**Substance Actions:**

**Future Forum:**

* Change the culture, creativity and future of the north line to something like “Culture, Creativity and how the north can lead the future.”
* Make session titles much snappier and sexier, less dry and academic.
* Luke to confirm arts council’s findings lead the day start w/c 25 October
* MG drop a line to Pete Massey
* Substance to find a keynote speaker who is more diverse and younger than usual suspects.
* Luke to email Darren Henley, invite him to speak on the day.
* Invite health sector
* MA to book in the design time with the digital team.
* BM to compose a letter for the artists we’ve worked with to sign – Luke and Ben to toss this around.
* Send Cornershop information.
* Shop front for Hack and Host. Green one for them – look into GF Smith sponsorship for printing.

Lead sessions: titles being developed

Culture is the safety net of Brexit

The Quietus: London calling, no longer. Why musicians are better off away from the capital.

Why is the city of culture important? 40 years, 10 cities. Talks about second cities. What are our second cities for?

Arts Council session with CCG, university, police. Generational change, working together. Darren Henley, Head of NHS, Head of local CCG

Why culture should be part of the welfare system

Bringing down the walls: how can we work better together? Collaboration will lead the north.

Positioning the north as somewhere that can get to these ideals quicker. Second cities are nimble enough for change and improvement

Culture and Creativity: the answer to Brexit