

LAND OF GREEN GINGER

Call for Illustrator

Brief

Job Title: Illustrator

Reporting to: Producer

Fee: £6000-8000 to be negotiated

Contract type: Freelance

Contract length: We envisage the contract will be around 5 weeks in length.

Throughout the year Hull 2017's ground-breaking community engagement project, [Land of Green Ginger](#), invited Hull's residents to immerse themselves in a magical citywide story, inspired by and celebrating the spirit of Hull.

Land of Green Ginger was presented as a series of *Acts of Wanton Wonder* delivered by artists in neighbourhoods outside of the city centre. The Acts were united under one story line, which was presented online for the public to delve into. A brief summary of the project can be found [here](#).

In 2018, the *Land of Green Ginger* story will culminate in a seventh and final *Act of Wanton Wonder* - a beautiful book that will be gifted to Hull's residents.

The *Land of Green Ginger* book will tell the stories of the project, the narrative as it took place, and the stories of the local people it touched. It will be the record of City of Culture as lived by the residents of the city and as informed by their imagination and creativity.

We are seeking a talented freelance illustrator to help us to interpret and tell the *Land of Green Ginger* story.

The book will be up to 60 pages long, and we would be interested in working with the illustrator to develop the presentation of illustrations included throughout. These could be a range of double page and single page spreads as well as half page and smaller complimentary illustrations.

Style

There once was a land that nobody believed existed.

And every day people passed by it or around it or over it or through it, but never once saw it or felt it or heard it or knew any person or thing in it.

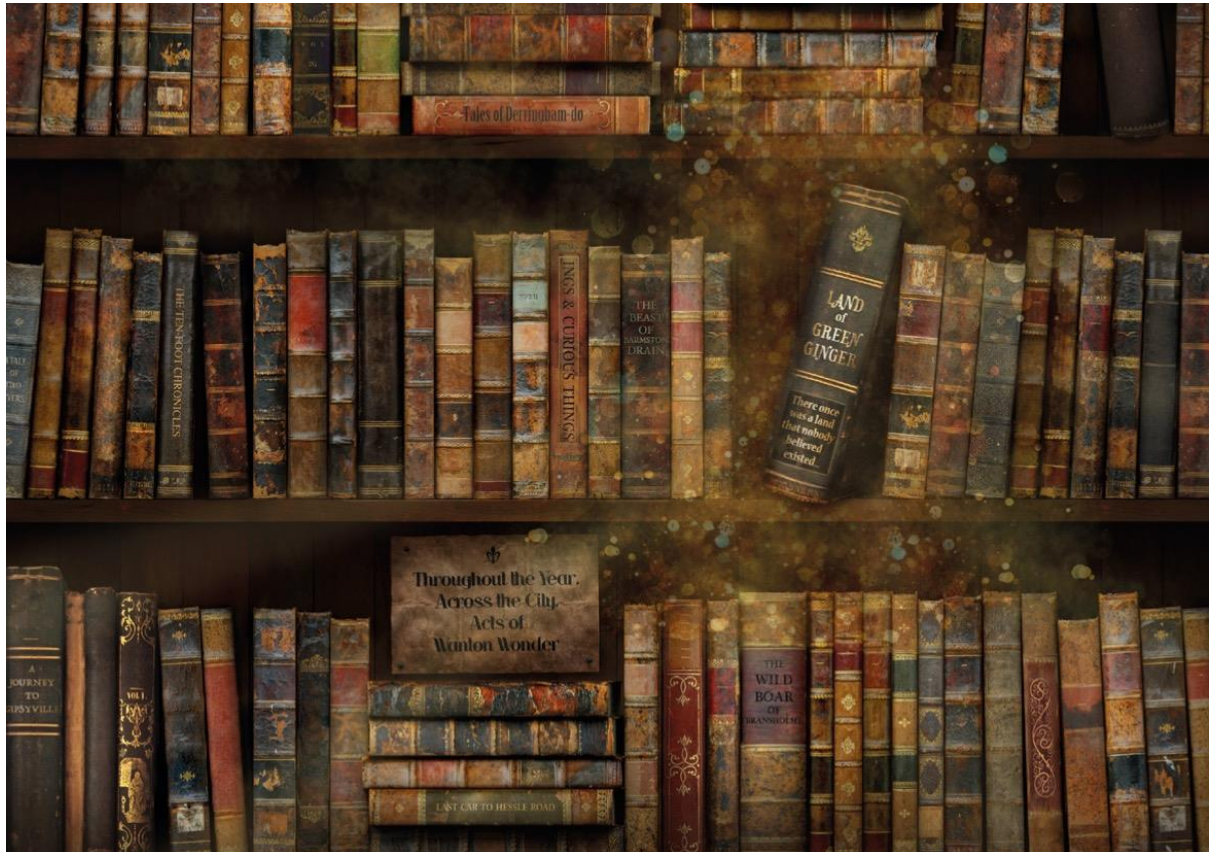
Until, one day, the land revealed itself...

The above words will more than likely be included in the book and were the first words that were published before the project began.

Style Guide

Please find below examples of some of the marketing materials used throughout the project. This gives an indication of the style in which *Land of Green Ginger* was presented through the live projects. We are interested in a continuation of this style to a degree, but we are also keen that the book has its own distinctive style.

Season One Brochure



Season Two Brochure



Season Four Brochure



7 Alleys

GF
EN GINGER
WESHIP
CURIOUS

7 ALLEYS
SEARCH

*Have you seen
this mark?*

**LAND
OF
GREEN
GINGER**

We have been investigating the discovery of a number of crates found underground between Whitefriargate and Land of Green Ginger, all bearing this mark. If you see or hear anything unusual, unexplainable or out of the ordinary, we want to hear from you.

greenginger.org
f @greengingerfellowship
t @greengingerhull

We remain ever curious. Are you?

**THE GREEN
FELLOU**
EVER CU

ACT I
JOIN THE S



7 Alleys

7 ghost stories on a ghost page

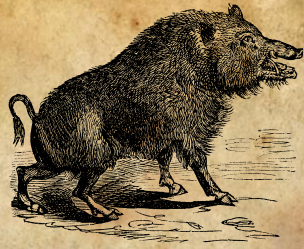
Written in a ghost book

Torn from a ghost page

From the Land of Green Ginger

To the shores of East Hull

Searching for midnight in the 7th alley portal



*I first took breath with the Domesday book, but
may have lived before.*

*I opened out my sodden arms to join the ancient
highway.*

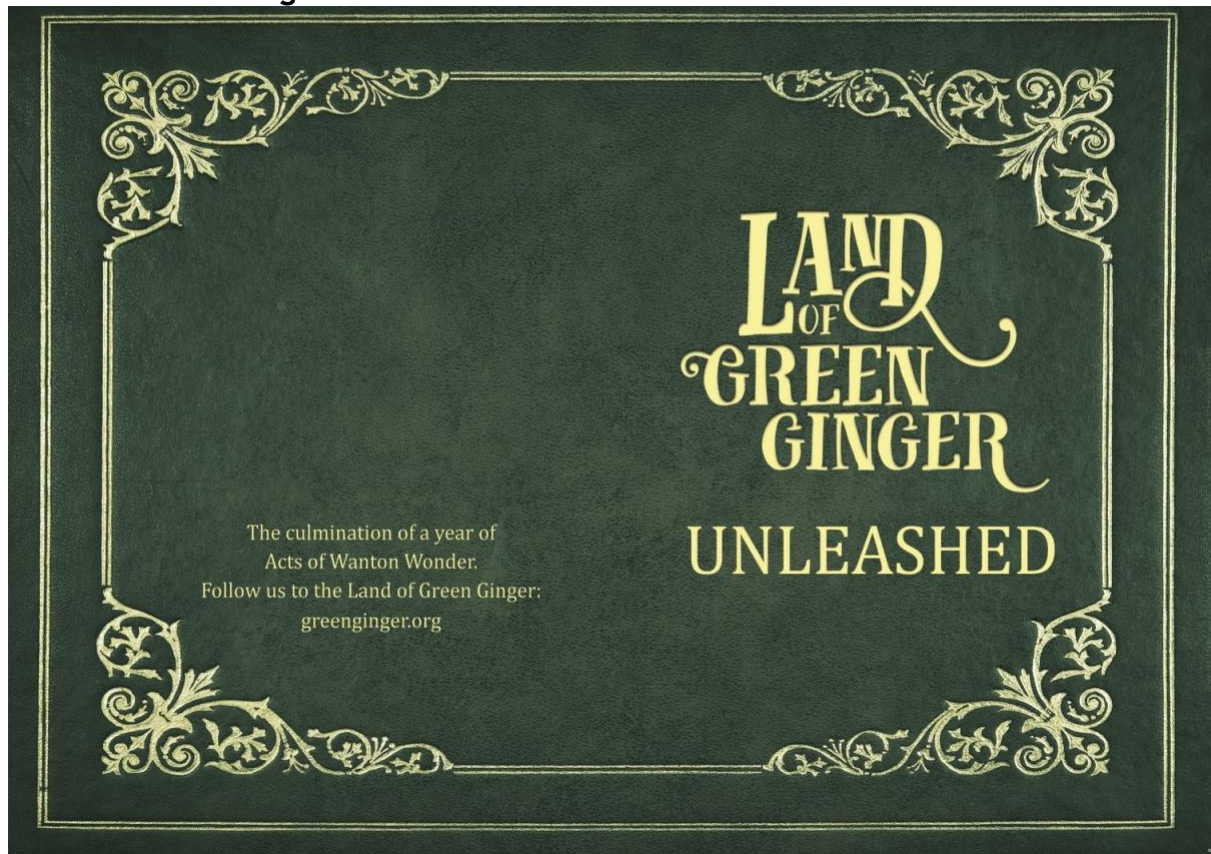
*I held a farm born of the Mountain of Tariq
in my hands.*

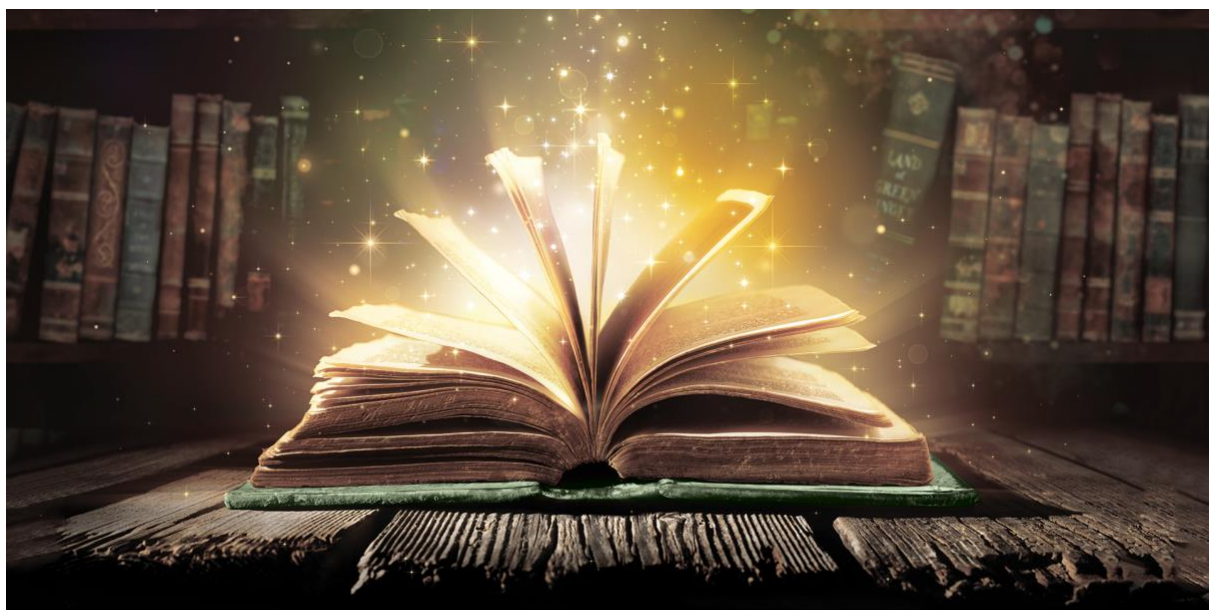
*I birthed defenders with the gift of flight and
fight of fire.*

I carry the wild boar in my name.

Where am I?

Land of Green Ginger Unleashed





LAND OF GREEN GINGER

Throughout the Year
UNLEASHED

A thrilling and magical parade through the streets of Hull.

Saturday 11th November

6.30pm

FREE Family event



To find out more, visit
greenginger.org