

**GIPSY MOTH - AUDIENCE SURVEY**

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

1. **How far would you disagree or agree with the following statements?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| “Visiting the Gipsy Moth model… | **Strongly disagree** | **Disagree** | **Neither disagree nor agree** | **Agree** | **Strongly agree** |
| …was an enjoyable experience | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …made me feel more connected with the stories of Hull and its people | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …showed me that there is more to Hull than I expected | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …has introduced me to Amy Johnson for the first time | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| ...made me think about Hull’s contribution to the world | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **In your opinion, do you think the model of the Gipsy Moth should become a permanent installation at Hull Paragon Interchange?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Yes  | 🞏 | No  | 🞏 | Unsure |

1. **If Yes, why would you like the Gipsy Moth to stay and what difference do you think this will make?**
2. **Please share any further comments you have about the Gipsy Moth below.**
3. **Are you planning to attend or take part in other events or activities programmed for Hull UK City of Culture 2017?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Yes  | 🞏 | No | 🞏 | Not sure |  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |

**ABOUT YOU**

The final questions are just to collect a little bit of information about yourself. This helps us confirm that we’re representing the views of all of the different types of people who attended, to let us see whether different types of people have different opinions, and to demonstrate to our funders whether we are meeting our promise to programme events that appeal to a broad range of people. You don’t have to answer all of these questions, and pleased be assured that your answers will not be linked to any personal information when we analyse the data.

1. **What is your post code?** (If you live outside the UK, please write country of residence)
2. **How would you define your gender?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Male | 🞏 | Gender non-conforming | 🞏 | Transgender |  |
| 🞏 | Female | 🞏 | Prefer not to say  |  |  |

1. **How would you define your ethnic background?** (Please Circle)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **White:** BritishIrishPolish | **Mixed/multiple ethnic groups:** White and Black CaribbeanWhite and Black AfricanWhite and Asian | **Asian/Asian British:** BangladeshiIndianPakistaniChinese | **Black/African/****Caribbean/Black British:** AfricanCaribbean | **Other:** Arab |
| Any other white background: | Any other mixed/multiple ethnic groups: | Any other Asian: | Other: | Any other ethnic background:Prefer not to say |

1. **Which of the following age groups do you fall into?**

🞏 Under 6 years 🞏 6-10 years 🞏 11-15 years 🞏 16-17 years

🞏 18-19 years 🞏 20-24 years 🞏 25-29 years 🞏 30-34 years

🞏 35-39 years 🞏 40-44 years 🞏 45-49 years 🞏 50-54 years

🞏 55-59 years 🞏 60-64 years 🞏 65-69 years 🞏 70-74 years

🞏 75+ years 🞏 Prefer not to say

1. **Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes – limited a lot | 🞏 | Yes – limited a little |
| 🞏 | No | 🞏 | Prefer not to say |