


## 2097: We Made Ourselves Over announcement

21 September 2016

<b>Copy on BT website</b>	<p>Phone boxes start to ring across the city.</p> <p>You answer the call. A vehicle stops alongside you. A voice asks you to get in.</p> <p>It's 2097. We are on the cusp of a new century and you decide where we go next as we invite you to re-imagine two cities 80 years into the future.</p> <p>We're excited to announce <i>2097: We Made Ourselves Over</i>, an ambitious international collaboration bringing together <a href="#">Hull City of Culture 2017</a> and <a href="#">European Capital of Culture Aarhus 2017</a>. Between now and late 2017, we'll be working with communities across both cities to create a vision of possible futures, culminating in a series of public happenings.</p> <p>Sign up for email updates at <a href="http://wemadeourselvesover.com">wemadeourselvesover.com</a></p> <p><a href="#">#its2097</a></p> <hr/> <p>In 2017 the eyes of the world will be on Hull as it becomes UK City of Culture. Hull 2017 will deliver 365-days of transformative arts and culture through an awe-inspiring programme of events across the city, working in collaboration with the most exciting and adventurous artists making work today. Discover more online at <a href="http://hull2017.co.uk">hull2017.co.uk</a> or follow the story on <a href="#">Twitter</a>, <a href="#">Facebook</a>, <a href="#">Instagram</a>, <a href="#">YouTube</a> and <a href="#">Flickr</a>.</p>
<b>Image</b>	
<b>Facebook</b>	<p>Thursday:</p> <p>Phone boxes start to ring across the city. You answer the call. A vehicle stops alongside you. A voice asks you to get in.</p> <p>Step forward into the future. It's 2097. We are on the cusp of a new century and you decide where we go next as we invite you to re-imagine two cities 80 years into the future.</p> <p>We're excited to announce <i>2097: We Made Ourselves Over</i>, an ambitious international collaboration bringing together Hull City of Culture 2017 and European Capital of Culture Aarhus 2017.</p> <p>Click the link below to join the 2097 mailing list and be the first to know</p>

# BLAST THEORY

Unit 5, 20 Wellington Road, Portslade, Brighton BN41 1DN tel & fax: 00 44(0)1273 413 455 info@blasttheory.co.uk www.blasttheory.co.uk

	what's in store. #its2097 @2017Hull @Aarhus2017
<b>Tweets</b>	Thursday: <ul style="list-style-type: none"><li>Announcing 2097: We Made Ourselves Over. You decide where we go next. #its2097 @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE</li></ul> Friday: <ul style="list-style-type: none"><li>Help re-imagine your city's future #its2097 @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE</li></ul> Saturday: <ul style="list-style-type: none"><li>#its2097 - Where will we go next #Hull #Aarhus? You decide. @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE</li></ul> Sunday: <ul style="list-style-type: none"><li>Step 80 years into the future. Where will we be? #its2097 @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE</li></ul>