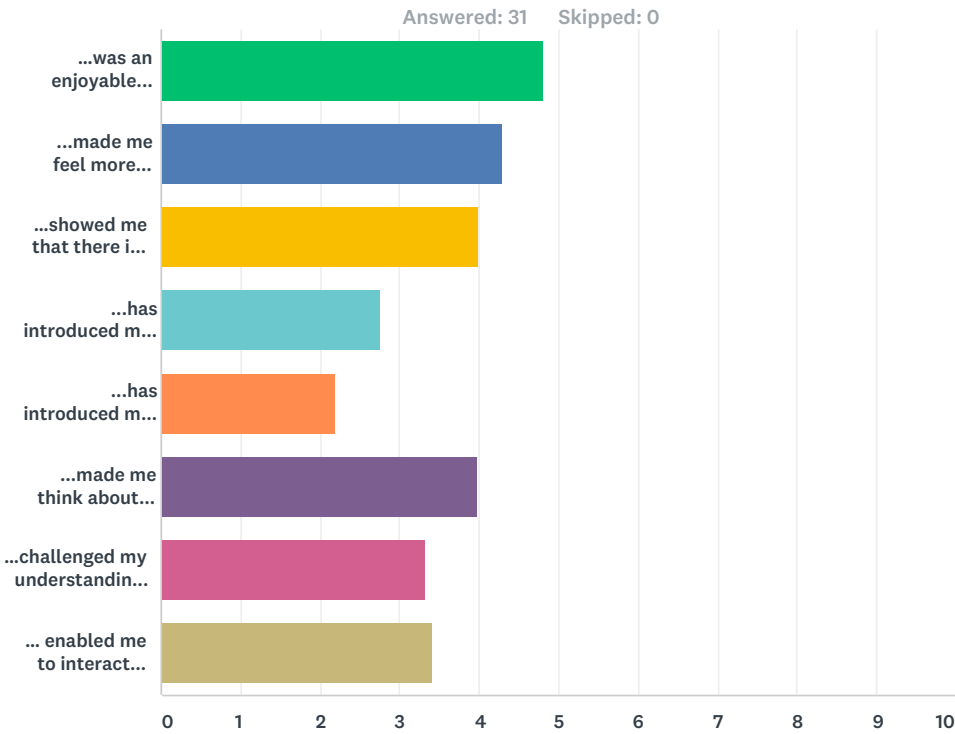
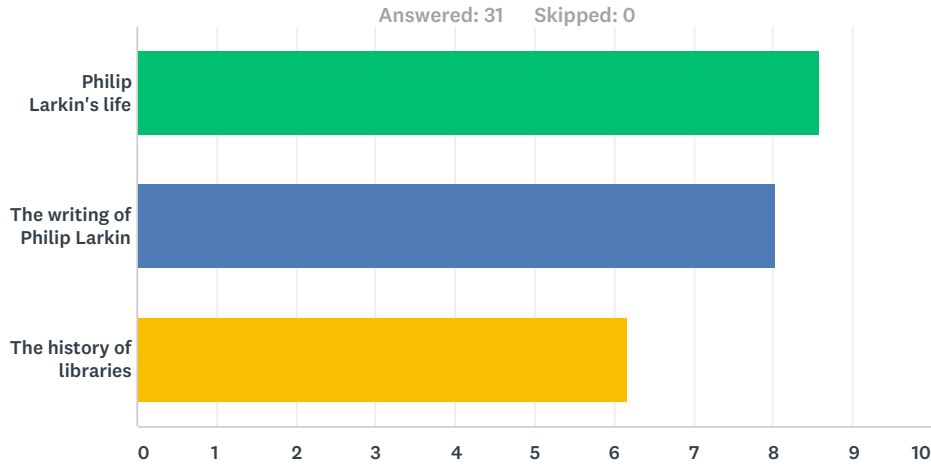


# Q1 How far would you disagree or agree with the following statements?'Larkin: New Eyes Each Year...



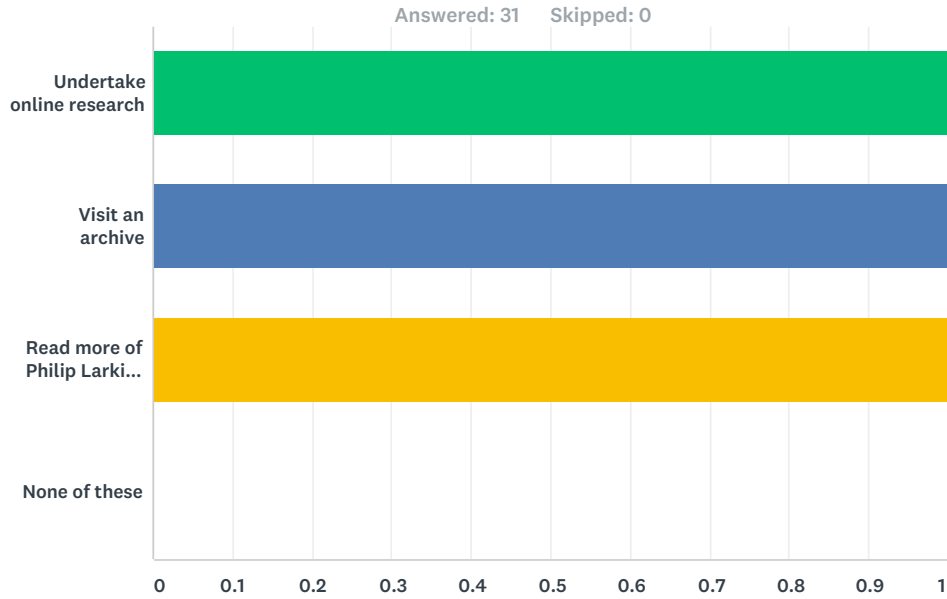
	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Total	Weighted Average
...was an enjoyable experience'	0.00% 0	0.00% 0	0.00% 0	19.35% 6	80.65% 25	31	4.81
...made me feel more connected with the stories of Hull and its people'	0.00% 0	3.23% 1	12.90% 4	35.48% 11	48.39% 15	31	4.29
...showed me that there is more to Hull than I expected'	0.00% 0	3.33% 1	26.67% 8	36.67% 11	33.33% 10	30	4.00
...has introduced me to exhibitions about literature for the first time'	16.67% 5	26.67% 8	26.67% 8	23.33% 7	6.67% 2	30	2.77
...has introduced me to Philip Larkin for the first time'	23.33% 7	53.33% 16	10.00% 3	6.67% 2	6.67% 2	30	2.20
...made me think about Hull's contribution to the world'	0.00% 0	3.23% 1	16.13% 5	61.29% 19	19.35% 6	31	3.97
...challenged my understanding of art'	3.33% 1	16.67% 5	40.00% 12	23.33% 7	16.67% 5	30	3.33
... enabled me to interact with people I wouldn't usually interact with'	6.67% 2	16.67% 5	23.33% 7	36.67% 11	16.67% 5	30	3.40

**Q2 On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending this exhibition?**



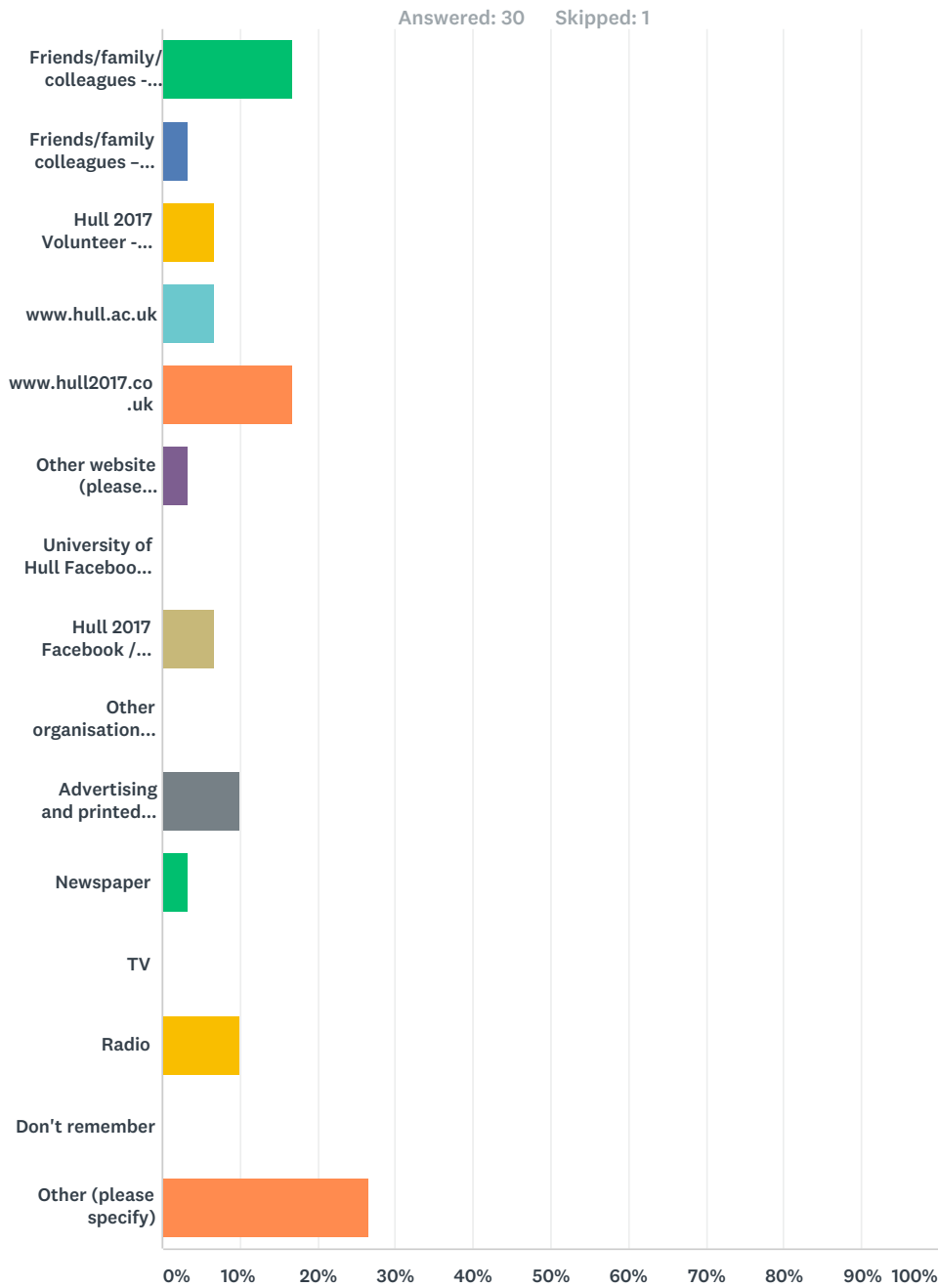
	Nothing at all	1	2	3	4	5	6	7	8	9	A lot	Total	Weighted Average
Philip Larkin's life	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	3.23% 1	0.00% 0	22.58% 7	22.58% 7	12.90% 4	38.71% 12	31	8.58
The writing of Philip Larkin	0.00% 0	0.00% 0	0.00% 0	0.00% 0	3.33% 1	13.33% 4	6.67% 2	16.67% 5	10.00% 3	13.33% 4	36.67% 11	30	8.03
The history of libraries	3.33% 1	0.00% 0	3.33% 1	13.33% 4	6.67% 2	20.00% 6	10.00% 3	10.00% 3	3.33% 1	13.33% 4	16.67% 5	30	6.17

### Q3 As a result of attending this exhibition have you been inspired to do any of the following in relation to finding our more about Philip Larkin?



	Please Select This Column for All Answers if ticked	(no label)	(no label)	(no label)	(no label)	Total	Weighted Average
Undertake online research	100.00% 16	0.00% 0	0.00% 0	0.00% 0	0.00% 0	16	1.00
Visit an archive	100.00% 31	0.00% 0	0.00% 0	0.00% 0	0.00% 0	31	1.00
Read more of Philip Larkin's writing	100.00% 22	0.00% 0	0.00% 0	0.00% 0	0.00% 0	22	1.00
None of these	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

### Q4 How did you hear about this exhibition? (Please tick all that match respondents answers and write in any not covered in 'other' option)



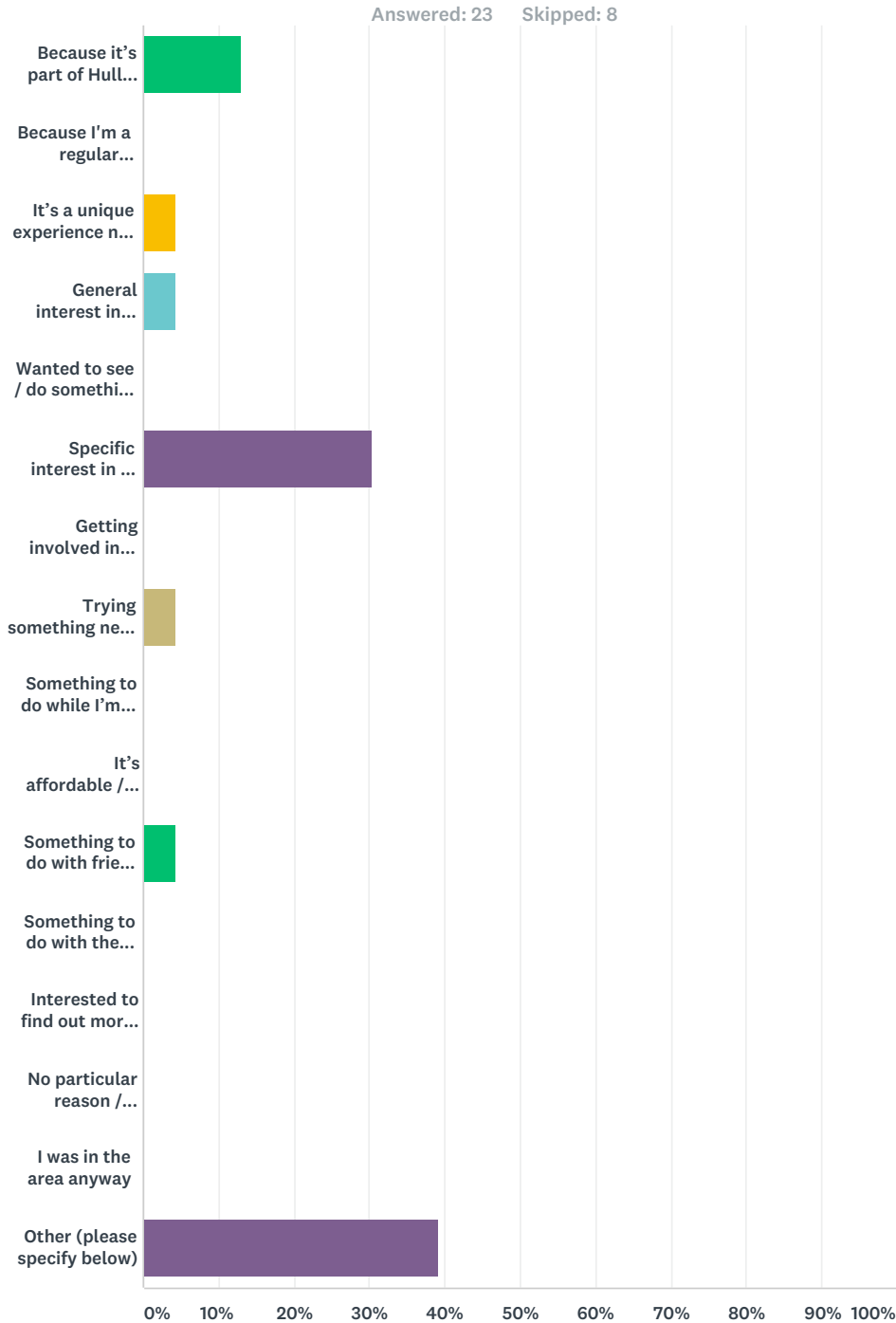
Answer Choices	Responses
Friends/family/colleagues - told me in person	16.67% 5
Friends/family/colleagues - via social media / email	3.33% 1
Hull 2017 Volunteer - told me or via social media / email	6.67% 2
www.hull.ac.uk	6.67% 2
www.hull2017.co.uk	16.67% 5

## LARKIN: NEW EYES EACH YEAR - AUDIENCE SURVEY

Other website (please specify)	3.33%	1
University of Hull Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter	0.00%	0
Hull 2017 Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter	6.67%	2
Other organisation Facebook / Twitter / Instagram / YouTube / Flickr (please specify)	0.00%	0
Advertising and printed promotional material (e.g. brochure, leaflet, flyer, billboard, poster)	10.00%	3
Newspaper	3.33%	1
TV	0.00%	0
Radio	10.00%	3
Don't remember	0.00%	0
Other (please specify)	26.67%	8
<b>Total Respondents: 30</b>		

#	Where applicable, please specify other organisation social media / website / other publicity source	Date
1	Following City of Culture events	8/6/2017 3:12 PM
2	Visitng the university	7/26/2017 1:58 PM
3	Student at the university	7/23/2017 12:55 PM
4	Son lives in Hull	7/21/2017 12:08 PM
5	Leaflet attending Gayson Perry lecture	7/19/2017 2:56 PM
6	Via my son who is a volunteer	7/18/2017 1:53 PM
7	i'v studied and taught larkins poetry	7/13/2017 10:28 AM
8	Larkin Society member	7/12/2017 3:16 PM
9	Passing by	7/9/2017 5:02 PM
10	I work here	7/7/2017 12:43 PM

**Q5 What was your motivation to attend?(Please select the one closest to the answer provided, or is unsure write in the 'other' option)**



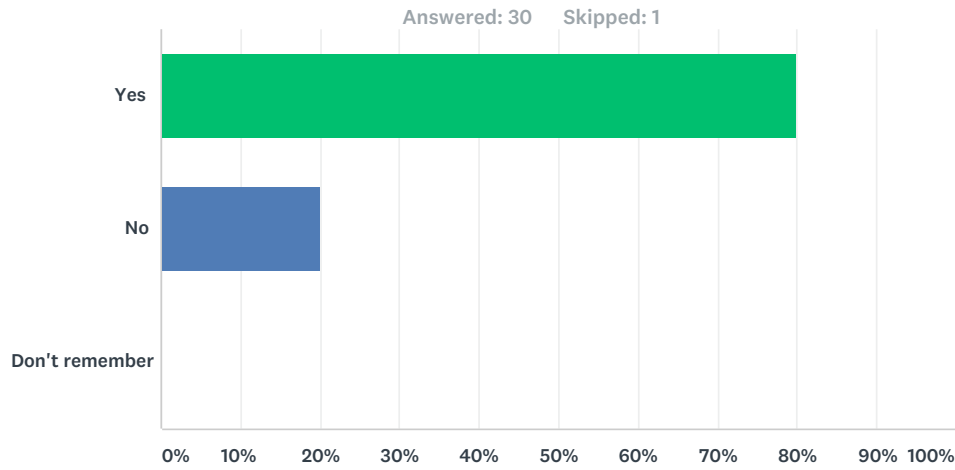
Answer Choices	Responses
Because it's part of Hull UK City of Culture 2017	13.04% 3
Because I'm a regular attender of exhibitions at the University of Hull	0.00% 0
It's a unique experience not to be missed	4.35% 1
General interest in this type of event	4.35% 1

## LARKIN: NEW EYES EACH YEAR - AUDIENCE SURVEY

Wanted to see / do something creative	0.00%	0
Specific interest in the actors / artists involved (please specify which artists below)	30.43%	7
Getting involved in what's happening	0.00%	0
Trying something new or different	4.35%	1
Something to do while I'm in Hull on business	0.00%	0
It's affordable / good value	0.00%	0
Something to do with friends / family	4.35%	1
Something to do with the kids	0.00%	0
Interested to find out more about Hull	0.00%	0
No particular reason / someone else's idea	0.00%	0
I was in the area anyway	0.00%	0
Other (please specify below)	39.13%	9
<b>TOTAL</b>		<b>23</b>

#	Please specify artist(s) of interest OR other motivation below:	Date
1	Friends visiting from Cornwall	8/6/2017 3:12 PM
2	Interst in Larkin and being local	8/4/2017 1:37 PM
3	Love Philip Larkin & interested in his life in Hull	7/27/2017 2:27 PM
4	Ex teachers	7/26/2017 1:56 PM
5	I love Larkin!!	7/25/2017 2:10 PM
6	Larkin lover	7/23/2017 4:09 PM
7	High as love his poems	7/23/2017 12:55 PM
8	Interest in Larkin	7/21/2017 12:08 PM
9	My daughter and I wanted to attend	7/19/2017 2:56 PM
10	Interest in local history	7/18/2017 1:53 PM
11	love of poetry	7/14/2017 2:13 PM
12	Remembers Larkin working at the library when he was a student at the university	7/12/2017 4:38 PM
13	Curiosity	7/9/2017 5:02 PM
14	Admire Larkins Work	7/9/2017 1:33 PM
15	Understand the exhibition more	7/7/2017 12:43 PM
16	Interest in Larkin	7/6/2017 4:20 PM
17	interested in philip larkin	7/6/2017 12:30 PM

## Q6 In the last 12 months have you attended an event at the University of Hull?



Answer Choices	Responses	Count
Yes	80.00%	24
No	20.00%	6
Don't remember	0.00%	0
<b>TOTAL</b>		<b>30</b>

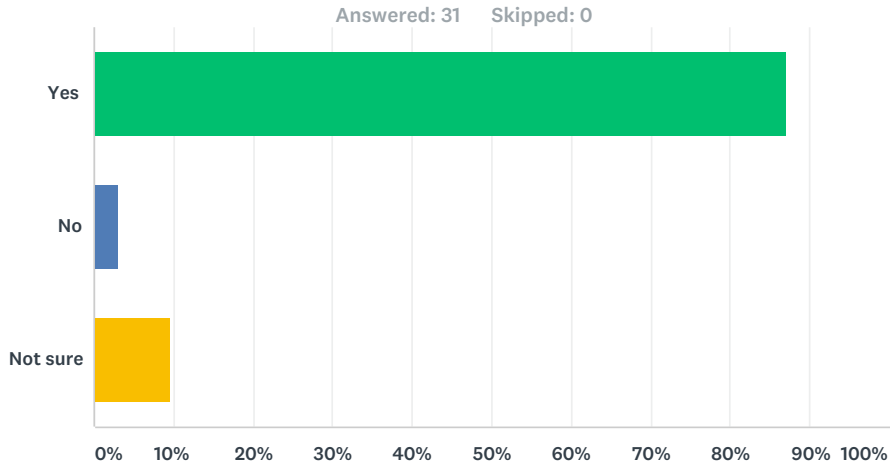


## Q7 Please share any further comments you have about this exhibition below:

Answered: 11 Skipped: 20

#	Responses	Date
1	Excellent but low down	7/26/2017 4:37 PM
2	An absolute must for a Larkin nerd or anyone interested in the recent history of Hull or literature.	7/25/2017 2:10 PM
3	Brilliant. Imaginative presentation and very imformative.	7/21/2017 12:08 PM
4	Insightfully put together - unexpected approach and successful	7/15/2017 4:17 PM
5	Creatively curated. A fascinating voyage of cerebral discovery.	7/14/2017 2:13 PM
6	Very impressed. An excellently displayed exhibition. All staff we met (and students) were very helpful and pleasant towards us. Thank you!!	7/12/2017 4:38 PM
7	Excellant	7/12/2017 3:16 PM
8	This is one of the best curated exhibitions i have ever seen the atmosphere and lay out was so accessible - contempary and fascinating really showe Philip Larkinin person and in a new light, The volunteers are so welcoming and well informed Katie and Carrie were wonderful.	7/10/2017 1:45 PM
9	Great. More please.	7/8/2017 2:43 PM
10	A real eye opener into his life. Amusing at times, sad at others, but an enthralling insight into his life.	7/6/2017 4:20 PM
11	a real eye opener into his life amusing at times sad at others but an enthralling insight into his life	7/6/2017 12:30 PM

## Q8 Are you planning to attend or take part in other events and activities programmed for Hull UK City of Culture 2017?



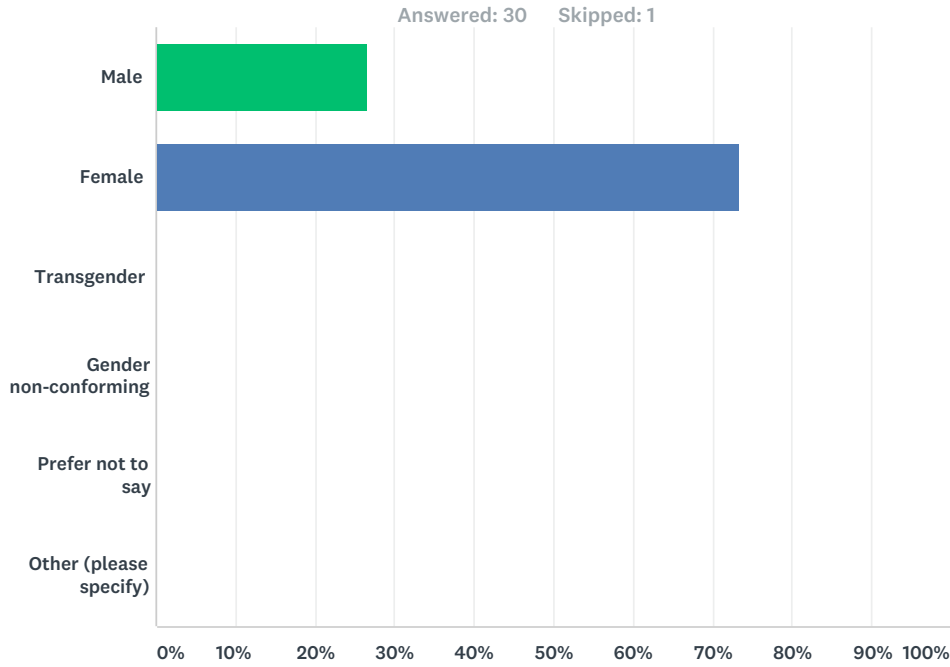
Answer Choices	Responses
Yes	87.10% 27
No	3.23% 1
Not sure	9.68% 3
<b>TOTAL</b>	<b>31</b>

**Q9 What is your post code? (if you live outside the UK, please enter country of residence) (This will be used for evaluation purposes only, to map audiences for our project)**

Answered: 30 Skipped: 1

#	Responses	Date
1	HU5 3TW	8/6/2017 3:22 PM
2	HU5 4BL	8/6/2017 3:12 PM
3	HU5	8/4/2017 1:37 PM
4	HU6 7TA	8/2/2017 6:46 PM
5	HU46BT	7/28/2017 12:14 PM
6	DN18 5DP	7/27/2017 2:28 PM
7	HU19 2DP	7/26/2017 4:37 PM
8	HD9 6NA	7/26/2017 1:59 PM
9	DL 14 7GD	7/26/2017 1:56 PM
10	HU15 2BX	7/25/2017 2:17 PM
11	hu17 5lf	7/23/2017 4:09 PM
12	HU5	7/23/2017 12:56 PM
13	EX2 4EU	7/21/2017 12:09 PM
14	HU11 4BF	7/19/2017 2:57 PM
15	HU17 7NP	7/18/2017 1:53 PM
16	YO23 1PF	7/15/2017 4:18 PM
17	HP8 4AP	7/15/2017 1:31 PM
18	HU5 4NN	7/14/2017 2:14 PM
19	W14 8DP	7/13/2017 10:29 AM
20	WF2 6SF	7/12/2017 4:40 PM
21	DN18 5RU	7/12/2017 3:16 PM
22	E5 8RQ	7/11/2017 5:32 PM
23	hu6 7yt	7/10/2017 1:46 PM
24	HU5 2LT	7/9/2017 5:04 PM
25	DW19 7AJ	7/9/2017 1:34 PM
26	BN17 5PG	7/8/2017 2:43 PM
27	E5 8RQ	7/7/2017 3:43 PM
28	HU52AN	7/7/2017 12:43 PM
29	HU6 7YG	7/6/2017 4:20 PM
30	hu6yg	7/6/2017 12:31 PM

### Q10 How do you define your gender?(Please select one answer only)



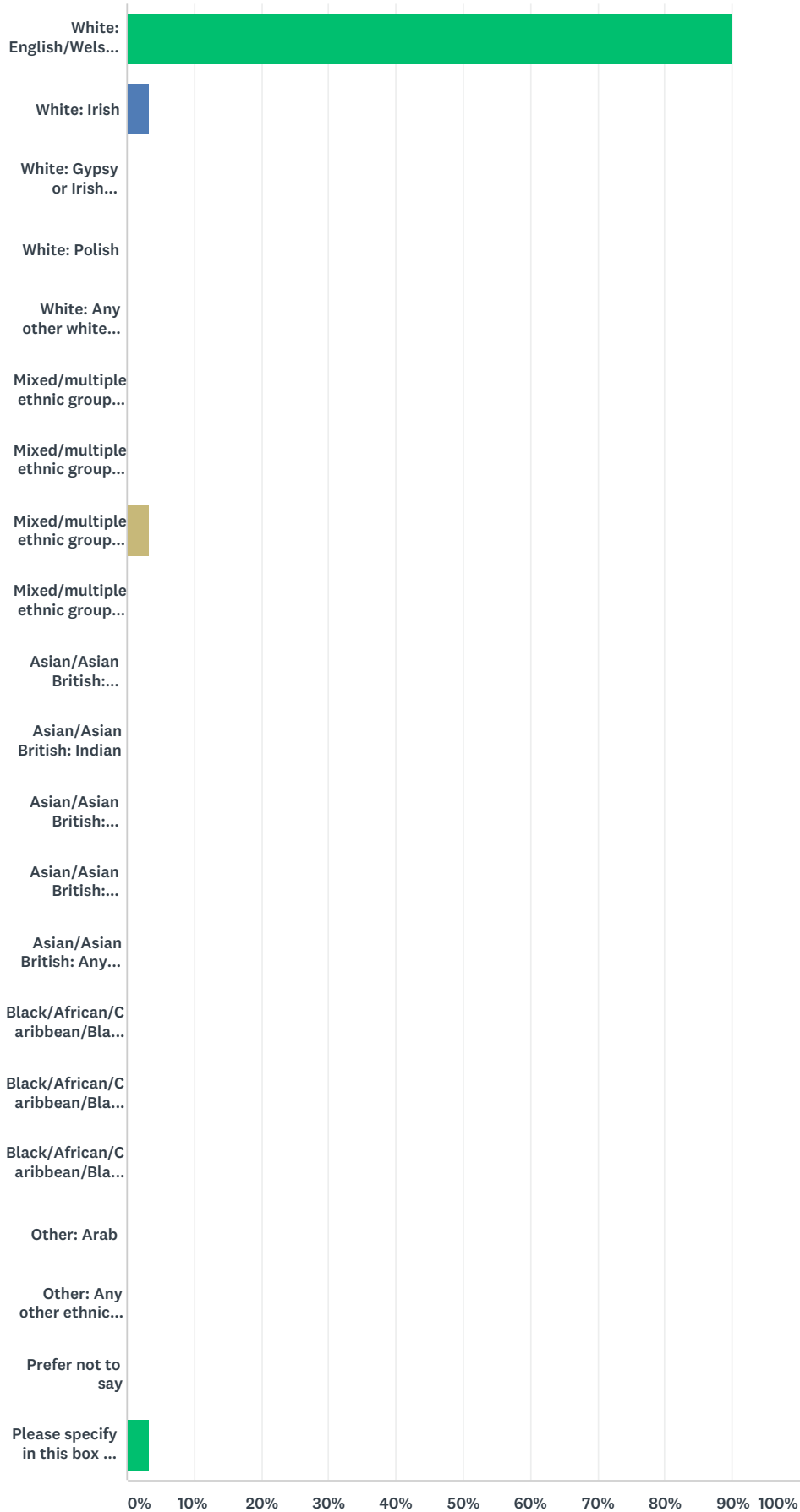
Answer Choices	Responses	Count
Male	26.67%	8
Female	73.33%	22
Transgender	0.00%	0
Gender non-conforming	0.00%	0
Prefer not to say	0.00%	0
Other (please specify)	0.00%	0
<b>TOTAL</b>		<b>30</b>

#	Other (please specify)	Date
	There are no responses.	

**Q11 How would you describe your ethnic background?(Please select one answer only)**

Answered: 30 Skipped: 1

# LARKIN: NEW EYES EACH YEAR - AUDIENCE SURVEY



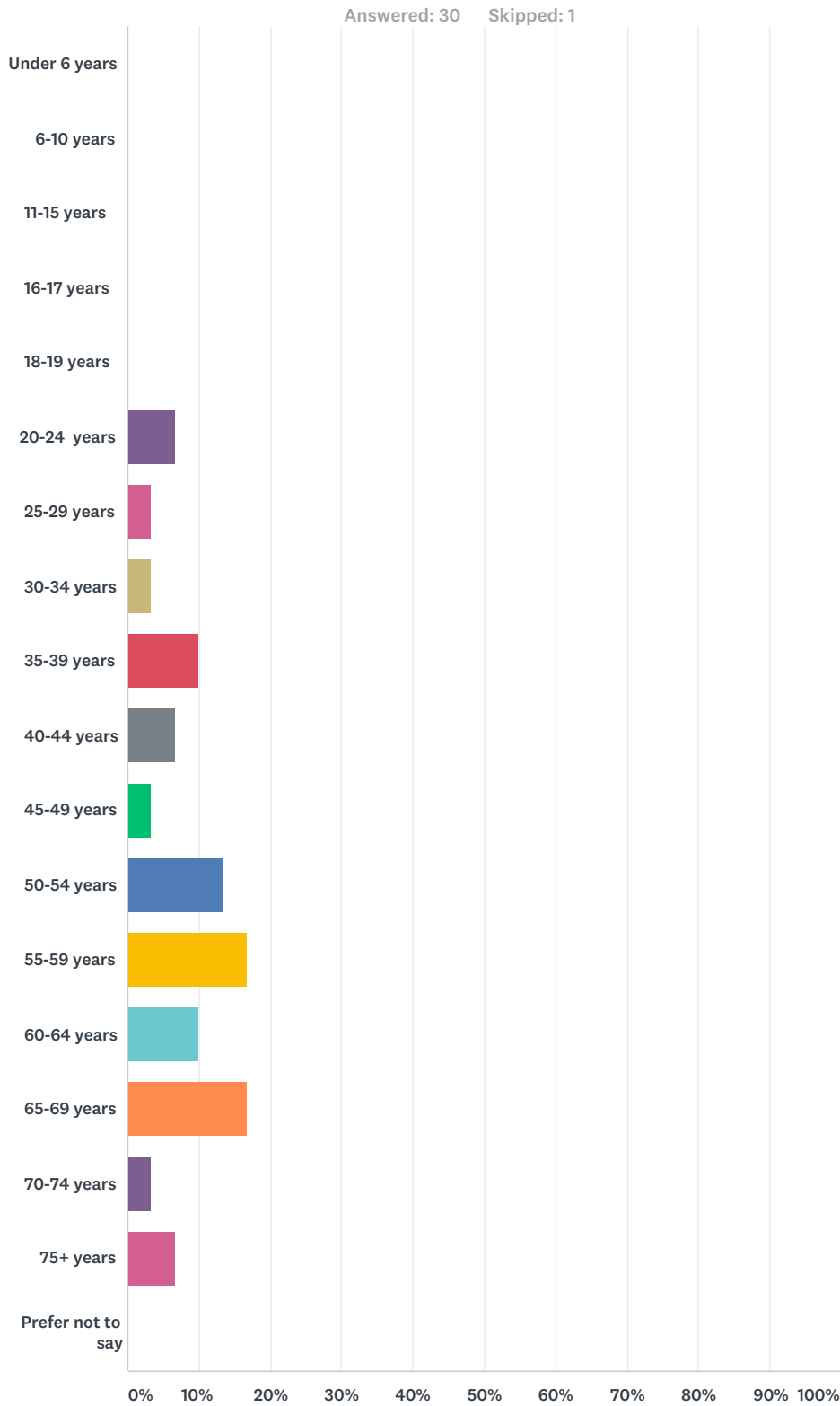
Answer Choices	Responses
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LARKIN: NEW EYES EACH YEAR - AUDIENCE SURVEY

White: English/Welsh/Scottish/Northern Irish/British	90.00%	27
White: Irish	3.33%	1
White: Gypsy or Irish Traveller	0.00%	0
White: Polish	0.00%	0
White: Any other white background (write in box below if you wish)	0.00%	0
Mixed/multiple ethnic groups: White and Black Caribbean	0.00%	0
Mixed/multiple ethnic groups: White and Black African	0.00%	0
Mixed/multiple ethnic groups: White and Asian	3.33%	1
Mixed/multiple ethnic groups: Any other Mixed/multiple ethnic background (write in box below if you wish)	0.00%	0
Asian/Asian British: Bangladeshi	0.00%	0
Asian/Asian British: Indian	0.00%	0
Asian/Asian British: Pakistani	0.00%	0
Asian/Asian British: Chinese	0.00%	0
Asian/Asian British: Any other Asian background (write in box below if you wish)	0.00%	0
Black/African/Caribbean/Black British: African	0.00%	0
Black/African/Caribbean/Black British: Caribbean	0.00%	0
Black/African/Caribbean/Black British: Any other Black/African/Caribbean background (write in box below if you wish)	0.00%	0
Other: Arab	0.00%	0
Other: Any other ethnic background (write in box below if you wish)	0.00%	0
Prefer not to say	0.00%	0
Please specify in this box if you wish:	3.33%	1
<b>TOTAL</b>		<b>30</b>

#	Please specify in this box if you wish:	Date
1	Romanian	7/9/2017 5:04 PM

### Q12 Which of the following age groups do you fall into?(Please select one answer only)



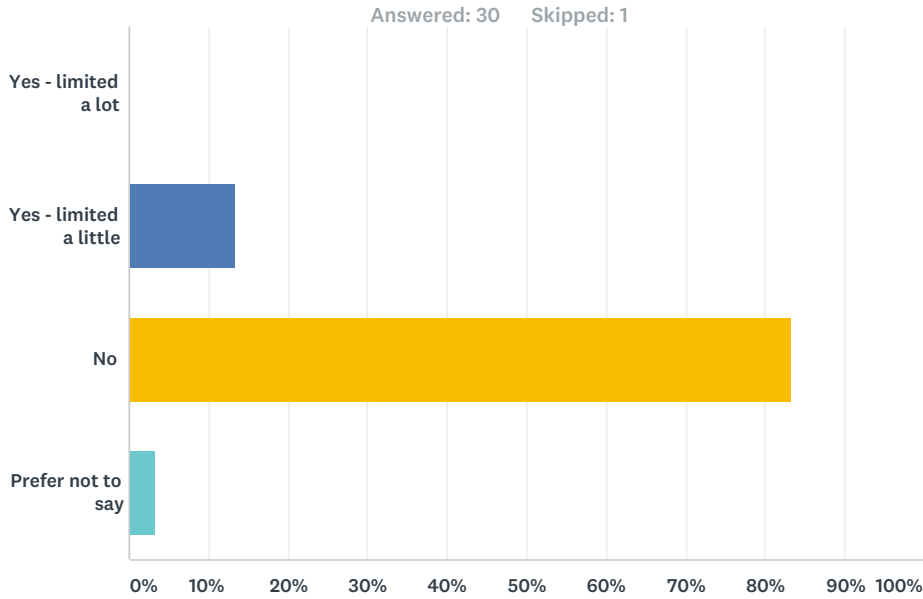
Answer Choices	Responses
Under 6 years	0.00% 0



LARKIN: NEW EYES EACH YEAR - AUDIENCE SURVEY

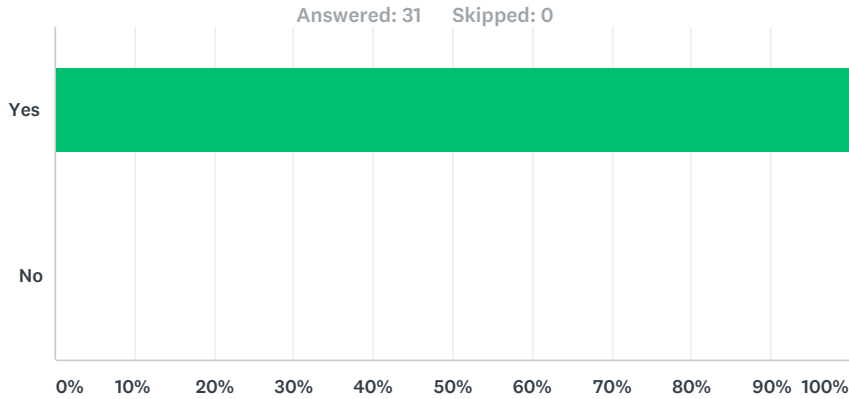
6-10 years	0.00%	0
11-15 years	0.00%	0
16-17 years	0.00%	0
18-19 years	0.00%	0
20-24 years	6.67%	2
25-29 years	3.33%	1
30-34 years	3.33%	1
35-39 years	10.00%	3
40-44 years	6.67%	2
45-49 years	3.33%	1
50-54 years	13.33%	4
55-59 years	16.67%	5
60-64 years	10.00%	3
65-69 years	16.67%	5
70-74 years	3.33%	1
75+ years	6.67%	2
Prefer not to say	0.00%	0
<b>TOTAL</b>		<b>30</b>

### Q13 Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?



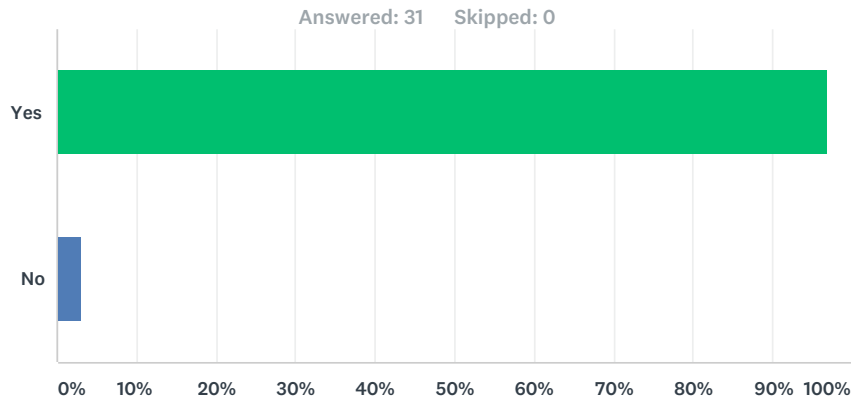
Answer Choices	Responses	Count
Yes - limited a lot	0.00%	0
Yes - limited a little	13.33%	4
No	83.33%	25
Prefer not to say	3.33%	1
<b>TOTAL</b>		<b>30</b>

### Q14 Would you be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research?



Answer Choices	Responses	
Yes	100.00%	31
No	0.00%	0
<b>TOTAL</b>		<b>31</b>

## Q15 Would you be happy for Hull 2017 or the University of Hull to contact you about future events?



Answer Choices	Responses
Yes	96.77% 30
No	3.23% 1
<b>TOTAL</b>	<b>31</b>

## LARKIN: NEW EYES EACH YEAR - AUDIENCE SURVEY

**Q16 Name:**

Answered: 30 Skipped: 1

#	Responses	Date
1	Holly Cryan	8/6/2017 3:24 PM
2	Heather Price	8/6/2017 3:13 PM
3	Maria Proudley	8/4/2017 1:39 PM
4	John Walsh	8/2/2017 6:46 PM
5	LYNNE WRIGHT	7/28/2017 12:15 PM
6	Sarah Dickinson	7/27/2017 2:28 PM
7	Godfrey Holmes	7/26/2017 4:43 PM
8	Lawrence Benson	7/26/2017 2:00 PM
9	Cassie	7/26/2017 1:57 PM
10	Lisa Richardson Medd	7/25/2017 2:18 PM
11	Heather Clare	7/23/2017 4:10 PM
12	Lisa Crawford	7/23/2017 12:57 PM
13	Penny Wilcox	7/21/2017 12:10 PM
14	Mrs Lynda Crosby	7/19/2017 2:58 PM
15	Tony Navier	7/18/2017 1:54 PM
16	Julie Leam	7/18/2017 1:51 PM
17	Julia Hughes-Morgan	7/15/2017 1:32 PM
18	S C Blades	7/14/2017 2:15 PM
19	NATASHA O'HEAR	7/13/2017 10:29 AM
20	Marje and Bob Beardsell	7/12/2017 4:41 PM
21	Kyra Piperides	7/12/2017 3:17 PM
22	David Blundell	7/11/2017 5:33 PM
23	sareena jarvis	7/10/2017 1:47 PM
24	Francisc Joma	7/9/2017 5:05 PM
25	Jo Moxon	7/9/2017 1:35 PM
26	Carin Dean	7/8/2017 2:43 PM
27	Mandy Maidment	7/7/2017 3:43 PM
28	Lee Fallin	7/7/2017 12:44 PM
29	Barbara Miller	7/6/2017 4:21 PM
30	barbara miller	7/6/2017 12:31 PM

**Q17 Email address:**

Answered: 30 Skipped: 1

#	Responses	Date
1	hollycryan@gmail.com	8/6/2017 3:24 PM
2	pricewalker434@hotmail.com	8/6/2017 3:13 PM
3	chimpini8@gmail.com	8/4/2017 1:39 PM
4	umpwalsh@yahoo.co.uk	8/2/2017 6:46 PM
5	sarahdickinson2016@hotmail.com	7/27/2017 2:28 PM
6	godfrey.holmes@btinternet.com	7/26/2017 4:43 PM
7	lawrence.benson@manchester.ac.uk	7/26/2017 2:00 PM
8	contrarycass@gmail.com	7/26/2017 1:57 PM
9	lisarichmedd@hotmail.co.uk	7/25/2017 2:18 PM
10	heather_clare48@hotmail.co.uk	7/23/2017 4:10 PM
11	lisacruford@gmail.com	7/23/2017 12:57 PM
12	pennywilcox@virginmedia	7/21/2017 12:10 PM
13	lynwyncrosby@gmail.com	7/19/2017 2:58 PM
14	anthony.mac@hotmail.co.uk	7/18/2017 1:54 PM
15	jleam@hotmail.co.uk	7/18/2017 1:51 PM
16	michael@quercus.co.uk	7/15/2017 4:18 PM
17	family@hughes-morgan.com	7/15/2017 1:32 PM
18	scb.cottinghamprem@gmail.com	7/14/2017 2:15 PM
19	natasha.ohear@gmail.com	7/13/2017 10:29 AM
20	marjeb@talktalk.net	7/12/2017 4:41 PM
21	k.piperides@hotmail.co.uk	7/12/2017 3:17 PM
22	dmbundell@icloud.com	7/11/2017 5:33 PM
23	sareenapoodle@gmail.com	7/10/2017 1:47 PM
24	jomafrancisc@gmail.com	7/9/2017 5:05 PM
25	jomoxon213@btinternet.com	7/9/2017 1:35 PM
26	Carind@waitrose.com	7/8/2017 2:43 PM
27	mandymaidment@icloud.com	7/7/2017 3:43 PM
28	lee@newgecko.net	7/7/2017 12:44 PM
29	bjmiller1949@googlemail.com	7/6/2017 4:21 PM
30	bjmiller1949@googlemail.com	7/6/2017 12:31 PM

**Q18 Telephone number:**

Answered: 19 Skipped: 12

#	Responses	Date
1	07764757096	8/6/2017 3:24 PM
2	01482 447541	8/6/2017 3:13 PM
3	07956324288	8/4/2017 1:39 PM
4	07940548813	7/28/2017 12:15 PM
5	01964615258	7/26/2017 4:43 PM
6	01484 661712	7/26/2017 2:00 PM
7	01392 204094	7/21/2017 12:10 PM
8	01482 811041	7/19/2017 2:58 PM
9	07930 752414	7/18/2017 1:54 PM
10	07089204981	7/18/2017 1:51 PM
11	07876 117234	7/15/2017 1:32 PM
12	01924 252576	7/12/2017 4:41 PM
13	07708056623	7/12/2017 3:17 PM
14	07910015440	7/11/2017 5:33 PM
15	01482 851152	7/10/2017 1:47 PM
16	07512337696	7/9/2017 5:05 PM
17	07506744181	7/7/2017 12:44 PM
18	07979579999	7/6/2017 4:21 PM
19	07979579999	7/6/2017 12:31 PM