

**DIGITAL ACTIVITY OVERVIEW**

|  |  |
| --- | --- |
| **Event Name:** | WOW Hull |
| Event Date/s: | 10 – 12 March |
| Time/s: | Various |

# DIGITAL PROJECT LEADS

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Job Title** | **Department** | **Telephone** |
| Eleanor Churchill | Digital Content Producer | Digital | 07730463727 |

**STAKEHOLDERS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Job Title** | **Department** | **Telephone** |
| Henri Duckworth | Exec Producer | Programming |  |
| Lindsey Hammond | Producer | Programming |  |

# CONTENT CAPTURE ACTIVITY

*Insert X in confirmed activity.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Film | X | Drone |  |  |  |
| Photography | X | Social Media | X |  |  |
| Live Streaming | TBC |  |  |  |  |

Each activity type should be listed below and detail provided.

\*Permission needed for all film and photography\*

# GENERAL SHOTS OF EACH OF THE BELOW AND FOOTAGE FOR A WOW HIGHLIGHTS VIDEO

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **LOCATION DATE TIME RESOURCE CAPTURE MOMENT** | | | | |
| Hull City Hall | 11th March  **Saturday** | 10am – 11am | Josh | Revolutionary Makers workshop – Film and photography and View on the News (10 – 10.30am) |
| Hull City Hall | 11th March  **Saturday** | 10.30 – 11.30am | Josh | Equal pay for equal work panel, Jackie Fleming exhibition, JZ Flowers (entrance to WOW) |
| Ferens Studio Foyer | 11th March  **Saturday** | Anytime from 10am – 9.30pm | Josh | Ethel Leginska exhibition |
| Hull City Hall | 11th March  **Saturday** | 12.30-1pm | Feet First | Balancing the Stage talk |
| Hull City Hall | 11 March Sat | 2.30 – 3.30 | Feet First | In my shoes panel |
| Hull City Hall | 11th March  **Saturday** | 4pm – 6pm | Feet First | The Warren Art Celebrating Equality |
| Hull City Hall | 11th March  **Saturday** | 5pm – 5.30pm | Feet First | Just shots of the burlesque dancers in costume |
| Hull Cheese | 11th March  **Saturday** | 9pm – 11pm | Josh | Club WOW – DJ’s and attendees |
| Hull City Hall | 12th March  **Sunday** | 10.00 - 11am | Josh | Views on the News and the Championing Care panel |
| Hull City Hall | 12th March  **Sunday** | 11.30 -12.30pm | Josh | What are you looking at Panel with Radio’s Gemma Cairney and her big yellow bus outside. |
| Hull City Hall | 12th March | From 2pm til 3.30pm  (three panels) | Feet First | Kate Fox: The Wrong Bits/Imagining the future panel and Gemma Cairney in City Hall |
| Hull City Hall | 12th March  **Sunday** | 5.30 – 6.30pm | Feet First | Film red carpet/reception before screening of Viceroy’s House |
| 10th March  TBC  **Friday Afternoon** | TBC  **Hull City Hall** | To Hull and Back  **(dress rehearsal)** | Ellie | Post dress rehearsal  Facebook/  Twitter |
| 10th March  TBC  **Friday**  **Afternoon** | Performance at 8pm –  Shooting time TBC  **Hull Truck** | **SOROR** –  Hull Truck Theatre  **(dress rehearsal)** | Beth | Facebook/  Twitter/  Instagram |

**LIVE SOCIAL MEDIA ACTIVITY**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **DATE TIME MOMENT RESOURCE CHANNEL** | | | | |
| 10th March  **Friday** | Post 2pm  **Kingston Art Gallery** | *The Female Gaze*  (to promote exhibition on Saturday and Sunday)   * Images | Ellie | FB/Twitter/Instagram |
| 10th March  **Friday** | Post 7.30pm  **Kingston Art Gallery** | **In conversation with Shuby**  - Social Posts (highlight topics of conversation) | Ellie | Facebook/  Twitter/ |
| 11th March  **Saturday** | Post 10.15am  **Hull City Hall** | Revolutionary Makers Workshop   * Images * Social Posts (highlight topics of conversation) | Nicola | Facebook/  Twitter  (filmed too) |
| **11th March**  **Saturday** | **Post between**  **11-12**  **Hull City Hall** | **Blazing Trails – Film to go out online same time as panel –**   * Social Posts (highlight topics of conversation) * Shot of Q&A with audience at Blazing Trails | **Ellie & Nicola** | **Facebook & Twitter/**  **Instagram** |
| **11th March** | **Hull City Hall**  **12:30 – 1:30pm** | **Balancing the Stage**   * Social Posts (highlight topics of conversation) | Ellie | Facebook/  Twitter |
| **11th March** | **Hull City Hall**  **2-3pm** | Speed Mentoring  Q&A –   * Social Posts (highlight topics of conversation) * Career Top Tips | Ellie | Facebook/  Twitter |
| **11th**  **March**  **Saturday** | **Post at 2.45pm**  **Hull City Hall**  **(WS)**  **2** | Laughing out Loud – workshop with Lucy Beaumont   * Social Posts (highlight topics of conversation) | Ellie | Facebook/  Twitter |
| 11th March  **Saturday** | Post between 4-5pm  **Hull City Hall** | Barbara Butterick   * Inage of Barbara, Tommy and Anne-Marie Tasker before go on stage * Social Posts (highlight topics of conversation) | Nicola | Facebook/  Twitter |
| 11th March  **Saturday** | 10pm  **Hull Cheese** | CLUB WOW   * Social Posts of DJ and Audience | Ellie | Facebook/  Twitter/  Instagram |
| 12th March  **Sunday** | 9.30 – 10am  &  10 -11am | Views on the News & Championing Care   * Image of Jean Bishop and Pam Hall on stage – * Social Posts (highlight topics of conversation) | Jo | Facebook/  Twitter |
| 12TH March  **Sunday** | Post at 11:15  **Ferens Studio** | Conductors and Composers: Where are the Women?   * Social Posts (highlight topics of conversation) | Beth | Facebook/  Twitter |
| 12th March  **Sunday** | Post 2.15pm  **Hull City Hall** | Gemma Cairney   * Image of Gemma in talk * Social Posts (highlight topics of conversation) | Beth | Separate image of Gemma for Instagram  FB/Twitter |
| 12th March  **Sunday** | Post 3.00pm  **Hull City Hall** | Kate Fox: The Wrong Bits   * Social Posts (highlight topics of conversation) | Ellie | Facebook/  Twitter |
| 12th March  **Sunday** | Post 7pm  **Hull City Hall**  **(6pm – 9.40pm)** | Red Carpet Screening: Viceroy’s House   * Social Posts (highlight topics of conversation) | Ellie | Facebook/  Twitter |

**DELIVERABLES**

* + Images and film for archive, posting on social, editorial round-up and highlights film to be released following the festival.
  + All photographers and films available for media use will be uploaded to the Asset Bank as soon as possible.

**NOTES**

* + Producers to inform artists and guests of photography / film activity.