LOOK UP: PEER ASSESSMENT (PRE-ALL)
ABOUT YOU
1. Name:
2. Organisation or Company:

SURVEY ROUTING

City Speaks by Michael Pinsky (Tidal Surge Barrier / Fruit Market) (2 February - 31 December 2017)
The Train Track and the Basket by Claire Barber (Hull Paragon Interchange) (7 April - 31 December 2017)
Paper City by various artists (Humber Street) (30 June - 9 July 2017)
Bleached by Tania Kovats (The Deep) (29 July - 17 September 2017)
This is a Freedom of Expression Centre by Bob and Roberta Smith (Hull School of Art & Design) (3 August - 3 September 2017)
The Elephant in the Room by Claire Morgan (Princes Quay Shopping Centre) (7 August - 15 October 2017)
A Hall for Hull by Pezo von Ellrichshausen and Felice Varini (Trinity Square) (2 October - 12 November 2017)
Floe by Heinrich and Palmer (The Deep) (8 December - 10 December 2017)

AWARENESS OF THE ARTISTS

- * 4. The following question asks about your previous experience or knowledge of the artists who have made the installations you plan to see. For each installation, please select one of the following answers:
- Yes, I have seen previous work by the artist
- Yes, I have prior knowledge of the artist, but have not seen any of their previous work
- No , I have not seen previous work by the artist and I do not have prior knowledge of them

. 15 , . Have Het Geen provided to		The have phot knowledge	
	Yes, I have seen previous work by the artist	Yes, I have previous knowledge of the artist, but have not seen any of their work	No , I have not seen the previous work by the artist and I do not have previous knowledge of them
City Speaks by Michael Pinsky (Tidal Surge Barrier / Fruit Market) (2 February - 31 December 2017)			
The Train Track and the Basket by Claire Barber (Hull Paragon Interchange) (7 April - 31 December 2017)			
Bleached by Tania Kovats (The Deep) (29 July - 17 September 2017)			
Paper City by various artists (Humber Street) (30 June - 9 July 2017)			
This is a Freedom of Expression Centre by Bob and Roberta Smith (Hull School of Art & Design) (3 August - 3 September 2017)			
The Elephant in the Room by Claire Morgan (Princes Quay Shopping Centre) (7 August - 15 October 2017)			
A Hall for Hull by Pezo von Ellrichshausen and Felice Varini (Trinity Square) (2 October - 12 November 2017)			
Floe by Heinrich and Palmer (The Deep) (8 December - 10 December 2017)			

LOOK UP: PEER ASSESSMENT (PRE-ALL)
PERCEPTIONS OF THE ARTISTS
* 5. You mentioned that you have seen one or more of the artists' previous work, or have prior knowledge of them. What are your thoughts about these artists and / or their work based on what you know?

AWARENESS OF G.F SMITH

Yes, I have seen th	e paper products / collections ma	de by G.F Smith	
	ge of the company G.F Smith an		
No, I have no know	edge or experience of G.F Smith		

LOOK UP: PEER ASSESSMENT (PRE-ALL)
PERCEPTIONS OF G.F SMITH
* 7. You mentioned that you have experience of G.F Smith paper products and /or knowledge of the company and its ethos. What are your thoughts about G.F Smith and the products they make?

QUALITY: CITY SPEAKS

So, based on what you know of the Michael Pinsky and the City Speaks project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 8. Please mark a point on the scale that best represents your level of agreement with the following statements about City Speaks by Michael Pinsky:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
concept: It is an interesti	ing idea									
Reason										
resentation: It will be w	vall produces	d and pr	ocontod							
resentation. It will be w	eli producei	u anu pr	esenteu							
Reason										
iistinotivanass: It will be	a different fr	om thine	ic l'vo ov	norionco	d hoforo					
vistinctiveness: It will be	e different fr	om thing	gs I've ex	perience	d before					
vistinctiveness: It will be	e different fr	rom thing	gs I've ex	perience	d before					
vistinctiveness: It will be	e different fr	rom thing	gs I've ex	perience	d before	0		0		
\bigcirc	e different fr	om thing	gs I've ex	perience	d before				0	
Reason			gs I've ex	perience	d before				0	
Reason			gs I've ex	perience	d before			0		
Reason Challenge: It will be thou			gs I've ex	perience	d before			O	OO	
Reason			gs I've ex	perience	d before			0		
Reason Challenge: It will be thou			gs I've ex	perience	d before			0		
Reason Challenge: It will be thou	ght-provokin	ng		0	d before					
Reason Challenge: It will be thou	ght-provokin	ng		0	d before					

Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	ngly agree
Reason Local impact: It is important that it's happening here (in Hull) Reason Relevance: It will have something to say about the world in which we live Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Local impact: It is important that it's happening here (in Hull) Reason Relevance: It will have something to say about the world in which we live Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Reason Reason Relevance: It will have something to say about the world in which we live Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Local impact: It is important that it's happening here (in Hull) Reason Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Excellence: It will be one of the best examples of its type Reason	
Reason Excellence: It will be one of the best examples of its type Reason	
Reason Excellence: It will be one of the best examples of its type Reason	
Excellence: It will be one of the best examples of its type Reason	
Excellence: It will be one of the best examples of its type Reason	
Excellence: It will be one of the best examples of its type Reason Rigour: It will be well thought through and put together	
Reason	
Rigour: It will be well thought through and put together	
Rigour: It will be well thought through and put together	
Reason	

QUALITY: THE TRAIN TRACK AND THE BASKET

So, based on what you know of Claire Barber and The Train Track and the Basket project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 10. Please mark a point on the scale that best represents your level of agreement with the following statement about The Train Track and the Basket by Claire Barber:

0 1 2 3 4 5 6 7 8 9	10
Concept: It is an interesting idea	
Reason	
Presentation: It will be well produced and presented	
Presentation: It will be well produced and presented	
Reason	
reasur	
Distinctiveness: It will be different from things I've experienced before	
Reason	
Challenge: It will be thought-provoking	
Reason	
Captivation: It will be absorbing and will hold my attention	

Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	ngly agree
Reason Local impact: It is important that it's happening here (in Hull) Reason Relevance: It will have something to say about the world in which we live Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Local impact: It is important that it's happening here (in Hull) Reason Relevance: It will have something to say about the world in which we live Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Reason Reason Relevance: It will have something to say about the world in which we live Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Local impact: It is important that it's happening here (in Hull) Reason Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Relevance: It will have something to say about the world in which we live Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Originality: It is ground-breaking Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Risk: The artists are really challenging themselves with this work Reason Excellence: It will be one of the best examples of its type Reason	
Reason Excellence: It will be one of the best examples of its type Reason	
Reason Excellence: It will be one of the best examples of its type Reason	
Reason Excellence: It will be one of the best examples of its type Reason	
Excellence: It will be one of the best examples of its type Reason	
Excellence: It will be one of the best examples of its type Reason	
Excellence: It will be one of the best examples of its type Reason Rigour: It will be well thought through and put together	
Reason	
Rigour: It will be well thought through and put together	
Rigour: It will be well thought through and put together	
Reason	

*Diversity refe	ers to gender, ethr	nicity, disability, a	age, sexual orie	entation, and / or	socio-economic s	status

QUALITY: PAPER CITY

So, based on what you know of the artists involved in Paper City and the Paper City project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 12. Please mark a point on the scale that best represents your level of agreement with the following statement about Paper City:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interesti	ng idea									
Reason										
Presentation: It will be w	ell produce	d and pr	esented							
Reason										
Distinctiveness: It will be	e different fi	rom thing	js I've ex	perience	d before					
Distinctiveness: It will be	e different fr	rom thing	js I've ex	perience	d before					
	e different fr	rom thing	gs I've ex	perience	d before					
	e different fi	rom thing	gs I've ex	perience	d before					
Reason			gs I've ex	perience	d before				0	
Reason			gs I've ex	perience	d before					
Reason Challenge: It will be thou			gs I've ex	perience	d before	OO		0		
Reason Challenge: It will be thou			gs I've ex	perience	d before	0		0		
Reason Challenge: It will be thou			gs I've ex	perience	d before	0		0		
Reason Challenge: It will be thou Reason	ght-provoki	ng		0	d before			0		
Reason Challenge: It will be thou	ght-provoki	ng		0	d before			0		

sthusiasm: I will come to something like this again cason		0	1	2	3	4	5	6	7	8	9	Strongly agree
coal impact: It is important that it's happening here (in Hull) eason elevance: It will have something to say about the world in which we live eason estimately: It is ground-breaking eason excellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together	Reason		-	-		•	J		•		J	
coal impact: It is important that it's happening here (in Hull) eason elevance: It will have something to say about the world in which we live eason estimately: It is ground-breaking eason excellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together												
ceal impact: It is important that it's happening here (in Hull) ceason	Enthusias m	n: I will come	to somethin	g like thi	is again							
season selevance: It will have something to say about the world in which we live season riginality: It is ground-breaking season sk: The artists are really challenging themselves with this work season coellence: It will be one of the best examples of its type season gour: It will be well thought through and put together												
elevance: It will have something to say about the world in which we live eason riginality: It is ground-breaking sason sk: The artists are really challenging themselves with this work eason coellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together	Reason											
elevance: It will have something to say about the world in which we live	_ocal impa	ct: It is impor	tant that it's	happeni	ng here ((in Hull)						
elevance: It will have something to say about the world in which we live												
eason riginality: It is ground-breaking eason sk: The artists are really challenging themselves with this work eason cellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together	Reason											
eason riginality: It is ground-breaking eason sk: The artists are really challenging themselves with this work eason cellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together	Relevance:	It will have s	omething to	say abo	ut the wo	orld in wh	nich we liv	ve				
riginality: It is ground-breaking												
eason sk: The artists are really challenging themselves with this work eason coellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together	Reason											
eason sk: The artists are really challenging themselves with this work eason coellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together												
eason sk: The artists are really challenging themselves with this work eason coellence: It will be one of the best examples of its type eason gour: It will be well thought through and put together	Originality:	It is around-l	breaking									
sk: The artists are really challenging themselves with this work cason coellence: It will be one of the best examples of its type cason gour: It will be well thought through and put together	(
eason coellence: It will be one of the best examples of its type asson gour: It will be well thought through and put together	Reason		O								O	O
eason coellence: It will be one of the best examples of its type asson gour: It will be well thought through and put together												
eason coellence: It will be one of the best examples of its type asson gour: It will be well thought through and put together	Dick: The a	rtiete are real	lly challengir	na thoms	elves wit	h this w	ork					
gour: It will be well thought through and put together	(isk. The al	الناعلة هاد احما	ily Challerigh		GEIVES WIL	.ii uiis wo						
gour: It will be well thought through and put together	Reason											
gour: It will be well thought through and put together												
gour: It will be well thought through and put together												
gour: It will be well thought through and put together	Excellence:	: It will be one	e of the best	example	es of its t	ype						
gour: It will be well thought through and put together	2000											
	reason											
	Rigour: It wi	ill be well tho	ought through	n and pu	t togethe	r						
	(\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
eason	Reason											

 o gender, ethnicity,		1	

QUALITY: BLEACHED

So, based on what you know of Tania Kovats and the Bleached project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 14. Please mark a point on the scale that best represents your level of agreement with the following statement about Bleached by Tania Kovats:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interesti	ing idea									
Reason										
Presentation: It will be w	vall praduca	d and nr	ocented							
resentation: it will be w	reii produce	u anu pr	esenieu							
Reason										
Distinctiveness: It will be	e different fr	om thing	js I've ex	perience	d before					
Reason										
Reason										<u> </u>
Challenge: It will be thou	ght-provoki	ng								
	ght-provoki	ng								
	ght-provoki	ng				0		0		
Challenge: It will be thou	ght-provoki	ng				0		0		
Challenge: It will be thou			d my atte	ntion				0		
Challenge: It will be thou			I my atte	ntion						

Strong	gly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason											
Enthusia	sm: I will come t	to somethin	ng like th	is again							
Reason			\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Reason											
Local im	pact: It is import	ant that it's	happen	ing here	(in Hull)						
Reason											
Relevano	e: It will have so	omething to	sav abc	out the wo	orld in wh	nich we li	We				
Noicean	O O										
Reason											
Originali	ty: It is ground-b	reaking									
Reason											
Risk: The	e artists are really	y challengi	ng thems	selves wi	th this wo	ork					
Reason											
	u vill be ene	C.b boot		-£ it- t							
Excellen	ce: It will be one	of the besi	: example	es of its i	ype						
Reason											
Rigour: If	t will be well thou	ught throug	h and pu	ıt togethe	er						
Reason											

QUALITY: THIS IS A FREEDOM OF EXPRESSION CENTRE

So, based on what you know of Bob and Roberta Smith and the This is a Freedom of Expression Centre project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 16. Please mark a point on the scale that best represents your level of agreement with the following statement about This is a Freedom of Expression Centre by Bob and Roberta Smith:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interesting	ng idea									
Reason										
Presentation: It will be we	ell produce	d and pr	esented							
Reason										
Distinctiveness: It will be	different fr	om thing	gs I've ex	perience	d before					
Reason										
Challeman It will be there	what was calcin									
Challenge: It will be thoug	grit-provokii	ig								
						\bigcirc				
Reason										
Captivation: It will be abs	sorbing and	will hold	my atte	ntion						

Strong	gly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason											
Enthusia	sm: I will come t	to somethin	ng like th	is again							
Reason			\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Reason											
Local im	pact: It is import	ant that it's	happen	ing here	(in Hull)						
Reason											
Relevano	e: It will have so	omething to	sav abc	out the wo	orld in wh	nich we li	We				
Noicean	O O										
Reason											
Originali	ty: It is ground-b	reaking									
Reason											
Risk: The	e artists are really	y challengi	ng thems	selves wi	th this wo	ork					
Reason											
	u vill be ene	C.b boot		-£ it- t							
Excellen	ce: It will be one	of the besi	: example	es of its i	ype						
Reason											
Rigour: If	t will be well thou	ught throug	h and pu	ıt togethe	er						
Reason											

*Diversity refers t	ression Centre? to gender, ethnicity	e, sexual orientat	ion, and / or socio-	economic status

QUALITY: THE ELEPHANT IN THE ROOM

So, based on what you know of Claire Morgan and The Elephant in the Room project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 18. Please mark a point on the scale that best represents your level of agreement with the following statement about The Elephant in the Room by Claire Morgan:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interesting	ng idea									
Reason										
Presentation: It will be we	ell produce	d and pre	esented							
Reason										
Distinctiveness: It will be	different fr	om thing	ıs l've ex	nerience	d hefore					
Reason										
Challer and the still has the second										
Challenge: It will be thoug	nit-provoki	ng								
Reason										
reason										
Captivation: It will be absorbed	orbing and	will hold	l my atter	ntion						

Strong	gly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason											
Enthusia	sm: I will come t	to somethin	ng like th	is again							
Reason			\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Reason											
Local im	pact: It is import	ant that it's	happen	ing here	(in Hull)						
Reason											
Relevano	e: It will have so	omething to	sav abc	out the wo	orld in wh	nich we li	We				
Noicean	O O										
Reason											
Originali	ty: It is ground-b	reaking									
Reason											
Risk: The	e artists are really	y challengi	ng thems	selves wi	th this wo	ork					
Reason											
	u vill be ene	C.b boot		-£ it- t							
Excellen	ce: It will be one	of the besi	: example	es of its i	ype						
Reason											
Rigour: If	t will be well thou	ught throug	h and pu	ıt togethe	er						
Reason											

*Diversity refe	rs to gender, ethni	city, disability, a	age, sexual orie	entation, and / or	socio-economic:	status

QUALITY: A HALL FOR HULL

So, based on what you know of Pezo von Ellrichshausen, Felice Varini and the A Hall for Hull project, supported by RIBA, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 20. Please mark a point on the scale that best represents your level of agreement with the following statement about A Hall for Hull by Pezo von Ellrichshausen and Felice Varini:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interesting	ng idea									
Reason										
Presentation: It will be we	ell produce	d and pr	esented							
Reason										
Distinctiveness: It will be	different fr	om thing	js I've ex	perience	d before					
Reason										
Challenge: It will be though	ght-provokii	ng								
Reason										
Continuation 14 will be 1			l may ++	ation						
Captivation: It will be abs	sorbing and	will noic	i my atter	nuon						

Strong	gly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason											
Enthusia	sm: I will come t	to somethin	ng like th	is again							
Reason			\bigcup	\bigcup		\bigcup	\bigcup	\bigcup	\bigcup		
Reason											
Local im	pact: It is import	ant that it's	happen	ing here	(in Hull)						
Reason											
Relevanc	:e: It will have so	omething to	say abc	out the wo	orld in wh	nich we li	ve				
Reason											
Originalit	ty: It is ground-b	reaking									
Reason											
Reason											
Risk: The	e artists are really	y challengir	ng thems	selves wi	th this wo	ork					
			\bigcirc								
Reason											
Evcellen	ce: It will be one	of the hest	t ovamnl	os of its t	t ina						
EXCENSION	Ce. It will be one	Of the pesi	. ехапри	es or its t	уре						
Reason											
Rigour: If	t will be well thou	ught throug	h and pu	ıt togethe	er						
Reason											

*Diversity refe	rs to gender, ethni	icity, disability, a	age, sexual or	ientation, and /	or socio-econom	nic status

QUALITY: FLOE

So, based on what you know of Heinrich and Palmer and the Floe project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 22. Please mark a point on the scale that best represents your level of agreement with the following statement about Flow by Heinrich and Palmer:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interesting	g idea									
Reason										
Presentation: It will be we	II produce	d and pre	esented							
Reason										
Distinctiveness: It will be	different fi	rom thing	s I've ex	perience	d before					
Reason										
Challenge: It will be though	nt-provoki	ng								
Reason										
Captivation: It will be abso	orbing and	will hold	my atter	ntion						
O										

Strong	gly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason											
Enthusia	sm: I will come t	to somethin	ng like th	is again							
Reason			\bigcup	\bigcup		\bigcup	\bigcup	\bigcup	\bigcup		
Reason											
Local im	pact: It is import	ant that it's	happen	ing here	(in Hull)						
Reason											
Relevanc	:e: It will have so	omething to	say abc	out the wo	orld in wh	nich we li	ve				
Reason											
Originalit	ty: It is ground-b	reaking									
Reason											
Reason											
Risk: The	e artists are really	y challengir	ng thems	selves wi	th this wo	ork					
			\bigcirc								
Reason											
Evcellen	ce: It will be one	of the hest	t ovamnl	os of its t	t ina						
EXCENSION	Ce. It will be one	Of the pesi	. ехапри	es or its t	уре						
Reason											
Rigour: If	t will be well thou	ught throug	h and pu	ıt togethe	er						
Reason											

 gender, ethnicity,	 	, coon on a ciardo

YOUR PERCEPTION OF HULL

lease tick all that apply)	Yes, I am working / previously worked in Hull
Yes, my family come from Hull	
Yes, I was born in Hull	Yes, I studied at the University of Hull
Yes, I grew up in Hull	No, I have no connections with Hull
Yes, I currently live in Hull	
Other (please specify)	
With your ourrent understanding o	f the city, how would you decoribe Hull to compone close
. With your current understanding o	f the city, how would you describe Hull to someone else

LOOK UP: PEER ASSESSMENT (PRE-ALL) ANYTHING ELSE? 26. Is there anything else that you'd like to share with us about your hopes and expectations for the Look Up installations you plan to see during your visit to Hull later this month?