

2097: We Made Ourselves Over announcement

21 September 2016

Copy on BT website

Phone boxes start to ring across the city.

You answer the call. A vehicle stops alongside you. A voice asks you to get in.

It's 2097. We are on the cusp of a new century and you decide where we go next as we invite you to re-imagine two cities 80 years into the future.

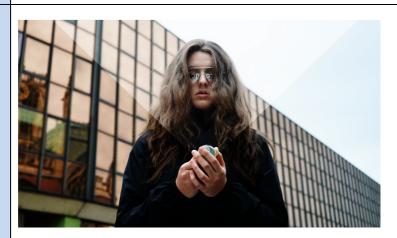
We're excited to announce 2097: We Made Ourselves Over, an ambitious international collaboration bringing together Hull City of Culture 2017 and European Capital of Culture Aarhus 2017. Between now and late 2017, we'll be working with communities across both cities to create a vision of possible futures, culminating in a series of public happenings.

Sign up for email updates at wemadeourselvesover.com

#its2097

In 2017 the eyes of the world will be on Hull as it becomes UK City of Culture. Hull 2017 will deliver 365-days of transformative arts and culture through an awe-inspiring programme of events across the city, working in collaboration with the most exciting and adventurous artists making work today. Discover more online at hull2017.co.uk or follow the story on Twitter, Facebook, Instagram, YouTube and Flickr.

Image



Facebook

Thursday:

Phone boxes start to ring across the city.

You answer the call. A vehicle stops alongside you. A voice asks you to get in.

Step forward into the future. It's 2097. We are on the cusp of a new century and you decide where we go next as we invite you to re-imagine two cities 80 years into the future.

We're excited to announce 2097: We Made Ourselves Over, an ambitious international collaboration bringing together Hull City of Culture 2017 and European Capital of Culture Aarhus 2017.

Click the link below to join the 2097 mailing list and be the first to know

	what's in store.
	#its2097 @2017Hull @Aarhus2017
Tweets	Thursday: • Announcing 2097: We Made Ourselves Over. You decide where we go next. #its2097 @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE
	Friday: • Help re-imagine your city's future #its2097 @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE
	Saturday: • #its2097 - Where will we go next #Hull #Aarhus? You decide. @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE
	Sunday: • Step 80 years into the future. Where will we be? #its2097 @2017Hull @Aarhus2017 + LINK TO TEASER SITE + IMAGE