

**MIND ON THE RUN: THE BASIL KIRCHIN STORY**  
**BOX OFFICE CALCULATIONS**

Main Hall (large event)	3 x large main hall events	£ 26,190
Main Hall (Small event)	1 x small main hall event	£ 4,656
Mortimer Room	3 x mortimer room events	£ 2,794
<b>INCOME (calculated at 50% of house)</b>		<b>£ 33,640</b>
Weekender Pass (50 in total)		
Full Price Weekender Pass (needs tickets for each event)	Real Price 94	£ 75
Concession/Adult/Disabled (needs tickets for each event)	Real Price 60	£ 50
Concession/Youth- under 26 (needs tickets for each event)	Real Price 42	£ 30
		£ 155
Average Price for Weekender Pass	155 divided by 3	£ 52
	x 50 passes	£ 2,583
<b>TOTAL BOX OFFICE EXPECTATION</b>		<b>£ 36,223</b>
<b>Assumes:</b>		
<ul style="list-style-type: none"> <li>- That it is possible to set up on the Spectrix system</li> <li>- All events are unreserved</li> <li>- All events need a ticket for entry</li> <li>- Bonus gift - talking to Jonny trunk about a download or something special for the Weekender Pass holders</li> </ul>		