**DEPART: PARTICIPANT SURVEY**

Many thanks for taking part in **Depart.**

This questionnaire will be used to see what taking part in the project has meant to you, and to help us to understand what went well, and where improvements need to be made for projects that we run in the future.

We're also keen to understand a little bit more about participants, so we can measure the effectiveness of our marketing and outreach activities.

As our project is supported by Hull 2017, there are also a few questions that will help them to evaluate the impact of the year that we have been asked to include.

It should take approximately 10 minutes to complete.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

Please complete the survey by Friday 2 June.

WHAT SPARKED YOUR INTEREST?

1. **What was your main reason for taking part in Depart?**

(Please select **one** answer only)

|  |  |
| --- | --- |
| 🞏 | Because it’s part of Hull UK City of Culture 2017 |
| 🞏 | Because I regularly take part in Freedom Chorus events / activities |
| 🞏 | Because of my involvement in Hull 2017 as a Circus Champion |
| 🞏 | It’s a unique experience not to be missed |
| 🞏 | General interest in this type of activity |
| 🞏 | Wanted to do something creative |
| 🞏 | Special interest in working with the soloists / composers involved (please specify below) |
| 🞏 | Getting involved in what’s happening |
| 🞏 | Trying something new or different |
| 🞏 | Something to do with friends / family |
| 🞏 | Something to do with the kids |
| 🞏 | Interested to find out more about Hull |
| 🞏 | No particular reason / someone else’s idea |
| 🞏 | Please specify actors / artists of interest OR other motivation below: |

1. **If there any other reasons you would like to share with us, about why you chose to take part in Depart please do so in the box below:**

YOUR GENERAL REACTION TO TAKING PART IN DEPART

1. **How far would you disagree or agree with the following statements?**

‘Taking part in Depart…

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly disagree | Disagree | Neither disagree nor agree | Agree | Strongly agree |
| …was an enjoyable experience’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …has introduced me to contemporary circus for the  first time' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| ...has introduced me to outdoor arts for the first time' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …made me look at Hull's public spaces in a different way' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …provided me with a different experience of the city' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …challenged my understanding of circus' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …was different from anything I've experienced in Hull before' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …gave me the opportunity to interact with other people who I wouldn't have normally interacted with' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …gave everyone the chance to share and celebrate together' | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **As a result of taking part in Depart, how interested would you be in attending or taking part in a contemporary circus performance in future?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Very interested | Uninterested | Neither uninterested nor interested | Interested | Very interested |
| 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **How far would you disagree or agree with the following statement?**

'Depart resonated with me emotionally.'

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Strongly disagree | Disagree | Neither disagree nor agree | Agree | Strongly agree |
| 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

EMOTIONAL RESPONSE TO DEPART

1. **Which emotions did you experience when taking part in Depart, particularly the live**

**performances?**

|  |  |
| --- | --- |
| 🞏 | Joy |
| 🞏 | Fear |
| 🞏 | Sadness |
| 🞏 | Surprise |
| 🞏 | Hope |
| 🞏 | Anticipation |
| 🞏 | Other (please specify) |

RESPONSE TO PERFORMANCE LOCATION

1. **Prior to taking part in Depart, had you visited Hull General Cemetery?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No | 🞏 | Don’t remember |

1. **Prior to taking part in Depart, had you performed in a similar location (e.g. cemetery, churchyard, heritage site)?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No | 🞏 | Don’t remember |

1. **How do you feel about the cemetery being used as a performance space?**

DEPART - THE IMPACT ON YOU

1. **How much happier did taking part in Depart make you feel?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Less happy | 🞏 | The same | 🞏 | Happier |

1. **Please rate the following statement, in relation to your personal experience:**

'I felt like I belonged at the Depart project’

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Never | 🞏 | Most of the time |
| 🞏 | Sometimes | 🞏 | Always |

1. **Please rate how proud you feel of your contribution to Depart.**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Not at all proud | 🞏 | Mostly proud |
| 🞏 | Occasionally proud | 🞏 | Very proud |

1. **Since joining and performing in Depart, do you feel that there has been an improvement in your**

**self-esteem and / or confidence that is directly linked to your participation in the project?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No | 🞏 | Don’t know |

1. **Thinking back to before you took part in Depart, please rate how engaged you felt with the**

**community of Hull (engagement refers to a feeling that you are meaningfully connected to other people in the community, and/or the community as a whole)?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Completely disengaged | 🞏 | Engaged |
| 🞏 | Disengaged | 🞏 | Very engaged |

1. **Has taking part in Depart made you feel less or more connected to the community of Hull?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| A lot less connected | Less connected | Neither less nor more connected | More connected | A lot more connected |
| 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **To what extent did taking part in Depart challenge you?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Not at all challenged | 🞏 | A little challenged | 🞏 | Greatly challenged |

1. **Have your thoughts and feelings about your life / future changed positively as a result of being**

**involved in Depart?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Not at all | 🞏 | Yes, a bit | 🞏 | Yes, a lot |
|  |  |  |  |  |  |

1. **Please share any further comments you have about Depart below:**

YOUR ROLE IN DEPART

1. **Was your main role in Depart, as part of the Community Choir?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No |

SINGING

1. **Not including Depart, in the last 12 months have you taken part in any singing activity as part of a choir?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No | 🞏 | Don’t remember |

1. **How likely is it that you will continue to sing as part of a choir in the future, as a result of taking part in Depart?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Very unlikely | Unlikely | Neither unlikely nor likely | Likely | Very likely |
| 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **On a scale of 0-5 where '0' is 'Not at all' and '5' is 'A lot', to what extent has being part of the**

**Community Choir on Depart enabled you to improve your singing skills?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Not at all  0 | 1 | 2 | 3 | 4 | A lot  5 |
| 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

MARKETING

**The following questions will help us to better understand how effective our communications were with you about the event.**

1. **How did you find out about 'Depart'?**

|  |  |
| --- | --- |
| 🞏 | Friends / family / colleagues - told me in person |
| 🞏 | Friends / family colleagues – via social media / email |
| 🞏 | www.hull2017.co.uk |
| 🞏 | Other website (please specify) |
| 🞏 | Hull 2017 Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter |
| 🞏 | Other organisation Facebook / Twitter / Instagram / YouTube / Flickr (please specify) |
| 🞏 | Advertising and printed promotional material (e.g. brochure, leaflet, flyer, billboard, poster) |
| 🞏 | Newspaper |
| 🞏 | TV |
| 🞏 | Radio |
| 🞏 | Don’t remember |
| 🞏 | Other (please specify)  Where applicable, please specify other organisation social media / website / other publicity source |

**ABOUT YOU**

**The final questions are just to collect a little bit of information about yourself. This helps us**

**confirm that we’re representing the views of all of the different types of people who took part in the event, to let us see whether different types of people have different opinions, and to demonstrate to Hull 2017’s funders whether we are meeting our promise to programme events that enable a broad range of people to get actively involved. You don’t have to answer all of these questions, and please be assured that your answers will not be linked to any contact details when we analyse the data.**

1. **What is your postcode?**
2. **Which of the following best describes your employment status?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Employed / working full or part time | 🞏 | Unable to work |
| 🞏 | Self-employed | 🞏 | Retired |
| 🞏 | Unemployed | 🞏 | Student |
| 🞏 | On a government scheme for employment training | 🞏 | Prefer not to say |
| 🞏 | Looking after family / home |  |  |

1. **How do you define your gender?**

|  |  |
| --- | --- |
| 🞏 | Male |
| 🞏 | Female |
| 🞏 | Transgender |
| 🞏 | Gender non-conforming |
| 🞏 | Prefer not to say |
| 🞏 | Other (please specify) |

1. **How would you describe your ethnic background?** (Please select one answer only)

|  |  |
| --- | --- |
| 🞏 | White: English / Welsh / Scottish / Northern Irish |
| 🞏 | White: Irish |
| 🞏 | White: Polish |
| 🞏 | White: any other white background |
| 🞏 | Mixed/multiple ethnic groups: White and Black Caribbean |
| 🞏 | Mixed/multiple ethnic groups: White and Black African |
| 🞏 | Mixed/multiple ethnic groups: White and Asian |
| 🞏 | Mixed/multiple ethnic groups: Any other Mixed/multiple ethnic background |
| 🞏 | Asian/Asian British: Bangladeshi |
| 🞏 | Asian/Asian British: Indian |
| 🞏 | Asian/Asian British: Pakistani |
| 🞏 | Asian/Asian British: Chinese |
| 🞏 | Asian/Asian British: Any other Asian background |
| 🞏 | Black/African/Caribbean/Black British: African |
| 🞏 | Black/African/Caribbean/Black British: Caribbean |
| 🞏 | Black/African/Caribbean/Black British: Any other Black/African/Caribbean background |
| 🞏 | Other: Arab |
| 🞏 | Other: Any other ethnic background |
| 🞏 | Prefer not to say |

Please specify your ethnic background in the box below if you wish:

1. **Which of the following age groups do you fall into?** (Please select one answer only)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Under 6 years | 🞏 | 6-10 years | 🞏 | 11-15 years |
| 🞏 | 16-17 years | 🞏 | 18-19 years | 🞏 | 20-24 years |
| 🞏 | 25-29 years | 🞏 | 30-34 years | 🞏 | 35-39 years | |
| 🞏 | 40-44 years | 🞏 | 45-49 years | 🞏 | 50-54 years | |
| 🞏 | 55-59 years | 🞏 | 60-64 years | 🞏 | 65-69 years | |
| 🞏 | 70-74 years | 🞏 | 75+ years | 🞏 | Prefer not to say | |

1. **Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes – limited a lot | 🞏 | No |
| 🞏 | Yes – limited a little | 🞏 | Prefer not to say |

**FREE PRIZE DRAW**

1. **Would you like to be entered into the Free Prize Draw to win an exclusive Hull 2017 goodie bag?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No |

**CONTACT DETAILS**

1. **In order to contact you if you win we will need your contact details. Please provide a name and either telephone number or email address below.**

(Please be assured that your contact details will not be used for any other purpose)

Name:

Telephone:

Email:

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |