme for the Project (including any digital elements of the Project) and will all need to approve the inclusion of any additional partners as part of the Project eg Apples and Snakes or First Story. It is envisaged that the relevant Partner (ie the partner responsible for the costs relating to the additional activity) will be responsible for contracting with the relevant additional partner and the additional partner would also enter into a short brand agreement with Hull 2017.

6. Project Budgets

Each party shall be responsible for the management of its own budget and for any increase or decrease in such budget.

7. Broadcast

It is the intention of the BBC to arrange and deliver live and other broadcast of its elements of the Project across BBC platforms including BBC iPlayer. For the Project, it is intended to include coverage on BBC radio stations 1 to 6 and possibly BBC TV from BBC-produced venues during the course of the four-day programme.

8. Marketing and Communications

The Partners will work together to create the overall Marketing and Communications Plan for the Project and each Partner will sign off on this plan, which for the avoidance of doubt shall include (i) reference to the timing and content of public announcements relating to the Project (including public statements, on sale date(s) and press and other media releases) (ii) reference the graphic designer to be responsible for the marketing materials for the Project and (iii) set out the nature of event dressing for each venue at which the Project will take place.

The BBC is able to provide campaign support planning across its own platforms and shall lead on its own on air and online platforms and include any plans relating to such platforms in the overall Marketing and Communications plan.

Hull 2017 shall also ensure alignment of the Marketing and Communications Plan with the overall Hull 2017 Marketing and Communications Plan and of any public announcements and promotional and media activity relating to the Project. In addition, Wrecking Ball Press shall ensure alignment of the Marketing and Communications Plan with the overall Humber Mouth Humber Mouth Festival Marketing and Communications Plan.

9. Crediting

It is agreed that the Project will be credited as set out in the agreed guidelines attached at Schedule 3 and that the credits in the format as approved by each Partner for the "Contains Strong Language" programme attached at Schedule 4 will be used in all other Project marketing and publicity materials.

BBC Learning's participation in the Learning Day will additionally be acknowledged in press material by way of the following credit:

Made in association with BBC Learning

References to the Project on BBC platforms will be managed so that they are authentic expressions of the content for, and audience of, each such platform. The Partners shall collaborate on creating an A4 page of key points which will form the basis of the briefs to go out to each BBC network to inform these references.

10. Branding and Promotion

Each Partner licenses the other Partners in accordance with the terms of Schedule 1 to use the trade marks and associated branding of the other Partners within the materials created for its elements of the Project and for the duration of the Project and, in the case of the Hull 2017 brand, in accordance with the Hull 2017 Brand Guidelines and subject to the BBC Editorial Guidelines.

The provisions of Clause 9.3 of the Agreement shall remain unaffected by the above paragraph.

The BBC will allocate in-house creative design resource to advise on, and provide iterations of, the Project brand architecture, protocols and delivery that meet the branding guidelines of each Partner (subject to the editorial guidelines of the BBC). The final branding hierarchy for the Project shall be agreed by all Partners.

Each Partner shall ensure that all Partners are able to use (i) the Project's name for the duration of the Project; and shall provide Hull 2017 with examples of copies of standard press materials, press kits etc. to enable Hull 2017 to promote the Project as part of City of Culture and for archival and legacy purposes (subject to any rights restrictions notified to it).

11. Sponsorship of Project

None of the Partners shall enter into any sponsorship or other commercial arrangement in relation to the Project without the consent of Hull 2017 and the BBC.

12. No Exploitation

Each Partner shall take all reasonable steps to prevent any activity undertaken by a third party that creates an association with, or provides the third party, its products or services exposure in relation to, the Project ("Ambush Marketing").

No party shall do anything to knowingly damage Hull 2017's relationship with its funders nor do anything that would bring Hull 2017 or City of Culture into disrepute, however nothing in the foregoing shall operate to affect the BBC's reputation for impartiality, fairness and integrity.

13. 2017 Promotional Activity

Each Partner intends to assist Hull 2017 with fundraising and promotional activity associated with the Project and with City of Culture eg cultivation events, artist/s talks, special tours, special viewings, limited edition artist work (it being recognised that the BBC itself may not be able to participate in such activity but that each of BBC and Wrecking Ball shall use reasonable efforts to ensure that artists engaged by the BBC or Wrecking Ball as part of the Project shall be able to participate).

Each Partner acknowledges that Hull 2017's own promotional materials shall contain references to and the logos of Hull 2017's commercial and non-commercial partners and that, subject to the following sentence, it is intended that such promotional materials shall be on display at each Project venue. It is recognised that there cannot be any association between the BBC and any such commercial partners.

14. Ticketing

Hull 2017 shall be responsible for coordinating all ticketing (both paid and unpaid) that is required for each element of the Project, and all tickets for broadcast events shall be issued by Hull 2017 on behalf of the BBC in accordance with BBC standard operating terms. For those elements of the Project for which paid tickets are sold, Hull 2017 and the relevant Partner shall agree the pricing structure, it being acknowledged that Hull 2017 shall need to charge a small transaction fee in relation to each paid ticket. All tickets will be sold in accordance with Hull 2017's ticketing policy.

Any ticketing income will be received and processed by Hull 2017 before being passed to the relevant Partner. For the avoidance of doubt, tickets to the BBC-produced events will be made available free of charge.

Each Partner will provide each other Partner with such number of tickets to each event forming part of the Project for which they are responsible as is equal to 2% of the total number of tickets for such event.

15. Creative Learning and Community Engagement

Each Partner shall be responsible for any creative learning and community engagement activity relating to any element of the Project which it is responsible for (which in the BBC's case shall include a contribution to its elements of the Project from BBC Learning). Each Party shall each provide the other Parties with copies of all learning and engagement materials relating to the Project for use as part of City of Culture, the Partners acknowledging that for BBC Learning's Learning Day, there are no such materials.

16. Volunteers

Each Partner shall have the opportunity to request the services of volunteers recruited by Hull 2017 as part of the Hull 2017 volunteer programme, provided that each Partner recognises that it shall be required to comply with Hull 2017's Volunteer Partner Guidelines covering eg provision of volunteer coordinator and subsistence for volunteers.

17. Monitoring and Evaluation

Each Partner shall participate in the evaluation of the Project to be carried out in accordance with the Hull 2017 monitoring and evaluation framework as envisaged by the Agreement and to contribute to the evaluation of City of Culture which will be undertaken by Hull 2017, the University of Hull and other approved evaluators. It is envisaged that Partner budgets shall contain provision for the costs of such evaluation.

18. Policies

Partners shall comply with either their own policies relating to (i) accessibility (ii) protection of children and vulnerable adults (iii) equality and diversity (iv) health and wellbeing and (v) the environment and sustainability or, to the extent that a Partner does not have any such policy in place, with the relevant Hull 2017 policy, copies of which can be obtained from Hull 2017.

For the avoidance of doubt, the BBC has its own such policies. In addition, each of BBC and Wrecking Ball shall ensure that every venue used as part of the Project is fully accessible.

SCHEDULE 1 BRAND LICENCE

AGREED TERMS

1. DEFINITIONS

The following definitions apply in this Schedule:

Brand Guidelines means any brand guidelines applicable to a Partner Brand;

Intellectual Property Rights means patents, rights to inventions, copyright and related rights, trade marks, business names and domain names, rights in get-up, goodwill and the right to sue for passing off, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including knowhow), and all other intellectual property rights, in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world;

Main Agreement means the agreement of which this schedule forms part;

Partner Brand means the Partner marks set out in Schedule 1 together with any associated artwork, design, slogan, text and other collateral marketing signs that are to be used by the Partner in connection with the Project;

Partner Brand Guidelines means the Partner's guidelines setting out the general and technical requirements for the reproduction of any element of the Partner Brand, as may be amended by the Partner from time to time and notified to Hull 2017 in writing;

Project shall have the meaning given in clause 2 of this Schedule;

Project Materials means any materials produced for the Project by any Partner;

Term has the meaning given in clause 9.1 of this Schedule;

Termination Date means 31 December 2017 unless the Main Agreement is terminated earlier whereupon this will be the date of termination; and

Territory means the United Kingdom.

2. LICENCE AGREEMENT

This Schedule contains the terms and conditions upon which each Partner shall allow the other Partners to use the relevant Partner Brand.

3. GRANT OF RIGHTS

Each Partner hereby grants the other Partners a nonexclusive, royalty free licence for each other Partner to use its Partner Brand in relation to the Project during the Term and in the Territory and in accordance with the terms and conditions set out in this Schedule.

4. OBLIGATIONS OF EACH PARTNER

4.1 Each Partner undertakes to the other Partners, to the extent that it uses another Partner's brand:

4.1.1 to use the relevant Partner Brand in accordance with both this Schedule and the relevant Brand Guidelines and to seek approval, not to be unreasonably withheld or delayed, prior to each use of any element of the relevant Partner Brand;

4.1.2 to apply any legal notices as required by the relevant Partner on all Project Materials;

4.1.3 to submit to the relevant Partner for its prior written approval, not to be unreasonably withheld or delayed, preproduction samples of all the Project Materials, before their production;

4.1.4 to ensure that all Project Materials shall comply in all respects with the samples approved in accordance with clause 4.1.3 above; and

4.1.5 to immediately at the written request of the relevant Partner, withdraw from circulation any Project Materials which do not comply with clauses 4.1.1 to 4.1.4 above.

5. INTELLECTUAL PROPERTY RIGHTS

5.1 Each Partner acknowledges that all rights in the Partner Brand shall be the sole and exclusive property of the relevant Partner, and, save for the rights expressly granted in clause 3 of this Schedule, no Partner shall acquire any rights in any other Partner Brand.

5.2 Each Partner shall promptly notify the other Partners if any of the following comes to its attention:

5.2.1 any actual or suspected infringement of any of the Partner Brands;

5.2.2 any actual or threatened claim that any element of any of the Partner Brands is invalid;

5.2.3 any actual or threatened opposition to any of the Partner Brands;

5.2.4 any claim made or threatened that any use of any element of any of the Partner Brands infringes the rights of any third party;

5.2.5 any person applies for, or is granted, a registered trade mark by reason of which that person may be, or has been, granted rights which conflict with any of the rights granted to a Partner under this Schedule; or

5.2.6 any other form of attack, charge or claim to which any of the Partner Brands may be subject

and shall make no comment or admission to any third party in respect of any such circumstances (except as required by law).

5.3 Each Partner shall have the sole right to initiate and conduct all legal proceedings in respect of any infringement or alleged infringement of any element of its own Partner Brand and shall in its sole discretion decide what action (including litigation, arbitration or compromise), if any, to take in respect of any such infringement or alleged infringement or passing off or any claim or counterclaim brought or threatened in respect of use of the Partner Brand.

6. DURATION AND TERMINATION

This Schedule shall come into force on the date of execution of the Main Agreement and, unless terminated earlier in accordance with this clause 10, shall remain in force until the Termination Date (the Term).

7. CONSEQUENCES OF TERMINATION

7.1 On termination or expiry of this Schedule:

7.1.1 all rights and licences granted by each party to the other party under this Schedule shall immediately terminate and revert to the relevant Partner; and

7.1.2 each Partner shall immediately cease all use of any other Partner Brand and return all copies or destroy all materials in the Partner's control which bear any element of other Partner Brands.

7.2 The expiry or termination of this Schedule, for any reason, shall not affect any provision of this Schedule which is expressed to survive or operate in the event of expiry or termination, or any accrued rights to any Partner at the time of termination.

7.3 The expiry or termination of this Schedule is without prejudice to the rights and remedies which have accrued to any Partner immediately prior to the date of such expiry or termination.

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SCHEDULE 2 PROJECT PROGRAMME AND SCHEDULE

1											
BBC						BBC Owned event	Wrecking ball p	ress owned event	Library Owned Event	Partnership Events	
					Hull University owned events	Apples and snakes owned events	First Stories Owned Event				
DAY/TIME	Hull College (PAX 200)	Hull University - Middleton	Hull Central Library -	Kardomah	Jubilee Church	Trinity Church	Vega Club	Bongo Bongo	Radio Humberside	Cinema - Fruit (PAX 150)	Outdoor Space
		Hall	(DAX 200)	(all activity to be programmed by	(PAX 600)	(PAX 600)	(PAX 120)	(PAX 350)			
		(PAX 400)	(PAX 200)	Programmed by HumberMouth)							
THURSDAY											
28th Sept 06.00-06.30											
06.30-07.00 07.00-07.30		Radio 3 Breakfast BBC owned									
07.30-08.00 08.00-08.30		Thursday 06.00-09.00 not ticketed Studio Show									
08.30-09.00		-									
09.00-09.30 09.30.10.00		-									
10.00-10.30											Attachment Own
		GCSE schools reading 17 - BBC Partnership with City of Culture									by the BBC Public access outdoor
		for Schools/Education Ticketed - Free Schools Invited									spaces.
10.30-11.00 11.00-11.30	Radio 3 Freethinking										
11.30-12.00	BBC Event Ticketed £free		1st Edition readings Douglas Dunn								
12.00-12.30 12.30-13.00			Ticketed £free								
			Library (Hull council) owned								
13.00-13.30 13.30-14.00	Radio 5 live Afternoon edition -	GCSE schools reading BBC									
14.00-14.30	BBC Event Ticketed £free	Partnership With City of							1		
14.30-15.00 15.00-15.30		Culture for Schools/education Ticketed Free Schools invited	Vicky and Dean - Washing						1		
15.30-16.00 16.00-16.30			Line Poetry Readings - TBC this might move to radio						{		
1			Humberside performance								
			Space Ticketed £free								
16.30-17.00 17.00-17.30				Hull 17 gala launch							
17.30-18.00 18.00-18.30		-	-	reading PART 1 BBC Event							
				Ticketed £free	Radio 3 - The Verb BBC						
18.30-19.00					ownwed Ticketed £free						
19.00-19.30											
19.30-20.00 20.00-20.30											
20.30-21.00	Radio 2 - Jo Whiley			Kathryn Williams (Ticketed - £10)							
21.00-21.30	BBC Event Ticketed			Wrecking Ball Press Owned		-	CSL - Launch event Network Event for				
21.30-22.00 22.00-22.30				Owned		-	wider partners and performers BBC				
22.30-23.00						-	Owned Event				
FRIDAY											
29th Sept											
06.30-07.00 07.00-07.30											
07.30-08.00											
07.30-08.00 08.00-08.30 08.30-09.00											
08.00-08.30 08.30-09.00 09.00-09.30											
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08.06-08.30 08.30-09.00 09.00-09.30 09.30-10.00 10.00-10.30 10.30-11.00 11.00-11.30 11.30-12.00	Event Ticketed £free			Ticketed - £Free							
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08.00-08.30 08.30-09.00 09.00-09.30 09.00-09.30 10.00-10.30 10.30-11.30 11.30-11.30 11.30-12.00 12.00-12.30 12.30-13.00	Event Ticketed Efree The Verb Pre record BBC Event Ticketed	Young Writers Festival(coincides with fresher's week).First Story	MCKay Library owned	Ticketed - £Free Wrecking ball press Women of Hull (1 hour)Wrecking ball press owned Ticketed							
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08.00-08.30 08.30-09.00 09.00-09.30 10.00-10.30 11.00-11.30 11.30-11.00 11.30-11.30 11.30-13.00 13.00-13.30 13.00-13.30 13.00-14.30	Event Ticketed Efree The Verb Pre record BBC Event Ticketed	Young Writers Festival(coincides with fresher's week).First Story outline agenda as follows:	MCKay Library owned	Ticketed - £Free Wrecking ball press Women of Hull (1 hour)Wrecking ball press owned Ticketed						BBC presenting durants	
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08.00-08.30 08.30-09.00 09.00-09.30 10.00-10.30 10.00-10.30 11.30-11.30 11.30-12.00 12.30-13.00 13.00-13.30 13.00-13.30	Event Ticketed £free The Verb Pre record BBC Event Ticketed £free Helen and Hannah between the ears 15:00 - 16:00 BBC Owned	Young Writers Festival(coincides with fresher's week).First Story outline agenda as follows: The day runs form 10am – 5pm approx. BBC Event in partnership	MCKay Library owned	Ticketed - £Free Wrecking ball press Women of Hull (1 hour)Wrecking ball press owned Ticketed £free Poetry from poland						11:00 -12:00 Auden 12:30-13:30 Mersey beat 14:00-15:15 Men who sleep in cars	
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08.00-08.30 08.30-08.00 09.00-09.30 10.00-10.30 10.00-10.30 11.00-11.30 11.30-11.00 11.30-12.00 12.00-12.30 13.30-13.30 13.30-14.00 14.00-14.30 14.00-15.00	Event Ticketed £free The Verb Pre record BBC Event Ticketed £free Helen and Hannah between the ears 15:00 - 16:00 BBC Owned	Young Writers Festival(coincides with fresher's week).First Story outline agenda as follows: The day runs form 10am – 5pm approx. BBC Event in partnership	MCKay Library owned Ticketed Efree Grace Nichols and John	Ticketed - £Free Wrecking ball press Women of Hull (1 hour)Wrecking ball press owned Ticketed £free Poetry from poland Bohdan Piasecki (1 hr						11:00 -12:00 Auden 12:30-13:30 Mersey beat 14:00-15:15 Men who sleep in cars Lens of larkin 15:30 - 16:00	
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23.30-00.00 SATURDAY 30th									
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06.00-06.30 06.30-07.00									
07.00-07.30									
07.30-08.00 08.00-08.30									
08.30-09.00 09.00-09.30									
09.30.10.00									
10.00-10.30 10.30-11.00			10:00 - 11:00 kids interactive session Library						
	Radio 4 Glue - Louise Wallwein live stage show Rehearsal BBC Owned		owned Ticketed £free						
11.00-11.30 11.30-12.00									
	11.30 – 12.45 Radio 4 Glue - Louise		First Editions Reading Sean	Joe Hakim - British					
12.00-12.30	Wallwein live stage show. Show for care		O Brien and Verb pop up	Council Ticketed £Free talking doorsteps					
	leavers BBC owned Invites only Via Hull Council		poetry workshop Library owned Free Event						
12.30-13.00 13.00-13.30									BBC event Poetry picnic 12:30 - 14:30
13.00-13.30					Radio 4 Actors reading				with performance from
				Harry Giles/Zena Edwars	<u>poems</u> written in or about Hull, non				Fred voss with his BBC Commison and the poetry take away
				(starting 12.45) Ticketed	broadcast version of				Open access Event
13.30-14.00	13:30 – 14:00 (175 Pax)				20.00 R4 prog in Hull College for live				
	Radio 4 Glue - Louise Wallwein live stage show. BBC Owned - Ticketed £free		13:30 - 14:30 BBC Writer Room Workshop michael		audience. Host Lindsey Chapman BBC Owned				Hull university hull rises £free
14.00-14.30	Stage Show DDe owned - Heleted Zhee		Symmons Roberts, Simon Armitage and Hannah Silva		Ticketed £Free				
14.30-15.00	14.30 – 15.10 (175 Pax) BBC Owned		BBC in partnership with		Start misguided tour 14:30				
15.00-15.30	Ticketed - £free		Library Ticketed £free	**Misguiilded on route betwe					
15.30-16.00	Imtiaz Dance piece			**Misguiilded on route betwee and snakes	et venues owned by apples				
16.00-16.30				End misguided tour 16:15				 	
16.00-16.30 16.30-17.00	16.00 – 16.30 (175 Pax)		15:15 - 16:15 BBC Writer Room Workshop BBC in						
	Imtiaz Dance piece BBC Owned Ticketed £free		partnership With Library	Orbita Wrecking ball					
			Ticketed £free	press ticketed £Free					
17.00-17.30 17.30-18.00									
18.00-18.30 18.30-19.00		Radio 3 BBC Philharmonic A							
19.00-19.30		<u>Clockwork Orange</u> 2 18:30 - 20:00 BBC owned	New voices - open mic night	Isaiah Hull plus others					
		Ticketed £free	18:00 - 19:30	Wrecking ball Press Ticketed £Free					
19.30-20.00				Incketed Linee					
20.00-20.30									
10.30-11.00	RADIO 4 Actors reading poems written in								
	or about Hull BBC Owned Ticketed - £free								
						Kate Tempest and band Owned by			
21.00-21.30						Shane at Wrecking ball press £25			
21.30-22.00									
22.00-22.30									
22.30-23.00									
23.00-23.30 23.30-00.00									
SUNDAY 1st									
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06.00-06.30 06.30-07.00									
07.00-07.30 07.30-08.00									
08.00-08.30 08.30-09.00									
09.00-09.30 09.30.10.00									
10.00-10.30			1						
10.30-11.00									
11.00-11.30	BBC Radio 6 Music Cerys Matthews			Imtiaz Dharker					
11.30-12.00	BBC Owned Ticketed £Free		First Editions Reading Peter	Wrecking ball Press					
12.00-12.30			Didsbury Library Owned	The final of the					
12.30-13.00			Ticketed £free	Pansy Boy and Louise Wallwein Wrecking ball					
13.00-13.30 13.30-14.00				Press owned Ticketed -					
14.00-14.30				£free					Poetry Take away
									11:00 - 16:00
				Helen Mort/Michael					
14.30-15.00			Scratch workshops 14:00 - 16:00 James Rickett Room	Symmonds Roberts (1 hr 15)Wrecking ball Press					
15.00-15.30	14:30 – 16.00 Hull '17 Gala reading Part			owned Ticketed - £free					
	2 BBC Owned - Ticketed £free								
16.00-16.30									
16.30-17.00				Hannah Silva/Vicky Foster (1 hr 15)Wrecking					
17.00-17.30				ball Press owned Ticketed - £free					
17.30-18.00							 		
18.00-18.30				Matt Caley/ Brandan Clery (1 hr 15)Wrecking					
18.30-19.00				ball Press owned Ticketed - £free					
19.00-19.30				ficketed - iffee					
19.30-20.00		Larkin Reflections Event:		William Letford/Fred Voss Wrecking ball Press					
20.00-20.30		Roger McGough, Brian Patten and Little machine - Martin Goodman		Voss Wrecking ball Press owned Ticketed - £free			_		
20.30-21.00		owned by Hull University Ticketed			The Unthanks -				
21.00-21.30 21.30-22.00					Wrecking Ball Press Ticketed £25		 		
22.00-22.30 22.30-23.00									
23.00-23.30									
23.30-00.00									



Broadcast Non broadcast

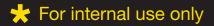
Thursday 28th Sept

06:00 09:00	BBC radio 3 Breakfast Launching the festival Thursday 06.00-09.00 -Editor Emma
	Bloxham, Producer, Georgia Mann-Smith.

Washing line readings Verb new talent Saturady 30th Sept

14:45-15:45 John Hagley Poetry workshop	14:45-15:45	John Hagley Poetry workshop
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SCHEDULE 3



CONTAINS Strong Language

BRAND GUIDELINES

THESE GUIDELINES **CONTAIN:**

BACKGROUND 03 05

BRAND ASSETS:

- LOGO WITH BBC BLOCKS 07 10 LOGO WITHOUT BBC BLOCKS LOGO USAGE 12 **COLOUR PALETTE** 14 TYPOGRAPHY 15 **HIGHLIGHTER TOOL** 17 18 **PHOTOGRAPHY TREATMENT STRONG LANGUAGE ICONS** 19

APPLICATION EXAMPLES:

- 21
- **GENERAL POSTERS** 24
- 25
- 28 BROCHURE
- 32 WEBSKIN
- **34 STATIC END SCREEN**
- **35 TOTE BAGS**
- **STAGE BACKDROP** 36
- **CONTACT US** 37

USING THE GUIDELINES

COMBINING THE BRAND ELEMENTS EVENT SPECIFIC POSTERS

Background

ECONE THESE BRAND GUIDELINES ARE HERE TO PROVIDE DIRECTION WHEN DESIGNING **AND PRODUCING BBC CONTAINS STRONG LANGUAGE COMMUNICATIONS. THIS INFORMATION IS TO ENSURE** THAT THE LOOK AND FEEL IS CONSISTENT ACROSS **ALL MARKETING MEDIA.**

A STRONG BRAND HAS BEEN DEVELOPED TO:

- Build awareness of the festival
- Attract a wide and diverse audience to the festival
- Encourage the idea that the festival is an integral part of the spoken word and poetry scene
- Build the BBC's reputation as a key collaborator in supporting the arts



Whilst this document is here to offer direction when producing communication materials, they should not be viewed as a comprehensive set of application guidelines.

All items produced must also comply with the master BBC guidelines and be approved by the BBC Contains Strong Language marketing team (contact details can be found on pg 39).

BBC Contains Strong Language Brand guidelines

BRAND ASSETS

6

The logo has been developed from a bold and multifaceted typeface called Local Gothic.

CONTAINS STRONG LANGUAGE

LOCAL GOTHIC IS A TYPEFACE MADE UP OF SEVERAL FONTS CREATING A MIX OF CHARACTERS REFLECTIVE **OF THE DIFFERENT VOICES AND PERSONALITIES** SHOWCASED ACROSS THE FESTIVAL.



BBC CONTAINS STRONG LANGUAGE

The typographic margue has been combined with the BBC blocks and placed within a rectangular holding device reflective of censored content or highlighted text, all sympathetic to strong language visual cues.

This version, with the BBC blocks, forms the master logo. In most instances, it will be placed on a black or photographic background and ranged to the right hand side.



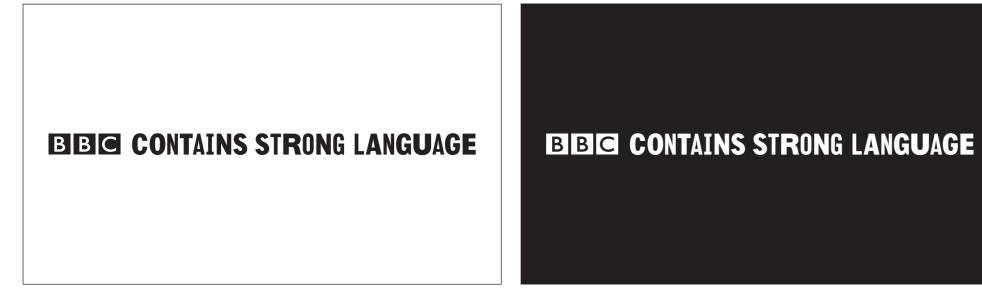


1. Master logo – this is the primary logo to be used where ever possible



2. Reversed logo – for instances when the logo requires a white background or is being used in isolation such as an email signature





4. Single line logo – to maintain legibility in applications with less vertical space such as the BBC webpage or mobile devices

5. Reversed single line logo

BBG CONTAINS STRONG LANGUAGE

3. Yellow logo - an alternative for use in isolation when colour is required

Logo – Without BBC blocks

CONTAINS Strong Language

For non-branded applications, a version of the logo without the BBC blocks also exists. Please note that the blocks should always feature somewhere on the application in conjunction with this version of the logo.



1. Master logo – this is the logo to be used whenever a non-branded version is required



2. Reversed logo – for instances when the logo requires a white background or is being used in isolation such as an email signature



CONTAINS STRONG LANGUAGE

CONTAINS STRONG LANGUAGE

4. Single line logo – to maintain legibility in applications with less vertical space such as the BBC webpage or mobile devices

5. Reversed single line logo

CONTAINS STRONG LANGUAGE

3. Yellow logo - an alternative for use in isolation when colour is required

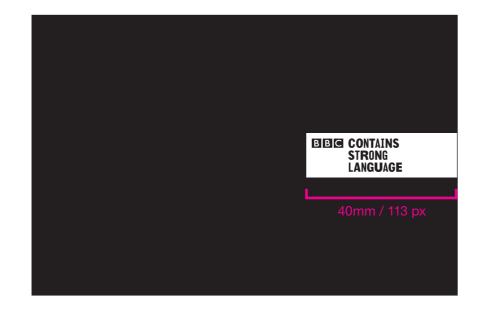


Always use the master logos available as vector files in all required variations.



Always range the logo to the right hand side edge





The minimum width should be no less than 40 mm/113 pixels



in which no other element should overlap

BBC CONTAINS STRONG LANGUAGE

The vertical position can vary depending on the application, the other brand elements and if photography is used in the background

Always use the height of the 'L' to create a safe area around the logo

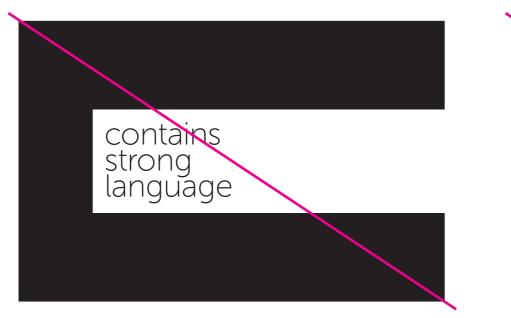
DON'T:

Never recreate the master logo in any way, only the master logos should ever be used, without any alterations.



Don't place the logo away from the right hand edge





Don't recreate the typography with another font



Don't change the colour of any element of the logo

Don't use the stacked logo outwith the rectangular block

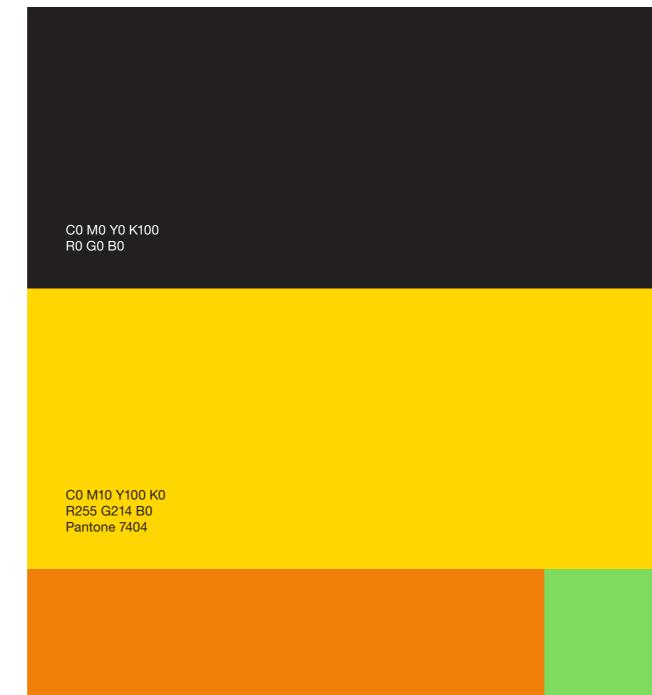
Taking the lead from the logo marque, black and white form the primary colour palette.

This is supplemented with an accent yellow reminiscent of highlighter pens which is used to pick out key information.

A vibrant and energetic orange and green are also available for instances when further differentiation is required.

*

Please note these colour breakdowns have NOT been tested and print tests are recommended before any print run. C0 M0 Y0 K0 R255 G255 B255



C0 M50 Y100 K0 R240 G127 B10 Pantone 1375 C33 M0 Y49 K0 R126 G219 B93 Pantone 7487



14

All used fonts must be licensed.

A copy of Local Gothic can be purchased here:

https://vllg.com/schwartzco/local-gothic/buy

LOCAL GOTHIC IS USED FOR ALL **HEADLINE COPY AND WHERE** THE CSL PERSONALITY NEEDS **TO BE EXPRESSED.**

IT CAN ALSO BE USED TO HIGHLIGHT KEY INFORMATION SUCH AS THE ARTISTS NAMES, DATES AND VENUES.



Typography

All used fonts must be licensed. A copy of Franklin Gothic Extra Condensed can be purchased here:

https://www.myfonts.com/fonts/bitstream/franklin-gothic/ extra-condensed/

FOR SUBHEADINGS, WE HAVE CHOSEN FRANKLIN **GOTHIC EXTRA CONDENSED IN UPPERCASE.** THIS IS ONE OF THE TYPEFACES WHICH MAKE **UP THE LEAD TYPEFACE, LOCAL GOTHIC.**

A copy of Helvetica Neue can be purchased here:

https://www.myfonts.com/fonts/linotype/neue-helvetica/

For body copy, **Helvetica Neue 75 Bold** and 55 Roman are used. Helvetica Neue is also one of the Local Gothic typefaces and gives a legible, familiar sentence case font suitable for longer amounts of text.

A HIGHLIGHTER TOOL, SYMPATHETIC TO THE LOGO BOX, HAS ALSO BEEN CREATED TO PULL OUT TEXT WITHIN BODY COPY.

THE HIGHLIGHTER CAN BE USED For full phrases or keywords.

A colour wash of the CSL yellow should be applied to all photography to create a unifying treatment.

This should be capped at 40% opacity to ensure that the talent is not diluted and remains sufficiently eye catching.

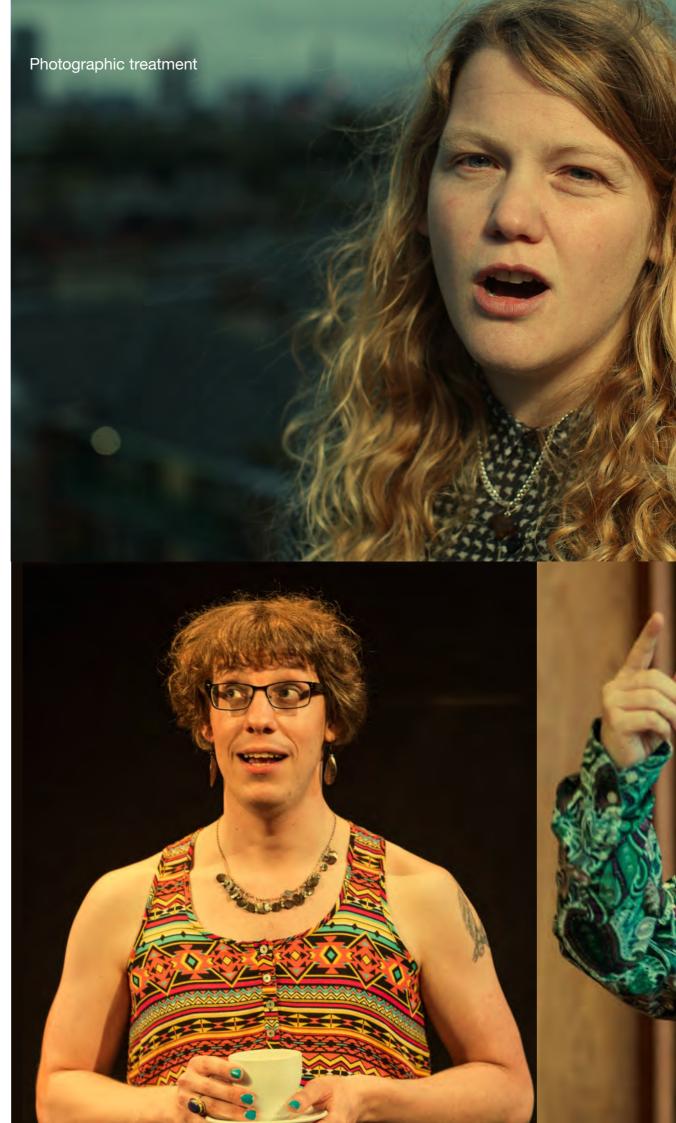


Before



After Create a layer of CSL yellow, set to multiply and adjust the opacity between 25-40% depending on the contrast of the underlying image.

Please note all imagery shown in these guidelines and sample applications are placeholder only.



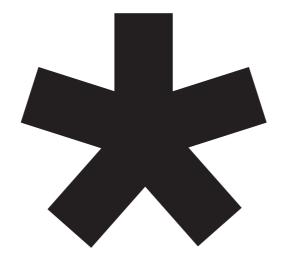


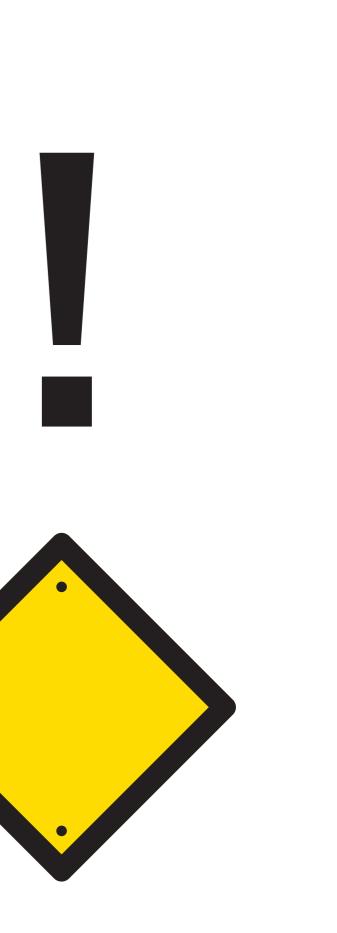
A suite of supporting graphics to accentuate the concept of strong language is also available.

They can be used to draw attention to key information or as a graphic element for typography-led applications.

Text can be added to these warning signs depending on the context.







BBC Contains Strong Language Brand guidelines

APPL CATON EXAMPLES



When combining the brand elements, the logo should ideally be placed deliberately covering the artists' mouths to convey a sticker of censorship.

This visually bold technique is recommended for impactful, one-off out of home marketing opportunities, to reflect powerful, expressive language.

Including the BBC blocks provides a stamp of authority and ensures the emphasis of 'censorship' of the mouths is a metaphor for powerful, expressive language, not swearing.

BBC CONTAINS Strong Language





Combining the brand elements

BBC CONTAINS Strong Language





KATE TEMPEST

Thu 28 Sep 2017, 7.30–9pm Früit Space, Hull



Combining the brand elements

CONTAINS **STRONG** LANGUAGE



JOHN COOPER CLARKE



The logo holding device also forms the basis of a flexible grid structure in which various elements can be combined.

The rectangular shape can also hold photography, partner logos or further information.

The vertical placement of the logo can vary depending on the surrounding content.

Here, the lead font 'Local Gothic' is used to highlight the key information, while the supporting font 'Franklin Gothic' creates a secondary level for the artists names and dates.

Contains Strong Language is a BBC brand, but when there are additional partner logos that need to be recognised, we would recommend that these feature clearly in the bottom right hand corner.



When featuring individual artists the logo can interact with the imagery to emphasis the concept of powerful language being expressed.



If required, the positions of the brand elements can be flexible but should always bleed off the edge of the page.

The logo and any content should be placed sympathetically to the underlying image and ensure legibility of any partner logos.









Application examples – Brochure

28 SEP - 2 OCT 2017

BEC CONTAINS Strong Language



Ш

PRINCIPAL PARTNER

WELCOME TO NUM HARUM SUNTIAE EAT DOLES TRUM CONSE QUAM SED EXEIC TETVELI GNA TEMUAE NONEM SINUS ESCIAS ET FUGIA TINEST UNDITI QUO TEM IN CUM EX ERRO DOLOR SEDIPIET QUISCIMI, SINIM AS POREPERUM **OUATE MAXIMAGNIS VERUMU** ATUS DAE EHENIS AUT DOL UPTA SITIOSAL EQUAMUSAE POREMQUI SUM RA COMNIS MINCME PARITAQUE CUPTATIBUST, IDELLACEPED QUE **ODIS EXPLA IN PA CONSENIS NET.**

THIS FESTIVAL CONTAINS: LOUISE WALLWEIN/JACOB POLLEY/KATE TEMPEST/DEAN WILSON/KATE FOX/BOHDAN PIASECKI/HARRYGILES/IMTIAZ DHARKER/ZENA EDWARDS/ FRED VOSS/JOELLE TAYLOR/ JOE HAKIM/HELEN MORT/ HANNAH SILVA/ISAIAH HULL/ JOHN COOPER CLARKE/ SIMON ARMITAGE/ALICE OSWALD/DALJIT NAGRA/ MICHAEL DICKMAN/ORBITA/ **DEBORAH STEVENSON**/ JEAN-CLAUDE COURNAND ...AND MUCH MORE

KATE

TEMPEST

In conversation with Russ Litten

THU 28 SEP 2017 FRÜIT SPACE 7.30-9PM

62-63 Humber St, Hull, HU1 1TU £5/£4 Concessions

Tickets: 01482 221 113 webaddress.co.uk A brief description of the event and any further information would be placed here lorem ipsum dolor faci renist, sento exerum ulluptaestet aut pedigni niendiatia volores volorionet eos si reria ne corehenet re mintis simaximpor sitae.

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FRI 29 SEP 2017 FRÜIT SPACE 8-9.30PM

62-63 Humber St, Hull, HU1 1TU

£5/£4 Concessions Tickets: 01482 221 113 webaddress.co.uk

CLARKE

A brief description of the event and any further information would be placed here lorem ipsum dolor faci renist, sento exerum ulluptaestet aut pedigni niendiatia volores volorionet eos si reria ne corehenet re mintis simaximpor sitae.

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JOHN COOPER

FIVE DAYS OF GROUND-BREAKING, CONTEMPORARY SPOKEN WORD, POETRY + MUSIC AT VENUES ACROSS HULL AND LIVE ON AIR ACROSS BBC RADIO.

THU 28 SEP

LOUISE WALLWEIN

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

JACOB POLLEY

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

KATE TEMPEST

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

LIVE ON AIR

BBC RADIO 3 8pm, Petroc Trelawny Live Interview and performance with Jacob Polley

FRI 29 SEP

DEAN WILSON

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

BOHDAN PIASECKI

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

KATE FOX

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@demailaddress.co.uk Page 00

HARRY GILES

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

INTIAZ DHARKER

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01462 221113 email@emailaddress.co.uk Pace 00

LIVE ON AIR BBC RADIO 1

2pm, Adele Roberts Live interview and performance with Kate Tempest

FRED VOSS 2pm, Venue Name

62-63 Humber St, Hull, HUI 1TU 01482 221113 email@emailaddress.co.uk Page 00

ZENA EDWARDS

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@dmailaddress.co.uk Page 00

SAT 30 SEP

FRED VOSS

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

JOELLE TAYLOR 2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

LIVE ON AIR

BBC RADIO 3 Spm, Harry Giles Live interview and performance with Jacob Polley

JOE HAKIN

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

HELEN MORT

Page 00

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

HANNAH SILVA 2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk

SUN 01 OCT

ISAIAH HULL

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01462 221113 email@emailaddress.co.uk Page 00

JOHN COOPER CLARKE

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

SINON ARMITAGE

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

ALICE OSHALD

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

DALJIT NAGRA

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

LIVE ON AIR

BBC 6 MUSIC 1pm, Cerys Matthews Live interview and performance with Bodhan Pia

MON 02 SEP

MICHAEL DICKMAN

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@demailaddress.co.uk Page 00

LIVE ON AIR

BBC RADIO 4 4pm, Jane Garvey Live Interview and performance with Deborah Stevenson

ORBITA

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01462 221113 email@dmailaddress.co.uk Page 00

DEBORAH STEVENSON

2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01482 221113 email@emailaddress.co.uk Page 00

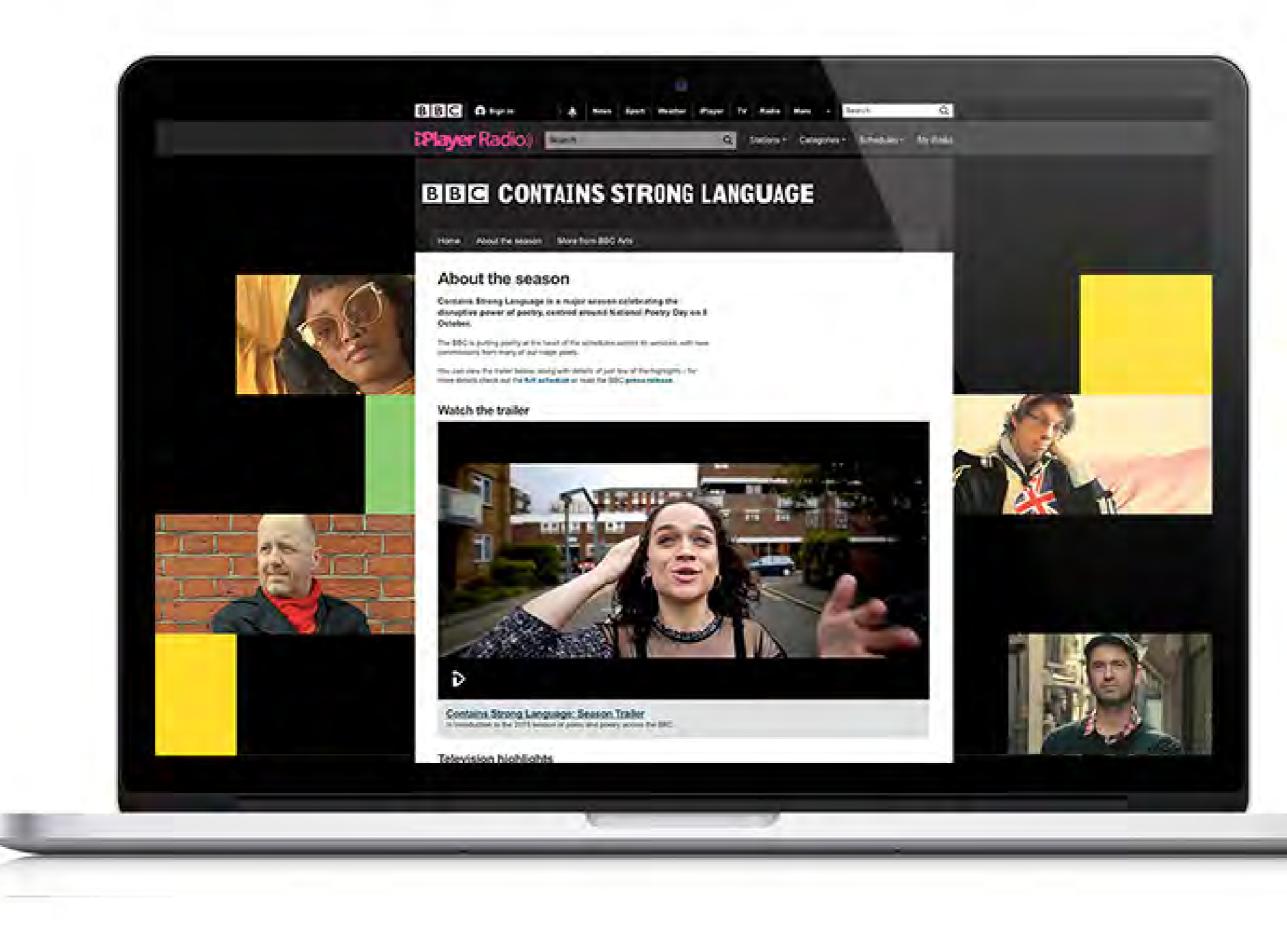
JEAN-CLAUDE COURNAND

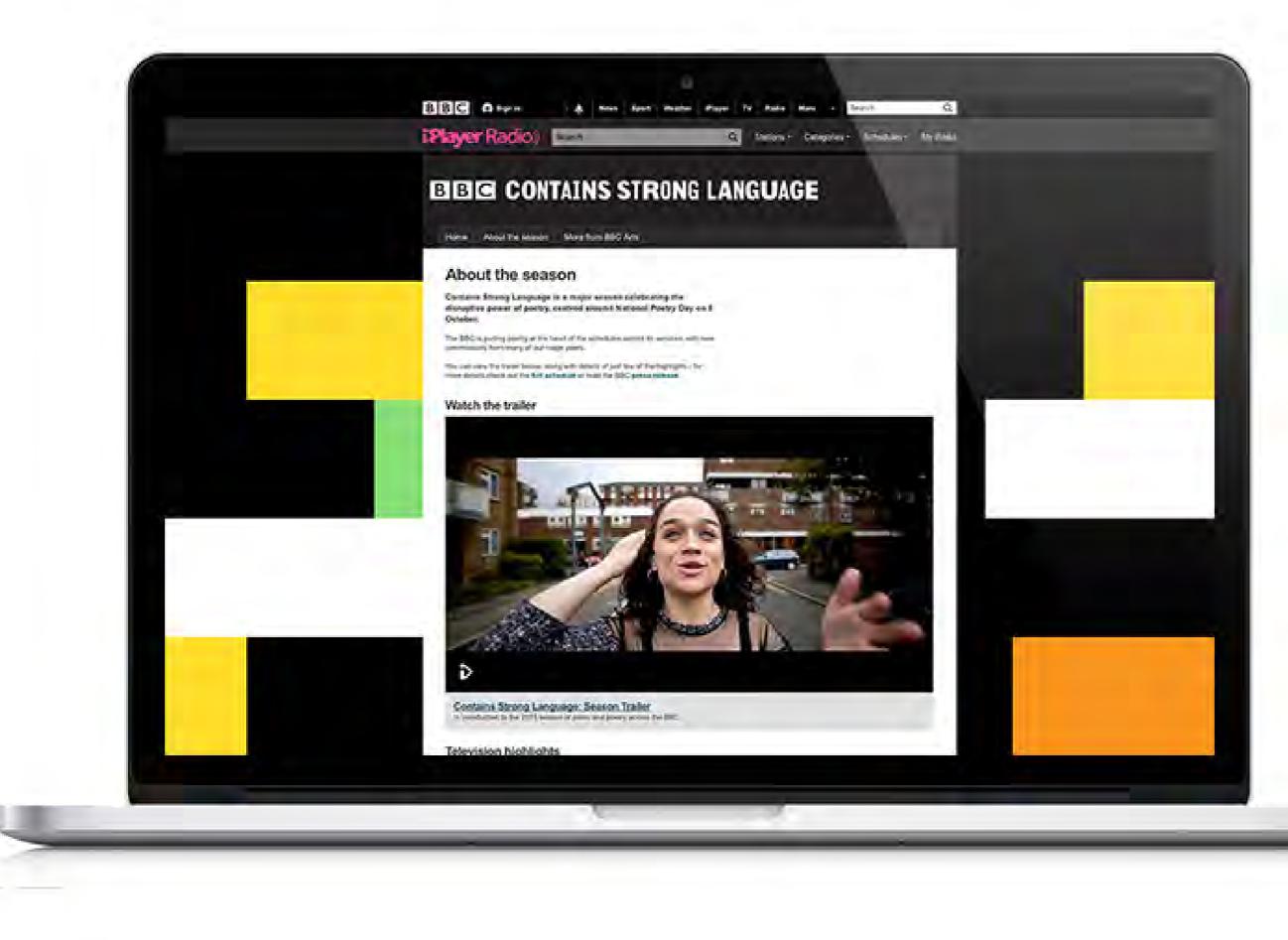
2pm, Venue Name 62-63 Humber St, Hull, HU1 1TU 01462 221113 email@emailaddress.co.uk Page 00

> For more info, visit: bbc/csl.co.uk

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BBC Contains Strong Language Brand guidelines

Application examples – Tote bags





BBC Contains Strong Language Brand guidelines

1. 1.

Application examples – Stage backdrop

AL COMPLET

CONTAINS Strong Language



BBC Contains Strong Language Brand guidelines

FOR FURTHER INFO **OR APPROVAL ON ANY NEW COMMUNICATION** MATERIALS PLEASE CONTACT THE CONTAINS STRONG LANGUAGE BRAND TEAM:

ANNABEL MOORE MARKETING EXECUTIVE T: 07590 306 983 E: ANNABEL.MOORE@BBC.CO.UK

This document is correct at time of publication, but may be subject to change.

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consent of the BBC.

Conceived, written and designed by d8.uk

These guidelines should not be used by anyone outside the BBC without the

SCHEDULE 4

"CONTAINS STRONG LANGUAGE" PROGRAMME

BBG CONTAINS Strong Language

POETRY & PERFORMANCE 28 SEPT - 1 OCT 2017

PART OF THE HULL UK CITY OF CULTURE 2017 CELEBRATIONS

BBG CONTAINS Strong Language

POETRY & PERFORMANCE 28 SEPT - 1 OCT 2017

THE UK'S BIGGEST POETRY AND PERFORMANCE FESTIVAL OF NEW WRITING COMES TO HULL AS PART OF THE UK CITY OF CULTURE 2017 CELEBRATIONS. BRINGING OVER 50 EVENTS TO THE CITY OVER 4 DAYS. FIND OUT MORE AND BOOK YOUR TICKETS AT HULL2017.CO.UK

bbc.co.uk/containsstronglanguage

Ƴ #hull17CSL

Please see the website for information about live captioned events.



INTRODUCTION

Poetry is enjoying a renaissance. From moments of national significance to mainstream advertising, poetry is being chosen to persuade, charm or express outrage, defiance and solidarity. One of the oldest art forms, it is being rediscovered as a versatile, dynamic and powerful mode of expression, enjoyed and created by young and old, on paper, phones and iPads, in digital spaces, on the streets as well as in books and magazines. Our new festival reflects this diversity by providing something for everyone.

Contains Strong Language presents leading local, national, international poets and world class spoken word artists alongside brand new voices. 17 poets will be resident in the city for four days. The Hull '17 are an ensemble of exciting and innovative poets, commissioned to create new work which will be premiered in the city during the festival. We also celebrate Hull's status as a city which has inspired poets in the past, such as *Philip Larkin, Andrew Marvell* and *Stevie Smith*.

Contains Strong Language is the BBC's new national poetry and spoken word festival, with coverage in national and local, radio and TV programmes. It is a partnership between the BBC, Wrecking Ball Press, Humber Mouth, Hull UK City of Culture, The British Council, The Arts Council and a number of other poetry organisations.

Festival Directors Susan Roberts and Shane Rhodes

THE HULL '17 POETS

RESIDENT IN THE CITY FOR CONTAINS STRONG LANGUAGE, THE HULL '17 WILL BRING YOU NEW AND EXISTING POETRY, AND WILL BE INVOLVED IN EVENTS THROUGHOUT THE FESTIVAL.



BOHDAN PIASECKI

Bohdan is a Polish poet based in Birmingham. He has taken his poems to venues ranging from an underground Tokyo club to a tramway in Paris. In the UK, he regularly features at spoken word nights, festivals and readings.



DEAN WILSON

Dean Wilson was a postman for twenty years and is now a security guard as well as Hull's fourth best poet. He has been published in various magazines including Pen Pusher, The North, Smiths Knoll, Pennine Platform, The Slab, Rising, and The Wolf.

FRED VOSS

Whilst working as a steel-rule die maker, a steelcutter, and a machinist, Fred Voss wrote novels and poetry. The factory experience became the theme of his writing, granting him a Wormwood Award in 1988.



HANNAH SILVA

Hannah Silva is a poet, playwright and performer known for her innovative explorations of form, voice and language in performance. She won the Tinniswood Award for Best Radio Drama Script and has been shortlisted for the Ted Hughes Award.



HARRY GILES

Harry Giles / Aitch is a Scottish writer and performer. Harry has featured in the SPILL National Platform, toured North America and given feature performances at venues from the Bowery Poetry Club to the Soho Theatre.



HELEN MORT

Helen Mort was born in Sheffield. Her first collection 'Division Street' won the Fenton Aldeburgh Prize. Her collection *No Map Could Show Them* is a Poetry Book Society recommendation.



IMTIAZ DHARKER

Imtiaz Dharker is a poet, artist and documentary-maker. She was awarded the Queen's Gold Medal for Poetry in 2014, recipient of the Cholmondeley Award and a Fellow of the Royal Society of Literature.



Isaiah Hull has supported Kate Tempest, Lemn Sissay, and Skepta at major events for the BBC. He's just 19. The Old Trafford writer and spoken word artist is one of the Roundhouse and BBC Radio 1Xtra's Words First finalists.



JACOB POLLEY

Jacob Polley is the author of four acclaimed poetry collections, *The Brink, Little Gods, The Havocs* and *Jackself.* He received an Eric Gregory Award in 2002. In 2004, Polley was named one of the 'Next Generation' of the best new poets in Britain.



KATE FOX

Kate Fox has been a stand-up poet for ten years. She is currently making #Lass War on the manheavy Northern Powerhouse. As a stand-up she has been in demand at literature festivals across the country.



JOE HAKIM

Joe Hakim is a writer, poet, and spoken word performer from Hull. He has had residencies at Contact in Manchester, Birmingham REP, and in London at both the Battersea Arts Centre and the Shunt Vault.



JOELLE TAYLOR

Joelle Taylor is a professional published spoken word artist. She is also the founder and Artistic Director of SLAMbassadors UK. She has performed at a diverse range of high profile venues including Buckingham Palace, the 02 Arena, and Glastonbury Festival.



KATE TEMPEST

Kate Tempest is a published playwright, novelist, poet and respected recording artist. *Brand New Ancients*, her self-performed epic poem to a live score, won the Ted Hughes prize 2013 and nominated for the 2017 Mercury music prize.



LOUISE WALLWEIN

Louise Wallwein was brought up in 13 different children's homes and wrote her first play at the age of 17. A poet, playwright and filmmaker, her explosive work detonates her audiences' imaginations. She has written plays for BBC Radio.



MICHAEL SYMMONS ROBERTS

Michael Symmons Roberts is an award winning poet and a writer of fiction, libretti and scripts for radio. His poetry has won the Forward, the Costa and The Whitbread poetry Prize. His new collection *Mancunia* is published this year.



VICKY FOSTER

Vicky Foster is a poet and pub singer from Hull. Her first collection, *Changing Tides*, has just been published by King's England Press. She is the host of Women of Words which is an event for female performers of poetry, prose, drama, and song.



ZENA EDWARDS

Zena Edwards has become known as one the most unique voices of performance poetry to come out of London. She was nominated for the Arts Foundation Award for Performance Poetry 2007 and won the Hidden Creatives Award 2012.

RADIO 3 Breakfast

LIVE

THUR 28 SEPT UNIVERSITY OF HULL THE BRYNMOR JONES LIBRARY 6:00 - 9:00

University Of Hull, Cottingham Road, Hull HU6 7RX NO AUDIENCE FOR THIS EVENT

The BBC Radio 3 Breakfast show comes live from Hull University. Petroc Trelawny opens the Contains Strong Language season on National Poetry Day for the BBC.

1ST EDITION READING: DOUGLAS DUNN

THUR 28 SEPT HULL CENTRAL LIBRARY 11:30 - 12:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

Douglas Dunn opens an exhibition of Hull-related first edition poetry books with a reading from his ground-breaking first collection, *Terry Street*, published in 1967. A graduate of Hull University, Dunn worked in the library with Larkin who became his mentor. Elegies (1985), written in response to the death of his first wife, earned him further critical and popular success.

THUR 28 SEPT HULL COLLEGE 11:00 - 12:00

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

FREE THINKING

Radio 3's flagship arts and ideas programme Free Thinking discusses the 17th century Hull poet Andrew Marvell's 'To His Coy Mistress'. Presenter Matthew Sweet will be joined by Michael Symmons Roberts, Helen Mort and University of Hull academic Stewart Mottram.

BBC RADIO

3

LIVE



Waterfront (check website for details) FREE ADMISSION

ATTACHMENT

Attachment is a poetic concept, a message in a bottle 2.0. Inspired by the rusty machines of Swiss sculptor Jean Tinguely, the fully automatic poetic machine gives physical form to digital messages. Conceived by Swiss designer David Colombini, the machine allows people to send digital messages, images or videos into the air by attaching them to biodegradable balloons.





LANDLINES

RADIO 5 LIVE AFTERNOON EDITION WITH LIVE PERFORMANCES

BBC RADIO

LIVE

THUR 28 SEPT HULL COLLEGE 13:00 - 16:00

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

BBC Radio 5 Live Broadcast live from Hull College. Sarah Brett talks to Hull '17 poets about their work. With performances, plus a focus on Hull as the City of Culture.

THUR 28 SEPT HULL CENTRAL LIBRARY 14:30 - 15:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

BBC Radio Humberside and BBC Look North are at the heart of the UK City of Culture, broadcasting live every day from the studios in Queen's Gardens.

Listeners to BBC Radio Humberside have been composing 'Poems on a Postcard' about where they live in East Yorkshire and Northern Lincolnshire. Resident 'Landlines' poets Dean Wilson and Vicky Foster perform some of the 2017 poems which will be strung on washing lines to form an art installation in many of the festival locations.

CONTAINS STRONG



THUR 28 SEPT KARDOMAH94 17:00 - 18:30

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed) This special event split over two nights is a Gala showcase of the work of the Hull '17 Contains Strong Language poets. This is an unbeatable opportunity to hear a diverse range of work from our resident festival writers. Part 1 of 2 (see page 36).





THE VERB 35 YEARS OF **SPOKEN WORD**

THUR 28 SEPT JUBILEE CHURCH 18:00 - 20:00

BBC RADIO 3

62 King Edward Street, Hull HU1 3SQ FREE ADMISSION (Ticketed)

Ian McMillan presents a special edition of Radio 3's The Verb as we celebrate the story of spoken word in the UK, with Apples and Snakes on their 35th anniversary. Join John Agard, Grace Nichols, Zena Edwards, Joelle Taylor, Dizraeli, Yomi Sode, John Hegley, Hannah Silva, Debris, Chiedu Okara and Ty.

CONTAINS STRONG LANGUAGE COMMISSION













KATHRYN WILLIAMS

THUR 28 SEPT KARDOMAH94 19:30 - 21:30

94 Alfred Gelder Street, Hull HU1 2AN Tickets: £15.00

A performance from Mercury nominated and critically acclaimed folk artist Kathryn Williams. Kathryn doesn't stick to a tried and tested formula when she writes a new album. She told one interviewer that she wanted to have a career that lasted long enough for her to develop her craft and move through different phases. Eighteen vears later. she's certainly achieved that.

JO WHILEY

THUR 28 SEPT HULL COLLEGE 20:00 - 22:00

LIVE

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

Coming live from the UK City of Culture, Jo brings you a special show on National Poetry Day as part of the BBC's Contains Strong Language season.

CONTAINS STRONG



FILM SCREENING AUDEN

FRI 29 SEPT FRUIT 11:00 - 12:00

TWO

62-63 Humber Street, Hull HU1 1TU FREE ADMISSION (Ticketed)

W.H Auden in a New Age of Anxiety examines why Auden's poetry still shines through in the 21st century. This film explores the peculiar hold that this angry young man of the 1930s still has on our individual psyches and what he can tell us about the perilous political climate in which we live.

1ST EDITION READING: KATH MCKAY

FRI 29 SEPT HULL CENTRAL LIBRARY 11:30 - 12:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

First Edition reading Local Hull writer Kath McKay's poetry plays out the daily tragi-comic dramas of life in a large city. Nothing escapes her: landscapes of canals and parks, head lice and bullying, intermingled with stories of love and death. And the sense of Ireland at the back of it all.

KATE FOX

FRI 29 SEPT KARDOMAH94 12:00 - 12:45

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Kate Fox has made a living as a stand-up poet for ten years. Being funny & Northern is sometimes a help and sometimes a hindrance and she's doing a PhD about why. Sometimes they let her on Radio 4. Her car radio is tuned to Radio 2. She is currently making #Lass War on the manheavy Northern Powerhouse, and blogs at www.katefox.com



THE VERB

POETS

INTERNATIONAL

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

Ian McMillan presents The Verb, Radio 3's cabaret of the spoken word with a host of International poets from Latvia, America and Poland including Michael Dickman, Bodhan Piasecki, Orbita, and the Trinidad Talking Doorsteps project with Joe Hakim.

BBC RADIO

FILM SCREENING MERSEY BEAT POETRY MOVEMENT

FRI 29 SEPT FRUIT 12:30 - 13:30



62-63 Humber Street, Hull HU1 1TU FREE ADMISSION (Ticketed)

In 1967 Penguin Books published *The Mersey Sound*, number 10 in the Modern Poets series, by Liverpool poets Roger McGough, Brian Patten and Adrian Henri. It went on to sell over 500,000 copies.

In the same year that The Beatles released Sgt Pepper's Lonely Hearts Club Band, Liverpool established itself as a focal point in the cultural revolution of the Summer of Love.

This hour-long film for BBC Four celebrates the 50th anniversary of the collection, through the eyes of the two surviving poets, Roger McGough and Brian Patten, and their many followers - from Craig Charles and John Cooper Clarke to Willy Russell and Benjamin Zephaniah.



FILM SCREENING MEN WHO SLEEP IN CARS

WOMEN OF WORDS

FRI 29 SEPT KARDOMAH94 13:00 - 14:00

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Hull's Women of Words collective join forces with Northern poet Kate Fox to celebrate the voices of the trailblazing women of Hull. From girl groups to girl power, last orders to lass war, boxers to burlesquers, Mums to meat rafflers, natives to newbies, we've gone out and spoken to dozens of women and woven their stories into our stories and the stories of the city. Powerful, funny, poignant, punchy poetry mixed up with a few surprises...





62-63 Humber Street, Hull HU1 1TU FREE ADMISSION (Ticketed)

FRI 29 SEPT

14:00 - 15:15

FRUIT

Men Who Sleep In Cars by Michael Symmons Roberts is written entirely in verse. Sarah (Maxine Peake) finds the familiar streets of Manchester, a backdrop to the film, difficult to leave. As well as being a love song to a city, the film explores how three men came to sleep in their vehicles, and how their lives, turned upside down for very different reasons, interconnect.

Sarah - Maxine Peake Marley - Nick Haverson Antonio - Cesare Taurasi McCulloch - Rob Edwards Photography - Tim Baxter Directed by Susan Roberts

CONTAINS STRONG

BETWEEN THE EARS

FRI 29 SEPT HULL COLLEGE 14:00 - 15:00

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

Hull '17 poets Helen Mort and Hannah Silva perform two very different new imaginative works which blend adventurous sound and interview with exceptional poetry. Inspired by the life and work of legendary climber Gwen Moffat, Helen Mort will be climbing a route on rock in the Lake District then trying to recreate the experience through language, investigating her theory that a climb is 'a set of instructions for the body.' Can poetry evoke what it's really like to be on the edge? Hannah Silva presents Solitary confinement - described as deep custody, a prison within a prison. Hannah Silva's Solitary is an immersive sound experience of segregation as a woman battles with time.







FRI 29 SEPT KARDOMAH94 14:30 - 15:00

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Wojciech Cichon, Weronika Lewandowska, and Bohdan Piasecki perform poetry in celebration of Polish culture here in the UK alongside poets from Poland. This event sees the three poets present their work in varying styles.





FOUR

BOHDAN PIASECKI

FRI 29 SEPT **KARDOMAH94** 15:15 - 16:15

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Bohdan Piasecki is a poet from Poland based in Birmingham. He has taken his poems to venues ranging from the upstairs room in an Eastbourne pub to the main stage of the Birmingham Rep. Bohdan will be presenting work created over the last few months at his pop-up poetry stations from the streets of Hull.



62-63 Humber Street, Hull HU1 1TU FREE ADMISSION (Ticketed)

Through the Lens of Larkin: poet and Hull University academic John Wedgwood Clarke (Books That Made Britain) will get on his bike and follow in the tyre tracks of the man himself to explore the places and relationships which shaped one of the 20th Century's greatest poets.

RADIO HUMBERSIDE

Keep your ears and eyes peeled for popup performances from established names to open mic events at Radio Humberside across the weekend #Hull17CSL

BBC RADIO HUMBERSIDE



GRACE NICHOLS, JOHN AGARD

FRI 29 SEPT HULL CENTRAL LIBRARY 15:30 - 16:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

John Agard and Grace Nichols are joined by poets from Trinidad to celebrate Caribbean poetry, performance and culture.

John Agard has consistently defied what is expected and established his career as a poet, bringing a uniquely Caribbean voice to our shores to help broaden the horizons of both adults and children. challenging educators to look beyond their narrow frames of reference.

Grace Nichols' work has been central to our understanding of the important cultural Caribbean-British connection for nearly 3 decades.

FILM SCREENING **BLACK ROSES** THE KILLING OF SOPHIE LANCASTER

FRI 29 SEPT FRUIT 16:30 - 17:30



62-63 Humber Street, Hull HU1 1TU FREE ADMISSION (Ticketed)

Sophie Lancaster was kicked to death in a Lancashire park in 2007 because of her appearance. Sylvia Lancaster remembers her daughter and the tragic events after the attack as Sophie tells her own story through a sequence of poems written by poet by Simon Armitage. With Rachel Austin and Julie Hesmondhalgh to mark the 10th anniversary of Sophie's death in 2007.



DEAN WILSON & Joelle taylor

ZENA EDWARDS & HARRY GILES



FRI 29 SEPT HULL COLLEGE 16:30 - 17:30

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

Poet Jacob Polley recovers an extraordinary house of dream-memory through words put to a powerful soundscape, created and performed John Alder. *Lamanby* movingly explores how we might hold on to what matters ...

B B C RADIO



FRI 29 SEPT Kardomah94 16.30 - 17.45

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Readings from Joelle Taylor, the Artistic Director of SLAMbassadors UK, and Dean Wilson, twenty years a postman and eleven years as Hull's self-proclaimed fourth-best poet. Joelle has performed for the British Council, nationally and internationally, touring numerous countries including Zimbabwe and Botswana. Dean's first collection is out now with Wrecking Ball Press.



FRI 29 SEPT KARDOMAH94 18:00 - 19:30

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Readings from writer and performer Harry Giles, and writer/poet and vocalist Zena Edwards. Harry is from Orkney and has lived on four islands, each larger than the last. Harry trained in Theatre Directing and Sustainable Development and their work generally happens in the crunchy places where performance and politics get muddled up. Zena was raised in Tottenham and has become known as one the most unique voices of performance poetry to come out of London. She won the Hidden Creatives Award 2012.

FILM SCREENING TALKING DOORSTEPS FILMS INTRODUCED BY JOE HAKIM

FRI 29 SEPT FRUIT 18:00 - 19:00

62-63 Humber Street, Hull HU1 1TU FREE ADMISSION (Ticketed)

Talking Doorsteps is a spoken word exchange project that explores the idea of "home" by connecting young poets and filmmakers from across the globe and sharing their work digitally with audiences worldwide. For Hull 2017, The Roundhouse, Wrecking Ball Press and the Bocas Lit Fest have teamed up with the British Council and the BBC. Over the course of three workshops in Port of Spain (Trinidad and Tobago), Hull (UK) and London (UK), the next generation of spoken word artists from the Caribbean and the UK have developed new work which has been filmed by filmmaker Pippa Riddick. Join us for a screening of the films and insight into the project with Joe Hakim.

CONTAINS STRONG



TRACEY THORN & BEN WATT IN CONVERSATION



FRI 29 SEPT HULL CENTRAL LIBRARY 18:00 - 19:00

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

The duo chat with Simon Armitage, discussing their songs and books, and their years in Hull where they formed bestselling band Everything But The Girl.

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

FRI 29 SEPT

HULL COLLEGE

19:00 - 20:00

Join the audience for a live broadcast of Front Row, Radio 4's flagship arts programme, presented by John Wilson and featuring an exuberant mix of interviews, discussion, and performance.

HULL LIMING

FRI 29 SEPT KARDOMAH94 20:00 - 22:00



LIVE

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Tilt presents Hull Liming: Where spoken word meets carnival. An evening of performance, spoken word, storytelling, music, drinks and DJs under one roof. Experience the culture, sounds and sensations of Trinidad, Guyana, Jamaica and Hull.

FRI 29 SEPT MIDDLETON HALL 20:00 - 22:00

University Of Hull, Cottingham Road, Hull HU6 7RX Tickets: £25

Dr John Cooper Clarke shot to prominence in the 1970s as the original 'people's poet'. Since then his career has spanned cultures, audiences, art forms and continents. Today, JCC is as relevant and vibrant as ever, and his influence just as visible on today's pop culture. His latest show is a mix of classic verse, extraordinary new material, hilarious ponderings on modern life, good honest gags, riffs and chat - a chance to witness a living legend at the top of this game. John will appear with Special Guests Toria Garbutt and Mike Garry.

"I say to people, have you heard of John Cooper Clarke and if they say, yes, yeah he's an absolute genius and you just go, 'oh - ok, you've saved me a lot of time" - Steve Coogan

DR JOHN COOPER CLARKE & SPECIAL GUESTS



1XTRA/BBC 2 WORDS FIRST

FRI 29 SEPT BONGO BONGO 20:00 - 22:00



Malton Street, Hull HU9 1BY FREE ADMISSION (Ticketed)

Presented by 1Xtra's Mim Shaikh. BBC 1Xtra bring their Words First poets to Hull to celebrate the musical lyricism at the heart of the station's identity. Bashy's controversial Black Boys is fundamental to 1Xtra's history, and now we revisit the track through spoken word. The night features original work from Isaiah Hull, Asma Elbadawi, Solomon O.B., Amina Jama, Reuben Fields and Liam McCormick, plus live music from the freshest talent including Hull's very own Chiedu Oraka.

A section of the filmed event will be presented by Kate Tempest for BBC 2, and broadcast on Saturday 30 September.

VERB LIVE RADIO 3



LIVE

FRI 29 SEPT HULL COLLEGE 22:00 - 22:45

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

Ian McMillan presents Radio 3's The Verb broadcasting live from Hull with a look at the poetry inspired by the city including the 2017 new 'washing line' poems with Dean Wilson and Vicky Foster, Imtiaz Dharker's piece for JoinedUp dance company, and a new look at Larkin.

CHILDRENS POETRY WORKSHOP

SAT 30 SEPT HULL CENTRAL LIBRARY 10:00 - 11:00



Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

Calling all budding poets. Meet Liz Kessler, author of the best- selling EMILY WINDNSAP series which actually started life as a poem. Liz will get your imaginations pumping and your words popping in a workshop described as 'a sneaky way to write a beautiful poem without even realising it.' Age 6+

TALKING DOORSTEPS

SAT 30 SEPT KARDOMAH94 11:30 - 12:15

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Join us for a high energy showcase of poetry, in Partnership with The British Council and The Round House. Ideas and social activism featuring performances from Deborah Stevenson, Joe Hakim and Chiedu Orakld.





IST EDITION READING: SEAN O'BRIEN

SAT 30 SEPT HULL CENTRAL LIBRARY 11:30 - 12:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

A First Edition poetry reading. Sean O'Brien returns to the city he grew up in - Hull. He has won many major prizes including the Cholmondeley Award, the Somerset Maugham award, the E.M. Forster Award and the Forward Prize for Best Collection. His latest collection, *The Beautiful Librarians* is a bleak and comic lament for lost England. He is also the editor of The Firebox, an acclaimed anthology of post-war UK poetry. He is Professor of Creative Writing at the University of Newcastle.

JACOB POLLEY & MICHAEL DICKMAN

GLUE LOUISE WALLWEIN

SAT 30 SEPT HULL COLLEGE 13:30 - 14:30

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

A one-woman show mixing monologue, live art and a sound score. *Glue* tells the true story of Louise Wallwein and her first two meetings with her birth mother, three decades after being put up for adoption. The audience is invited to share a very private first reunion, but also the subsequent more public second meeting.



SAT 30 SEPT Kardomah94 12:30 - 14:00

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Readings from the award winning Michael Dickman and Jacob Polley. Michael is the author of three books of poems, as well as a book of plays co-written with his twin brother Matthew. He currently teaches at Princeton University, New Jersey.

Jacob Polley is the author of four acclaimed poetry collections, including the T.S. Eliot Prize-winning *Jackself*. Born in Cumbria, he now lives and works in Newcastle.

HULL A CITY OF POETS, IN ITS OWN WORDS



62 King Edward Street, Hull HU1 3SQ FREE ADMISSION (Ticketed)

From Larkin and Stevie Smith to Andrew Marvell and Andrew Motion, from loved classics to contemporary observations. A unique opportunity to hear renowned actors read poems by Hull poets. Presented by Lindsey Chapman.



BBC Writersroom



SAT 30 SEPT HULL CENTRAL LIBRARY 13:30 - 14:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

Join the BBC Writersroom panel of Awardwinning poets, Simon Armitage, Michael Symmons Roberts and Hannah Silva, as they discuss writing poetic drama. This is a unique opportunity to hear about some of their critically acclaimed work across Radio, TV, Stage and Film, what's involved in the development and writing process of poetry and scripted drama, and how they traverse across several media.



POETRY PICNIC -POETRY TAKE AWAY FRED VOSS

SAT 30 SEPT QUEENS GARDENS 13:30 - 17:00

Queens Gardens, Hull FREE ADMISSION



An afternoon of fun for the family. Involving workshops and the poetry takeaway and a performance from Fred Voss. Our talented team of poet chefs will carefully craft a free personalised poem for you, perform it and wrap it up to take away.

"We guarantee tears, laughter and everything in between"

"Everything prepared fresh on the premises"

"No such thing as free lunch? There is from The Poetry Take Away"

CONTAINS STRONG



HULL RISES

SAT 30 SEPT HULL COLLEGE 10:00 - 12:30 13:00 - 15:30

Hull School of Art and Design, Queens Gardens, Wilberforce Drive, Hull HU1 3DG FREE ADMISSION (Ticketed) Meet at entrance to Main Tower Block

Ever been knocked back and risen again? Did you know the work 'Lord' derives from the Anglo Saxon for 'Loaf Protector'. In these bread-making and creativewriting workshops led by poet John Wedgwood Clarke, we'll explore what this simple foodstuff can tell us about who we are. Come prepared to get floury and share both crust, crumb and word.

Visual artist Laura Wilson, commissioned by Invisible Dust to make a new breadinspired piece for their Surroundings project, will also be in residence 11:00 -15:00 at the Art Gallery, Hull School of Art and Design.

A University of Hull and Hull UK City of Culture 2017 project in partnership with Invisible Dust and Hull Culture and Leisure.



MISGUIDED Tour

SAT 30 SEPT Starts at Jubilee Church ENDS at Kardomah94 14:30 - 16:15

62 King Edward Street, Hull HU1 3SQ FREE ADMISSION (Ticketed)

Richard Tyrone Jones, 'ringmaster of spoken word' at the Edinburgh Fringe, brings his infamous Misguided cultural tour to Hull: a city-centre walk featuring fun, facts, and frivolous fiction - but can you tell which is which? Starring local poets David Osgerby, Robert Eunson and Vicky Foster.



IMTIAZ DHARKER This tide of Humber

SAT 30 SEPT HULL COLLEGE 15:15 - 15:45 16:30 - 17:00

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

JoinedUp Dance Company present a new piece of contemporary dance inspired by Imtiaz Dharker's specially commissioned poem *This Tide of Humber*. *This Tide of Humber* captures the inexplicable pull of a city where dislocation and separation mix with images of water and sky to create a unique sense of place. Imtiaz Dharker's wonderful evocation of the city of Hull and the River Humber is interpreted by JoinedUp Dance Company to create a wistful, enigmatic performance piece with an original score by composer Joe Roper.





WRITERSROOM

SAT 30 SEPT HULL CENTRAL LIBRARY 15:15 - 16:15

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

Ever wondered how to get noticed by the BBC? How to send your script and what happens when you do? How do they assess your work? What grabs them and what puts them off? If you're after some tips, this is a session not to be missed.

ORBITA

SAT 30 SEPT KARDOMAH94 16:30 - 17:30

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Orbita is a creative collective of Latvian poets writing in Russian whose works are dedicated to dialogue between various creative genres and cultures. Since 1999 Orbita has published a number of almanacs in which literary works appear side by side with works of visual art. Orbita has created several multi-media poetry videos, performances and installations; produced a number of bilingual (Russian-Latvian) poetry collections and 3D poetry works. Part of the European Writers' Tour 2017, supported by EUNIC, the European Commission and in partnership with The Roval Society of Literature.

NEW VOICES



SAT 30 SEPT HULL CENTRAL LIBRARY 18:00 - 19:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

This open mic event will feature the BBC Radio 3's Verb New Voices Laura Potts, Sarah Sayeed and Kirsty Taylor. It is a chance for anyone to get up and share their poetry with a wider audience - whether it is the first time you have presented your work or just another opportunity to shine, this event is for you.

BBC RADIO 3 PHILHARMONIC A CLOCKWORK ORANGE

SAT 30 SEPT **MIDDLETON HALL** 18:30 - 20:30

BBG Prilharmonic

University Of Hull, Cottingham Road, Hull HU6 7RX FREE ADMISSION (Ticketed)

Contains Strong Language and Radio 3 present a new dramatisation of the controversial dystopian classic A Clockwork Orange using an original score composed by author Anthony Burgess with new orchestration by lain Farrington. Experience this thrilling performance of a radio drama with music performed by the BBC Philharmonic before it is broadcast on BBC Radio 3 on Sunday 1 October.

CONTAINS STRONG LANGUAGE COMMISSION

ISAIAH HULL

SAT 30 SEPT **KARDOMAH94** 18:00 - 20:00

94 Alfred Gelder Street, Hull HU1 2AN **FREE ADMISSION (Ticketed)**

In the last year alone, Isaiah Hull has supported Kate Tempest, Lemn Sissay and Skepta at major events for the BBC. And he's just 19. Inspired by poet Saul Williams, author Philip Larkin and classical Greek tragedies, the Old Trafford writer and spoken word artist is one of the Roundhouse and BBC Radio 1Xtra's Words First finalists. He is a member of the young writers collective Young Identity.

HULL A CITY OF POETS, IN ITS OWN WORDS

BBC

LIVE

SAT 30 SEPT **HULL COLLEGE** 20:00 - 21:00

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

Be in the audience for a live Radio 4 broadcast.

From Larkin and Stevie Smith to Andrew Marvell and Andrew Motion, from loved classics to contemporary observations. A unique opportunity to hear renowned actors read poems by Hull poets. Presented by Lindsey Chapman.

KATE TEMPEST

SAT 30 SEPT Hull Minster 20:30 - 22:30

Trinity Square, Hull HU1 2JJ Tickets: £25

Kate Tempest and her band will be performing Mercury nominated *Let Them Eat Chaos* in Hull Minster. With full support from her band and a stunning backdrop, this will be an unmissable performance of Kate's explosive second solo album. Born in 1985, Kate grew up in Lewisham, and is a lyricist, playwright, musician, and novelist. She has written three plays, and in 2012/13 she wrote and performed Brand New Ancients, an hour-long epic poem which won the Ted Hughes prize, a Herald Angel award, and an Off West End award. She has released three albums. The first, Balance, in 2011 with her band Sound of Rum, and the second and third (*Everybody* Down in 2014, nominated for the Mercury Music Prize in the same year, and Let Them Eat Chaos in 2016) with producer and long-term collaborator Dan Carey. She has published two poetry collections, and was named Next Generation Poet by the Poetry Society in 2015. Her first novel, The Bricks That Built the Houses, was published in 2016.

6 MUSIC CERYS MATTHEWS

LIVE



The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

Cerys Matthews draws on her eclectic music tastes to bring you the best in spoken word and performance poetry. This brings an exciting conclusion to the BBC's live broadcasts from the Contains Strong Language Season.

IMTIAZ DHARKER

SUN 1 OCT KARDOMAH94 11:00 - 12:00

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Imtiaz Dharker is a poet, artist and documentary-maker. She was awarded the Queen's Gold Medal for Poetry in 2014, recipient of the Cholmondeley Award and a Fellow of the Royal Society of Literature. Her poems are also featured on the British GCSE syllabus and A Level English syllabus.



1ST EDITION READING: PETER DIDSBURY

SUN 1 OCT Hull Central Library 11:30 - 12:30

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed)

Peter Didsbury will be undertaking a poetry reading from some of the British Library archive of first edition poetry books. Peter was born in Fleetwood, Lancashire, but moved to Hull as a child. He was educated at Hull and Oxford and has worked as an archaeologist. His work follows a quirkier and more philosophical style than that of his contemporaries, and has been a potent influence on younger Hull poets. His *Scenes from a Long Sleep: New and Collected Poems* was published in 2003.

SUN 1 OCT Kardomah94 12:15 - 14:00

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Pansy Boy is a creative extension of Paul Harfleet's on-going artwork, The Pansy Project. He has been planting pansies at the site of homophobia since 2005. The Pansy Project has featured in many exhibitions and festivals around the world. Notably his Pansy Project Garden won a gold medal at the RHS Hampton Court Palace Flower Show in 2010. Paul will be joined by Louise Wallwein who launches her first poetry collection *'Glue'*.

SCRATCH WORKSHOP

SUN 1 OCT HULL CENTRAL LIBRARY 14:00 - 16:00

Albion Street, Hull HU1 3TF FREE ADMISSION (Ticketed) 18+

Scratch clubs are safe spaces where performance poets at any stage of their career can get together to try out new material and receive peer feedback. Scratch Hull will be facilitated by Apples and Snakes producer Kirsten Luckins, but will only flourish thanks to the generosity of participating Hull poets sharing their skills, experience and supportive critique.



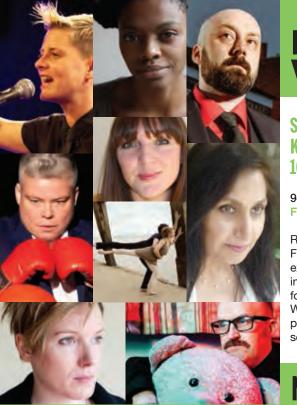
HELEN MORT & Michael Symmons Roberts



SUN 1 OCT KARDOMAH94 14:30 - 15:45

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Readings from Fenton Aldeburgh Prizewinner Helen Mort and Whitbread Poetry Award winner Michael Symmons Roberts. As well as poetry Helen also writes creative non-fiction and is working on her first novel. Michael, who is professor of poetry at Manchester Metropolitan University reads from his latest collection *'Mancunia'*.



HANNAH SILVA & Vicky foster

SUN 1 OCT Kardomah94 16:00 - 17:15

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Readings from Hannah Silva and Vicky Foster. Hannah is known for her innovative explorations of form, voice and language in performance and has been shortlisted for the Ted Hughes Award. Vicky hosts Women of Words; an event for female performers of poetry, prose, drama and song, and is the founder of Trinity Hub.

ROGER MCGOUGH, BRIAN PATTEN & LITTLE MACHINE

WILLIAM LETFORD & FRED VOSS



HULL 17 GALA PART 2

SUN 1 OCT HULL COLLEGE 14:30 - 16:00

The Horncastle Building, Charlotte Street, Hull HU1 3DG FREE ADMISSION (Ticketed)

This special event split over two nights is a Gala showcase of the work of the Hull '17 Contains Strong Language poets. This is an unbeatable opportunity to hear a diverse range of work from our resident festival writers. Part 2 of 2 (see page 9).

MATT CALEY & BRENDAN CLEARY

SUN 1 OCT Kardomah94 17:30 - 18:45

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Readings from acclaimed poets Brendan Cleary and Matthew Caley. Originally from County Antrim, Brendan has published many collections from a variety of presses. He currently lives and writes in Brighton, and edits *The Echo Room*. Matthew's first collection *Thirst* was shortlisted for the Forward Prize, and he has been commended in the National Poetry Competition on multiple occasions.

SUN 1 OCT MIDDLETON HALL 18:00 - 20:00

University Of Hull, Cottingham Road, Hull HU6 7RX TICKETS: £20 hullboxoffice.com

As part of Larkin Reflections, Roger and Brian's new show with Walter, Steve & Chris of LiTTLe MACHINe features a fine selection of vintage, classic & surprising poems set to music. It's a gala gig that's making waves! 2017 sees them celebrating the 50th anniversary of the iconic & topselling *Penguin Modern Poets No.10: The Mersey Sound*, which they shared with the much missed Adrian Henri.

SUN 1 OCT Kardomah94 19:00 - 20:30

94 Alfred Gelder Street, Hull HU1 2AN FREE ADMISSION (Ticketed)

Readings from Fred Voss and William Letford. After dropping out of an UCLA Ph.D programme, Fred worked as a busboy, a steelcutter and a machinist. The factory experience became the theme of his writing. William has taken part in translation projects through Lebanon, Iraq, and Palestine, and has completed successful residencies in Haileybury Imperial Service College and the Burns House Museum.

EDUCATION



THE UNTHANKS HOW THE WIND BLOWS

SUN 1 OCT JUBILEE CHURCH 20:30 - 23:30

62 King Edward Street, Hull HU1 3SQ Tickets: £25

Performing the Songs and Poems of Molly Drake

A wistful mother makes some simple home recordings in her family sitting room during the 1950s. Little could she have known that more than sixty years later, the dust would be blown off her song collection, firstly in 2013 with the release of her own recordings, and now by The Unthanks, who believe her work is extraordinary enough to rank alongside and independently of her brilliant son, Nick Drake. The tour will be an audio visual work featuring live performance by The Unthanks, film footage of Molly Drake, a set depicting her living room in abstract fashion, and spoken word pre-recorded by Molly's daughter, actress Gabrielle Drake. In some cases, The Unthanks in characteristically adventurous style, have drifted considerably from the ornamentations and voicings of the original songs, and at other points have yielded more faithfully. At the core in both cases lie the emotive sentiments of a unique and unheralded woman.

"The Unthanks are capable of such beauty that sometimes I can hardly bear to listen to them. And sometimes, when I know I need it, I'll listen to them to open me up and clean me out." Martin Freeman

THUR 28 SEPT MIDDLETON HALL 09:00 - 12:00 13:00 - 16:00

University Of Hull, Cottingham Road, Hull HU6 7RX INVITE ONLY

The BBC invites schools from the city of Hull and surrounding areas to join a GCSE poetry reading and discussion session. Poets on the current syllabus - Simon Armitage, Imtiaz Dharker and Daljit Nagra, offer young people the chance to gain first-hand knowledge about their poems. Chaired by Chief Examiner Tony Childs.

FIRST STORY

FRI 29 SEPT MIDDLETON HALL 10:30 - 17:00

University Of Hull, Cottingham Road, Hull HU6 7RX INVITE ONLY

First Story's Young Writers' Festival is heading to the north for the first time, to the University of Hull on Friday 29th September. Over 400 students from First Story schools in Hull, the Humber, Yorkshire and the Fast Midlands will participate in a full day of intimate writing sessions, energy-fuelled poetry slams and writer talks featuring a host of acclaimed writers, each one bringing their own personality and imagination to the mix. Young writers will have the chance to share the stage reading their own work. First Story believes that writing can transform lives, and that there is dignity and power in every young person's story. For more information about First Story's work and to become a part of the programme, visit www.firststorv.org.uk

CONTAINS STRONG LANGUAGE DIARY

DATE	EVENT	VENUE	TIME	PAGE
THUR 28 SEPT	RADIO 3 BREAKFAST	UNIVERSITY OF HULL	06:00 - 09:00	6
THUR 28 SEPT	1ST EDITION READING: DOUGLAS DUNN	HULL CENTRAL LIBRARY	11:30 - 12:30	6
THUR 28 SEPT	FREE THINKING	HULL COLLEGE	11:00 - 12:00	7
THUR 28 SEPT	ATTACHMENT	OUTDOOR SPACES	12:00 - 17:00	7
THUR 28 SEPT	RADIO 5 LIVE: AFTERNOON EDITION	HULL COLLEGE	13:00 - 16:00	8
THUR 28 SEPT	LANDLINES	HULL CENTRAL LIBRARY	14:30 - 15:30	8
THUR 28 SEPT	HULL 17 GALA LAUNCH (PART 1 OF 2)	KARDOMAH94	17:00 - 18:30	9
THUR 28 SEPT	THE VERB - 35 YEARS OF SPOKEN WORD	JUBILEE CHURCH	18:00 - 20:00	10
THUR 28 SEPT	KATHRYN WILLIAMS	KARDOMAH94	19:30 - 21:30	11
THUR 28 SEPT	JO WHILEY	HULL COLLEGE	20:00 - 22:00	11
FRI 29 SEPT	BBC 2 PROGRAMME ON AUDEN	FRUIT	11:00 - 12:00	12
FRI 29 SEPT	1ST EDITION READING: KATH MCKAY	HULL CENTRAL LIBRARY	11:30 - 12:30	12
FRI 29 SEPT	KATE FOX	KARDOMAH94	12:00 - 12:45	12
FRI 29 SEPT	THE VERB - INTERNATIONAL POETS	HULL COLLEGE	11:30 - 12:30	13
FRI 29 SEPT	MERSEY BEAT POETRY MOVEMENT BBC FOUR	FRUIT	12:30 - 13:30	13
FRI 29 SEPT	WOMEN OF WORDS	KARDOMAH94	13:00 - 14:00	14
FRI 29 SEPT	MEN WHO SLEEP IN CARS	FRUIT	14:00 - 15:15	14
FRI 29 SEPT	BETWEEN THE EARS	HULL COLLEGE	14:00 - 15:00	15
FRI 29 SEPT	POETRY FROM POLAND	KARDOMAH94	14:30 - 15:00	15
FRI 29 SEPT	BOHDAN PIASECKI	KARDOMAH94	15:15 - 16:15	16
FRI 29 SEPT	THROUGH THE LENS OF LARKIN	FRUIT	15:30 - 16:00	16
FRI 29 SEPT	GRACE NICHOLS, JOHN AGARD	HULL CENTRAL LIBRARY	15:30 - 16:30	17
FRI 29 SEPT	BLACK ROSES	FRUIT	16:30 - 17:30	17
FRI 29 SEPT	LAMANBY	HULL COLLEGE	16:30 - 17:30	18
FRI 29 SEPT	DEAN WILSON AND JOELLE TAYLOR	KARDOMAH94	16.30 - 17.45	18

CONTAINS STRONG LANGUAGE DIARY

DATE	EVENT	VENUE	TIME	PAGE
FRI 29 SEPT	ZENA EDWARDS & HARRY GILES	KARDOMAH94	18:00 - 19:30	19
FRI 29 SEPT	TALKING DOORSTEPS	FRUIT	18:00 - 19:00	19
FRI 29 SEPT	TRACEY THORN & BEN WATT	HULL CENTRAL LIBRARY	18:00 -19:00	20
FRI 29 SEPT	FRONT ROW	HULL COLLEGE	19:00 - 20:00	20
FRI 29 SEPT	HULL LIMING	KARDOMAH94	20:00 - 22:00	20
FRI 29 SEPT	DR JOHN COOPER CLARKE + GUESTS	MIDDLETON HALL	20:00 - 22:00	21
FRI 29 SEPT	1XTRA/BBC 2 EVENT	BONGO BONGO	20:00 - 22:00	22
FRI 29 SEPT	VERB LIVE RADIO 3	HULL COLLEGE	22:00 - 22:45	22
SAT 30 SEPT	CHILDREN'S POETRY WORKSHOP	HULL CENTRAL LIBRARY	10:00 - 11:00	23
SAT 30 SEPT	TALKING DOORSTEPS	KARDOMAH94	11:30 - 12:15	23
SAT 30 SEPT	1ST EDITION READING - SEAN O'BRIEN	HULL CENTRAL LIBRARY	11:30 - 12:30	23
SAT 30 SEPT	GLUE - LOUISE WALLWEIN	HULL COLLEGE	13:30 - 14:30	24
SAT 30 SEPT	JACOB POLLEY & MICHAEL DICKMAN	KARDOMAH94	12:30 - 14:00	24
SAT 30 SEPT	HULL - A CITY OF POETS, IN ITS OWN WORDS	JUBILEE CHURCH	13:00 - 14:30	25
SAT 30 SEPT	BBC WRITERS' ROOM	HULL CENTRAL LIBRARY	13:30 - 14:30	25
SAT 30 SEPT	POETRY PICNIC - POETRY TAKE AWAY	OUTDOOR SPACES	13:30 - 17:00	26
SAT 30 SEPT	HULL RISES	HULL COLLEGE	10:00 - 12:30 13:00 - 15:30	27
SAT 30 SEPT	MISGUIDED TOUR	SEE DETAILS	14:30 - 16:15	27
SAT 30 SEPT	IMTIAZ DHARKER - THIS TIDE OF HUMBER	HULL COLLEGE	15:15 - 15:45 16:30 - 17:00	28
SAT 30 SEPT	BBC WRITERS' ROOM TOP TIPS	HULL CENTRAL LIBRARY	15:15 - 16:15	28
SAT 30 SEPT	ORBITA	KARDOMAH94	16.30 - 17.30	29
SAT 30 SEPT	NEW VOICES	HULL CENTRAL LIBRARY	18:00 - 19:30	29
SAT 30 SEPT	BBC RADIO 3 PHILHARMONIC A CLOCKWORK ORANGE	MIDDLETON HALL	18:30 - 20:30	30
SAT 30 SEPT	ISAIAH HULL	KARDOMAH94	18:00 - 20:00	31

CONTAINS STRONG LANGUAGE DIARY

DATE	EVENT	VENUE	TIME	PAGE
SAT 30 SEPT	HULL - A CITY OF POETS, IN ITS OWN WORDS	HULL COLLEGE	20:00 - 21:00	31
SAT 30 SEPT	KATE TEMPEST	HULL MINSTER	20:30 - 22:30	32
SUN 1 OCT	6 MUSIC: CERYS MATTHEWS	HULL COLLEGE	10:00 - 13:00	33
SUN 1 OCT	IMTIAZ DHARKER	KARDOMAH94	11:00 - 12:00	33
SUN 1 OCT	1ST EDITION READING - PETER DIDSBURY	HULL CENTRAL LIBRARY	11:30 - 12:30	34
SUN 1 OCT	PANSY BOY & LOUISE WALLWEIN	KARDOMAH94	12:15 - 14:00	34
SUN 1 OCT	SCRATCH WORKSHOP	HULL CENTRAL LIBRARY	14:00 - 16:00	35
SUN 1 OCT	HELEN MORT & Michael Symmons Roberts	KARDOMAH94	14:30 - 15:45	35
SUN 1 OCT	HULL 17 GALA (PART 2 OF 2)	HULL COLLEGE	14:30 - 16:00	36
SUN 1 OCT	HANNAH SILVA & VICKY FOSTER	KARDOMAH94	16:00 - 17:15	36
SUN 1 OCT	MATT CALEY & BRENDAN CLEARY	KARDOMAH94	17:30 - 18:45	36
SUN 1 OCT	LARKIN REFLECTIONS	MIDDLETON HALL	18:00 - 20:00	37
SUN 1 OCT	WILLIAM LETFORD & FRED VOSS	KARDOMAH94	19:00 - 20:30	37
SUN 1 OCT	THE UNTHANKS	JUBILEE CHURCH	20:30 - 23:30	38





- 1 HULL COLLEGE(THE HORNCASTLE BUILDING)2 HULL CENTRAL LIBRARY3 KARDOMAH94
 - 4 FRUIT
 5 JUBILEE CHURCH
 6 HULL MINSTER
 7 UNIVERSITY OF HULL
- 8 BONGO BONGO
 9 RADIO HUMBERSIDE
 10 HULL SCHOOL OF ART AND DESIGN