

# Larkin OOH and wayfinding



Banners on Larkin building  
Size: 3m x 1.5m



Banners on Larkin building  
Size: 6m x 1.5m



Lamppost Banners across Campus and on Cottingham Road  
Size: 2m height, 60cm width

29 lamppost banners situated on campus - roughly half could be used for Larkin. 15 lampposts can be used on Cottingham Road.

Current lamppost banners come down on 12 June - Larkin banners could go up anytime after this. Book a date in ASAP.

Banners would need to come down temporarily for open days / clearing around 15 July & 18 Aug but would go back up thereafter.

Costs associated with print and installation tbc with Uni

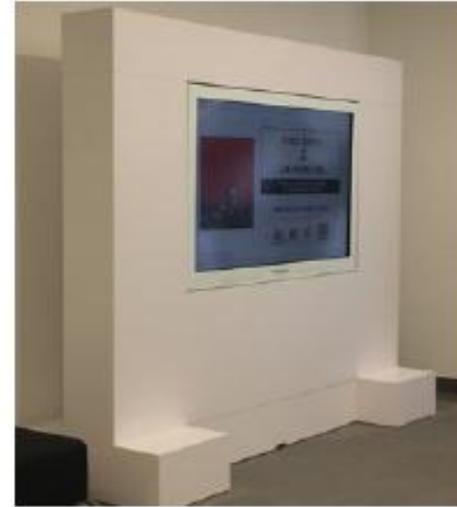
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Pull-up banners x5 / 6

Foamex board on wall (with command strips)

Size: 1189mm width x 841mm H



Digital screens across all faculties throughout uni



Use of existing uni boards

Large free standing boards x4

Size: 790mm wide x 2000mm high.

25mm of the panel goes into the frame at the top, left & right

A0 boards x 3

A1 boards x 4

Produce posters on foamex (weather proof)

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Other:

Volunteers on campus

Pull-up banner in Middleton Hall?

Floor vinyls throughout campus - estates sensitive about any marks

Toads - board could be placed behind the toad already in Brynmor Jones near(ish) the cafe

Toad in Business Dept could also be moved closer

