

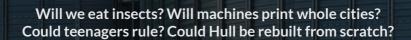


Every phone box in Hull will ring. Answer the call to step into the future.









2097: We Made Ourselves Over explores the belief that everyone has the power to act and influence the future – uncovering the unnerving and exhilarating idea that anything is possible. Informed by residents and young people in the city, it asks big questions about what life will be like 80 years into the future.

Answer a call from one of Hull's phone boxes on October 1st, download the app to your phone or join us at a screening of the short science fiction films - shot on location in Hull & Aarhus, Denmark - to explore a future world. A lucky few will also have the chance to take an unforgettable ride into the future in a Tesla electric car.

Brought to you by the groundbreaking Blast Theory, 2097 is a pioneering new interactive commission bringing together Hull UK City of Culture 2017 and Aarhus European Capital of Culture 2017 for a once in a lifetime project with support from KCOM.

## **EXPERIENCE 2097**

## October 1st at 2pm

Answer a call from one of Hull's phone boxes.

## **Every weekend in October**

Join us for a free outdoor film screening near you with the chance to hear more about the face-to-face encounters.

## **Throughout October**

Dial **01482 50 2097** from any phone.

Download the 2097 app

Find out more at: wemadeourselvesover.com Share your experience @blasttheory #its2097

BLAST THEORY

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