Are there set objectives for M&E? PID doc artifax

Economic impact

Quality metrix – culture count ACE

Demographic/origin audience data and participant data

Postcards to collect contact detail

2x ipad terminals for surveys

Online surveys

Peer assessors x5

Follow up email/telephone interviews

\*SB to send list and reasons why suggested peer assessors

- legacy for the gallery

3/4 objectives

Postcard feedback selection design – Pip to send to marketing

Pip to draft survey for volunteers post masterclass

\*split learning programme in to sessions for ACE

\*send ferens visitor figures from Malcolm for first 3 months of 2017

Can we task a volunteer with counting visitors now?

Pip to draft survey artists survey/Pip to write questions for curators to ask during filming (qualitative data)

Equal Opps for TP team as a whole to compare to other years - \*LM to send round inc. HCAL, Techs, Tate, BBC and list of roles for Pip (equal opps capturing form)

**\*Find out project start date (contract?), learning programme dates, artists have engaged from dates, give target audiences**

Push ian and james on target audiences for stakeholder slots

\*List of marketing collateral we need to Laura