

Event Sales Report
Flood: New World (Part 4)
Victoria Dock

Prepared: 02/10/2017 02:46:24
Gross Sales = £14,564.00
No. of Instances: 4

Date	All Seats Sold		Excluding Comps		Gross			Sold at Gross Value			Concessions / Discounted			Comps		Reserves			Total Available					
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold		% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved
26/09/2017 21:00	450	0	353	78%	259	58%	£5,400.00	£3,000.00	56%	205	46%	£2,460.00	46%	54	12%	£540.00	10%	94	21%	0	0%	26	353	71
27/09/2017 21:00	450	0	375	83%	251	56%	£5,400.00	£2,906.00	54%	198	44%	£2,376.00	44%	53	12%	£530.00	10%	124	28%	0	0%	10	375	65
28/09/2017 21:00	450	0	396	88%	322	72%	£5,400.00	£3,734.00	69%	257	57%	£3,084.00	57%	65	14%	£650.00	12%	74	16%	0	0%	0	396	54
29/09/2017 21:00	450	0	450	100%	420	93%	£5,400.00	£4,924.00	91%	362	80%	£4,344.00	80%	58	13%	£580.00	11%	30	7%	0	0%	0	450	0
	1800	0	1574	87%	1252	70%	£21,600.00	£14,564.00	67%	1022	57%	£12,264.00	57%	230	13%	£2,300.00	11%	322	18%	0	0%	36	1574	190

Summary Excluding Reserves	
Sold:	1574
As % of Capacity	87%
Yield:	£14,564.00
As Percentage:	67%
Avg. Yield Per Ticket:	£9.25

Summary Including Reserves	
Sold or Reserved:	1574
As Percentage:	87%
Yield:	£14,564.00
As Percentage:	67%
Avg. Yield Per Ticket:	£9.25

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	11

Totals	Gross	Tax	Net
	Total Excluding Reserves	£14,564.00	£0.00
Total Including Reserves	£14,564.00	£0.00	£14,564.00

Targets	
Seats Target	276
% of Seats Target (excl. Reservations)	570.3%
% of Seats Target (incl. Reservations)	570.3%

