

**DIGITAL ACTIVITY OVERVIEW**

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| **Event Name:** |  WOW Hull |
| Event Date/s: |  10 – 12 March |
| Time/s: |  Various |

# DIGITAL PROJECT LEADS

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| **Name** | **Job Title** | **Department** | **Telephone** |
| Eleanor Churchill |  Digital Content Producer |  Digital | 07730463727 |

**STAKEHOLDERS**

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| --- | --- | --- | --- |
| **Name** | **Job Title** | **Department** | **Telephone** |
| Henri Duckworth | Exec Producer | Programming |  |
| Lindsey Hammond | Producer | Programming |  |

# CONTENT CAPTURE ACTIVITY

*Insert X in confirmed activity.*

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| --- | --- | --- | --- | --- | --- |
| Film |  X | Drone |  |  |  |
| Photography |  X | Social Media |  X |  |  |
| Live Streaming |  TBC |  |  |  |  |

Each activity type should be listed below and detail provided.

\*Permission needed for all film and photography\*

# GENERAL SHOTS OF EACH OF THE BELOW AND FOOTAGE FOR A WOW HIGHLIGHTS VIDEO

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| **LOCATION DATE TIME RESOURCE CAPTURE MOMENT** |
| Hull City Hall | 11th March**Saturday** | 10am – 11am | Josh | Revolutionary Makers workshop – Film and photography and View on the News (10 – 10.30am) |
| Hull City Hall | 11th March**Saturday** | 10.30 – 11.30am | Josh | Equal pay for equal work panel, Jackie Fleming exhibition, JZ Flowers (entrance to WOW) |
| Ferens Studio Foyer | 11th March**Saturday** | Anytime from 10am – 9.30pm | Josh | Ethel Leginska exhibition |
| Hull City Hall | 11th March**Saturday** | 12.30-1pm | Feet First | Balancing the Stage talk |
| Hull City Hall | 11 March Sat | 2.30 – 3.30 | Feet First | In my shoes panel |
| Hull City Hall  | 11th March**Saturday** | 4pm – 6pm | Feet First | The Warren Art Celebrating Equality  |
| Hull City Hall | 11th March**Saturday** | 5pm – 5.30pm | Feet First | Just shots of the burlesque dancers in costume |
| Hull Cheese | 11th March**Saturday** | 9pm – 11pm | Josh | Club WOW – DJ’s and attendees |
| Hull City Hall | 12th March**Sunday** | 10.00 - 11am | Josh | Views on the News and the Championing Care panel |
| Hull City Hall | 12th March**Sunday** | 11.30 -12.30pm | Josh | What are you looking at Panel with Radio’s Gemma Cairney and her big yellow bus outside. |
| Hull City Hall | 12th March | From 2pm til 3.30pm(three panels)  | Feet First | Kate Fox: The Wrong Bits/Imagining the future panel and Gemma Cairney in City Hall |
| Hull City Hall | 12th March**Sunday** | 5.30 – 6.30pm | Feet First | Film red carpet/reception before screening of Viceroy’s House  |
| 10th MarchTBC**Friday Afternoon** | TBC**Hull City Hall** | To Hull and Back **(dress rehearsal)** | Ellie | Post dress rehearsalFacebook/Twitter |
| 10th MarchTBC**Friday****Afternoon** | Performance at 8pm – Shooting time TBC**Hull Truck** | **SOROR** – Hull Truck Theatre **(dress rehearsal)**  | Beth | Facebook/Twitter/Instagram |

**LIVE SOCIAL MEDIA ACTIVITY**

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| **DATE TIME MOMENT RESOURCE CHANNEL** |
| 10th March**Friday** | Post 2pm**Kingston Art Gallery** | *The Female Gaze*(to promote exhibition on Saturday and Sunday)* Images
 | Ellie | FB/Twitter/Instagram |
| 10th March**Friday** | Post 7.30pm**Kingston Art Gallery** | **In conversation with Shuby** - Social Posts (highlight topics of conversation) | Ellie | Facebook/Twitter/ |
| 11th March**Saturday** | Post 10.15am**Hull City Hall** | Revolutionary Makers Workshop* Images
* Social Posts (highlight topics of conversation)
 | Nicola | Facebook/Twitter(filmed too) |
| **11th March** **Saturday** | **Post between****11-12****Hull City Hall** | **Blazing Trails – Film to go out online same time as panel –** * Social Posts (highlight topics of conversation)
* Shot of Q&A with audience at Blazing Trails
 | **Ellie & Nicola** | **Facebook & Twitter/****Instagram** |
| **11th March** | **Hull City Hall****12:30 – 1:30pm** | **Balancing the Stage*** Social Posts (highlight topics of conversation)
 | Ellie | Facebook/Twitter |
| **11th March** | **Hull City Hall****2-3pm** | Speed MentoringQ&A – * Social Posts (highlight topics of conversation)
* Career Top Tips
 | Ellie | Facebook/Twitter |
| **11th** **March****Saturday** | **Post at 2.45pm****Hull City Hall****(WS)****2** | Laughing out Loud – workshop with Lucy Beaumont* Social Posts (highlight topics of conversation)
 | Ellie | Facebook/Twitter |
| 11th March**Saturday** | Post between 4-5pm**Hull City Hall** | Barbara Butterick * Inage of Barbara, Tommy and Anne-Marie Tasker before go on stage
* Social Posts (highlight topics of conversation)
 | Nicola | Facebook/Twitter |
| 11th March**Saturday** | 10pm**Hull Cheese** | CLUB WOW* Social Posts of DJ and Audience
 | Ellie | Facebook/Twitter/Instagram |
| 12th March**Sunday** | 9.30 – 10am&10 -11am | Views on the News & Championing Care* Image of Jean Bishop and Pam Hall on stage –
* Social Posts (highlight topics of conversation)
 | Jo | Facebook/Twitter |
| 12TH March**Sunday** | Post at 11:15**Ferens Studio** | Conductors and Composers: Where are the Women? * Social Posts (highlight topics of conversation)
 | Beth | Facebook/Twitter |
| 12th March**Sunday** | Post 2.15pm**Hull City Hall** | Gemma Cairney* Image of Gemma in talk
* Social Posts (highlight topics of conversation)
 | Beth | Separate image of Gemma for InstagramFB/Twitter |
| 12th March**Sunday** | Post 3.00pm**Hull City Hall** | Kate Fox: The Wrong Bits * Social Posts (highlight topics of conversation)
 | Ellie | Facebook/Twitter |
| 12th March**Sunday** | Post 7pm**Hull City Hall****(6pm – 9.40pm)** | Red Carpet Screening: Viceroy’s House * Social Posts (highlight topics of conversation)
 | Ellie | Facebook/Twitter |

**DELIVERABLES**

* + Images and film for archive, posting on social, editorial round-up and highlights film to be released following the festival.
	+ All photographers and films available for media use will be uploaded to the Asset Bank as soon as possible.

**NOTES**

* + Producers to inform artists and guests of photography / film activity.