**SURVEY RESPONSES**

**Event speaker**

**SHUBY= GREEN
AUDREY DUNNE= ORANGE**

**REBECCA ROBYNS = BLUE**

**In the last year, how often have you done the following?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Not in the last 12 months** | **Once** | **Twice** | **Three or more times** |
| Taken part in a creative, artistic, dance, theatrical or music activity or spent time doing a craft | 301 | 110 | 011 | 820 |
| TOTAL | 4 | 2 | 2 | 10 |
| Attended an event, performance, or festival involving creative, artistic, dance, theatrical or music activity | 101 | 100 | 100 | 942 |
| TOTAL | 2 | 1 | 1 | 15 |
| Attended a museum, gallery or other historic attraction | 001 | 100 | 000 | 1141 |
| TOTAL | 1 | 1 | 0 | 16 |

In the last 12 months, have you taken part in any of the following activities? This could be attending as an audience member and/or actively taking part in the activity
(Please tick all that apply)

|  |  |  |
| --- | --- | --- |
|  | **Audience member** | **Taken part** |
| Ballet/Dance | 514 | 020 |
| TOTAL | 10 | 2 |
| Circus | 124 | 000 |
| TOTAL | 7 | 0 |
| Comedy | 634 | 000 |
| TOTAL | 11 | 0 |
| Festivals | 1034 | 300 |
| TOTAL | 17 | 3 |
| Film | 1144 | 200 |
| TOTAL | 19 | 2 |
| Heritage / local history events | 1033 | 200 |
| TOTAL | 16 | 2 |
| Literature / Spoken Word / Poetry  | 634 | 000 |
| TOTAL | 13 | 0 |
| Museum / historical attraction | 944 | 200 |
| TOTAL | 17 | 2 |
| Music | 1143 | 100 |
| TOTAL | 18 | 1 |
| Opera | 211 | 000 |
| TOTAL | 4 | 0 |
| Outdoor events | 734 | 110 |
| TOTAL | 14 | 2 |
| Theatre | 943 | 000 |
| TOTAL | 16 | 0 |
| Visual arts / crafts  | 1033 | 611 |
| TOTAL | 16 | 8 |
| None of the above  | 110 | 000 |
| TOTAL | 2 | 0 |

**WHAT WERE YOUR MAIN REASONS FOR ATTENDING THE FEMALE GAZE EVENT (Please select up to 3 only)**

Because it’s supported by Hull UK City of Culture 2017: 2, 2, 1 TOTAL= 5

It’s a unique experience not to be missed: 7, 1, 1 TOTAL= 9

General interest in this kind of event: 6, 1, 1 TOTAL= 8

Wanted to see/do something creative: 2, 0, 1 TOTAL= 3

Specific interest in the story/subject of the project: 4, 1, 1 TOTAL= 6

Specific interest in the artist/performer/company involved: 5, 2, 2 TOTAL= 9

Trying something new or different: 2, 2, 0 TOTAL= 4

It’s affordable/good value: 3, 0, 0 TOTAL= 3

Something to do with family and friends: 3, 1, 1 TOTAL= 5

No particular reason/somebody else’s idea: 0, 0, 0 TOTAL= 0

Other: 1, 0, 1 TOTAL= 2

Wanted to hear about silk screen printing techniques

Research

**Did you travel more than 20 minutes to attend this event?**

YES: 5, 2, 3 TOTAL= 10

NO: 8, 2, 0 TOTAL= 10

**HOW DID YOU FIND OUT ABOUT THE EVENT?**

Friends/Family/Colleagues told me: 8, 1, 1 TOTAL= 10

Email from friends/family/colleagues: 3, 0, 3 TOTAL= 6

Social media: 4, 0, 2 TOTAL= 6

Other organisations’ website: 0, 2, 0 TOTAL= 2
Other organisations’ social media: 0, 0, 1 TOTAL= 1

The Female Gaze flyer I picked up: 9, 0, 1 TOTAL= 10

Newspaper: 1, 0, 0 TOTAL= 1

TV: 0, 0, 0 TOTAL= 0

Radio: 0, 0, 0 TOTAL= 0

Other: 0, 1, 0 TOTAL= 1

In a bar (Thieving Harry’s)

Looked up on Hull City of Culture’s website

City of Culture website

**AUDIENCE SATISFACTION**

How likely are you to recommend The Female Gaze and its activities to friends or family? (where 10 is the most likely to recommend and 0 is the least)

0: 0, 0, 0 TOTAL= 0

1: 0, 0, 0 TOTAL= 0

2: 0, 0, 0 TOTAL= 0

3: 0, 0, 0 TOTAL= 0

4: 0, 0, 1 TOTAL= 1

5: 1, 0, 0 TOTAL= 1

6: 1, 0, 1 TOTAL= 2

7: 0, 0, 0 TOTAL= 0

8: 3, 2, 0 TOTAL= 5

9: 1, 1, 0 TOTAL= 2

10: 6, 1, 2 TOTAL= 9

**How far would you agree with the following statements?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Strongly disagree** | **Disagree** | **Neither agree nor disagree** | **Agree** | **Strongly agree** |
| Is an enjoyable experience | 0, 0, 1 | 0, 0, 0 | 0, 0, 0 | 4, 1, 1 | 8, 4, 1 |
| TOTAL | 1 | 0 | 0 | 6 | 13 |
| I felt welcomed by staff / volunteers | 0, 0, 0 | 0, 0, 0 | 0, 1, 0 | 3, 0, 0 | 9, 3, 3 |
| TOTAL | 0 | 0 | 1 | 3 | 15 |
| Places the community at the centre | 0, 0, 0 | 1, 0, 0 | 1, 2, 2 | 7, 2, 0 | 2, 0 |
| TOTAL | 0 | 1 | 5 | 9 | 2 |
| Has shown me that there is more to Hull than I had expected | 0, 0, 0 | 1, 0, 0 | 3, 1, 2 | 5, 2, 0 | 3, 1, 1 |
| TOTAL | 0 | 1 | 6 | 7 | 5 |
| Has encouraged me to attend more similar events in future | 0, 0, 1 | 0, 0, 0 | 1, 1, 0 | 6, 1, 0 | 5, 1, 2 |
| TOTAL | 1 | 0 | 2 | 7 | 8 |
| Has made me want to take more risks when choosing what arts and culture I choose to see  | 0, 0, 0 | 1, 0, 1 | 3, 1, 0 | 5, 3, 0 | 3, 0, 2 |
| TOTAL | 0 | 2 | 4 | 8 | 5 |
| Has made me think that getting involved in a project as a volunteer looks like fun | 1, 0, 1 | 1, 1, 0 | 4, 2, 0 | 5, 0, 0 | 1, 1, 2 |
| TOTAL | 2 | 2 | 6 | 5 | 4 |

**Please give this Female Gaze event a score out of 10 (where 10 is the top score and 0 the lowest) for the following statements.**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **0** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** |
| It was an interesting idea | 001 | 000 | 000 | 000 | 000 | 000 | 000 | 100 | 200 | 210 | 722 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 3 | 11 |
| It was well produced and presented | 001 | 000 | 000 | 000 | 000 | 100 | 000 | 110 | 010 | 400 | 612 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 1 | 4 | 9 |
| It was different from things I’ve experienced before | 001 | 000 | 000 | 000 | 100 | 205 | 000 | 100 | 400 | 010 | 510 |
| TOTAL | 1 | 0 | 0 | 0 | 1 | 7 | 0 | 1 | 4 | 1 | 1 |
| It was thought-provoking | 001 | 000 | 000 | 000 | 000 | 100 | 100 | 101 | 120 | 200 | 601 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 3 | 2 | 7 |
| It was absorbing and held my attention | 001 | 000 | 000 | 000 | 000 | 000 | 000 | 101 | 200 | 110 | 821 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 2 | 11 |
| I would come to something like this again | 001 | 000 | 000 | 000 | 000 | 000 | 000 | 101 | 200 | 120 | 811 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 3 | 10 |
| It is important that it's happening in Hull | 001 | 000 | 000 | 000 | 000 | 000 | 000 | 000 | 000 | 311 | 921 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 12 |
| It has something to say about the world in which we live | 001 | 000 | 000 | 000 | 000 | 000 | 100 | 110 | 000 | 110 | 912 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 2 | 12 |
| It was well thought through and put together | 001 | 000 | 000 | 000 | 000 | 100 | 010 | 111 | 100 | 010 | 901 |
| TOTAL | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 3 | 1 | 1 | 10 |

Since attending The Female Gaze event have you been inspired to get more involved in new projects and activities?

YES: 6, 2, 4 TOTAL= 12

NO: 3, 0, 0 TOTAL= 3

DON’T KNOW: 3, 0, 0 TOTAL= 3

Please rate your level of enjoyment of the event:

I enjoyed it very much: 8, 2, 1 TOTAL= 11

I enjoyed it: 4, 1, 1 TOTAL= 6

I didn’t enjoy it: 0, 0, 0 TOTAL= 0

I really didn’t enjoy it: 0, 0, 2 TOTAL= 2

**QUESTIONS FOR VISITORS FROM OUTSIDE OF HULL**

**Where do you live?**

East Riding: 0, 0, 2 TOTAL= 2

Elsewhere in the UK: 0, 2, 0 TOTAL= 2
Outside the UK: 0, 0, 1 TOTAL= 1

**What was the main purpose of your visit to Hull when you attended The Female Gaze event? (select one)**

I’m here to take in some arts/heritage/culture: 0, 2, 1 TOTAL= 3

Visiting friends/family: 0, 0, 1 TOTAL= 1

I’m here to attend business meetings/a conference: 0, 0, 0 TOTAL= 0

I’m on a study trip: 0, 0, 1 TOTAL= 1

Here for general leisure purposes – shopping and eating out: 0, 0, 0 TOTAL= 0
Other:

**Have you been to Hull before?**

YES: 0, 1, 1 TOTAL= 2

NO: 0, 1, 1 TOTAL= 2

**Which of the following best describes you on the day you attended The Female Gaze event?**

I am a visitor to the area: 0, 1, 0 TOTAL= 1

I am staying overnight: 0, 1, 2 TOTAL= 3

**How many nights and days did you stay in the city?**

2 nights, 3 days

7 days

**How much did you spend on accommodation?**

Zero, with friends

Zero

**How much did you spend on the day you attended this event?**

£25

Zero

**To what extent was your visit to Hull motivated by this event?**

Mainly: 0, 0, 1 TOTAL= 1

Partly: 0, 1, 0 TOTAL= 1

Not at all: 0, 0, 0 TOTAL= 0