**Thoughts**

**Circle of Friends**

Aim: To gather information from Women of Hull about what they would like to see, do, hear, remember, challenge, make, talk to at our Women of the World event in March 2017.

Circle of Friends are advocates for the Hull event.

**Different things the Circle of Friends can do**

* Attend meetings
* Host a mini think in (share questions with members of team or friends.
* Facilitate an engagement project.
* Resources – knowledge, time, etc.
* Host an event/activity at the festival
* Be involved with mentor programme.

**Mini Think Ins**

Cuppa and a Chat

Takeaway Challenge.

Idea of informally with your group of colleagues ask these questions and feedback the ideas to the WOW team (do we need a shared google drive/dropbox for all the friends, plus a social media site, a twitter feed, and an Instagram account?)

**What would do the friends need**

Cuppa and a Chat

* Cup of tea/coffee/pints/glasses
* The set of questions on cards/flyer
* The means to write down/record the answers/notepad/ipad
* 30 minutes to 1 hour

Coffee Break Challenge

* Set of questions – on cards
* Means to record the answers(
* 10 minutes
* 1 week challenge. (We could do this like a daily personalised email for a month pre and in the run up to WOW?)

Questions for a Cuppa and a Chat

* What’s your favourite thing about Hull?
* When you were happiest?
* What would you talk about at that dinner party?
* Who’s your favourite female personality at the moment?
* Who’s your favourite female performer at the moment?
* If you could invite three women to a dinner party, who would they be?
* What so most significant thing women have achieved so far
* What bothers you as a woman of the world in 2017?
* What news stories about challenges facing women in the UK worry you at

the moment?

* What new stories about problems that face women in the world bother you?
* What would your super power be?
* What do you want to be when you grow up?

* What’s your proudest moment?
* If you could give your 16 old self some advice what would it be?
* What makes you feel powerless?
* If you could fix one problem facing women in Hull, what would it be?
* What one thing would make your life better?
* What skill would you like to learn in 2017?
* What skill would you like to share?
* What one thing would you like to walk away from this year’s WOW festival?
* What’s your guilty pleasure?

Coffee Break challenge

3 cards

Card 1

* Who’s your favourite female personality at the moment?
* What bothers you as a woman of the world in 2017?
* If you could give your 16 old self some advice what would it be?
* What’s your guilty pleasure?

Card 2

* Who’s your favourite female performer at the moment?
* What news stories about challenges facing women in the UK worry you at the moment?
* What do you want to be when you grow up?

Card 3

* What would your super power be?
* What global stories about women worry you at the moment?
* What skill would you like to learn in 2017?
* Who’s your heroine?

**The Think ins**

**When**

Thursday 29th September – 11am, 2pm, 6.30pm – Hessle Road Asda

Thursday 6th October – 11am, 2pm, 6.30pm – Kingswood Asda

Saturday 8th/15th October – 11am, 2pm, 6.30pm – Bilton

Thursday 15th October – 11am, 2pm, 6.30pm – Mount Pleasant

**What**

One hour sessions in the community rooms

Talking to women on an individual basis – hand with your shopping?

**Structure**

Introduction to WOW and people in the room what brought them here.

Showing of WOW video.

Groups

The questions

Flipcharts of other suggestions

Follow up suggestions

Goody bags?

**Other places to reach women**

Hairdressers

Doctor Waiting Rooms.

Coffee Shops

**Online**

Web Page

Questions for you and your friends.

Facebook

Hull focus.

Can we get people to Instagram it

Can we get people to video themselves

The inspiration challenge

The WOW challenge

The WOW Hull hour on Twitter