**Creative Partners – Project Update Meeting**

**Hull Truck Theatre, Year of Extraordinary Drama**

Attending: (For Hull 2017) Phil Batty, Niccy Hallifax, Siana-Mae Heppell-Secker; (For Hull Truck Theatre) Mark Babych, Janthi Mills-Ward, Ruth Puckering, Andy (?)

Programme Update:

The Hypocrite – extra £9.5k (due to set difficulties)

Other transfers, in conversation – The RSC are doing a REP season in London, so they could do it there.

* Audience Data from RSC run to go into TH project report.
* Budget update – key headlines to go into report

Richard III:

Mar/Comms – Picked up on the 25 years’ anniversary on Northern Broadsides

Casting was difficult but Mat was the right person for the role.

Box Office: 41% new bookers

Extra cost came from having to change the marketing due to re-cast.

Schools campaign – only four schools attending, due to wrong time of year.

It felt like a co-production more than it did for TH.

Budget – all fine.

Learnings – 3 week’s rehearsal was not long enough. NB’s diversity within casting and audience has changed, this was partly due to Hull Truck Theatre asking them to diversify their casting instead of hiring the ‘usual suspects’.

Defiance:

* Qualitative data from both Act 3/Youth theatre about what they thought working on it.

Mighty Atoms:

Wrong time to produce in-house and to schedule show.

Box Office – was under by £24k, substantial loss

Social media was a bigger reach, but there was a bigger drop off to buy tickets.

* NH to set-up a meeting with Mitch at H&CL and HT, to discuss a class diary

Grow Festival:

Had a much more Hull Artists focus, less programmed shows (this worked well). James Graham workshop were very well attending.

What opportunities are provided for the 50+ y/o artists? Rather than just for the younger targeted audience.

Regional Young Actors Ensemble:

15 young people were in residence for an intensive week – Is it for people who cannot afford formal training?

Learnings: Working with 2 partners theatres, Hull 2017 feel like they are the lead. It is not an equal partnership in delivery.

Our Mutual Friend:

Although this was a youth theatre production, it has been dealt with as a major production.

* PB to look at H2017 list of education providers and share with HTT for OMF & RYAE marketing

Market Theatre – The Suitcase:

Rowan Rutter is producing the show externally.

Difficult to join up Counting Sheep/MT ticket sales via Spectrix – Will this partnership work in the future?

A Short History of Tractors in the Ukraine:

Start rehearsals in 2 weeks.

Great company, but no ‘names’ to sell the show.

This show is a passion project for MB.

Clarification about what the show is about.

The Last Testament of Lillian Billocca:

Ideas are just coming together.

NH to get current script with LA and share with PB – then to look at legal. It is critical of the industry.

* Agreed 0n-sale date: Launch 31st August – PB thinks that we should announce the on-sale date that during the launch, and then you sell 4/5days later.

AOB:

* HTT need to get the business plan to Art Council by Oct 16th. This is difficult as they do not know the legacy plan and need that by at the latest September 2017.

MG is going to set-up a meeting with the NPOs in the city. Janthi and Mark need to attend this.

Building/Staff Capacity:

Running into MA from Richard, with Grow being on the horizon – it was difficult to keep the organisation going. They needed more space before projects.