

# Land of Green Ginger – Pilot Projects 2016

## EVENT FRAMEWORK DOCUMENT – ASWARM

### “Rewire the Network” - Exploring the Power & Reach of Hulls Voice



## OVERVIEW

### 1. Description of Project

Our plan is to create a public art intervention, which will transform a familiar public space into something magical and by doing so will demonstrate the power our 'voice' and it's capacity to transform our environment and our lives. The proposed project in September 2016 has 2 public facing events and they will form the first pilot phase of longer term project planned for 2017.

The project is being presented by Aswarm (Artistic Director Thor McIntyre-Burnie), but as part of the artistic scheme we will be assuming the identity of 'Re-Rediffusion', a creative interpretation and reformation of Hulls former Rediffusion company, mysteriously re-wiring the voices of Hull around the city (starting at the site of the former Rediffusion HQ, closed 30 yrs ago this year).

- **Event One: A Mobile K6 Phone Box Recording Booth.**

This will involve a replica K6 phone box appearing over a 5 day period in a series of public and private places, accompanied by 2 artists and 2 volunteer stewards. The public will be invited to enter the phone box and record their voice in answer to a questions and/or reading short samples of text from historical change-makers of Hull and local writers poetry.

### K6 Locations & Schedule

<b>Thurs 8th</b>		<b>10-12.30 K6.1@Open Doors Centre,</b> Refugee & Asylum centre In grounds of Methodist Church, Prince St	<b>1-4pm K6.2 @HERIB. Beverley Rd Inside</b> the visually Impaired Centre	<b>6-9pm Warren Centre</b> Recording Session with Local Poets
<b>Frid 9th</b>		<b>11-5pm Warren Poetry recording workshop</b> with Joe Hakim and his Intergenerational group & YP from Warren & Kingston Youth Group	<b>K6.3 (Inside Warren Youth cente)</b>	<b>6-9pm Warren Recording session with Local Poets</b> with some invited youth poets (mentor)
<b>Sat 10th</b>	Inc Public Sites	<b>10am-1pm. K6.4 @Asda Beverly Rd</b> (incl locals from Terry St)	<b>1.30-5.30pm K6.5 Pearson park</b>	<b>7-10pm K6.6 Boulevard &amp; Gordon St. (inc</b> After Mosque Prayers 7:36 & 8:36pm)

<b>Sunday 11th</b>		Edit and collate recordings	Additional Local Poet recordings	
<b>Monday 12th</b>	Inc Public Sites	<b>K6.7 @ Bus station Interchange 9-1pm</b>	2pm Hull2017 de-brief Meeting	3pm travel home

### **Event Two: The transformation of a Bus Stop on Beverley Rd:**

(‘Endeavour High School’ stop #22900116, directly beside Asda supermarket).

The Bus stop will be transformed in controlled stages over a 5 day period, these transformations will be fitted outside the normal hours of operation of the bus stop. The Bus Stop will be stewarded at all times. The stages are as follows:

- **Stage 1** (Wednesday) - A Real Time Display (LED text display) unit will be fitted to the bus stop Pole, which will feature Poetry and Quotes of Hulls historic change makers. The replica K6 Bus stop will be installed outside the Kingston Medical Centre next to Asda to attract more voices ((In the same format as per Event 1, but with 1 crew and 1 steward volunteer).
- **Stage 2** (Thursday) - In addition a Rediffusion replica selector switch and 2 speakers will be fitted to the bus stop, people can use the switch to choose between different recorded atmospheric sound tracks (including the option of silence). A bespoke comfortable padded seating fixture will be fitted over the existing metal seats. If deemed appropriate the replica K6 Bus stop will be installed outside the medical centre next to Asda to attract more voices (In the same format as per Event 1, but with 1 crew and 1 steward volunteer), but not installed there after.
- **Stage 3** (Friday): Fitted after the last bus late on Thursday night so it appears for the first bus stop users early Friday morning. Astro turf will be fitted around the Bus stop and 6 floor standing horn speakers will be fitted into this area so as to allow people to listen to different spoken word recordings played intermitently through them, but arranged so as not to obstruct public thoroughfare and passengers accessing the bus. A wood burning stove (with doors which can enclose naked flame) will be positioned behind the bus stop against the railing bordering Asda, as part of the set design and also used to heat a tea kettle. The artists and 2 Stewards will be on hand and very present as hosts welcoming people to the bus stop. Overnight security will remain with the bus top over night on Wednesday, Thursday and Friday night.
- **Stage 4** (Saturday). Repeat as Friday. De-rigged and all items removed saturday night (after bus service ends) and site cleaned and returned to same if not better standard as found on Wednesday.
- **Stage 5** (Sunday). A Real Time Display (LED text display) unit will be fitted to the bus stop, which will feature Poetry and Quotes of Hulls historic change makers. Removed Sunday afternoon in between bus services.

The premise behind these interventions is to design & build all the elements off-site and in a manner that they can be rigged and de-rigged quickly and easily and therefore cause minimal disruption and appear to the public as if by magic.

## 2. Location/Dates/Times

- **Event One:** A Mobile K6 Phone Box Recording Booth. 8-12th Sept 2016
- **Event Two:** The transformation of a Bus Stop on Beverley Rd. 8-12th Sept 2016. Please see (draft) timings below:

### Day 0: Tues 29th Sept:

23:00 Install RTD to pole and run power supply. No fixings made to JC Decaux assets .

### Day1: Wed 28th Sept:

RTD only runs all day.

09:00 - 18:00 Installation runs (stewarded).  
Security overnight

23:00 - 00:30 Thurs Install to JC Decaux assets: Selector switch, Bus stop speaker pair and associated cable run.

### Day 2: Thurs 29th Sept:

09:00 - 19:00 Installation runs (stewarded).  
Security evening & overnight

23:00 - 02:00 Fri  
burner Install Turf, Seating unit, and Horn Speakers and wood

### Day 3: Fri 30th Sept:

06:00 - 20:00 Installation runs (stewarded). No further installations.  
Security evening & overnight

### Day 4: Sat 1st Oct:

09:00 - 23:00 Installation runs (stewarded).  
Security evening

23:00 - 02:00 Sun Dismount and de rig installation. Clean site.

### Day 5: Sun 2nd Oct:

10:00 - 15:00 Installation runs (stewarded).

09:00 - 10:00 Re- Install RTD to Bus stop Pole (unless it can remain securely in place over night TBC), there are no fixings made to JC Decaux assets

15:00 - 16.30 De-rig RTD display and replace Bus Stop sign. Check, clear and clean site.



## **PRODUCTION / OPERATION**

### **3. Licensing/TENs & Permissions**

A TEN is not required for this installation.

Permissions for use of the land is currently being sought by from Hull CC via Adam Long at Hull2017.

### **4. Health & Safety approach**

#### **ASWARM Safety Policy Statement**

We at Aswarm productions are committed to working in accordance with the relevant provisions and guidelines set out by the Health and Safety Executive and other associated legislation.

We are fulfilling our statutory obligations to manage and co-ordinate workplace health and safety and, as far as is reasonably practicable, commit ourselves to ensuring that:

- Work activities are managed to ensure the safety, health and welfare of our employees.
- Our Safety Statement is maintained and updated, and written risk assessments and method statements are adhered to and reviewed as necessary and brought to the attention of all workers prior to commencement of each project.
- Identified protective and preventive measures are implemented and maintained.
- Improper conduct likely to put an employee's safety and health at risk is prevented.
- A safe place of work is provided that is adequately designed and maintained.
- Safe means of access and egress is provided.
- Safe plant and equipment are provided.
- Safe systems of work are provided.
- Risks to health from any article or substance are prevented.
- Appropriate information, instruction, training and supervision are provided.
- Where hazards cannot be eliminated suitable protective clothing and equipment are provided.
- Emergency plans are prepared and revised.
- Welfare facilities (where relevant) are provided and adequately maintained.
- Competent personnel who can advise and assist in securing the safety, health and welfare of my/our employees are consulted when required.

Signed: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_



Please see Appendices C / D for RA and General Installation Method statement.

## 5. Staffing & Security arrangements.

1x Security cover position will be required for the following times during the duration of the build and show:

Wednesday 28 <sup>th</sup> September.	23:00 - 24:00
Thursday 29 <sup>th</sup> September.	00:00 - 09:00 18:00 - 24:00
Friday 30 <sup>th</sup> September	00:00 - 07:00 18:00 - 24:00
Saturday 1st October	00:00 - 10:00 18:00 - 24:00

2x competent volunteer positions will be required for the following times:

Wednesday 28 <sup>th</sup> September.	09:00 - 18:00
Thursday 29 <sup>th</sup> September.	09:00 - 19:00
Friday 30 <sup>th</sup> September	06:00 - 20:00
Saturday 1st October	09:00 - 23:00
Sunday 2 <sup>nd</sup> October	10:00 - 15:00

- Please note that the volunteer needs to be confident and outgoing in order to engage with members of the public where necessary.

## 6. Infrastructure & Equipment.

The following is a provisional list of components and equipment to be used in the installation:

*Audio:*

- 2x Penton MSH-30T 30w horn speakers (to be mounted in the roof space of the bus shelter)
- Steel band and Rubber mat Fixings for above
- Playback unit for above speakers – small (200w) amp and control for selector switch to be concealed in the new bench seat unit (fixed over existing steel seats inside the shelter)
- Redifusion selector switch, fixed to upright pillar with Steel band and Rubber mat. Cable runs down pillar to Bench Seat unit inside flexible conduit housing.

- 240v or 12v supply to playback equipment. in base of seat, via the bus shelter power supply. (JC Decaux to confirm viability and to carry out works. Alternative option is a 12v battery system concealed inside the bench)
- Horn flower speakers (These have independent battery powered playback units fitted into the weighted bases)

*Visual:*

- 1x RTD unit (modified to accommodate change of use)
- Power for above from lamppost (12v battery alternative option)
- Vinyl information sheet (list of poets & writers involved) to be attached to glass panel of bus shelter.

*Dressing/furniture:*

- Wood-burner (for making tea). Set against fence railing.
- “Sofa “ covering unit for bench seat
- AstroTurf floor covering

## 7. Ensuring Accessibility

An integral part of this project will be the liaison with local groups to ensure that the installation is experienced by as many people as possible.

Such considerations include:

- Working in partnership with the local visually impaired centre HERIB on Beverley Rd to facilitate their involvement and advice guidance.
- Organising a “touch tour” on the morning of Friday 30<sup>th</sup> Sept whereby members of the above centre will be invited to directly experience the work and to ask any questions of the artists.
- HERIB have agreed to inform their visually impaired users (members of the local community) of the ‘Temporary Street Furniture’ (temporary changes to their urban environment) as a result of the work.
- Using both visual and audio material aims to include members of the deaf and visually impaired community.
- Maintaining a clear route at all times to ensure that access to the bus stop and immediate area for wheelchair users is not compromised.
- Aswarm staff have undergone VI awareness training.
- The Installation will be wheel chair accessible.
- A clear and unobstructed channel of the pavement (without turf), behind the bus stop will allow for access for a wheel chair, VI White stick, user of 2 walking sticks or pram to pass unhindered (conforming to EU highways guidance criteria).

## 8. Safeguarding approach

We have considered the following In order to maintain a high level of transparency and to ensure that the correct measures are taken with regards to safeguarding :

- DBS check. Both members of the team involved in one-to-one recording sessions with members of the public have been DBS checked as per current legislation and are experienced at working with children, disability and complex needs.
- ASWARM and its staff will not be attempting to gain source material recordings from unaccompanied minors. All children will be asked to participate with their parents permission.
- All ASWARM staff will be aware of any potentially delicate situations and will do their utmost to ensure that staff or members of the public do not feel their safety or security is in any way compromised.
- All members of the public will be asked to sign a disclaimer allowing ASWARM to use the recordings of their voices publicly.

## 9. Environmental Awareness

Considerations in relation to environmental awareness

- Noise levels are designed to be at a low ambient levels, with recorded voices played back at normal speech volume levels and the soundtrack recordings are designed for localised listening only. Noise Levels will be monitored in order to prevent disturbance or disruption to those nearby
- All materials will be removed from the site and it will be returned to its original state.
- We are great believers in the re-use and recycling of materials in all ASWARM ventures. We recycle materials that have appeared in another form in a previous show or event where possible.
- We have a commitment to reducing our carbon footprint for transportation and material sourcing where possible.

## 10. Audience Management

The installation will be attended by 2 artists and 2 volunteer stewards during operation and during peak hours by a member of security firm, to ensure that public safety is maintained at all times and also to assist the publics enjoyment of the event (incl gathering their user feedback).

The installation is designed to be something people stumble across rather than a promoted or programmed event soliciting an audience. As the installation is not being advertised, is not a ticketed “event”, nor does it feature a performance event and the location is in a suburban street with low footfall, we do not believe that at any stage during its run will there be any issue with overcrowding or crowd control.

## 11. Emergency arrangements

As the installation is occurring in an open air space with good pedestrian and vehicular passage, and offers no risk in relation to confined spaces we feel that in the event of a major emergency there would be adequate access to the site for any members of the emergency services should that need arise.

In the unlikely event of an emergency, ASWARM will follow standard emergency procedure and will





- cordon off the performance area,
- immediately inform a representative of Hull 2017
- if deemed necessary will contact the emergency services by telephone on 999.
- All volunteers working at the installation will be briefed on the emergency procedure and refer directly to the event management team (2 clearly identifiable personnel) who will be in attendance at the installation.

ASWARM carry a first aid kit onsite at all times in the event of minor injury to a member of staff.

## 12. Insurance

Please see attached Public Liability documentation.

## MARKETING

### 1. Marketing Plan

How the artist plans to attract audiences to the project acknowledging the wider Land of Green Ginger marketing approach and the marketing of Hull 2017 as a whole.

This section should also highlight any project partners and their expectations – which must all be agreed by Hull 2017 beforehand.

To be amended after agreement of script with Hull2017

## MONITORING & EVALUATION

### 2. Monitoring & Evaluation

For Land of Green Ginger (at this stage) this is an informal process whereby artists maintain an online blog/journal that can be shared with other LOGG artists. This documenting should include key statistics such as numbers of participants, etc.

Please explain your approach here and details of where to find your online blog/journal.

To be amended after consultation with Hull2017 Monitoring & Evaluation team.

## APPENDIX

### A. Key Contacts

### B. Timeline

### C. Risk Assessments (RA's to follow pending technical decisions)

### D. General installation method statement

### E. Public Liability Insurance

### F. Site Plan diagram & Satellite view

### G. Illustration of speaker fixing brackets

