

The City Speaks - Michael Pinsky

	<i>PID</i>	
	Detailed project description (200–400 words)	<p>Commissioned as part of Look up - for further detail about the other Look Up commissions see the Look Up arrangement.</p> <p>‘The City Speaks’ – Michael Pinsky Tidal Surge Barrier, Humber Street (January – December) www.michaelpinsky.com</p> <p>Michael Pinsky is a British artist whose international projects have created innovative and challenging works in galleries and public spaces. He has undertaken many residencies that explore issues which shape and influence the use of our public realm. Taking the combined roles of artist, urban planner, activist, researcher, and resident, he starts residencies and commissions without a specified agenda, working with local people and resources, allowing the physical, social and political environment to define his working methodology.</p> <p>For 'The City Speaks' Michael will turn the Tidal Surge Barrier into an Interactive text work that will display the voices of Hull. Members of the public will be encouraged to speak into a microphone positioned on Humber Street. The words they speak into the microphone will then appear on one side of the Tidal Surge Barrier.</p> <p>The technology/software for this project has been developed through Michael's Pinsky's public realm bench commission.</p> <p>The work will run from 01/01/2017 to 31/12/17 and will be free for anyone to interactive with.</p>
	Event Synopsis (c3 sentences of headline info, replaced by official copy)	Interactive text work on monumental scale by Michael Pinsky occupies Tidal Barrier towers – voices of Hull.
	Project Plan	Draft
	RAMS	Pending
	Event Operational Safety Plan	Pending
	Budget	Draft
	Marketing & Comms Plan	Pending
	Greenlit?	N
	Milestones	Y

	Change log	09/09/2017 - HWW Updated PID 15/7/16 JC updated Analysis/project code on SK advice
	Last updated	09/09/2017
Dates	Project start date (dd/mm/yyyy)	09/09/2016
	Project Live date (dd/mm/yyyy)	01/01/2017
	End of Live date (dd/mm/yyyy)	31/12/2017
	End of evaluation date (dd/mm/yyyy)	01/03/2017
Categories	Project Type	1: Hull 2017 Curated Programme
	Strand	Look Up
	Season	1234: Thru-2017
	Primary art form	Visual Art
	Secondary art form	n/a
	Tertiary art form	n/a
	Digital Requirements	Very High
	Part of University VIK programme?	N
	Strategic partner?	N/A
Finance	Total project budget	£80,000.00
	Hull 2017 contribution	£80,000.00
	Income factored in	
	Analysis/project code(s)	C034
	ACE - A4E	N
	ACE - Strategic Touring Fund	N
	ACE - HM Treasury for Turner	N
	Big Lottery Fund	N
	Ellerman Foundation	N
	Esmee Fairburn Foundation	N
	Garfield Weston Foundation	N
	Heritage Lottery Fund	N
	H&ER Charitable Trust	N
	Hull CCG	N
	Spirit of 2012	N
	University of Hull	N
	Are there any specific funder requirements for delivery?	...
People	Project Lead	Sam Hunt
	Producer	Hazel Colquhoun
	Assistant Producer	Hannah Williams Walton
	Production Manager	AsYet NotSelected
	Creatives & key people (temporary field)	Hazel Colquhoun and Andrew Knight are the Look Up Curators
Objectives	Target # audience	100000
	Forecast/actual # audience	
	Hull residents	Y
	Regional	Y
	National	Y
	International	N
	Children (<16)	Y
	Young people (16-25)	Y
	Families	Y
	Older people (60+)	N

	Self-identify as disabled	N
	BME	N
	NEET	N
	Objective 1	Engage new audiences for visual arts in the city and to drive footfall to the city centre
	Met? 1	N
	Objective 2	Transform people's understanding, appreciation and enjoyment of Hull through the imagination and creative skills of artists invited to make work in and for the city.
	Met? 2	N
	Objective 3	Encourage people to play, explore and look differently at the cityscape around them.
	Met? 3	N
	Met? 4	N
	Objective 5	...
	Met? 5	N
	# temporary jobs created (target) [employed by H2017, >=12m]	
	# temporary jobs created (forecast/actual)	
	# freelance contracts created (target) [self-employed, engaged directly]	
	# freelance contracts created (forecast/actual)	
	# participation opportunities (target)	
	# participation opportunities (forecast/actual)	
	...of which for school age (target)	
	...of which for school age (forecast/actual)	
	# commissions (target)	
	# commissions (forecast/actual)	
Performance, Residency & Legacy	Performance: Summary of events, including dates, times, venues, ticketing strategy (free/paid, (un)ticketed), age guidelines (free text OR UKFC categories) etc.	This installation will be running from 01/01/2017-31/12/17. It will be free for people to interact with.
	Residency: What opps will be created for our education programme? How will the project build new audiences through engagement? Note #s, types & duration of participation opps.	There is an ambition that Michael Pinsky and all the artists in the Look Up programme will work within the city and in particular HSAD in order to develop new audiences and to engage students in the process.

	Legacy: What is built into the core project that will ensure legacy?	There will be a legacy created through the structured programme of education and engagement through the whole Look Up project focused on HSAD. There will also be a legacy through the development of new audiences for visual arts, as the city centre of Hull is transformed into a free gallery. The programme is designed to help audience view their city afresh, helping raise aspirations and positive views of the city centre of Hull.
<i>Project Management</i>	What is the model for delivering this project? eg we will employ a creative team, we will outsource to an agency, we are contributing funding but no other resource...	The project management and delivery of this programme will be outsourced to specialist consultants managed directly by Hull 2017 Executive Producer.
	How will delivery partners be identified and procured? Refer to the procurement flowchart and note below the agreed process (A–G) for each contract.	The key delivery partners (the consultants) were procured through an open tender, the partners that will form the basis for co-commission relationships and artistic commissions will be exempt from standard procurement rules (artistic choice)
	Who are the delivery partners? (Contact & organisation name, contract status for each)	Curation and Project Management - Andrew Knight (a.knight@aknight@aknight.karoo.co.uk) Hazel Colquhoun(mail@hazelcolquhoun.com) They are fully contracted.
	Volunteer management: What is your expectation of volunteer requirements? (Numbers, roles, responsibilities, duration / period required)	There may be an initial requirement in early January to encourage people to interact with the artwork.