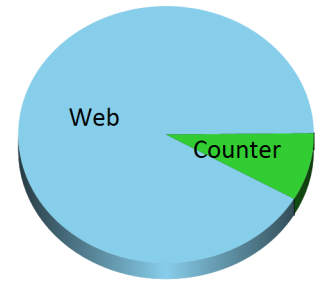


Analysis of events between Mon 02 Oct 2017 and Sun 08 Oct 2017

Note: All Amounts are Gross

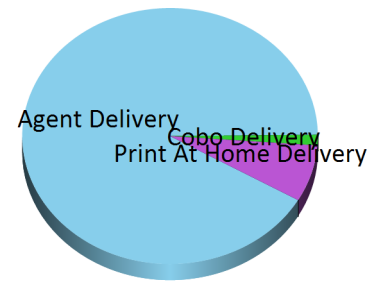
Breakdown by Sales Channel

Channel	Amount	%ge	Tickets	%ge
Web	£5,103.00	92%	841	80%
Counter	£474.00	8%	211	20%
	£5,577.00		1052	



Breakdown by Delivery Method

Channel	Amount	%ge	Tickets	%ge
Agent Delivery	£5,103.00	92%	841	80%
Print At Home Delivery	£400.00	7%	53	5%
Cobo Delivery	£74.00	1%	158	15%
	£5,577.00		1052	



Breakdown by Sales Operator

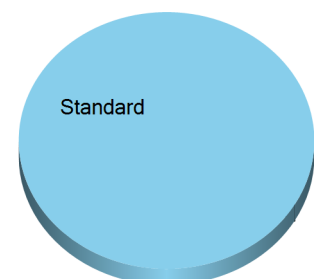
Operator	Amount	%ge	Tickets	%ge
agent	£5,103.00	92%	841	80%
David	£420.00	8%	178	17%
jessica.firbank@hull2017.co.uk	£42.00	1%	18	2%
jack.dunkerley@hull2017.co.uk	£12.00	0%	15	1%
	£5,577.00		1052	

Breakdown by Ticket Type

Ticket Type	Amount	%ge	Tickets	%ge
Full Price	£4,126.00	74%	595	57%
Concession	£1,451.00	26%	214	20%
Standard	£0.00	0%	243	23%
	£5,577.00		1052	

Breakdown by Price Band

Price Band	Amount	%ge	Tickets	%ge
Standard	£5,577.00	100%	1052	100%
	£5,577.00		1052	



Quick Sales analysis (no customer selected)

Across all sales channels the proportion of sales that did not have customer records attached was:

By value: **0%** By quantity of tickets: **0%**

Across all counter sales (where a customer is not required), the proportion of sales that did not have customer records attached was:

By value: 0%

By quantity of tickets: 0%

Breakdown by Event				
Event Name	Amount	%ge	Tickets	%ge
Will Self: How Was Your Day?	£1,844.00	33%	200	19%
Sara Pascoe	£1,556.00	28%	179	17%
Melvin Bragg: In Conversation	£1,362.00	24%	172	16%
Wilde Without the Boy	£282.00	5%	111	11%
Kathryn Williams and Laura Barnett	£182.00	3%	46	4%
Monica Ali: Whose Story is This?	£174.00	3%	36	3%
The Evolution of Science Writing	£117.00	2%	27	3%
Sally Gardner	£36.00	1%	17	2%
Pamela Robertson-Pearce and Neil Astley	£14.00	0%	12	1%
Alex Wheatle	£10.00	0%	20	2%
Hull to Iceland and Back: A Voyage in Music, Poetry and Paint	£0.00	0%	139	13%
Alex Wheatle: Young Adult Writing Workshop	£0.00	0%	6	1%
Looking For H	£0.00	0%	57	5%
Leigh Hodgkinson	£0.00	0%	30	3%
	£5,577.00		1052	