# **10am: John Harris and Nikki Bedi introduce the day: FRUIT**

# **Hello and Welcome:**

# Welcome to Substance Future Forum: a creative enquiry into the culture, creativity and future of the North.

# John: I’m from the North.

# Nikki: I’m not from the North.

# Introduce yourselves.

# NIKKI.

# We will be chairing some of the discussions and introducing others today.

# You should have in your bags, in your hands or round your neck a schedule of the day - if you haven’t picked one up you can grab one after this just next door at the registration table for Humber Street Gallery. You’ll need to show this to get into each session so please don’t lose them. If you do head with your ticket for the event back to Humber Street Gallery.

# As you might notice today does not happen in one place.

# The map and street signs should be able to guide you to each of your sessions.

# Most of it sits on Humber Street, where you are now. Lunch, however, will take place across the main road at Hull Minster (point right).

# As you will also notice the sessions do not happen at the same time – some rooms are also bigger than others with C4DI Theatre being the smallest, seating just 50 – whilst the other spaces hold pretty much all of you.

# People are here for different reasons and some sessions will appeal to some much more than others. This is an active day. You will be going from place to place. It’s so active I am going to get ready now to chair the first session. So I will leave in the capable hands of John.

# JOHN.

# If you have any queries throughout the day do ask one of the very friendly volunteers who are so illuminous you can’t miss them. They will either answer your question, or find someone who might be able to.

# Your Substance Future Forum Hub will be next door at Humber Street Gallery where staff will be throughout the day if you need further information about anything.

# We also have coffee points situated along Humber Street. One at Nibble, another at Thieving Harry’s and another at Humber Street Gallery. If you show your Substance pass you will receive a cup of coffee or tea.

# You’ll also see a campaign shop on the map presented by Hack & Host that you can visit throughout the day and view their manifesto.

# Sessions are presented from a whole range of partners such as Guardian Live, BBC Academy, British Council, Hack & Host, Arts Council England – who have all come up some meaty and excellent discussions. The panellists come from the north, the entire country and overseas. This is a conversation about the culture, creativity and the future of the north – you do not have to be northern to have an opinion.

# The sessions are 45 minutes long. This is not a long time. If you want to know more about someone, something or feel like the person you saw speaking could be your new best buddy - use the coffee points to have a discussion further about the session. If you find a group of you wanting to talk further – take it to the gallery or Thieving Harry’s. The day is yours to use as you wish.

# If there’s only three of you in a session because you are the only three that bought tickets to hear more about that session. Don’t worry. Do sit at the front and make it a conversation. This might happen at some points in the day, it might not. The main thing is the right people are in the room.

# By the end of the day we will know who the next UK City of Culture is as it is announced directly after this, the Future Forum. At 8pm we will come back here, Fruit, to party in true northern fashion, delighting in Hull Pi and a few free drinks, whilst The Resident’s Association providing absolutely banging tunes.

# Along your way today, don’t miss Marshmallow Laserfeast: *A Collosal Wave*. Roll VT. **SHOW MLF A COLLOSAL WAVE TRAILER: 1 MINUTE.**

# Also, don’t miss *Where do we Go from here?* By Jason Bruges Studiowhich should also be marked on your maps in the form of orange little robots. ROLL VT. **SHOW JASON BRUGES WHERE DO WE GO FROM HERE TRAILER. 54 SECONDS**

# **If you are still here Saturday then make sure you get yourself to City Hall for Substance Live: The Future of the North. With this killer line up of the most exciting and inventive musicians the north have to offer: ROLL VT. SHOW TRAILER FOR SUBSTANCE LIVE: 1 MINUTE 9 SECONDS.**

# **JOHN HARRIS: PRESENT A SHORT 2 MINUTE PRECUROSOR ABOUT WHAT HE WILL TALK ABOUT AT 1:30PM.**

# Now please head off to your first sessions – if I don’t see you at lunch I’ll see you before then. Then again, you don’t have to head off to the first session – if you wanted to just have a chat with someone you haven’t seen for a long time. Go and do that – this is your day – make as much of it as possible.