**Creative Communities Programme – Workshops**

**CONTENT**

Each workshop to have a specific focus, to include expert advice and capacity building support, topics to include:

* Networking opportunity and general support from Hull 2017, ongoing monitoring opportunity from Hull 2017’s perspective.
* Marketing – using the Hull 2017 brand, Explanation of support available from Hull 2017 marketing team.
* Volunteering – advise on how to access Hull 2017 Volunteers and how to follow best practice in support of volunteers.
* Licensing and event safety – Police, Ambulance and Council Licensing staff to deliver a session on this. Also advice on how to use available templates and how to develop event management plans etc.
* Access – Expert to deliver advice on best practice for access to events for audiences and participants.
* Monitoring and evaluation – Information on how to collect this data, why it’s important and how to fill in any evaluation information Hull 2017 is requesting.

**FORMAT**

Format to be agreed. Regular ongoing workshops (eg once every two months) taking the above topics in turn. Or one large session with market stalls for applicants to choose the support they need.

**Meet the Funder event** – Organised by Partnerships team for wider groups in the city, potential to invite unsuccessful candidates.