



CREATIVE COMMUNITIES PROGRAMME APPLICATION FORM

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Thank you for your interest in the Creative Communities Programme.

You should ensure you have read the Guidance Notes provided before applying and bear these in mind when completing your application. You do not need to complete your application all at once - you can save your progress and return at any time.

Downloadable templates have been provided which you will need to complete and upload as part of your application.

NOTES

- Do not attach files other than those requested.
- Do not include web links in any text unless requested.
- Submissions which include redistribution of funding will not be considered.
- Receipt of submissions will be acknowledged by email.
- By submitting your application you are giving consent for us to share information with other key Hull 2017 partners, including The Big Lottery Fund.
- All applicants will be advised of the outcome of their application by July 2016. Please do not enquire about the progress of your submission in the meantime as we will unfortunately not be able to respond. We will be in touch if we have any questions and/or if we require further information.
- Should you need further support completing your application please see Help section of this site.

We greatly appreciate you applying. Thank you.

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ELIGIBILITY CRITERIA

Please complete the following questionnaire to check your eligibility in applying to the Hull 2017 Creative Communities Programme.

Creativity

Does your project celebrate art or culture?

Yes

Themes

Does your project take inspiration from one of the four Hull 2017 themes (Made In Hull / Roots & Routes / Freedom / Tell The World)?

Yes

Additionality

Does your project create something new to make 2017 a success?

Yes

Accessibility

Will your project be open and accessible to all members of the public?

Yes

Engagement

Will your project engage with the people of Hull?

Yes

Location of Activity

Will all or part of the project take place in Hull?

Yes

Timing of Activity

Will all or part of the project take place in 2017?

Yes

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Name of Individual / Organisation

Hull LGBT+ Community Pride

Name of Project

Pride in Hull 2017

Project Summary

A series of lesbian, gay, bisexual, transgender families and supporters (LGBT+) focused cultural events in July 2017 culminating in parade and celebration in Hull city centre. Events will be open to everyone and is designed to engage the wider local community with aims of diminishing prejudice and enabling community cohesion.

General Information

| | |
|-------------------|--|
| Lead Contact Name | Colin Wilson |
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Project Description

With reference to the Essential Criteria set out in the Guidance Notes, please describe your project or event/activity. You must demonstrate how you are meeting the essential criteria and specify if you are meeting any of the Secondary Criteria.

Pride in Hull (PIH) 2017 will be a weeklong series of cultural events to kick off the Freedom Season at city-centre venues. A celebration of freedom for lesbian, gay, bisexual and transgender people (LGBT), families, friends, allies, supporters (LGBT+) and has an equity of access for everyone. Events focus on the fiftieth anniversary of The Sexual Offences Act 1967 which decriminalised homosexual acts in private between two men. Coincides with contemporaneous Pride festivals in Hull held around that time in July over 12 years. The timing of this anniversary is significant and relevant.

All events focus on the differences in culture, behaviours and attitudes towards homosexuality prior to the Bill being passed with the modern day. We seek the community's permission to reproduce images/photographs depicting homosexuality before 1967. We ask what it means to be affected by homosexuality in present time, and engage a themed photographic competition. Photographs will be reproduced large scale to form a "travelling" exhibition (shown at events below) highlighting differences in attitudes or behaviours between the two time frames from a local perspective.

Events Programme:

Friday 21st July 2017.

Fund-raising "Red Ribbon Ball" in support of The Hardy Fund that helps people living with or who are affected by HIV/AIDS.

Saturday 22nd July 2017.

Pride in Hull; flagship outdoor festival exploring carnival and street art. LGBT+ community, friends, families celebrate unique identities through highly accessible art forms with a wide audience. This forms a long-term development strategy of the organisation, building on the success and quality of previous arts activities curated, enabling the LGBT+ community to celebrate with confidence and a sense of ownership. Our 'community market' includes many local community groups giving them a unique and invaluable access to a predominantly LGBT+ friendly audience.

Music event featuring local bands and artists in partnership with The Warren Music. Young local artists and musicians will perform music around the "before and after" theme. A song-writing competition interpreting themes of being LGBT in the modern day, together with relevant music from the pre-decriminalisation period.

Sunday 23rd July 2017.

Following a preliminary discussion with "Duckie" at Pacific Chambers we hope to partner CoC's event possibly at Hull City Hall and forge a partnership of engagement.

Monday 24th July 2017.

Playing Out; a local playwriting group previews a new play aimed at those with memories of the pre-1967 days and the young who have little understanding to know what it would have been like to live under those circumstances. Performed at Hull Truck highlighting the difficulties of men who had sex with men pre-1967.

Tuesday 25th July 2017.

Film festival at Kardomah94 screening films contrasting differences of being gay before 1967 and the present time. Commissioned new 'short' made by local filmmakers to première at the event.

Wednesday 26th July 2017.

LGBT+ History day at The History Centre with full photographic exhibition and a reading in Polari (with translation), a lost language created by gay men to allow them to communicate freely. Invite guests from sponsors, partners, associated agencies, local authority, fire and police with aims to enhance community cohesion.

All venues will be accessible to wheelchair users and where possible, signers will be present for the hard of hearing.

Video link: <https://www.facebook.com/hullcommunitypride/>
<https://www.youtube.com/watch?v=xvzUI4DFwFs&app=desktop>
https://www.youtube.com/watch?feature=em-upload_owner&v=mKyY6Q9S3cw&app=desktop

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KEY PROJECT INFORMATION

What are the main art forms in your project?

Responses Selected:

| |
|------------|
| Comedy |
| Dance |
| Exhibition |
| Festival |
| Film |
| Literature |
| Music |
| Theatre |
| Visual Art |

When does your activity take place? Please provide the start date, or advise if this is still to be confirmed.

Format: DD/MM/YYYY

21/07/2017

Start date still to be confirmed

Responses Selected:

Yes

Please provide the end date for your activity, or advise if this is still to be confirmed.

Format: DD/MM/YYYY

26/07/2017

End date still to be confirmed

Responses Selected:

Yes

When will you begin work on developing your project / rehearsing your activity?

Format: DD/MM/YYYY

01/09/2016

Where will your project take place?

Responses Selected:

City Centre

How many performances / days of your event/activity will your project include?

6

How many people are expecting to attend/experience your activity?

10000

How many people are you expecting to participate in your activity?

500

Please describe the relationship with any partners you may be working with.

Pride in Hull has excellent and respectful relationships with Hull City Council, Hull BID, Humberside Fire & Rescue, Humberside Police, Police and Crime Commissioner, City Health Care Partnership, Hull LGBT Forum, ESAG, Fuel Group, Cornerhouse (Yorkshire), Yorkshire MESMAC, Hull Trans Youth group, Community Cohesion, UNISON, GMB, LGBT Christian Alliance and many local sponsoring businesses and organisations based in the city and beyond. We work hard to develop these partnerships through mutual respect and understanding with

aims towards enhancing community cohesion, improving health and tackling hate crime.

The organisation's trustees have a grounding in sexual health and therefore aim to develop 'hub and spoke' synergies with East Riding of Yorkshire CC to build on their social inclusion activities and strategies.

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OTHER INFORMATION

Who will benefit from the project and in what ways?

(Please indicate any particular target groups)

Everyone. Pride in Hull wants to create safe spaces for, and promote awareness of, the LGBT+ community yet also will engage the wider Hull community and connect with the tourist economy to promote cohesion and inclusivity and aim to reduce prejudice.

Our aim is to continue to promote the acceptance of the LGBT+ community within the wider community assisting in developing the confidence of the LGBT+ community and enhancing health and well-being within the community through greater participation in mainstream events.

How will your project be accessible?

The project will be promoted through a number of channels including local media, Facebook and through networks of the Trustee members. All venues utilised have disabled access and if required hearing loops etc. will be made available. The events are open to all communities in Hull and some of the events will be created in conjunction with a variety of communities throughout the city.

Please explain any permissions (for use of space, venue or property) which you have been required to obtain.

Preliminary permissions have already been sought from the smaller venues. A discussion with Hull City Council needs to be had about the possible venues available to us for the outdoor parade and festival event. Such discussions have been held for Pride events previously and we expect a similar supportive approach by all parties in 2017. Event planning, licensing considerations, venue locations and parade route will be agreed in collaboration with the local ESAG committee.

How will you promote the event/activity and to which target audiences?

PRIDE in Hull have a track record of promoting its events through traditional media outlets. For example; in 2015, members of the Trustees appeared on local radio, in local press and TV. Trustees often take part in weekly Out and Proud community radio show.

PRIDE in Hull has its own Facebook page with over 3700 'likes', website and Twitter account with over 3700 followers. It will use these and other forms of social media to advertise and promote the series of events. A number of the Trustees have a variety of networks including links with the wider voluntary and Community Sector and the business sector. These will be utilised in order to promote the events as well as enabling further engagement with the wider communities of Hull.

Direct engagement in the community – this will include LGBT groups as well as the communities of Hull. As part of the series of events where we will be working closely with a variety of community groups including youth projects, BME groups and others to take part in activities including photography, film, and drama. This will enable us to promote the events and also raise awareness of LGBT issues throughout Hull. There will be poster and leaflet campaigns.

Have you created a project like this before? Please tell us what experience you / your organisation or partner

organisation has had in delivering projects of this scale/nature in the last five years.

The team has created a successful parade and Pride event in 2015, with over 4,500 people in attendance during the day. The team is part-way through organising Pride 2016 in a similar way. This event is building in momentum with audience figures expected to be higher than 2015. In 2015 the team created a four-day LGBT+ film festival held at Kardomah 94. In addition to this, the team has held fundraising events including an LGBT+ tea party at The Royal Station hotel and has worked in collaboration with the University of Hull on two Eurovision celebration evenings.

Several have trustees have contributed to previous manifestations of Pride in Hull over the last decade.

Please supply a brief outline biography of the main members of your team including the lead artist(s). Web links can be used for this section.

Andy Train - Entertainer and First Aid Trainer - Andy regularly supports the LGBT community and chairs Hull & ER LGBT Forum. He is part of the national UK Pride network.

Tish Lamb - CEO, Cornerhouse with 25 years experience of VCS working. Currently delivers innovative sexual health projects to young people and previously in community development engaging local communities to develop their own sustainable projects.

David Boland - Chairperson and highly qualified child psychologist Sits on the local safeguarding committee. He has a wide range of organisational skills and is a passionate St John's volunteer.

Graham Jenkinson - Managing Director at Jenko Ltd as well as Vice Chair at Cornerhouse (Yorkshire) where he has served for over two decades. He is an award-winning business mentor/adviser with Young Enterprise, encouraging young people to develop confidence and businesses. He is also a person-centred therapist.

Craig Moody - Sexual health worker with Yorkshire MESMAC and supports the local community by volunteering for many other roles. Craig is passionate about inclusion and better sexual health provision for all.

Colin Wilson - Marketing Company Director - Colin has 26 years experience working locally in marketing and graphic design. He has an extensive local professional network and has served as a trustee and fundraiser for several local charities.

Lesley Tevar - Treasurer and Fundraiser. Lesley spent many years in HSBC Bank and is now a local restaurateur, she is a shining example of PFLAG (Parents and Friends of Lesbians and Gays) and is passionate about young people being safe and accepted in our community.

How will you measure and evaluate your success, and how will you share that with us at the end?

PRIDE in Hull used its website/facebook to ask people who attended the PRIDE event to provide feedback. As a result we have used this feedback to inform the event for 2016. PRIDE in Hull will utilise a similar process to gather feedback and evaluate the different events leading up to and including the events in 2017.

We will evaluate the experience of the volunteers and other parties (including any stallholders and organisations) through a short questionnaire.

Throughout the lead up to and after the series of events we will monitor media coverage and collate the information to use as part of wider report that will be used to inform future PRIDE events.

We will monitor the audience figures throughout the series of events. This will be achieved through a count of tickets allocated for the film/gallery shows & PRIDE Ball through to gathering numbers from the police and by hand held counters at the larger open events.

As stated earlier, we intend to involve as many types of groups and organisations in taking part in activities that will contribute to the series of planned events. The main focus of these will be around the mediums of photography, the written word, drama and film; and will raise awareness of LGBT issues as well as Freedom in the greater sense of the word; especially in the celebration of 50 years since the decriminalisation of homosexuality. All of these will enable us to gather views and feedback from the participants in relation to how successful we have been. At the end of the series of events all the above information and evaluations will be collated and will form a report, with links to films embedded that will be circulated to a range of different organisations including City of Culture.

How will you document your event/activity?

Press releases will be distributed to all traditional news outlets including Hull Daily Mail, BBC and ITV News Channels, Radio Humberside, Viking and other radio stations. We will also utilise the online 'pink news' to further record the events.

As one aspect of the programme is a photography exhibition we will encourage those who take part to capture the different events including the parade and the festival. These will then be uploaded (with permission) onto PRIDE's website and Facebook.

A film will be produce highlighting the different aspects of the week and will be uploaded to both Facebook and the website.