

Show:	OPENING NIGHT EVENT curated by Sean O'Hagan as part of MIND ON THE RUN: The Basil Kirchin Story		
Date:	Friday 17 February 2017 @ 19:00 hrs		
AND			
Show:	SATURDAY NIGHT CONCERT - HEADLINER TBC (Possibly Matthew Herbert)		
Date:	Saturday 18 February 2016 @ 19:00 hrs		
AND			
Show:	BBC CO with Will Gregory & Guests as part of MIND ON THE RUN: The Basil Kirchin Story		
Date:	Sunday 19 February 2017 @ 15:00 hrs		
Venue:	Main Hall, Hull City Hall		
Capacity:	1200 seated		
Budget based on 50% sales			
	Number of Tickets to sell	Price	Income
Adult	350	18	6300
Adult Concession/Disabled concession	200	12	2400
Young Person (under 26)	50	6	300
			9000
TOTAL # of tickets	600		
TOTAL BOX OFFICE INCOME	9000		
Less 3% PRS	270		
GRAND TOTAL BOX OFFICE INCOME	8730		

MULTIPLY BY NUMBER OF SHOWS	
1 X SHOW	8730
2 X SHOWS	17460
3 X SHOWS	26190