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| **Name of Individual / Organisation** | My Pockets Ltd |
| **Name of Project** | Fuzzfeed |

Please provide a breakdown of key activities /tasks for your project from start to finish. Please include your preparation and planning activity as well as start / end dates of your public activity (eg. public performance, exhibitions, festival).

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| **START DATE** | **END DATE** | **ACTIVITY / TASK** | **STATUS** | **NOTES** |
|  |  |  | COMPLETE / ON-TIME / BEHIND |  |
| 15/9/2016 | 15/10/2016 | 3 Workshops with young people in Ashwell PRU and Rise Academy. Working with them to record conversations, improvise and develop ideas for the films. | Complete | We have run these workshops with different schools including Sirius Academy, The Sulivan Centre, St Marys and Winifred Holtby. We plan to run the Ashwell and Rise workshops in the next couple of weeks. |
| 16/10/2016 | 16/10/2016 | Casting meeting to cast the young people who we want to voice the films. This will be based on the performances in the workshops. | On Time / On Going | We have cast 4 of the teenagers for the films and are continuing to look for more. |
| 17/10/2016 | 17/11/2016 | 3 recording sessions in Ashwell PRU and Rise PRU. Working with the young people we have cast, as well as other young people who will help develop ideas and record material for the conversations in the films. | On Time | The young people cast in the project are from Winifred Holtby Academy. We are meeting them on Monday afternoons every fortnight for recording sessions and have so far run 10 recording sessions involving 11 young people as voices and writers. |
| 1/11/2016 | 17/11/2016 | 8 puppet making workshops with young people in Wilberforce College. The young people will be supported in making puppets based on the young people who’s voices we have recorded. | Behind | We have met with young people from Wilberforce and they are interested in taking part in the project. We are planning a Fuzzfeed week starting on the 27th Feb. During this week young people from Wilberforce will assist in making puppets and working on new films. |
| 17/11/2016 | 1/12/2016 | 1 editing workshops with young people from Wilberforce College. We will support the young people in editing the recorded conversations to make tight and funny 3 minute audio pieces for the puppets to lip sync to. | Completed | The focus of this aspect of the project has moved to the young people at Winifred Holtby. A group of 11 young people are working with us to develop, record and edit the audio conversations. |
| 5/12/2016 | 10/12/2016 | 1st shoot days. 1 day of prep and 2 days of shooting with young people from Wilberforce College. We will support the young people in camera work, art direction, production management and puppeteering the films. | Completed | We have completed our first shoot day and this week we will have uploaded our first 4 films. The first shoot day took place in the Christmas holidays in order to coincide with Made In Hull. The young people were not as involved in the shoot as we had hoped. Our Fuzzfeed week at the end of Feb however will involve lots of young people in filming the episodes. |
| 8/1/2017 | 10/1/2017 | 1 workshop with young people from Wilberforce College editing the films. | Completed | The first films have been edited with the young people from Winifred Holtby. We plan to work with the young people from Wiberforce College on the next batch of films. |
| 10/1/2017 | 15/1/2017 | Upload of first episode as part of the Made In Hull season. The young people in all three schools will work with us to market and promote the film on their social networks. | Completed | The first 4 films have been uploaded and the young people are promoting them on social media. |
| Jan 2017 -Tuesday 17th, 24th, 31st |  | Upoads of the next three films every Tuesday. | Completed | The first 4 films have been uploaded although we have been uploading fortnightly in order to maintain good quality content. |
| 1/2/2017 | 7/2/2017 | 4 Workshops in all three schools. The voice performers will respond to comments from the first 4 films and develop and progress with ideas and conversations. They will then edit and shoot 4 more films. | Behind | We plan to begin engaging more with our audience with the next batch of films to be shot at the end of Feb. |
| Feb 2017 – Tuesday 7th, 14th, 21st, 28th. |  | Upload’s of the next four films every Tuesday. | Behind | The next films will be uploaded fortnightly from the end of Feb. |
| 7/3/2017 | 7/3/2017 | Review of the projects progress and the success of the first 8 films in reaching an audience and reaching our target outcomes.  If we feel that the project is progressing well we will look at ways to fund further production with the young people. | Completed | We have reviewed the first 4 films and can see that we need further focus on promoting them. We have waited until there is a more then just a few films on the channel to start this. In our Fuzzfeed week we are planning radio coverage with BBC Humberside, filming with BBC Digital as well as other press coverage and promotion.  We are looking at ways to fund further production and would like to meet someone from Hull 2017 to talk about how we proceed with this so that everyone is comfortable with it. |
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Activity Examples: Planning Meeting, Auditions, Contracting, Rehearsal, Costume Design, Performances