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| **Name of Individual / Organisation** | Hull and East Yorkshire Hospitals NHS Trust |
| **Name of Project** | Born into a city of culture |

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| **INCOME SOURCE** | **DESCRIPTION** | **VALUE** | **Status** [confirmed / expected] |
| In kind | Midwives time to take footprints 10 min per baby, x 6,000 babies provided by Family and Womens Health | £15,000 | Confirmed |
| Funding | 6,000 kits for footprint taking | £4,680 (50% discount given by company if used for this project) | Expected |
| Funding | Design company to create 12 boards, upload 6,000 footprints and create design monthly and install | £4,200 inc VAT | Expected |
| Funding | Award for student who designs best tree through the seasons incorporating the footprints for use in creation of display, to purchase art materials for study | £250 | Expected |
| Sponsorship | Applied for money to create a commemorative card for all parents with footprint on and information on city of culture from James Reckitt Foundation (project can still go ahead without this it would be an excellent addition but not essential) | £5,000 | Expected |
| Funding | Leaflets for pregnant women and posters to be displayed at the hospital | £200 | Expected |
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|  | How much are you applying for from the Hull 2017 Creative Communities Programme? | £9,330 | Expected |
|  | **INCOME TOTAL**: | £29,330 |  |

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| **EXPENDITURE TYPE** | **DESCRIPTION** | **VALUE** |
| General Project Costs | Design, uploading and creating artwork | £4,200 |
| Equipment & Facilities | 6,000 footprint kits, 50% discount | £4,680 (valued at 9,360) |
| Marketing & PR | Leaflets for pregnant women and posters at hospital | £200 |
| Access & Engagement | Provided by hospital communications department | Provided free |
| Other  Keepsake for families  Award for art student | Footprints taken by midwives at point of birth  Commemorative card to be given to all families with a baby born in 2017  Money to purchase art equipment in pursuit of a career in art | £15,000  £5,000  £250 |
|  | **EXPENDITURE TOTAL:** | £ 29,330 |

**IN-KIND**

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| **DESCRIPTION OF IN-KIND SUPPORT** | **VALUE** | **Status** [confirmed / expected] |
| Time of midwives | £15,000 | confirmed |
| Communication and media support |  | confirmed |
| 50% discount of footprint kits | £4,680 | confirmed |
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| **IN-KIND SUPPORT TOTAL**: | £19,680 |  |