

Substance Plan for 2017

This document outlines what Substance is looking to achieve in 2017.

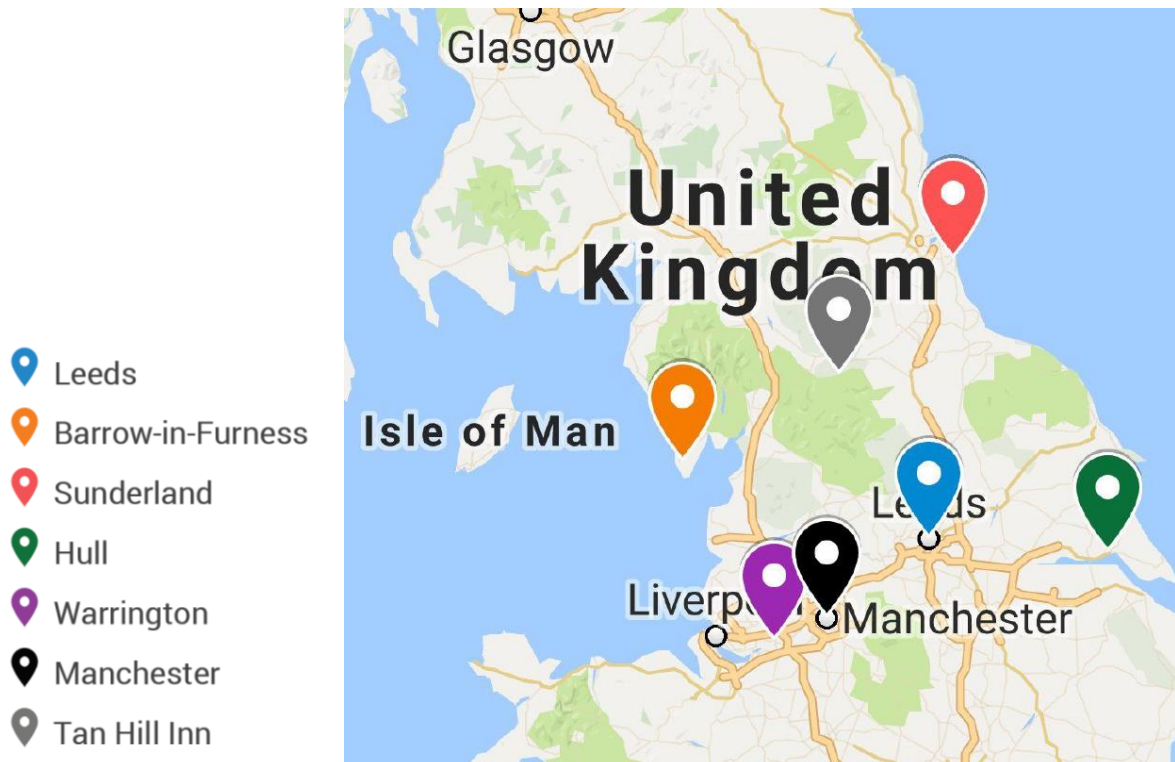


Substance

Mission Statement:

- ∞ A new celebration of the creativity, cultural diversity and future of the north.
- ∞ Performances, installations and events across the North promoting ground breaking/innovative/pioneering artists.
- ∞ Providing a cultural counterweight to a dominant south east/redressing the balance.

Social Mission: The north is ethnically diverse and enjoys social diversity in the arts. Substance aims to highlight this through a series of events throughout the North. The proposed course of Substance for 2017 is as below.



Structure of the tour:

- ☒ Main Event will take place in the evening with engagement around this during the day.
- ☒ Main artist does main event and before this spend afternoon at a local college/organisation/club.
- ☒ Looking at the internationalism of the north. History of popular culture comes from second cities.
- ☒ Spreading the message, you can have a career in the creative industries.

February 2017: SUBSTANCE in Sunderland/South Shields

Programming Partners and Content:

- ☒ Sunderland is bidding to be UK Capital of Culture in 2021. It would be great to link up with them at the beginning of 2017. [More Information.](#)
- ☒ Approaching The Word, the new National Centre for the Written Word in South Shields, to see if we can do a link up with them. [More Information.](#)
- ☒ Richard Millward (Apples, Ten Storey Love Song) and Natalie Hardwick have just published this book about growing up in the North East, so could get them involved.

[Stripped Tees is a double essay from two writers; novelist Richard Milward and BBC journalist Natalie Hardwick. Born and bred in Middlesborough and Stockton-on-Tees respectively, they explore the identity of the north east, in an affectionate, revelatory, sometimes angry but always erudite way.](#)

Social Change Partners Sunderland:

- ☒ Dave Stewart (Eurythmics) is from Sunderland and has this project working in churches.

<http://www.midaspr.co.uk/news-stories/rock-pop-come-church/>

<http://www.telegraph.co.uk/news/2016/06/25/englands-empty-churches-to-host-series-of-pop-and-rock-concerts/>

he did something in Sunderland Minister a year ago and recently did a Hull Trinity performance.

<http://www.chroniclive.co.uk/whats-on/music-nightlife-news/dave-stewart-en-route-back-10121590>

April 2017: SUBSTANCE in Leeds

Programming Partners:

- ☒ Suggest making this a film even include Stuart Maconie & Adam Buxton: Northern Music Videos.
- ☒ Suggested venues - Hyde Park Picture House (classic old cinema) and Brudenell Social Club, 4 mins walk from each other.
- ☒ Possible Substance short film competition, in conjunction with Leeds Film Festival.

Social Change Partners Leeds:

- ☒ Link up with Khadijah Ibrahim: [Leeds Young Authors](#)
- ☒ Leeds Carnival more in terms of audience.
- ☒ Peepal Tree Press
- ☒ Northern Fictional Alliance
- ☒ Lord Whitney



June 2017: SUBSTANCE in Warrington. Luke to confirm whether this will be Warrington.

- ✉ Pete Waterman is from Warrington.

[“Do I want to live in Warrington or do I want to live in Santa Monica? I actually want to live in Warrington!”](#)

- ✉ Simon Moran is from Warrington: SJM Concerts.

Social Change Partners in Warrington:

Need to find who would be suitable for Warrington.

Aug/July 2017: SUBSTANCE / Wilson tribute in Manchester (Luke seeing if MIF are interested).

- ✉ Luke meeting with MIF on Thursday 15 December.

October 2017: SUBSTANCE in Barrow in Furness

Social Change Partner:

- ✉ Signal Film and Media: <http://www.signalfilmandmedia.co.uk/> working with them to host and present. Possible short film contest.
- ✉ <http://www.grizedale.org/projects/the-honest-shop> Grizedale Arts

Programming Partner:

- ✉ Andy Turner/Aim. He's never left Barrow and has managed to sell hundreds of thousands of records and run his own record label. He also somehow managed to persuade his lovely wife Niko to move from Brooklyn, NYC to a bungalow in Barrow-in-Furness, which is remarkable.
- ✉ **Eden Arts:** <http://www.edenarts.co.uk/about-us/> Maybe do something at Kendal Calling: 27-30 July.



Hull December Weekend: 8-10 December 2017

- ☒ Friday evening: Big Gig. Iconic artist and a brilliant new artist. New Order if possible.
- ☒ Saturday: event of talks/debates/festival hub. University campus.
- ☒ [Future Everything](#): invite to present ideas and art that focus on the future.
- ☒ It should be a think tank – real talks, not back slapping. Avoid back slapping.
- ☒ Look at green port hull (Siemens, Dong). Engage Andy on this.
- ☒ Bring in global voices, link the issues around the world. Franco Bianchini: [Cities on the Edge](#).
- ☒ Much younger name on Saturday night at the Asylum.
- ☒ Late night Saturday: possibly Warehouse project – something similar to end it all.
- ☒ Film running throughout at Middleton Hall.
- ☒ Humber Street on the Sunday.
- ☒ Ken Loach film festival on Sunday in cinemas.
- ☒ Blast Theory: talking about the future. An event will be part of Substance.
- ☒ Marshmallow Laser Fest will also feature as part of Substance.
- ☒ Invite Visr VR to show off their wares. Have a VR playground. See if they will do some cut outs for us.
- ☒ Martin Parr exhibition link up.
- ☒ Show the best short film entries from a launch of the competition in Sunderland, announce at every town and then event and bringing Leeds Film Festival and Signal Film and Media together during the Ken Loach film festival.

Social Change Partners Hull:

- ☒ Russ Litten
- ☒ The Warren: linking up with Daniel Elms and other musicians performing over the weekend.
- ☒ Daniel Elms: recording studios project

Other Artists/Speakers: Long List

Chris Thorpe: strong northern performance making voice.

- Blackest Ever Black
- PlanningtoRock: <http://planningtorockofficial.com/>
- Dean Wilson
- Maxine Peake
- Stuart Maconie
- Paul Morley: Author of The North, Late Review resident critic, and chief chronicler of Factory Records.
- Phil Redmond: Brilliant television producer and scriptwriter from Huyton, Lancashire. Creator of Grange Hill, Brookside.
- Ian Martin: Writer, The Thick of It, Veep. Columnist for 25 years in Architects' Journal and now The Guardian. Long time resident of Lancaster.
- Guy Garvey: Lead singer of Elbow and 6Music presenter.
- Danny Boyle: "Manchester reinvented itself. It didn't wait for a leader to do that for it. In fact, it took the lack of interest that was clearly shown to it by Margaret Thatcher's premiership as the signal to do things for itself. There are some great northern cities that actually aren't beholden to anyone. And no matter how bad it gets, they will always regenerate themselves."
- Elaine Constantine: Filmmaker and Photographer.
- Bernard Sumner: Joy Division/New Order
- MIF Director: John Mcgrath
- West Yorkshire Playhouse – James Brining
- Joan Bakewell
- Richard Hawley
- Simon Armitage
- Dave Moutrey, Home
- Sarah Frankcom
- Namron: Co-founder of Northern School of Contemporary Dance, Leeds. 50 years old. First black dancer to be employed by British dance company.
- Jeanette Winterson – poet and author
- Sarah Lancashire
- Lee Brackstone - Faber & Faber
- Chloe Johnson-Hill – Penguin – can be a conduit for many northern authors.
- Diane Morgan / Philomena Cunk – comedian and actress
- Gary Neville
- Juan Mata – the new Northern
- Simon Jenkins: Guardian journalist who has written several long reads in the Guardian on the Northern Powerhouse and elements of 'devo Manc'. Also Chief of National Trust and previous Editor of The Times. Actually from Birmingham.