**BACK TO OURS FESTIVAL 4: AUDIENCE SURVEY**

Many thanks for coming along to **Back to Ours** this February half-term.

This questionnaire will be used to see what you thought of the events you attended, and to help us understand what we're doing well, and where improvements need to be made for future occurrences of the festival.

We're also keen to understand a little bit more about our audiences, so we can measure the effectiveness of our marketing and outreach activities.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Please be completely honest in your replies. Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

By taking part you will be entered into a free prize draw to win a £50 shopping voucher.

1. **Which of the following Back to Ours shows did you attend?**

**(**Please tick all that apply)

|  |  |
| --- | --- |
| 🞏 | Carl Barat |
| 🞏 | Hotel Paradiso |
| 🞏 | Jeddybears & Gary's Picnic |
| 🞏 | Picture House: Chicken Run |
| 🞏 | Picture House: Wallace & Gromit - Curse of the Were Rabbit |
| 🞏 | Reverend & The Makers |
| 🞏 | Secret Gig |
| 🞏 | The Amazing Bubble Man |
| 🞏 | The Giants Loo Roll |

1. **Which Back to Ours venue(s) did you attend?**

**(**Please tick all that apply)

|  |  |
| --- | --- |
| 🞏 | Sirius Academy West |
| 🞏 | Hymers College |
| 🞏 | William Gemmell |
| 🞏 | Kingswood Academy |
| 🞏 | North Point Shopping Centre |
| 🞏 | Winifred Holtby Academy |
| 🞏 | Freedom Centre |
| 🞏 | Archbishop Sentamu Academy |
| 🞏 | Don’t remember |

1. **What were your main reasons for attending the Back to Ours festival and the shows you saw?**

(Please select up to a maximum of three answers)

|  |  |  |
| --- | --- | --- |
| 🞏 | Because it’s part of Hull UK City of Culture 2017 | |
| 🞏 | Attended one or more of the previous Back to Ours festivals | |
| 🞏 | It’s a unique experience not to be missed | |
| 🞏 | General interest in this type of event | |
| 🞏 | Wanted to see/do something creative | |
| 🞏 | Specific interest in the actors/artists involved (please specify which actors/artists below) | |
| 🞏 | Specific interest in the show (please specify which show below) | |
| 🞏 | Getting involved in what’s happening | |
| 🞏 | Trying something new or different | |
| 🞏 | Something to do while I’m in Hull on business | |
| 🞏 | It’s affordable/good value | |
| 🞏 | Something to do with friends/family | |
| 🞏 | Something to do with the kids | |
| 🞏 | Interested to find out more about Hull | |
| 🞏 | No particular reason/someone else’s idea | |
| 🞏 | I was in the area anyway | |
| 🞏 | Other (please specify below) | |
|  |  |

1. **Did you attend the previous Back to Ours festivals in February, May and October 2017?**

**(**Please tick all that apply)

|  |  |
| --- | --- |
| 🞏 | Yes, I attended the first Back to Ours festival in February 2017 |
| 🞏 | Yes, I attended the second Back to Ours festival in May 2017 |
| 🞏 | Yes, I attended the third Back to Ours festival in October 2017 |
| 🞏 | No, this is the first time that I have attended the Back to Ours festival |
| 🞏 | Don’t remember |

1. **How likely or unlikely are you to recommend the Back to Ours festival to friends or family, on a scale of 0 to 10, where 0 is very unlikely and 10 is very likely?**

(Please tick one option only)

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Very unlikely  0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | Very likely  10 |
| 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **How far would you disagree or agree with the following statements?**

(Please select one option only for each statement)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **‘Back to Ours…** | Strongly disagree | Disagree | Neither disagree nor agree | Agree | Strongly agree |
| …gave everyone the chance to share and celebrate together’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| … was an enjoyable experience’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| ...made me feel more connected to the local community here’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …made me feel more connected with Hull and its people’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …gave me to opportunity to interact with other people who I wouldn’t normally have interacted with’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …showed me that there is more to Hull than I expected’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …has made me think that getting involved in a project as a Volunteer looks like fun’ | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **On a scale of 0-10, where 0 is Strongly disagree and 10 is Strongly agree, how much would you disagree or agree with the following statements about the Back to Ours show(s) you have seen?**

(Please select one option only for each statement. If you have seen more than one show, please give an average score across all shows to each statement)

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree  0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | Strongly agree  10 | Don’t know |
| It was an interesting idea | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| It was well produced and presented | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| It was different from things I’ve experienced before | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| It was thought-provoking | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| It was absorbing and held my attention | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| I would come to something like this again | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| It is important that it’s happening here (in the community) | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| It has something to say about the world in which we live | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| It was well thought through and put together | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **How do the venues for Back to Ours compare with Hull’s City Centre venues for arts and cultural activity (e.g. Hull Truck Theatre, City Hall, Kardomah94, New Theatre) on the following aspects?**

(Please select one option only for each statement)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Much worse than City Centre venues | Worse than City Centre venues | The same as City Centre venues | Better than City Centre venues | Much better than City Centre venues | Don’t know |
| Accessibility (e.g. wheelchair access, blue badge parking, hearing loops, etc.) | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Parking (e.g. private parking, on street parking, public parking) | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Facilities (e.g. cafe, bar, toilets) | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Affordability (e.g. cost of travel, ticket price) | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Atmosphere (i.e. how comfortable / at ease you feel in the space, sense of excitement) | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **How far would you disagree or agree with the following statements about Back to Ours?**

(Please choose only one option for each statement. If the statement is not applicable to you please select N/A)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree | Disagree | Neither disagree nor agree | Agree | Strongly agree | N/A |
| I felt welcomed by staff | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| I felt welcomed by Hull 2017 Volunteers | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **I will now read out a list of ways that the Back to Ours Festival currently asks for your feedback. Please can you state whether you have or have not been asked to give your feedback in this way?** (Please select one option only for each statement)

|  |  |  |  |
| --- | --- | --- | --- |
|  | **I have given feedback this way** | **I have not given feedback this way** | **Don’t remember** |
| Chat With Gran: Woman in Character as older lady, asking a few questions about your experience | 🞏 | 🞏 | 🞏 |
| Emoji Masks: Having your photo taken with an emoji that best represents how the show made you feel | 🞏 | 🞏 | 🞏 |
| Usherette Tray: Placing a gold token in a popcorn box to answer to a single question | 🞏 | 🞏 | 🞏 |
| Providing your contact details to then take part in an online or telephone questionnaire | 🞏 | 🞏 | 🞏 |
| Attended a focus group in January or February this year | 🞏 | 🞏 | 🞏 |

1. **Please can you state whether you liked this method of giving feedback, disliked it, or neither liked nor disliked it?**

(Please select one option only for each statement)

**(NB: Only ways of feedback used in Q10 as answer options to this question)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Liked** | **Neither liked nor disliked** | **Disliked** |
| Chat With Gran: Woman in Character as older lady, asking a few questions about your experience | 🞏 | 🞏 | 🞏 |
| Emoji Masks: Having your photo taken with an emoji that best represents how the show made you feel | 🞏 | 🞏 | 🞏 |
| Usherette Tray: Placing a gold token in a popcorn box to answer to a single question | 🞏 | 🞏 | 🞏 |
| Providing your contact details to then take part in an online or telephone questionnaire | 🞏 | 🞏 | 🞏 |
| Attended a focus group in January or February this year | 🞏 | 🞏 | 🞏 |

1. **Please can you state whether you would like to give feedback in this way, would dislike it, or would neither like nor dislike it?**

(Please select one option only for each statement)

**(NB: Only ways of feedback not used in Q10 as answer options to this question)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Would like** | **Would neither like nor dislike** | **Would dislike** |
| Chat With Gran: Woman in Character as older lady, asking a few questions about your experience | 🞏 | 🞏 | 🞏 |
| Emoji Masks: Having your photo taken with an emoji that best represents how the show made you feel | 🞏 | 🞏 | 🞏 |
| Usherette Tray: Placing a gold token in a popcorn box to answer to a single question | 🞏 | 🞏 | 🞏 |
| Providing your contact details to then take part in an online or telephone questionnaire | 🞏 | 🞏 | 🞏 |
| Attended a focus group in January or February this year | 🞏 | 🞏 | 🞏 |

1. **Thinking about other ways that you could be asked to provide your feedback about an event or experience, are there other ways that you would prefer to feedback on your Back to Ours experience?**
2. **Please share any further comments you have about Back to Ours below:**
3. **In the last year, how often have you done the following?**

(Please choose only one option for each statement. If the statement is not applicable to you please select N/A)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not in the last 12 months | Once | Twice | Three times or more | Don’t remember |
| Attended a creative, artistic, dance, theatrical or music event or performance | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Taken part in a creative, artistic, dance, theatrical or music activity or spent time doing a craft | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Attended a museum, gallery or other historic attraction | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **In the last 12 months, have you attended or taken part in any of the following activities? Attended means you were an audience member, e.g. watching a performance, concert of film; whereas taken part means you actually did the activity, e.g. you danced, you sang, you wrote a short story or poem.**

(Please tick all that apply on each line)

|  |  |  |
| --- | --- | --- |
|  | Audience member | Taken part |
| Ballet/Dance | 🞏 | 🞏 |
| Circus | 🞏 | 🞏 |
| Comedy | 🞏 | 🞏 |
| Festivals | 🞏 | 🞏 |
| Film | 🞏 | 🞏 |
| Heritage/local history events | 🞏 | 🞏 |
| Literature/Spoken Word/Poetry | 🞏 | 🞏 |
| Museum/historical attraction | 🞏 | 🞏 |
| Music | 🞏 | 🞏 |
| Opera | 🞏 | 🞏 |
| Outdoor events | 🞏 | 🞏 |
| Theatre | 🞏 | 🞏 |
| Visual arts/crafts | 🞏 | 🞏 |
| None of these | 🞏 | 🞏 |

1. **How did you find out about the Back to Ours Festival and shows within its programme?**

(Please tick all that apply)

|  |  |
| --- | --- |
| 🞏 | Friends / family / colleagues - told me in person |
| 🞏 | Friends / family colleagues – via social media / email |
| 🞏 | www.hull2017.co.uk |
| 🞏 | Hull 2017 Volunteer – told me or via social media / email |
| 🞏 | Other website (please specify) |
| 🞏 | Hull 2017 Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter |
| 🞏 | Other organisation Facebook / Twitter / Instagram / YouTube / Flickr (please specify) |
| 🞏 | Advertising and printed promotional material (e.g. brochure, leaflet, flyer, billboard, poster) |
| 🞏 | Newspaper |
| 🞏 | TV |
| 🞏 | Radio |
| 🞏 | Don’t remember |
| 🞏 | Other (please specify)  Where applicable, please specify other organisation social media / website / other publicity source |

1. **Did you go to other events and activities programmed for Hull UK City of Culture 2017?**

(Please tick one option only)

|  |  |  |
| --- | --- | --- |
| 🞏 Yes | 🞏 No | 🞏 Not sure |

1. **Do you live in Hull?**

(Please tick one option only)

|  |  |
| --- | --- |
| 🞏 Yes (Skip Qs 22-33) | 🞏 No |

1. **Which of these venues do you live within 5 miles of?**

(Please tick all that apply)

**(NB: Only show venues ticked in Q2 as answer options to this question)**

|  |  |
| --- | --- |
| 🞏 | Sirius Academy West |
| 🞏 | Hymers College |
| 🞏 | William Gemmell |
| 🞏 | Kingswood Academy |
| 🞏 | North Point Shopping Centre |
| 🞏 | Winifred Holtby Academy |
| 🞏 | Freedom Centre |
| 🞏 | Archbishop Sentamu Academy |
| 🞏 | Don’t remember |
| 🞏 | I don’t live within 5 miles of any of these |

1. **Have you visited the area around any of these venues before?**

(Please tick all that apply)

**(NB: Only show venues ticked in Q2 as answer options to this question)**

|  |  |
| --- | --- |
| 🞏 | Sirius Academy West |
| 🞏 | Hymers College |
| 🞏 | William Gemmell |
| 🞏 | Kingswood Academy |
| 🞏 | North Point Shopping Centre |
| 🞏 | Winifred Holtby Academy |
| 🞏 | Freedom Centre |
| 🞏 | Archbishop Sentamu Academy |
| 🞏 | Don’t remember |
| 🞏 | I have not visited the area around any of these |

1. **Was your visit to Hull on the day you attended Back to Ours mainly, partly or not at all due to the event?**

(Please tick one option only)

|  |  |  |
| --- | --- | --- |
| 🞏 Mainly | 🞏 Partly | 🞏 Not at all |

1. **During this visit to Hull, how many other arts and cultural events / activities have you attended or taken part in, or do you plan to attend or take part in? (Other arts and cultural events / activities might include a visit to an art gallery or museum, attending a show at City Hall, attending an arts related lecture at the University of Hull)**

(Please tick one option only)

|  |  |  |
| --- | --- | --- |
| 🞏 | None | 🞏 Three |
| 🞏 | One | 🞏 Four or more |
| 🞏 | Two | 🞏 Don’t know |

1. **What was the main purpose for your visit to this part of Hull today / when you attended ‘Back to Ours’?**

(Please tick one option only)

|  |  |
| --- | --- |
| 🞏 | Because Hull is UK City of Culture 2017 |
| 🞏 | To take in some arts/heritage /culture generally |
| 🞏 | To visit family/friends |
| 🞏 | For general leisure purposes – shopping & eating out |
| 🞏 | For work/because I work in the area |
| 🞏 | Just for the ‘Back to Ours’ show(s) I attended |
| 🞏 | Other (please specify) |

1. **Had you been to Hull before coming to ‘Back to Ours’?**

(Please tick one option only)

|  |  |
| --- | --- |
| 🞏 Yes  (Answer Q26 & Q27, then jump to Q29) | 🞏 No  (Go to Q28) |

1. **On average, over the course of a year, how frequently do you visit Hull?**

(Please tick one option only)

|  |  |
| --- | --- |
| 🞏 | Less frequently than once a year |
| 🞏 | 1-2 times per year |
| 🞏 | 3-4 times per year |
| 🞏 | 5-6 times per year |
| 🞏 | More frequently than six times a year |

1. **Based on your experience during your visit when you attended Back To Ours, do you think the frequency of your visits to Hull over the course of a year will increase, decrease or stay the same?**

(Please tick one option only)

|  |  |  |
| --- | --- | --- |
| 🞏 | Increase | 🞏 Decrease |
| 🞏 | Stay the same | 🞏 Don’t know |

1. **To what extent do you disagree or agree with the following statement?**

(Please tick one option only)

'Based on my experience of Hull during the time I attended Back To Ours, I will visit Hull again in future'

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Strongly disagree | Disagree | Neither disagree nor agree | Agree | Strongly agree | N/A or Don’t know |
| 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **Did you visit just for the day, or did you stay overnight when you attended Back to Ours?**

(Please tick one option only)

|  |  |  |
| --- | --- | --- |
| 🞏 | Just for the day  (Answer Q30, then jump to Q34) | 🞏 Stayed overnight |

1. **As a visitor to Hull, how satisfied are you with the following?**

(Please choose only one option for each statement. If you have not experienced aspects of the visitor experience, please tick N/A)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very unsatisfied | Unsatisfied | Neither unsatisfied or satisfied | Satisfied | Very satisfied | N/A |
| General visitor welcome | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Quality of accommodation | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Places to eat and drink | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Public transport | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| Overall value for money | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| City centre signposting | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **During your visit, at the time you attended Back to Ours, how many nights did you stay in the area and how many days?**

(Please enter number of days and nights in boxes below)

Number of nights:

Number of days:

1. **Would you mind telling me how much you spent personally on accommodation in Hull overall as part of your visit?**

(Please enter to the nearest £, or enter zero if applicable - if you don't know or prefer not to answer please leave the box blank)

1. **What type of accommodation did you stay in?**

(Please tick all that apply)

|  |  |  |
| --- | --- | --- |
| 🞏 | Bed and Breakfast | 🞏 Static caravan |
| 🞏 | Guest House | 🞏 Touring caravan |
| 🞏 | Hotel | 🞏 Camping |
| 🞏 | Self-catering | 🞏 Airbnb |
| 🞏 | With Friends/Family |  |
| 🞏 | Other (please specify) |  |
|  | | |

1. **How much do you estimate you spent on you and others with you on the following during your visit (not including tickets for Back to Ours)?**

(Please enter to the nearest £, or enter zero as applicable - if you don't know or prefer not to answer please leave the box blank)

Hull 2017 merchandise:

Food and drink:

Shopping:

Travel and transport (including parking):

Other ‘attractions’:

‘Spending money’ for children:

Other:

**The final questions are just to collect a little bit of information about yourself. This helps us confirm that we’re representing the views of all of the different types of people who attended the event, to let us see whether different types of people have different opinions, and to demonstrate to Hull 2017’s funders whether we are meeting our promise to programme events that appeal to a broad range of people. You don’t have to answer all of these questions, and pleased be assured that your answers will not be linked to your name or telephone number when we analyse the data.**

1. **What is your postcode?**

(Please enter postcode in the box below. If you live outside the UK, please enter country of residence. This will be used for evaluation purposes only, to map audiences for our project)

1. **Which of the following best describes your employment status?** (Please tick one option only)

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Employed / working full or part time | 🞏 | Unable to work |
| 🞏 | Self-employed | 🞏 | Retired |
| 🞏 | Unemployed | 🞏 | Student |
| 🞏 | On a government scheme for employment training | 🞏 | Prefer not to say |
| 🞏 | Looking after family / home |  |  |

1. **How do you define your gender?** (Please tick one option only)

|  |  |
| --- | --- |
| 🞏 | Male |
| 🞏 | Female |
| 🞏 | Transgender |
| 🞏 | Gender non-conforming |
| 🞏 | Prefer not to say |
| 🞏 | Other (please specify) |

1. **How would you describe your ethnic background?** (Please tick one option only)

|  |  |
| --- | --- |
| 🞏 | White: English / Welsh / Scottish / Northern Irish |
| 🞏 | White: Irish |
| 🞏 | White: Polish |
| 🞏 | White: any other white background |
| 🞏 | Mixed/multiple ethnic groups: White and Black Caribbean |
| 🞏 | Mixed/multiple ethnic groups: White and Black African |
| 🞏 | Mixed/multiple ethnic groups: White and Asian |
| 🞏 | Mixed/multiple ethnic groups: Any other Mixed/multiple ethnic background |
| 🞏 | Asian/Asian British: Bangladeshi |
| 🞏 | Asian/Asian British: Indian |
| 🞏 | Asian/Asian British: Pakistani |
| 🞏 | Asian/Asian British: Chinese |
| 🞏 | Asian/Asian British: Any other Asian background |
| 🞏 | Black/African/Caribbean/Black British: African |
| 🞏 | Black/African/Caribbean/Black British: Caribbean |
| 🞏 | Black/African/Caribbean/Black British: Any other Black/African/Caribbean background |
| 🞏 | Other: Arab |
| 🞏 | Other: Any other ethnic background |
| 🞏 | Prefer not to say |

Please specify your ethnic background if you wish:

1. **How old are you?** (Please enter age in the box below)

|  |
| --- |
|  |

1. **Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?** (Please tick one option only)

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes – limited a lot | 🞏 | No |
| 🞏 | Yes – limited a little | 🞏 | Prefer not to say |

1. **How many people, including yourself, were in your group at Back to Ours?**

(Please enter in a numerical format, i.e. 2, as opposed to text format 'two’)

1. **Including yourself, how many people were there in the group in each of the following age categories?** (Please enter number of people in each category. If you do not know. please leave blank.)

0-2 years \_\_\_\_\_\_\_\_

3-4 years\_\_\_\_\_\_\_\_

5 years\_\_\_\_\_\_\_\_\_

6-10 years\_\_\_\_\_\_\_\_\_

11-12 years\_\_\_\_\_\_\_\_\_

13-15 years\_\_\_\_\_\_\_\_\_

16-17 years\_\_\_\_\_\_\_\_\_

18-19 years\_\_\_\_\_\_\_\_\_

20-24 years\_\_\_\_\_\_\_\_\_

25-29 years\_\_\_\_\_\_\_\_\_

30-34 years\_\_\_\_\_\_\_\_\_

35-44 years\_\_\_\_\_\_\_\_\_

45-54 years\_\_\_\_\_\_\_\_\_

55-64 years\_\_\_\_\_\_\_\_\_

65-74 years\_\_\_\_\_\_\_\_\_

75+ years\_\_\_\_\_\_\_\_\_

Prefer not to say\_\_\_\_\_\_\_\_\_

1. **Would you be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research?** (Please tick one option only)

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No |

1. **Would you like to be entered into the Free Prize Draw to win a £50 shopping voucher?** (Please tick one option only)

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No |

1. **Would you** **be interested in being contacted by ‘Creative People and Places’ about the local hubs they would like to set up, which will discuss shows for future festivals with residents, as well as discuss new art projects that will be developed in communities?** (Please tick one option only)

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No |

**You previously stated that you would be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research, that you would like to be entered in the free prize draw and / or that you are interested in being contacted by Creative People and Places. In order for us to be able to do this, please provide your name below, along with an email address and / or telephone number. We will not use this information for any other purposes than those you opt into.**

|  |  |
| --- | --- |
| Name: |  |
|  |  |
| Telephone: |  |
|  |  |
| Email: |  |