

TURNER // RETURN

16 November 6-11pm

A night returning us to times when we valued - time. Time to talk, chat, unwind, listen watch and enjoy. Enter the Ferens via our RETURN // ENTER sign and enjoy an evening of contemplation and conversation.

RETURN. TIME & TIME AGAIN. We're here all night

RETURN // RATIONALE

'Late' events in museums and galleries across the UK and the US (Tate and MoMA are examples of this) are seen as way to engage new audiences. These audiences are often looking for alternative new and innovative ways to engage with these spaces, new ways that will motivate them. Many of these are based on participatory activities.

The Ferens Art Gallery has established Future Ferens group. A groups of young people, 14 – 24 years old, drawn together to work on projects, often funded through Artists Rooms (a Tate, National Galleries Scotland project). These exhibitions are often seen as a way to diversify the age group attending galleries. The Future Ferens group hosted an event like this for SKIN in 2017, which took place in The Studio.

TURNER // RETURN builds upon these two ambitions; broaden the appeal of the Ferens Art Gallery and support the professional and personal ambitions of the Future Ferens group.

RETURN // CONCEPT

Many of 'late' evenings work on the basis that audiences should experience the venue / building / exhibitions in new and exciting ways. Ways which are similar to the way many of us live our lives, not in isolation from one another, but through interaction and conversation.

TURNER // RETURN builds on that idea, asking audiences to RETURN to the space and look at things in a new way. Perhaps an exhibition space built on the wealth of philanthropists can be experienced in a new way if the room is hyper-decadent? How might that make you feel? One gallery exhibiting work illustrating ideas of social class and behaviour may feel different of you are asked to participate in an activity. What happens if you are asked by the gallery to give back something?

For existing audiences, it is also important to offer them a fresh approach. By asking them to enter the building in a different way, we are making this a level playing field. Reducing or heightening the barrier for everyone? Not entering through the imposing Lion doors, but in a more secretive side entrance. Not a daring act of culture, but part of a new experience.

RETURN // AUDIENCE

BY CULTURE - EXPERIENCE SEEKERS (City Centre)

Highly active, diverse, social and ambitious singles and couples and younger people engaging with the arts on a regular basis. Often students, recent graduates and in the early to mid-stages of their careers. Tend to live close to the city centre, so have easy access to and attend a wide variety of arts, museums, galleries and heritage.

2825 households across HU1 3 / HU 1 1 / HU5 / 2 show the highest proportion of *Experience Seekers* in Hull, according to Audience Agency. Two of these postcodes are city centre, and the other is in The Avenues area.

BY AGE – 14 to 35 year olds are the target age group

RETURN // CAPACITY

400 Capacity of Programmed spaces

800 Capacity of building

XX Average audience figures for 'late night' opening on Thursdays

TARGET for the NIGHT ??

RETURN // BY ROOMS

Where possible, each space is being 'hosted' by a different 'creative' organisation / creative / artist / arts collective who work in Hull. We want any conversation that is facilitated by the night to be on going, and for the Ferens Art Gallery to be the centre of a conversation.

1	RETURN // PRINT Lead : Hack & Host	Possibly outside next to the separate entrance Seating for 10	<p>The famous blue box has been across Hull asking people what they think of contemporary art. Meet them at the Blue Box to find out what has been said so far. Add your own thoughts, or simply have a sit down and read the paper.</p> <p><i>Hack and Host will be asked to site the Blue Box outside the temporary entrance to the gallery. Using a newspaper style 'call out' they will draw people through the new entrance</i></p> <p>Hosted by Hack and Host. Hot 'café' style refreshments being served outside the Blue Box</p>
2	RETURN // ENTER Lead: Fandangoe Kid	Side entrance	<p>The side entrance will be transformed into an alternative entrance into the gallery and evening.</p> <p>People will be encouraged to enter that way by the siting of the BLUE BOX and 'newspaper' style calling synonymous with these newspaper stands.</p> <p>The side entrance needs transforming for the night, changing a series of corridors into a lively, fun and welcoming space. This needs doing 07/08 Nov so Annie Nicholson can paper everything on the 09/10 Nov. FANDANGOE KID will plaster the walls with slogans</p>
3	RETURN // ART Lead: George & Sacha	Studio 200 capacity	<p>Join Curators George & Sacha as they host a night of conversation and screening.</p> <p>Join them from 6.30pm to hear '<i>Between Competition & Care</i>' with Ben Borthwick (Plymouth arts centre) and Sarah Munro (Baltic).</p> <p>Then watch screenings, in partnership with HIC, of some more avant garde nights in art house cinema (curated and chaired by George & Sacha?)</p>
4	RETURN // FEESTING Lead: Future Ferens (Dom Heffer)	Gallery 2 Dutch 17 th Seating for 30 Pic Nic costed for 500	<p>Future Ferens welcome you to join them at a Dutch Feast</p> <p>Take a seat at the banquet table and start a conversation or drawing sessions. Or pick up a feasting bag and use it to explore the galleries, and 'feast' on the content. Turner Prize is a visual <i>feest</i>, but what will you discover on your return when you <i>feest</i> with Future FerensNot your usual live (not LIFE) drawing experience</p>

			Appoint artists to turn their ideas into a visual then a reality (Dom Heffer)
5	RETURN // FINE CUT Lead: Cock Of the Walk / Greasy Fingers	Gallery 3 European 18th 10 capacity	Join tailor Cock of the Walk and barber (tbc) to get you suited and booted for the night. Try your hand at tailoring and understand its rooting in the city amongst the Georgian gallery, showing off the finery of the time. Then why not get your facial hair trimmed or hair set (barbers from Humber St?).
6	RETURN // DEBATE Lead: FandangoKid	Café / shop 30 capacity	FandangoKid* is set up to help you Join her in the café as you sketch and scribe your political message. <small>*most recently involved in participatory activities for the Basquiat exhibition</small>
7	RETURN // PERFORMANCE Lead: Tamar Draper (LO:CUS)	Starting in the Central Court Galleries 5, 9 & 8 50 capacity	<i>'Dwell Time'</i> Dance performance, from LO:CUS performer Tamar Draper. Explore the <i>visitor's</i> movement through the exhibition spaces. Performances last 15 minutes, starting in the Central Court
8	RETURN // EXCHANGE Lead: Kate Genever	Galleries 5, 6, 7, 8 & 9 30 per tour	Teachers engaged on the EXCHANGE programme will lead some 'LIVE TOURS' throughout the exhibition. Join them at programmed times to experience the exhibition through a more collaborative approach
9	RETURN // DECADENCE Lead: Eli Chambers	Thomas Ferens gallery 50 capacity	If you can find THE GIFT, from us, then you're in for a treat. Sit down amongst the decadent surroundings of art purchased by Thomas Ferens and gifted to the city. Relax with some electronic sounds curated by Eli Chambers and get waited on hand and mouth with some delicious drinks. This gift is not just for the taking, in return we are asking you some provoking questions. Drinks don't come for free!

BUDGET

11,500

£11960

ROOMS

// PRINT	MEET ME AT THE BLUE BOX	Hack and Host	n/a
		Assistance moving the BB to the space	£100
		Permission (planning application)	£100
// ENTER	Changing the space / corridor between the side entrance and Studio	Design (Blok CNC – House of Kings & Queens style)	£500
		Joinery & Painting (09/10 Nov)	
		<i>External RETURN // ENTER sign</i>	
		<i>Slogan / statement papering of the side entrance</i>	
		Security	£500
// ART	<i>BETWEEN COMPETITION & CARE</i> debate	Sarah Munro (fee preparation and delivery £200, travel and accommodation £200 and £100 hospitality)	£500
		Ben Borthwick (fee preparation and delivery £200, travel and accommodation £200 and £100 hospitality)	£500
		Curators Time (preparation and delivery)	n/a
	Future Ferens	LIVE TWEETING the questions coming from the talk	n/a
	HIC Screenings	HIC (Hull Independent Cinema) screenings	£500
		Cost of films	
		Technical set up for talk	
// FEESTING	FUTURE FERENS	Artist (Dom Heffer) to work up idea	£1000
		Build & set design (joinery time)	
		Furniture hire (chairs)	
		<i>Feesting Printed enquiry (possibly on Ploughman's bag)</i>	
		Food / refreshments (Ploughman's Pic Nic – Nibble for 500, £2 per head?)	£1000
		LIVE	n/a
		'Insta story for the night'	
// FINE CUT	COCK OF THE WALK	Development time	£250
		Set up (furniture required or support moving their own furniture)	
		Delivery (fee)	n/a
	'BARBER'	Set up (furniture required or support moving their own furniture)	
	(GREASY FINGERS?)	Delivery (fee)	£125
// DEBATE	FANDANGOEKID	Development (2 x days fee)	£500
	Annie Nicholson	Plastering side entrance in slogans (fee for 2 days £500, travel £100 and accommodation £80)	£680

		Delivery (Fee £125, accommodation £80 & Travel £100)	£305
		Resources (print, wall paper paste and brushes)	
// PERFORMANCE	TAMAR DRAPER Responding to visitors movement through the gallery, and Wayne Sables schools residency	Development & Delivery fee	£500
// EXCHANGE	EXCHANGE TEACHERS Doing 'Live Tours'	Travel for Kate Genever	£100
// DECADENCE	ELI CHAMBERS A decadent bar with electronica set beneath the word <u>GIFT</u>	Musician/s (£100 fee each x4)	£400
		Technical set up (inc in HPSS set up of Studio?)	
		Bar & Staff (How will this operate separately out of HCandL)	£1000
		Furniture	
		Set dressing	
		Printed enquiry on coasters	
		Set up (roping off a 1.5 metre perimeter around the work – Ferens Art Gallery must have this)	n/a
<u>PRODUCTION</u>			£3300
	BLOCK CNC	Set up (joinery & painting of side entrance 09/10 No)	£1000
	HPSS	Technical	£1000
	CITY HIRE	Event 'dressing'	£1000
		Furniture	£200
	VAN DRIVER (Ian C)	Transport of stuff (drive for day)	£100
MARCOMMS			£1200
Marketing		Feasting Printed enquiry (possibly on Ploughman's bag)	£1000
		Printed enquiry on coasters	
		Wayfinding through spaces	
		External RETURN // ENTER sign	
		Slogan / statement papering of the side entrance	£200
DIGITAL	Digital team	Filming	n/a
		Vox Pop	n/a
	Future Ferens	INSTAGRAM story the night	n/a
		TWEETING the questions being raised by the 'between competition & care' debate	

TIMELINE

DEVELOPMENT

Artists brief sent out Oct, asked to respond by 07 Oct

Content agreed and contracts sorted

MARCOMMS

PRODUCTION

Building the side entrance space 07/08 Nov

Annie Nicholson to slogan the space with large posters 09/10 Nov