

## INTRODUCTION

**Welcome to this survey!**

**As one of Hull 2017's seven selected "Hero" projects, consultation with members of the 'Where Do We Go From Here?' Core Project Team is an integral part of the evaluation. We understand that the project has previously had other names, so when we use 'Where Do We Go From Here?' we are referring to the whole history of the project's development (i.e. from the initial response to the creative brief onwards).**

**The findings from this survey will be supplemented by a depth interview, with an external researcher, to inform the overall evaluation of the project.**

**The 'Where Do We Go From Here?' evaluation will be written up as a stand alone report.**

**The following questions will help us understand your experience developing and delivering the project. It will look at both process and outcomes.**

**Your answers will also enable Hull 2017 to provide evidence to their funders, about the difference its projects make to those involved in delivery; and ensure that future projects of this nature can learn from your experiences.**

**Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. It's really important that you give honest feedback, whether positive or negative, in order that Hull 2017 can give as true a representation as possible of your experience.**

**Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.**

**Please complete the survey by noon (GMT) on Monday 22 January.**

**If you have any questions, or issues with the survey please contact Elinor Unwin, on [elinor.unwin@hull2017.co.uk](mailto:elinor.unwin@hull2017.co.uk) or 07872 415819.**

**The following question will not be used in the analysis. It is there to enable you to be directed to the correct pages within the survey.**

\* 1. Are / were you an employee of Hull 2017 whilst working on the project 'Where Do We Go From Here?' (i.e. Do / did you have an employment contract with Hull 2017?)

Yes

No

\* 2. Had you heard about Hull UK City of Culture 2017 before you became involved in 'Where Do We Go From Here?'

Yes

No

3. What were your thoughts on the city being awarded UK City of Culture status?

## YOUR INVOLVEMENT

\* 4. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017 influence your decision to work on 'Where Do We Go From Here?'

Not at all										Completely
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 5. Thinking back to the start of the project, what were your main motivations for deciding to work on 'Where Do We Go From Here?' (Please provide up to three motivations in the boxes below)

Motivation 1

Motivation 2

Motivation 3

## CONCEPT DEVELOPMENT

\* 6. Did 'Where Do We Go From Here?' use Hull (the city and / or it's people) as a source of inspiration?

Yes

No

\* 7. Did the concept for 'Where Do We Go From Here?' change from the initial starting point\* to live delivery? (\*Initial starting point refers to the original idea submitted in response to the creative brief)

Yes

No

## HULL - THE INSPIRATION

\* 8. In what way(s) did 'Where Do We Go From Here?' use Hull (the city and / or its people) as a source of inspiration?

\* 9. Have you worked with Hull (the city and /or it's people) as a source of inspiration for a project before?

Yes

No

\* 10. As a result of your experience working on 'Where Do We Go From Here?' how interested would you be to work on a future project that uses Hull (the city and / or its people) as a source of inspiration?

Very uninterested

Uninterested

Neither uninterested nor  
interested

Interested

Very interested

## CHANGES IN CONCEPT

\* 11. Which of the following influenced the changes in concept for 'Where Do We Go From Here?' (Please tick all that apply)

- Input from the Jason Bruges Studio team
- Input from the team at Hull 2017
- Input from teams at the selected sites
- Other (please specify)

\* 12. Comparing the initial concept to the final project, how positive would you say these changes have been?

Very negative	Negative	Neither negative nor positive	Positive	Very positive
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Please provide a short explanation for the answer(s) given to the previous two questions:



## PROJECT ASPIRATIONS & REALITY

\* 14. Which of the following objectives did 'Where Do We Go From Here?' contribute to? (Please tick all that apply)

- To mark or explore a moment in time for Hull
- To make people look at Hull's public spaces in a different way
- To encourage people to discover a different experience of the city
- To challenge people's interpretation of art
- To present the ambitions and aspirations of the City now and in the future
- None of the above
- Other (please specify)

\* 15. What are the three main impacts that working on / delivering 'Where Do We Go From Here?' had on you / your organisation?

Impact 1:

Impact 2:

Impact 3:

\* 16. What are the three main impacts that you hoped 'Where Do We Go From Here?' would have on its audiences?

Impact 1:

Impact 2:

Impact 3:

17. What are the three main impacts that you hoped 'Where Do We Go From Here?' would have on the artists / art collectives delivering live performances on 7 January? (If this is not applicable to your involvement, please leave this blank)

Impact 1:

Impact 2:

Impact 3:

## LOCATIONS

\* 18. Based on the live delivery of 'Where Do We Go From Here?', how appropriate do you feel each of the sites were for the art work located there?

	Very inappropriate	Inappropriate	Neither inappropriate nor appropriate	Appropriate	Very appropriate
Beverley Gate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wilberforce House	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Museum Gardens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trinity Square	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## HERITAGE OR NOT HERITAGE

\* 19. Do you feel that 'Where Do We Go From Here?' explores the history and / or heritage of Hull?

Yes

No

## HERITAGE

\* 20. Have you worked with heritage or commemoration as a source of inspiration for a project before?

Yes

No

\* 21. On a scale of 0-10, where 0 is 'Nothing' and 10 is 'A lot', how much have you learnt about Hull's history and heritage through working on 'Where Do We Go From Here?'

Nothing

0

1

2

3

4

5

6

7

8

9

A lot

10

\* 22. If you were asked to give 'Where Do We Go From Here?' a star rating out of 5, where 1 star is 'Poor' and 5 stars is 'Excellent', how would you rate the project's success in presenting Hull's history and heritage to audiences?

Poor

Excellent



\* 23. Please mark a point on the scale that best represents your level of agreement with the following statements about 'Where Do We Go From Here?':

By installing kinetic art works in Hull's historic old town, 'Where Do We Go From Here?...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
...enhanced audiences' understanding of the city's past	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...improved audiences' experience of engaging with the city's past	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...contributed to the development of artistic practice in celebrating the city's past	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 24. Has working on 'Where Do We Go From Here?' made you want to work on heritage inspired projects in future?

Yes

No

Not sure

## QUALITY

These questions link to the funding provided by Arts Council England.

Please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

For each metric, please include reasons why you have awarded that score, basing your responses on your experience of the event, including any other thoughts or feelings.

25. Please mark a point on the scale that best represents your level of agreement with the following statements about 'Where Do We Go From Here?':

	Strongly disagree	0	1	2	3	4	5	6	7	8	9	Strongly agree	10
<b>Presentation:</b> It was well produced and presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<input type="text"/>												
<b>Distinctiveness:</b> It was different from things I've experienced before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<input type="text"/>												
<b>Challenge:</b> It was thought-provoking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<input type="text"/>												
<b>Captivation:</b> It was absorbing and held my attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<input type="text"/>												
<b>Enthusiasm:</b> I would come to something like this again	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<input type="text"/>												
<b>Local impact:</b> It was important that it happened here (in Hull)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<input type="text"/>												
<b>Concept:</b> It was an interesting idea / programme	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<input type="text"/>												

Strongly disagree

Strongly agree

0 1 2 3 4 5 6 7 8 9 10

**Relevance:** It had something to say about the world in which we live

Reason(s) for score:

**Originality:** It was ground-breaking

Reason(s) for score:

**Risk:** The artists really challenged themselves with this work

Reason(s) for score:

**Excellence:** It was one of the best examples of its type

Reason(s) for score:

**Rigour:** It was well thought through and put together

Reason(s) for score:

\* 26. In what way(s), if any, do you feel that diversity\* was explored / represented by 'Where Do We Go From Here?'

\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status

## PROFESSIONAL DEVELOPMENT

\* 27. Have you increased existing skills / knowledge through working on 'Where Do We Go From Here?'

- Yes, I have increased existing skills / knowledge
- Not sure
- No, I have not increased existing skills / knowledge

\* 28. Have you gained new skills / knowledge through working on 'Where Do We Go From Here?'

- Yes, I have gained new skills / knowledge
- Not sure
- No, I have not gained new skills / knowledge

## SKILLS & KNOWLEDGE

\* 29. Which of the following skills / knowledge do you feel you have gained or increased as a result of working on 'Where Do We Go From Here?' (Please tick all that apply)

- Project Development
- Creative / Artistic Skills (e.g. art forms, artistic techniques)
- Museums, Libraries and Archive Skills (e.g. researching archives, cataloguing, conservation, interpretation)
- Project Management
- Audience Development
- Marketing and / or Social Media
- Production and / or Technical skills
- Health and Safety
- Monitoring & Evaluation
- None of the above
- Other (please specify)



## PARTNERSHIPS

\* 30. Did working on 'Where Do We Go From Here?' enable you to collaborate with other individuals and / or organisations?

Yes

No

Not sure

\* 31. Has working on 'Where Do We Go From Here?' enabled you to build new relationships with other individuals and / or organisations you have not come across before (e.g. other creatives, artists, professionals, museums, heritage professionals)?

Yes

No

Not sure

\* 32. Has working on 'Where Do We Go From Here?' enabled you to develop existing relationships with other individuals and / or organisations (i.e. a deepening of those partnerships that pre-date 'Where Do We Go From Here?')?

Yes

No

Not sure

## YOUR PERCEPTION OF HULL

\* 33. Do you have any personal connections to Hull (previous or existing)?

**(Please tick all that apply)**

- |  |   |
|--|---|
| <input type="checkbox"/> Yes, my family come from Hull | <input type="checkbox"/> Yes, I work / have worked in Hull        |
| <input type="checkbox"/> Yes, I was born in Hull       | <input type="checkbox"/> Yes, I studied at the University of Hull |
| <input type="checkbox"/> Yes, I grew up in Hull        | <input type="checkbox"/> No, I have no connections with Hull      |
| <input type="checkbox"/> Yes, I currently live in Hull |   |
| <input type="checkbox"/> Other (please specify)        |   |

\* 34. Prior to working on this project, how would you have described Hull to someone else?

\* 35. Thinking of your experience on 'Where Do We Go From Here?' how has the way you would describe Hull to someone else changed, if at all?

- I would speak more positively about Hull to someone else, as a result of my experience working on Where Do We Go From Here?
- I would not change the way I describe Hull to someone else, as a result of my experience working on Where Do We Go From Here?
- I would speak more negatively about Hull to someone else, as a result of my experience working on Where Do We Go From Here?

\* 36. In the box below, please provide a reason for the answer you gave to the question above:





## ANYTHING ELSE?

39. If there is anything else that you would like to share with us about your experience of working on 'Where Do We Go From Here?', please do so in the box below: