**The Little People**

**Social media - #Tiny people**

**Marketing:**

Vinyl floor prints of black foot prints along Anlaby road leading to Carlton Theatre

Small zig zag opening flyer including: foot prints, date, times, locations. #tinypeople and Have You Seen Them?

**Hull Daily Mail**

**Option 1**

**Thursday** – Footprints spotted

Tiny footprints have been spotted on Anlaby Road, we’re not sure who they belong to but someone with very small feet, we’re pretty sure they’re walking the west hull streets as no other reports of sightings have come in………..

**Friday** – Little people now spotted

The tiny feet actually belong to little people who have been creeping out of Carlton Bingo. We’re not sure where they’ve come from or why they are here in Hull but we’re getting reports from residents that they’re having lots of fun outside of the Carlton Theatre………………….

**Option 2**

**Thursday** – A series footprint appear in the paper

Friday – Footprints and #little people

**Saturday** – Microcosmic subculture uncovered in Hull

Tiny little people have been spotted socialising in the nooks and niches of Carlton Theatre Anlaby Road, residents have reported seeing tiny inhabitants of the derelict building creeping out after dark.

Litter and everyday objects seem to have become the playground for these little people who have created their very own Subterranean Suburbia in the heart of west Hull.

If you search quietly and tread carefully you might be able to see what they get up to...

**Questions and Answers for artists, volunteers and partners**

**Who are these little people?** We’re not sure we’ve not been introduced to them, from the calls we’ve had we think they could be local and that they’ve possibly been here for some time living in the bingo hall.

**Didn’t it used to be a bingo hall?** Yes it was a bingo hall until 2012, I wonder if they occupied the building then or maybe they’ve been here since the building opened in the 1920’s, have you ever been inside The Carlton Theatre? We would love to take a look.

**Why are they here?** Why not it’s a fantastic building right in the heart of the city, it’s a great place for these little people to live and very handy for Hull fair, Walton street market, town and city games.

**They’re projected people:** Are they? Wow that’s amazing, real people projected wow that’s magical.

**How long are they staying here?** That’s something we would love to know, we hope they stay here forever, we know they’re there now so maybe they will.

**Who is paying for this?** We’re not aware of the little people asking for any money, they do like to collect and reuse rubbish, which can only be a good thing surly.

**How do they do this?** They seem to come to life at night, we’re getting reports that it goes quiet during the day but by night they seem to appear from the bingo hall. They must like the darkness and maybe they feel safer at night, less chance of being seen!

**Is this part of City of Culture?** Carlton Theatre is certainly part of Hull’s culture, it’s an iconic building and it will have lots of stories to tell, they little people however probably aren’t even aware that our/their city os going to be City Of Culture in 2017.