

JAY&WING

**Hull 2017 UK City of Culture**  
LGBT 50 Imagery

# Brief in Brief

Using the flower images supplied create an image to support the LGBT 50 event 1 - 31 July 2017.

# Considerations

Headline and events to be promoted TBC - based on current listings information.

To work across both portrait and landscape options.

**Floral**



# LGBT 50

JOIN US FOR AN  
UPLIFTING AND TIMELY  
CELEBRATION OF HULL'S  
VIBRANT LGBT COMMUNITY AS  
WE MARK 50 YEARS SINCE THE  
DECriminalISATION OF  
HOMOSEXUALITY IN THE UK.

**CELEBRATE WITH US  
ACROSS THE CITY CENTRE  
1 - 31 JULY 2017**



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# LGBT 50

## EMBRACING INDIVIDUALITY RESPECTING DIFFERENCE

JOIN US FOR AN UPLIFTING AND TIMELY CELEBRATION  
OF HULL'S VIBRANT LGBT COMMUNITY AS WE MARK 50 YEARS SINCE THE  
DECriminalISATION OF HOMOSEXUALITY IN THE UK.

INCORPORATING THE HUGELY POPULAR HULL PRIDE, LGBT 50 WILL HONOUR THE STRUGGLES  
OF THE PAST, CELEBRATE THE FREEDOMS OF TODAY AND SHINE A LIGHT ON THE CONTINUING FIGHT  
FOR EQUALITY FOR ALL LGBT PEOPLE, WHEREVER THEY ARE IN THE WORLD.

INCLUDING A COLLABORATION WITH LEGENDARY POST-QUEER PERFORMANCE AND EVENTS  
COLLECTIVE, DUCKIE, IT'S FITTING THAT LGBT 50 IS ONE OF THE HIGHLIGHTS  
OF OUR FREEDOM SEASON, WHICH CELEBRATES THE CITY'S UNIQUE  
CONTRIBUTION TO LIBERTY, TOLERANCE AND EMANCIPATION  
AROUND THE WORLD.

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**HULL  
2017**  
UK  
City  
of  
Culture

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**Less floral**



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**Thank you**