**CREATIVE COMMUNITIES PROGRAMME**  
**PROJECT UPDATE REPORT**

**GENERAL INFORMATION**

|  |  |
| --- | --- |
| **PROJECT NAME:** | Greatfield 60 |
| **PROJECT LEAD:** | Claire Taylor |
| **REPORT DATE:** | 31st August 2017 |

**INTRODUCTION**

Everyone who receives a grant from the Creative Communities Programme must complete this Project Update Report by the dates on the accompanying reporting schedule. Please read it straight away – you will need to collect the information throughout the lifetime of your project.

Please refer to your Agreement, and any changes you agreed with us, when you complete this Project Update Report form.

This Project Update Report tells us:

* What has happened during your project to date;
* Your current income and expenditure figures;
* What you have learned so far, and how you have adapted to these learnings.

We will send you a separate online survey about your experience of the Creative Communities Programme. We will process the information you to understand:

* The effect of our grant and support to date;
* The current effectiveness of our services and grants administration; and
* Where and how we need to make changes. We also use this information to report to our funders.

Please email this activity report to: creativecommunities@hull2017.co.uk

1. **PROJECT REPORT**

Please provide a brief update (3 or 4) sentences on each of the following areas to let us know how your project is going and how we can support you.

**EVENT PLANNING AND PROJECT MANAGEMENT**

Since the last report, the G60 pop-up gallery at St Hilda’s Church has been open for 3 days a week during term-time. Four exhibitions have taken place:

1. Beginnings – exhibition of historical photographs of Greatfield by former resident Reg Pickering
2. In Your Words – multimedia presentation of oral history and images created by resident Mike McDermott
3. Boxes of Beauty and Hope exhibition displaying artwork created with local community group ‘Great Minds’
4. Creative Aspirations – visual arts, crafts and hand-made jewelry made by students at Aspire Academy, an alternative education provider.

Two final exhibitions are in development ‘Nature’ and ‘Greatfield Brides and Grooms’ (at St Stephens Neighbourhood Centre).

Other activities include the ‘Art in a Cart’ workshops, Hull Carnival Arts workshops and events, a photography workshop, an oral history workshop, Greatfield Quilt sessions, Greatfield Choir sessions and performance and the Greatfield 60 Street party.

The project has been well supported by both local and City of Culture Volunteers.

**MARKETING AND COMMUNCIATIONS, PARTICIPATION AND LEARNING**

A3 programme distributed locally

Press Release 2 issued

HDM Article (Greatfield 60 Street Party)

Interview on Estuary TV and Radio Humberside

Ongoing social media and information on website

Performances

Screening

Exhibition days

Sessions for Education, Training of Taking Part

Accessible activities

Commissions

**RISK REGISTER**

We have sent you a template of a Risk Register with example risks that projects may face. Please complete this return with the Project Update Report.

**Please use the space below for any comments and supporting information.**

Please see attached risk register.

**BUDGET UPDATE**

In this section we ask for a summary of the income and expenditure of your activity to date.

Pleasecomplete the Budget Template provided. The template includes instructions on how to complete it.

**Please use the space below for any comments and supporting information.**

Please see attached budget update

**Specific Requirements - VAT**

If you are registered for VAT, your expenditure figures should not include VAT that you can claim back. If you are not registered for VAT, your figures should include VAT. You may need to get advice from your own accountant or the relevant tax office. For information about VAT and other taxes, contact HM Revenue and Customs (HMRC) through their website at [www.hmrc.gov.uk](http://www.hmrc.gov.uk)

**TIMELINE UPDATE**

We have sent you a copy of your original Project Timeline. Please complete the columns called Status and Notes to let us know if your project is on track.

**Please use the space below for any comments and supporting information.**

1. **MONITORING & EVALUATION REPORT**
2. **Event delivery**

**To date, how are you currently doing on reaching the targets laid out for project activity?**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **ORIGINAL TARGET\*** | **REVISED TARGET\*** | **ACTUAL TO DATE\*** |
| **PROJECT VENUE/LOCATION** | | |  |
| HU1 – HU9 | 15 |  | 75 |
| Not HU1 – HU9 | 11 |  | 7 |
| **ACTIVITY** | | |  |
| Number of performances | 13 |  | 7 |
| Number of exhibition days | 243 |  | 122 |
| Number of commissions\* | 2 |  | 7 |
| Number of sessions for education, training or taking part\* | 64 |  | 57 |
| Number of accessible activities | 316 |  | 184 |

**\*Original target: target(s) listed within your contract**

**\*Revised target: new suggested targets now that your project planning and delivery is underway**

**\*Actual to date: only complete this column if you have delivered some activity with the public**

**\*Commissions: a commission is defined as the hiring or payment to an artist / artistic company to create an art work or performance. A commission can be wholly or partly funded by you / your organisation.**

**\*Sessions for education, training or taking part: includes guided sessions, learning sessions, skills development workshops, formal training of volunteers, practical workshops, all other community/public facing workshops.**

If your project will incorporate heritage, please briefly say how you are developing, presenting and/or telling people about heritage or historical content, e.g. using heritage buildings or sites, collecting oral history (stories and memories), displaying historical artworks or collections, working with museums or archives, sharing or presenting historical stories or events.

1. First exhibition – ‘Beginnings’ with photographs of old Greatfield by Reg Pickering.

Please note, after the exhibition at St Hilda’s, the material was displayed at Stockwell Primary Academy and end with student Q and A with the Pickerings and presentations of the ‘family portraits. This created an additional 45 exhibition days and an extra education session.

1. ‘This is Your Life’ Oral History Workshop Saturday 25th February 2017 10.30am – 3pm This resulted in the ‘In Your Words’ multimedia presentation
2. ‘Greatfield Wall’ The public have brought in photographs from 6 decades of life on the estate. These have been scanned and printed to build up the ‘Greatfield Wall’ in the gallery.
3. Greatfield Choir rehearsed and performed a song from each decade
4. **Project Delivery Team**

**This can include formal and informal feedback given to you by staff, freelancers and / or your own observations. You can use notes or minutes from project team meetings; informal conversations; emails; etc. to inform this.**

**Thinking about your project to date, what would you say have been the main successes for the project delivery team:**

Main successes:

1. Good local volunteer base and excellent support from City of Culture volunteers
2. Good engagement with the creative workshops (Art on a Cart, Greatfield Choir, Hull Carnival Arts, Photography, Oral History Workshop and Craft Cuppa. Predicted number exceeded here
3. Good engagement from three local school (Stockwell Academy, Oldfleet Primary School and Aspire Academy)
4. Great conversations/reunions and reminiscing in the gallery
5. Engaging a wide range of partners in project

Excellent feedback from the ‘Beginnings’ exhibition from visitors, most of whom have a connect and fond memories of Greatfield . Many have left great comments in the visitors book and have return with or emailed photographs for the ‘Greatfield Wall’.

Great teamwork by volunteers creating the gallery from nothing and keeping it open in spite of the cold weather – heating issue finally resolved with an industrial heater!

**Thinking about your project to date, what would you say have been the main challenges for the project delivery team:**

Main challenges:

1. Audience numbers in the gallery lower than expected. Appears to be an issue with walking into church building/new places generally, lack of interest in arts and culture and busy lives. Good support from volunteers to try to overcome this. Varying the exhibitions helped and taking the exhibition into the Stockwell Primary Academy
2. Originally Hull Carnival Arts intended to organise procession from the 2 primary schools to a central location for the Street Party. One of the school thought that this would not be practical so ‘mini-carnivals’ held at the two schools in addition to a whole community street party.
3. **Audiences & Participants**

**To date (up to and including now), how many people have engaged with the project? If you are yet to do any public facing work, please leave this section blank.**

**Please note not all beneficiaries completed monitoring forms although audience numbers/participant are accurate. From the data collected, we have estimated the postcode spread.**

|  |  |  |
| --- | --- | --- |
| **TYPE OF ENGAGEMENT** | **ACTUAL TO DATE** | **% FROM HU1-HU9\*** |
| Number of audience members\* | 1237 | 90% |
| Number of participants\* | 1516 | 90% |
| **TOTAL BENEFICIARIES** |  |  |

**\*The % can be taken from the results of your audience and participant surveys or box office reports**  
**\*‘Audience members’ includes people going to an exhibition or performance, and people getting access to work that is printed, recorded, broadcast or on the internet.**  
**\*‘Participants’ means doing the activity.**

**Please complete the Total column within the tables below. You should collect this information using the Audience and Participant Surveys (which will be designed with support from the Hull 2017 team) and / or via the Participant Equal Opportunities Form provided in the Toolkit.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **ACTUAL TO DATE** |  |  | **ACTUAL TO DATE** |
| **AGE GROUPS** | |  | **CONDITIONS** |  |
| 0-2 years | No information available |  | Learning disability | 11 |
| 3-5 years | 5 |  | Long-term illness/condition | 14 |
| 6-10 years | 47 |  | Sensory impairment | 0 |
| 11-15 years | 8 |  | Mental Health condition | 0 |
| 16-17 years | 1 |  | Physical impairment | 8 |
| 18-19 years | 0 |  | Cognitive impairment | 3 |
| 20-24 years | 4 |  | Other | 0 |
| 25-29 years | 15 |  | **ETHNICITY** |  |
| 30-34 years | 6 |  | Welsh / English / Scottish / Northern Irish / British | 133 |
| 35-39 years | 8 |  |
| 40-44 years | 8 |  | Irish | 0 |
| 45-49 years | 14 |  | Gypsy or Irish Traveller | 0 |
| 50-54 years | 12 |  | Any other White background | 0 |
| 55-59 years | 10 |  | White and Black Caribbean | 0 |
| 60-64 years | 8 |  | White and Black African | 0 |
| 65-69 years | 10 |  | White and Asian | 0 |
| 70-74 years | 9 |  | Any other Mixed/multiple ethnic background | 0 |
| 75+ years | 11 |  | Indian | 0 |
| Prefer not to say | 5 |  | Pakistani | 0 |
| **GENDER** |  |  | Bangladeshi | 0 |
| Male 53 | **20255305532020** |  | Chinese | **000** |
| Female | 133 |  | Any other Asian background | 0 |
| Transgender | 0 |  | African | 0 |
| Other | 0 |  | Caribbean | 0 |
| Prefer not to say |  |  | Any other Black/African/Caribbean background | 0 |
| **DISABILITY/LONG TERM ILLNESS** | |  | Arab | 0 |
| Yes | 35 |  | Any other ethnic group | 0 |
| No 99 | **99** |  | Prefer not to say 0 | **0** |

**This can include formal and informal feedback given to you by staff and / or your own observations. You can use comments books; informal conversations; emails; etc. to inform this.**

**Thinking about your project to date, what would you say have been the main successes for your audience members / participants:**

Main successes:

1. Small spike engaging 20-44 age group during the ‘Creative Aspirations’ exhibition of hand-made crafts/jewelry because audience members had links to children in the smalls
2. All no monitoring data provided, we know that children at Stockwell Primary Academy responded well to the ‘Beginnings’ pop-up exhibition
3. Good quality participation in activities such as ‘Art in a Cart’

**Thinking about your project to date, what would you say have been the main challenges for you / your audience members / participants:**

Main challenges:

1. Numbers visited the St Hilda’s Gallery lower than expected after initial ‘buzz’
2. We hoped to get better attendance Street Party but 332 was acceptable
3. **Online Engagement**

**To date, how has your project impacted upon your online presence?**

|  |  |  |
| --- | --- | --- |
|  | **TOTAL PAGE VIEWS TO DATE SINCE PROJECT BEGAN** | **UNIQUE PAGE VEIWS TO DATE SINCE PROJECT BEGAN** |
| Website views relating to project | **Unknown** |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **LIKES/FOLLOWERS AT START OF THE PROJECT** | **LIKES/FOLLOWERS SINCE PROJECT BEGAN** | **IMPRESSIONS ON POSTS RELATING TO THE PROJECT TO DATE** | **ENGAGEMENTS WITH POSTS RELATING TO THE PROJECT TO DATE** |
| Facebook | **Unknown** | **Current 188 likes** |  | **Last week up 267%** |
| Twitter |  |  |  |  |
| Instagram |  |  |  |  |
| Other |  |  |  |  |

**DEFINITIONS**

* **Followers include:** Facebook Page Likes / Profile Friends; Twitter Followers; YouTube Subscribers; etc.
* **Impressions:** impressions (“views”) of Facebook posts linked to CCP project; impressions (“views”) of Twitter tweets linked to CCP project; views of YouTube videos linked to CCP project; etc.
* **Engagements:** Facebook posts, likes, shares, comments; Twitter tweets, retweets, likes; YouTube shares, comments; etc.

**In the boxes below, please share a selection of audience comments or quotes from social media made about your project:**

1. **Partners**

**To date, how many partners are involved with the project?**

|  |  |  |
| --- | --- | --- |
|  | **ACTUAL TO DATE BASED IN**  **HU1 – HU9** | **ACTUAL TO DATE BASED OUTSIDE**  **HU1 – HU9** |
| **PARTNER TYPE** | | |
| Artistic partner (e.g. theatre, art gallery, music venue) | 2 | 0 |
| Heritage partner (e.g. museum, archive) | 0 | 0 |
| Funder (e.g. Arts Council England, business, private trust) | 1 | 1 |
| Public Sector partner (e.g. libraries, GPs) | 1 | 0 |
| Voluntary sector partner (e.g. community group, charity) | 3 | 0 |
| Education (e.g. school, college, university) | 3 | 0 |
| Other |  |  |
| **PARTNERSHIP STAGE** | | |
| Number of new partnerships established via this project | 2 | 0 |
| Number of existing partners involved in this this project | 10 | 0 |

**This can include formal and informal feedback given to you by staff and/ or your own observations. You can use comments books; informal conversations; emails; etc. to inform this.**

**Thinking about your project to date, what would you say have been the main successes for your partners:**

1. Good range of activities provided across the area.
2. Adapting plans to meet the needs of the project and partners

**Thinking about your project to date, what would you say have been the main challenges for your partners:**

1. Time commitment to need the needs of a longer project
2. Meeting specific needs of local schools