

ABOUT YOU

**1. Name:**

**2. Organisation or Company:**

SURVEY ROUTING

\* 3. Which of the following Look Up installations are you planning to see when you visit Hull later this month?

- City Speaks by Michael Pinsky (Tidal Surge Barrier / Fruit Market)  
(2 February - 31 December 2017)
- The Train Track and the Basket by Claire Barber (Hull Paragon Interchange)  
(7 April - 31 December 2017)
- Paper City by various artists (Humber Street)  
(30 June - 9 July 2017)
- Bleached by Tania Kovats (The Deep)  
(29 July - 17 September 2017)
- This is a Freedom of Expression Centre by Bob and Roberta Smith (Hull School of Art & Design)  
(3 August - 3 September 2017)
- The Elephant in the Room by Claire Morgan (Princes Quay Shopping Centre)  
(7 August - 15 October 2017)
- A Hall for Hull by Pezo von Ellrichshausen and Felice Varini (Trinity Square)  
(2 October - 12 November 2017)
- Floe by Heinrich and Palmer (The Deep)  
(8 December - 10 December 2017)

## LOOK UP: PEER ASSESSMENT (PRE-ALL)

### AWARENESS OF THE ARTISTS

\* 4. The following question asks about your previous experience or knowledge of the artists who have made the installations you plan to see. For each installation, please select one of the following answers:

- Yes, I have seen previous work by the artist
- Yes, I have prior knowledge of the artist, but have not seen any of their previous work
- No , I have not seen previous work by the artist and I do not have prior knowledge of them

	Yes, I have seen previous work by the artist	Yes, I have previous knowledge of the artist, but have not seen any of their work	No , I have not seen the previous work by the artist and I do not have previous knowledge of them
City Speaks by Michael Pinsky (Tidal Surge Barrier / Fruit Market) (2 February - 31 December 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Train Track and the Basket by Claire Barber (Hull Paragon Interchange) (7 April - 31 December 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bleached by Tania Kovats (The Deep) (29 July - 17 September 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Paper City by various artists (Humber Street) (30 June - 9 July 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This is a Freedom of Expression Centre by Bob and Roberta Smith (Hull School of Art & Design) (3 August - 3 September 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Elephant in the Room by Claire Morgan (Princes Quay Shopping Centre) (7 August - 15 October 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A Hall for Hull by Pezo von Ellrichshausen and Felice Varini (Trinity Square) (2 October - 12 November 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Floe by Heinrich and Palmer (The Deep) (8 December - 10 December 2017)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PERCEPTIONS OF THE ARTISTS

**\* 5. You mentioned that you have seen one or more of the artists' previous work, or have prior knowledge of them. What are your thoughts about these artists and / or their work based on what you know?**

AWARENESS OF G.F SMITH

6. Have you seen any of the paper products / collections made by G.F Smmith and / or do you have any knowledge of the company and its ethos?

- Yes, I have seen the paper products / collections made by G.F Smith
- Yes, I have knowledge of the company G.F Smith and / or its ethos
- No, I have no knowledge or experience of G.F Smith

PERCEPTIONS OF G.F SMITH

**\* 7. You mentioned that you have experience of G.F Smith paper products and /or knowledge of the company and its ethos. What are your thoughts about G.F Smith and the products they make?**



Strongly disagree

Strongly agree

0

1

2

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Reason

**Enthusiasm:** I will come to something like this again

Reason

**Local impact:** It is important that it's happening here (in Hull)

Reason

**Relevance:** It will have something to say about the world in which we live

Reason

**Originality:** It is ground-breaking

Reason

**Risk:** The artists are really challenging themselves with this work

Reason

**Excellence:** It will be one of the best examples of its type

Reason

**Rigour:** It will be well thought through and put together

Reason



**\* 9. In what way(s), if any, do you feel that diversity\* will be explored / represented byCity Speaks?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*

## LOOK UP: PEER ASSESSMENT (PRE-ALL)

### QUALITY: THE TRAIN TRACK AND THE BASKET

So, based on what you know of Claire Barber and The Train Track and the Basket project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

\* 10. Please mark a point on the scale that best represents your level of agreement with the following statement about The Train Track and the Basket by Claire Barber:

Strongly disagree

0

1

2

3

4

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Strongly agree

10

**Concept:** It is an interesting idea

Reason

**Presentation:** It will be well produced and presented

Reason

**Distinctiveness:** It will be different from things I've experienced before

Reason

**Challenge:** It will be thought-provoking

Reason

**Captivation:** It will be absorbing and will hold my attention

Strongly disagree

Strongly agree

0

1

2

3

4

5

6

7

8

9

10

Reason

**Enthusiasm:** I will come to something like this again

Reason

**Local impact:** It is important that it's happening here (in Hull)

Reason

**Relevance:** It will have something to say about the world in which we live

Reason

**Originality:** It is ground-breaking

Reason

**Risk:** The artists are really challenging themselves with this work

Reason

**Excellence:** It will be one of the best examples of its type

Reason

**Rigour:** It will be well thought through and put together

Reason

**\* 11. In what way(s), if any, do you feel that diversity\* will be explored / represented by The Train Track and the Basket?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*

LOOK UP: PEER ASSESSMENT (PRE-ALL)

QUALITY: PAPER CITY

So, based on what you know of the artists involved in Paper City and the Paper City project, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

\* 12. Please mark a point on the scale that best represents your level of agreement with the following statement about Paper City:

Strongly disagree

0

1

2

3

4

5

6

7

8

9

Strongly agree

10

**Concept:** It is an interesting idea

Reason

**Presentation:** It will be well produced and presented

Reason

**Distinctiveness:** It will be different from things I've experienced before

Reason

**Challenge:** It will be thought-provoking

Reason

**Captivation:** It will be absorbing and will hold my attention

Strongly disagree

Strongly agree

0

1

2

3

4

5

6

7

8

9

10

Reason

**Enthusiasm:** I will come to something like this again

          

Reason

**Local impact:** It is important that it's happening here (in Hull)

          

Reason

**Relevance:** It will have something to say about the world in which we live

          

Reason

**Originality:** It is ground-breaking

          

Reason

**Risk:** The artists are really challenging themselves with this work

          

Reason

**Excellence:** It will be one of the best examples of its type

          

Reason

**Rigour:** It will be well thought through and put together

          

Reason

**\* 13. In what way(s), if any, do you feel that diversity\* will be explored / represented by Paper City?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*





Strongly disagree

Strongly agree

0

1

2

3

4

5

6

7

8

9

10

Reason

**Enthusiasm:** I will come to something like this again

          

Reason

**Local impact:** It is important that it's happening here (in Hull)

          

Reason

**Relevance:** It will have something to say about the world in which we live

          

Reason

**Originality:** It is ground-breaking

          

Reason

**Risk:** The artists are really challenging themselves with this work

          

Reason

**Excellence:** It will be one of the best examples of its type

          

Reason

**Rigour:** It will be well thought through and put together

          

Reason

**\* 15. In what way(s), if any, do you feel that diversity\* will be explored / represented by Bleached?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*



Strongly disagree

Strongly agree

0

1

2

3

4

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Reason

**Enthusiasm:** I will come to something like this again

          

Reason

**Local impact:** It is important that it's happening here (in Hull)

          

Reason

**Relevance:** It will have something to say about the world in which we live

          

Reason

**Originality:** It is ground-breaking

          

Reason

**Risk:** The artists are really challenging themselves with this work

          

Reason

**Excellence:** It will be one of the best examples of its type

          

Reason

**Rigour:** It will be well thought through and put together

          

Reason

**\* 17. In what way(s), if any, do you feel that diversity\* will be explored / represented by This is a Freedom of Expression Centre?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*



Strongly disagree

Strongly agree

0

1

2

3

4

5

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7

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Reason

**Enthusiasm:** I will come to something like this again

Reason

**Local impact:** It is important that it's happening here (in Hull)

Reason

**Relevance:** It will have something to say about the world in which we live

Reason

**Originality:** It is ground-breaking

Reason

**Risk:** The artists are really challenging themselves with this work

Reason

**Excellence:** It will be one of the best examples of its type

Reason

**Rigour:** It will be well thought through and put together

Reason

**\* 19. In what way(s), if any, do you feel that diversity\* will be explored / represented by The Elephant in the Room?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*



LOOK UP: PEER ASSESSMENT (PRE-ALL)

QUALITY: A HALL FOR HULL

So, based on what you know of Pezo von Ellrichshausen, Felice Varini and the A Hall for Hull project, supported by RIBA, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

\* 20. Please mark a point on the scale that best represents your level of agreement with the following statement about A Hall for Hull by Pezo von Ellrichshausen and Felice Varini:

Strongly disagree 0 1 2 3 4 5 6 7 8 9 10 Strongly agree

Concept: It is an interesting idea

Scale with 11 radio buttons for Concept: It is an interesting idea

Reason

Text input field for reason for Concept

Presentation: It will be well produced and presented

Scale with 11 radio buttons for Presentation

Reason

Text input field for reason for Presentation

Distinctiveness: It will be different from things I've experienced before

Scale with 11 radio buttons for Distinctiveness

Reason

Text input field for reason for Distinctiveness

Challenge: It will be thought-provoking

Scale with 11 radio buttons for Challenge

Reason

Text input field for reason for Challenge

Captivation: It will be absorbing and will hold my attention

Scale with 11 radio buttons for Captivation

Strongly disagree

Strongly agree

0

1

2

3

4

5

6

7

8

9

10

Reason

**Enthusiasm:** I will come to something like this again

          

Reason

**Local impact:** It is important that it's happening here (in Hull)

          

Reason

**Relevance:** It will have something to say about the world in which we live

          

Reason

**Originality:** It is ground-breaking

          

Reason

**Risk:** The artists are really challenging themselves with this work

          

Reason

**Excellence:** It will be one of the best examples of its type

          

Reason

**Rigour:** It will be well thought through and put together

          

Reason

**\* 21. In what way(s), if any, do you feel that diversity\* will be explored / represented by A Hall for Hull?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*



Strongly disagree

Strongly agree

0

1

2

3

4

5

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7

8

9

10

Reason

**Enthusiasm:** I will come to something like this again

          

Reason

**Local impact:** It is important that it's happening here (in Hull)

          

Reason

**Relevance:** It will have something to say about the world in which we live

          

Reason

**Originality:** It is ground-breaking

          

Reason

**Risk:** The artists are really challenging themselves with this work

          

Reason

**Excellence:** It will be one of the best examples of its type

          

Reason

**Rigour:** It will be well thought through and put together

          

Reason

**\* 23. In what way(s), if any, do you feel that diversity\* will be explored / represented by Floe?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*

YOUR PERCEPTION OF HULL

\* 24. Do you have any personal connections to Hull (previous or existing)?

(Please tick all that apply)

Yes, my family come from Hull

Yes, I am working / previously worked in Hull

Yes, I was born in Hull

Yes, I studied at the University of Hull

Yes, I grew up in Hull

No, I have no connections with Hull

Yes, I currently live in Hull

Other (please specify)

\* 25. With your current understanding of the city, how would you describe Hull to someone else?

ANYTHING ELSE?

26. Is there anything else that you'd like to share with us about your hopes and expectations for the Look Up installations you plan to see during your visit to Hull later this month?