**Land of Green Ginger Away Day**

**Wednesday 14 June 2017 Katy’s House Present: Elizabeth, Katy, Gareth, Chrissie, Maddie, Lou, Chris**

GGF

* Need to remind people that they’re still investigating crates
	+ We have a wealth of footage we can use
	+ Maybe throw in a few red herrings or could allude to things that will happen later down the line
	+ People love riddles, clues, tests. E.g. tiny scroll alludes to Cardboard City
* How can we communicate to people?
	+ Build audiences up on FB
	+ Hull 2017 channels?
	+ PR stunts (we need an Empire Strikes Moment within the LOGG story):
		- With business cards
		- Opening of crates, what could be in them? Needs to happen somewhere with footfall. Freedom Fest? Some other community event like at Avenues Open Gardens
		- Collecting stories or myths is too similar to Guild of Commoners and Rerediffusion, but if we did it in areas that we haven’t already been, like Orchard Park or North Carr
		- Crate as a stage?
		- Geo caching?
* Why are the GGF so concerned that crate was burned?
	+ Need to go down a darker route for a bit
	+ Splitting of group, maybe to join the Guild of Commoners?
	+ Need a bit of chaos instead of such a controlled narrative all the time
	+ Need to make characters more apparent, perhaps make them more visual rather than just verbal.
	+ Rich Wilson? Complaints about GGF on One Hull of a City
	+ Martin the conspiracy theorist wants to burn all the crates because they belonged to the government… versus Antony the archaeologist who has the ultimate secret about what these crates really mean and burning them would be a loss to our cultural heritage. However, he doesn’t want to disclose what that secret is even with the rest of the group, hence the splitting of the group.
* Whatever is in the crate will be a disappointment to people. So what if there’s nothing in there? Use sound and make an experience instead.
* Purpose: to give GGF a bit of a narrative kick of stunt to raise profile outside of digital and HDM audiences

Access

* ‘The Story So Far’ session/workshop: roundup of what’s happened that can then lead to current/upcoming access offer, e.g. audio or crate of objects which leads to discussion and sessions plan, similar to the sensory boxes that Learning have already made
* ‘The Story So far’ access film that can be used for all audiences
	+ Can we use Fuzz Feed? Group of older people talking about it
	+ Can GGF actors introduce the story so far in a video, done in an accessible way that can be sent to people
	+ Dual purpose: send to groups and schools but also be available online for a general audience
	+ End with a riddle which is a clue to the next offer maybe?
* We should be gathering feedback from users throughout the year to see what we can do later

Joshua's press moments

* Jess to write a blog re: aspiring to be a nose guardian
* Reference last year's nose shop? Travelling band of nose specialists who were called back in to help with bringing GNGG back to Bransholme!

Crates

* Thor, part II
	+ Will need a roundup of Part I
	+ Hull 2017 can follow voice collecting
	+ Biggest crate we have is 190 x 210
	+ Deadline of 30th June to know the logistics of what Aswarm need, and then we will fit the narrative around that
* McGuires
	+ 2 weeks before, see what else is happening in the area e.g. at the Highway and local primary school, then move to pumping station once activity is live
* Macnas giant crate
	+ Need to discuss soon to get into production
	+ Gareth is thinking shipping container sized with steel frame, and that everything will grow in size, I.e. planks and gaps between planks will also have grown
	+ The crate will arrive the week before the live event
	+ He'd like to cleverly animate the exterior, or potentially have normal-sized crates leading up to the big one
	+ Location: Queen's Gardens
	+ Budget: £22k to make, fabricate and deliver + £5K to animate and pyro etc
* Joshua exiting
	+ I think I stopped taking notes because I have nothing after this!

Major action: strategy for HCAL permissions by end of July