**Future Everything: 08.03.2017**

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* Luke outlines what might be the vision or the brief for the talks and debates. Focusing on artists who might strive in the digital world.
* Arts, music and industry focus – how much does this work with digital technologists and innovators?
* Fake news, post Brexit, rise of the right – who is this for?
  + Why is it possible to believe fake news?
  + Just in terms of addressing digital – we should be aware of this.
  + How can artists utlise new technologies to promote their work: the role an artist can play to change design thinking, innovation, etc.
* WHO IS THIS FOR? PUBLIC/INDUSTRY?
* Small amount of money could come from Substance and FE.

Budget:

* £7.5k is the initial starting place for a budget. Tickets revenues would increase this.
* Andy: don’t need a great deal of money for a digital commission if we have event infrastructure structure set up. Hull, Impact, FE, Haunted Machines could co-commission as a contribution of £10k-£15 as a combination from partners.
* Taiwanese connection could contribute.
* Time can be matched by FE into this project from core funding. FE put in £5k worth of staff time.
* Putting together a day of high quality that is a mix of conference and art – including speakers fees, excluding production costs £20k.
* Luke suggests £250/£300 for speakers and more for keynote. At least 10 speakers. Spending £3500-£5000 for speakers.
* BFI
* Guardian: live stream panel potentially.

Audience:

* Who is it for: should be engaging the artistic community. Should be fascinated by it even if an accountant or estate agent?
* Hackers and Coders, Culture Vultures, Artists: Cultural Professionals.
* We want to attract younger audiences.
* Can we offer bursaries for people to attend?
* Friday before Christmas. Thursday lunchtime, something really interesting on Thursday night that would keep people there.
* Is this event for 16-18yr olds? Do we go to them with elements? Is this for them? No, it seems not.
* Are the audience passive?

Further Reading:

* Impact festival.

Location:

Humber Street: Fruit, C4DI, Humber Street Gallery.

Book venues and find out exactly what is programmed around this weekend.

Fruit, C4DI, Humber Street Gallery, check out all other spaces on the street. Any empty shells?

Check out venues at the Deep.