Strictly Confidential:

**We are Hull**

**The opening event of Hull UK City of Culture 2017.**

**Introduction**

In 2017 the eyes of the world will be on Hull, as it becomes UK City of Culture. Hull is only the second city to hold the title, and the first in England. Hull 2017 will see 365 days of transformative culture produced through a range of diverse and high profile events and projects.

The Culture Company is the independent delivery organisation of the project. Following on from the Olympics and Paralympics, Commonwealth Games and the Tour de France in Yorkshire, Hull 2017 is the next major event in the nation's cultural calendar.

As UK City of Culture 2017, Hull's vision is to harness the power of culture to deliver a lasting economic, social and creative legacy for the city, the North and the UK as a whole.  It is also an opportunity for Hull to reassert its role as a gateway to Europe and as part of the Northern Powerhouse of cities that will help to rebalance the cultural and economic fabric of the UK. An ambitious, diverse and innovative 365-day programme will bring the best of arts and culture from Hull and across the UK to national and international audiences, to make Hull the centre of cultural activity and debate in the UK in 2017 and to reposition the city in future years. See the Hull 2017 website for more information www.hull2017.co.uk

**The Brief:**

The opening event of the year is a series of audiovisual commissions, staged across the city centre on its historic and lesser known buildings and spaces.

The commission is being over seen by Sean MaCallister the award winning Hull born documentary filmmaker, whose most recent film was From Syria with Love. www.seanmcallister.com.

Working with the writer Rupert Creed, Sean is seeking to create an event that celebrates the resilience and character of Hull looking at its history to look to its future. Hull has seen an ebb and flow of industry and ideas through its history, is a politically charged and counter cultural city that is seeing a creative and industrial renaissance.

Sean is seeking to collaborate with artists on a series of up to 10 commissions that will utilise the architecture, streets and public spaces of Hull as the canvas for conversations. We expect the event to be seen by around 250,000 visitors and be covered extensively by the media as our opening event.

Artists, creatives and designers are being invited to create work with Sean that shifts perceptions of the city and provides a social commentary on this and other cities of its size. These pieces should be invocative, provocative, dynamic political and hopeful.

This project will open on the 1st January 2017 and run until the 14th January. 2017

**Working Relationships**

Key contacts:

Sean McAllister - Creative Director

Rupert Creed – Writer

Ala Lloyd – Design

Dan Jones – Sound consultant

Durham Merenghi – Lighting consultant

Niccy Hallifax - Producer

**Design Process**

This will be in three parts:

Phase 1:

We are asking for expressions of interest with a view to meeting the week commencing the 8th August 2016.

These meetings will take place in Hull and London and will give the artist and Sean an opportunity to speak in depth about your previous projects and Sean’s vision for We Are Hull.

Phase 2:

The artist will initially be appointed on a Research and Development Agreement. Hull 2017 will facilitate further research, consultation and site visits, in order for you to develop a proposal. The proposal should include:

* Written rationale/concept
* Description of materials and process
* Outline technical information
* Outline costing’s
* Outline method of fabrication and installation
* Images

Phase 3:

Once this proposal has been agreed between with Sean, the artist will enter into a full Commission Agreement with Hull 2017 and enter production.

**Fees, Budget, Contracts**

All contracts and agreements will be made between the artists and Hull 2017.

The total budget for the project is £1.3 Million and we are seeking to commission up to 10 pieces of work plus the installation, event management and marketing of the project. Commissions will be of differing sizes and complexity and we expect individual budgets to reflect this.

**Timescale**

R&D period – August/September 2016 –

Development and Production - September to November 2016

Installation end of December 2016,

Event Dates: 1st January – 15th January