

Mind on the Run

The Life & Legacy of Basil Kirchin

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mind on the run

The Life & Legacy of Basil Kirchin



BK1

mind on the run

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BK2

BK1 too dark, a bit too gothic. BK2 More colourful, not sure about BK's expression, too serious. Font - Impact Regular / Futura Condensed Medium.

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BK3

Too much visual information, again serious BK expression not reflective of his character. Font - Impact Regular / Futura Condensed Medium.

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BK4

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BK5

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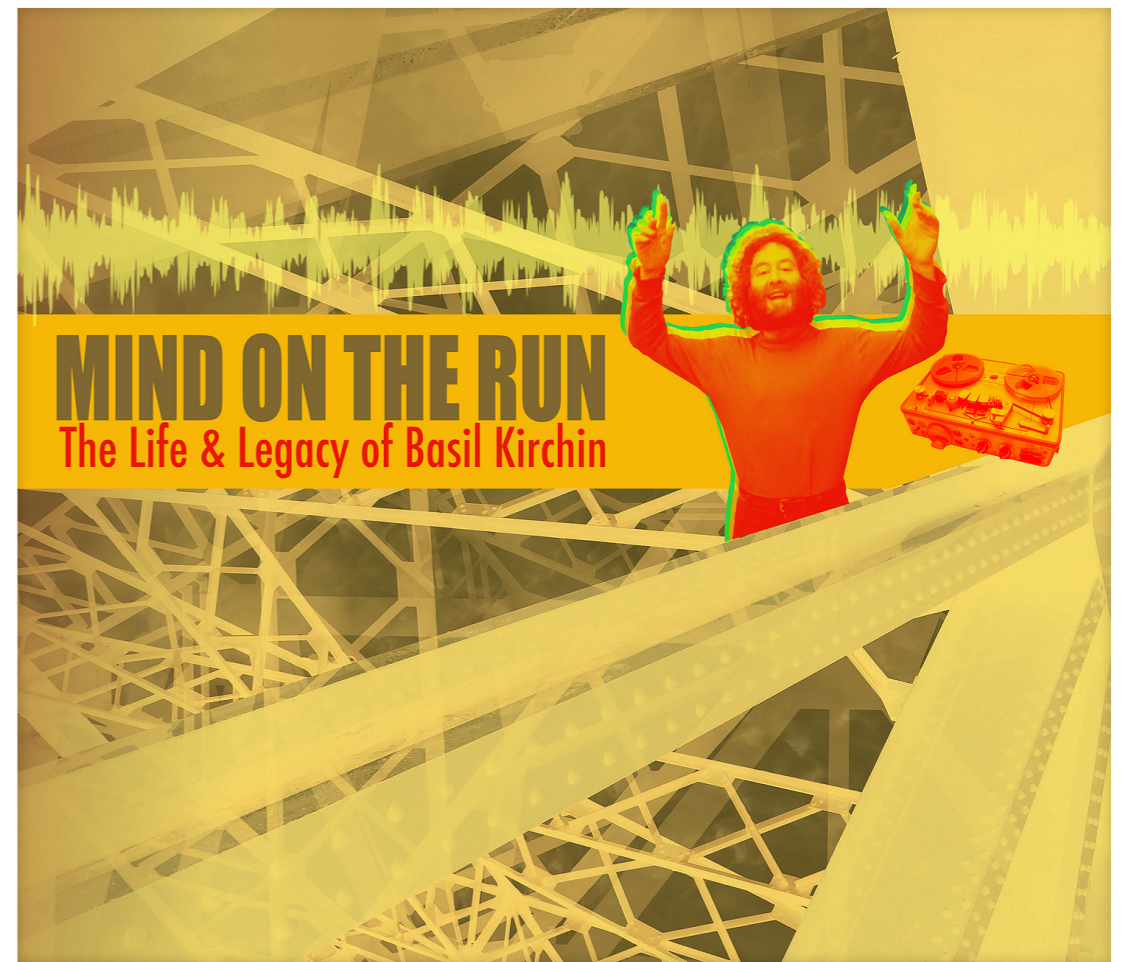


BK6



BK7

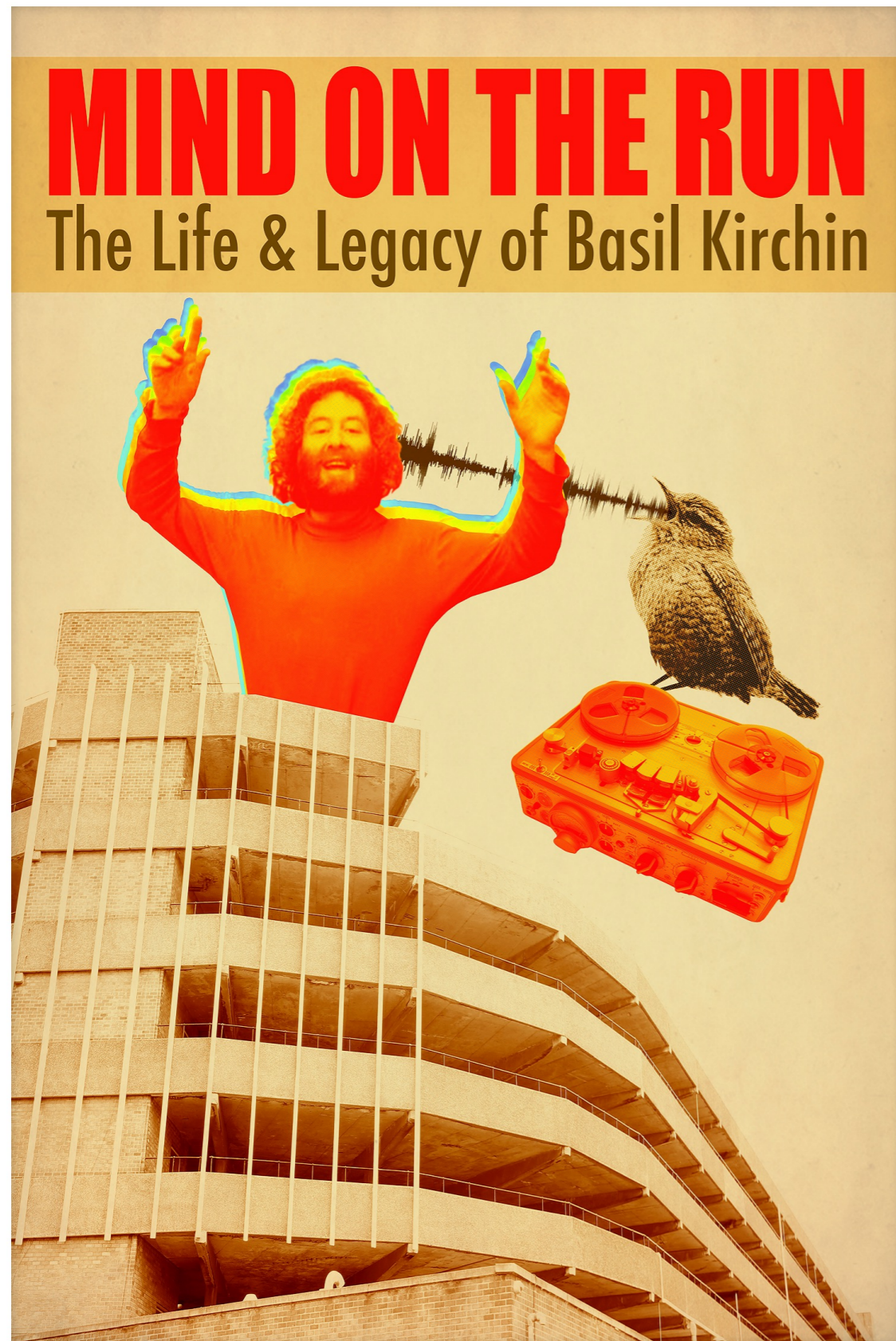
Background is multilayered photographs of Drypool Bridge, Hull.
Font - Impact Regular / Futura Condensed Medium.



BK8



BK8A

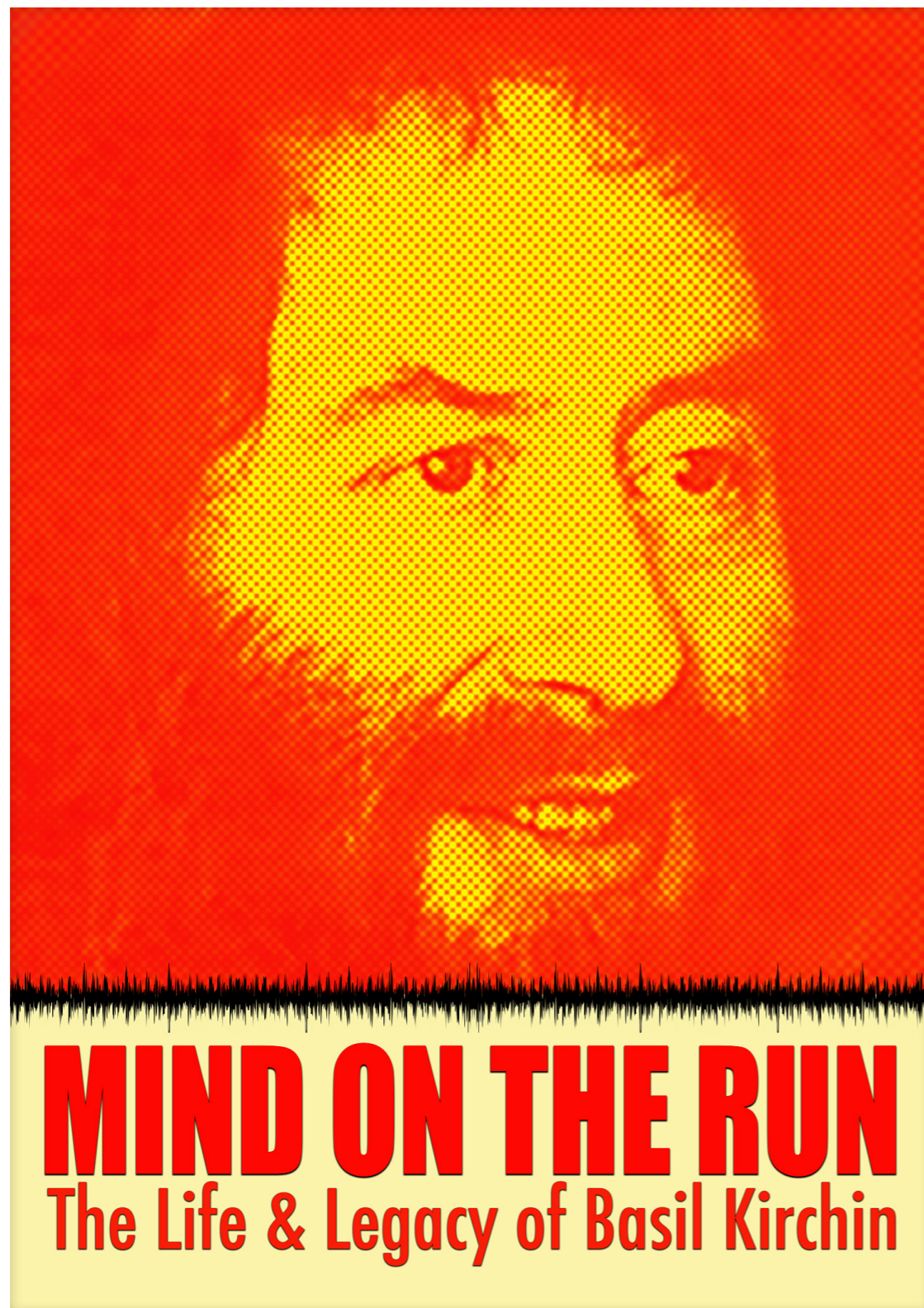


BK9



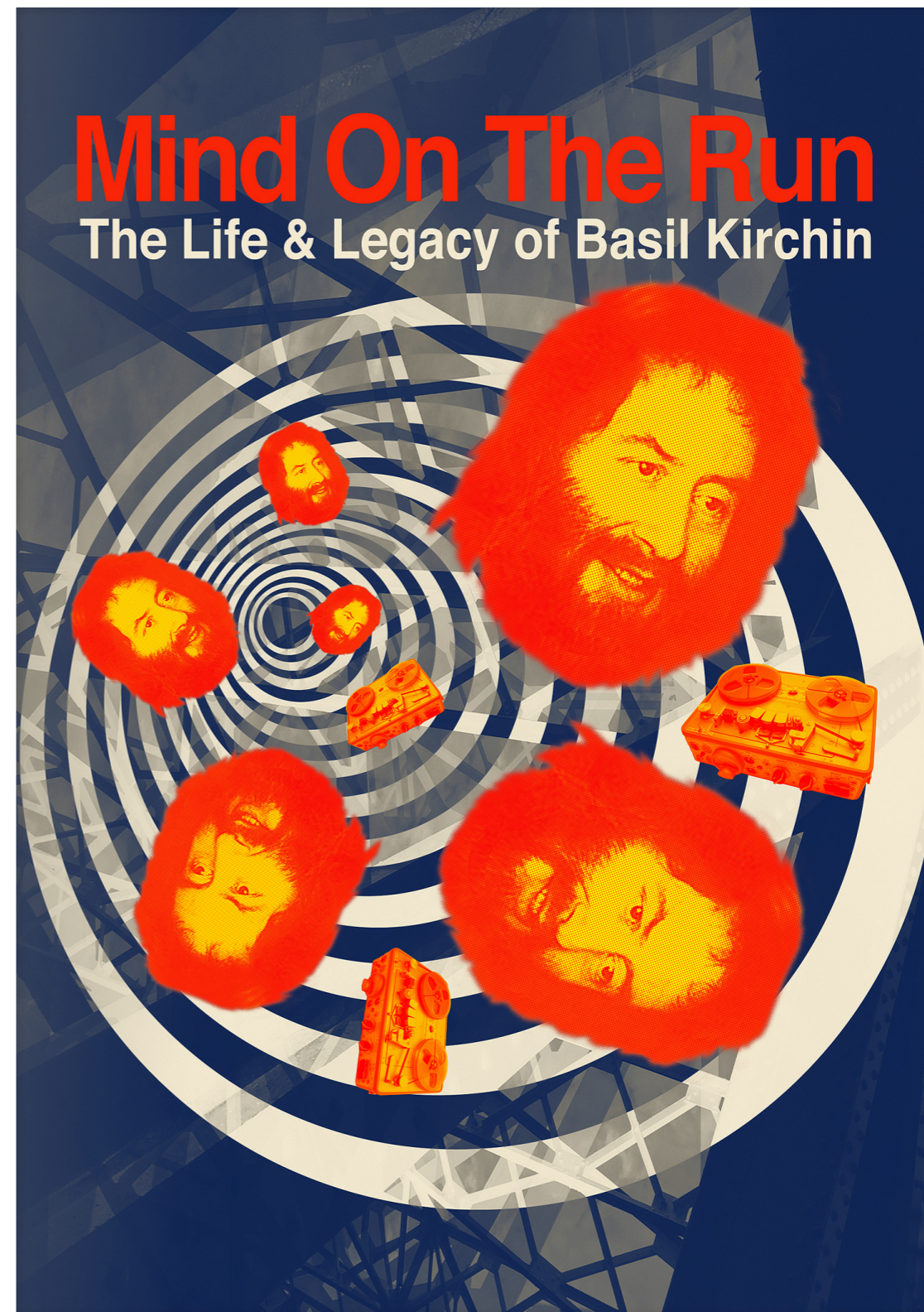
BK9A

Using iconic brutalist style
carpark in George St, Hull.
Font - Impact Regular / Futura
Condensed Medium.



BK10

Font - Impact Regular / Futura
Condensed Medium.



BK11

Font - Helvetica Bold

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BK12

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BK13

Font - Helvetica Bold

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BK14

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BK15



BK15A



BK15B

