**Sung Low Marketing and Communications Meeting:**

**Present Hull 2017:** Rachel Crow (RC), Lindsey Alvis (LA), Martin Atkinson (MA), Gareth Hughes (GH), Alix Johnson (AJ), David Watson (DW)

**Slung Low:** Joanna Resnick (JR), Alan Lane (AL)

* Speed of sales means not much advertising was required.
* Want to eco wash the footpath along the estuary way. Not the residential way, even though it is a longer route.
* AL: silver caravan is a useful landmark.
* Dress rehearsal fit up signs come down, to be replaced by what Hull 2017 have made.
* Gazebo: **needs to be taken down each night by site team. GH.**
* Large sections of the set will remain in April to October. **Need to have a Hull 2017 sign saying Slung Low will be back later in the year. RC.**
* **In volunteering meeting mention additional sign ups for Part 2&4. JR.**
* Do we want to put the additional tickets on sale? **Need to hammer down the numbers before we make this decision. MA.**
* **LA to connect with BBC press office.**
* **Alix to send storifies over to SL.** The hard copy cutting will need to be manually collected. Who might do this?
* Are viewing figures happening when schools are being shown films? **Question for Ian Read to see if we can capture?**
* **Pre show email to be drafted by Slung Low and sent by Hull 2017.**
* **KCOM van required: Monday 10 April and Thursday 13 April. DW arranging.**

**Cornershop (CS):**

* April wise they are pitching editorial around a variety of projects but not reviews.
* John Harris is being chased from the Guardian.
* Industry story being chased for The Space project.
* WhatsonStage: already covered.
* 6 April Hull Truck: Radio 3 Free Thinking.
* The Observer is being chased. Airstream evaluation can go external.
* Local and regional key outlets: what is happening with them? **AJ to update.**
* Could a journalist be in the community show? AL to have a think about this and whether the person goes on that full journey. **AL to send actual rehearsal schedule and then have a conversation about what a reduced version of this might look like?**
* **CS to send over April plans.**
* AL mentions the impressive female artists working on the project. Lucy Hind and Heather Fenoughty.
* Would like a better understanding of the performance live announcement. **LA to ascertain.**