**Project VEAR narrative**

**1st Heralding**:

* Yorkshire Water are doing some routine digs across the city, including outside Asda on Beverley Road and in Pickering Park. At their dig at Asda, they have come across one crate at each site (note: the one at Asda is an actual crate and the other at Pickering Park is a digital manifestation). Both crates have GGF and Re-rediffusion logos on them. Each crate contains a mysterious object, which we later find out are different parts to a Vearo.
* Yorkshire Water call in the GGF, who make a **press call out**, asking for people who worked for Rediffusion. Some social media plants (i.e. volunteers who’ve been trained up and have RRD characters) respond with personal connections (e.g. First bit: actual Rediffusion guy says we never did work like that but there was a tale of a secret research branch, but we all thought that it was an urban legend. Then another person says oh my grandpa used to work for a secret research department called Re-Rediffusion, and recently in my loft I found a box with the plans for the contraption you’ve found… etc.). More social media round ups of all these (plants) who know different bits about the org.
* Following week(end) another **press callout** with a request for the public to contribute their voice to this project. Includes a photo of the now assembled Vearo (TBC).

**Voice collection** 

* 5 days out in the community and on the streets doing voice collecting from Beverley Road, pre-programmed with different community groups, schools, shopping centres, etc. along Beverley Rd but moving towards Hessle Rd
* 5 days’ hiatus for editing
* 5 more days of voice collecting, heading wider and closer to Hessle Rd. Hopefully with the social media campaign they’ll get individuals suggesting they visit their homes/parties/groups to collect their voices

Hiatus over August.

* Various press moments showing photos of RRD team making site visits all over Hull, searching for a suitable power source to finally create their Voice Diffuser and/or boxes of empty (elixir) vials!
* We’ll also need to general more comms around distilling Hull’s voice and why we need a public-facing outdoor location.

**2nd Heralding**

* A giant crate the size of a cabin magically appears in Pickering Park. Members of the GGF and RRD teams go to investigate. They open the crate and find the loose part to the power source they have been searching for!
* At the same time as this, there will be more voice collecting going on

**Install** at Pickering Park

·         Fri 22nd **Soft Launch** inviting key people to this (including press, participants, volunteers who helped make it happen, etc.)

·         Sat 23rd **public opening**, then open every day from 3 to 9pm till 31st with a de-rig by the 1st.

**Key Dates**

2nd May: final budget and PO signed off

10th May: Lou, James M and Elizabeth populate voice collection schedule

20th May: Volunteer Training Session

W/C 19th June: First Heralding.

* Mon 19th hole dug in reality.
  + Social Media: Announcement that something has been found in hole on social media; story broken by YW. They show GGF and Rediffusion logos from the crate.
  + GGF pick up story immediately and GGF put a call out as to what the Rediffusion logo is.
  + Thor and actor there to take photos at Staples.
  + Image of crate lid in hole by 16th with GGF and Rediffusion logos. Hull 2017 to create image. Aswarm to provide Rediffusion logo now.
* Tues 20th – crate lid in the hole with actor guarding it, and all a bit confused that work has come to a halt. At night crate brought out of hole.
* Wed 21st June: half day one performer together with one real YW person guarding the hole and the crate, which is now beside the hole. Crate is waiting to be picked up by the GGF – this is what the actor is telling the public.
  + Hull 2017 to think about what actually is inside the crate at this point?? Do we just black it out?
  + Which crate do we want? Doesn’t need to smell or make noise, just needs to have logos on them.
* Thurs 22nd GGF take away crate. YW cover the hole. GGF open it and discover weird contraption - put on social media.
  + Image of VIERA part and blueprints to be taken by Aswarm on the 19th inside the crate at Staples.
* Fri 23rd June: Appears in paper Friday with story about contraption
  + Story provided by Hull 2017 by 21st AM (embargoed) including photo of contraption in crate
  + HDM reports on everything up to this date, I.e. hole and Yorkshire Water, crate with logos.
* Sat 24th: Series of social media conversations led by ReDiffusion man says he knows what the contraption is for, and also knows about secret sub group of ReReDiffusion. Aswarm to share contact for actual Rediffusion man. Is he still willing to play?
  + Janet (vol plant who used to work for RRD) comes forward on social media saying 'this is Project VEAR and I've got the blueprint'
  + Another plant comes forward and says 'I've got the notebook passed down from my grandad'
* W/C 26th June:
  + ReRediffusion re-form to make Project VEAR happen. They have all they need apart from one missing cog. They put a call out with the help of GGF to find the missing piece with an image of it. Aswarm to provide image of missing cog (drawing or otherwise) by 23rd June
  + Vol plant says they found that very piece in their garden, which is close to Pickering Park. Aswarm to provide photo of missing cog in a garden by 23rd June.
  + Further online banter between GGF and RRD teams, and form friendships. Online pub quiz??
  + This gap gives them time to put together the contraption(s)

26th June: update on budget and schedule

1st July: 3rd invoice due

Voice Collection (note: Lou, James M and Elizabeth to schedule group visits):

* 1 July: daytime rehearsal for professional performers. Evening welcome and intro to RRD for H17 volunteers & 2nd July Mix of rehearsals & Voice Collecting + Photoshoot of team.
* 3rd HDM press callout for voice collecting (picture of group needed by the 2nd)
* 2 – 6th July: voice collecting all day
* 12 – 16th July: voice collecting all day
* 6 – 9th September: voice collecting along Hessle Rd all day

Installation:

* 22nd September Soft Launch
* 23 – 30th September Install Live
* 1st October: de-rig

9th October: final budget breakdown due

16th October: final invoice due

**Pickering Park Installation Design Concept**

* TBC approximately 30 ‘voice vessel’ pods spread over the paddling pool zone. They vary in size and form from Melon-sized up to several awesome large suspended pods (3-4m diameter) that people can walk under. These pods have a hidden inner space and aperture, related to a shell, vase and cocoon form (see visual mood board). They will have a uniform feel and texture (as if they are from the same family), but be made up of around 6 groups (just to clarify: the pods of any 1 group are dispersed around the installation, rather than arranged in a cluster). These groups reflect the type of vocal sound they contain. e.g. ahhhs or oohhhs, Plossives or Nasals etc.
* Pods distributed inside the (drained) paddling pool Zone (e.g. Blue bean shape on the Google earth image) at Pickering Park.
* Light element: The pods pulse with light as they speak
* Squirts vapour as they speak. Some vapours will be perfumed.
* The Pods are triggered by people calling into them perhaps in combination with touch (if we feel it needs more localised direct interaction). There will be a one-to-one talk back interaction between a person calling into one and it replying with one of the bank of sampled vocal sounds it holds (in its group), then there are also further modes we are experimenting with which will for example make a ripple effect of one pod, followed by another and another (for example: from consonant-like vocalisation to vowel-like and etc.), e.g. “bhh” followed “Ah!”, followed “Luh” then maybe another person finds “oooh” and then..??. Some are quite short and solo and others maybe be longer and grander like a chorus of voices. The Big Suspended Pods will carry some phat baritone bass-y sounds or big choral samples. The result being something that plays with the edge of spoken language and expression, emotion and utterance. Essentially a playful and exploratory system. Some sounds are quintessentially Hull-like, others perhaps introduce a north African Arabic sound, some are abrupt and “Plossive” others warm and “mmmm”
* They have 2 modes of operation: autonomous as well as networked together so we can potentially have a mode for fewer people and many people.
* Daytime: more localised operation. Night time: light element will become apparent, like it could take on a murmuration affect. If you excite the whole colony enough, they could trigger lights in surrounding trees (giving sense that this colony of voices or ‘collective voice’ has potential to have effects that ripple out beyond just this space...)
* Distillation process happens branching out to one side (thus spreading the footprint of options for people to interact with), manned by volunteers.  There are several olfactory smelling stations that will branch out from the Pod paddling pool zone and build around the picnic table structures. These reflect the smells of the different grouped types of voice pods (e.g. a group of 5 pods have a similar form and speak a similar type of vocalisation, but are dispersed randomly amongst the installation; all 5 however thread back to 1 smelly station and 1 odour... and so on. Collectively making up the Super Voice Elixir). The volunteers are busy adjusting the distillation process, ‘filling’ bottles with Hull’s distilled ‘super-voice’ and giving them as special gifts to visitors once they have explored the installation and ideally contributed their own voice in exchange. (we want this to be a special thing that perhaps a family is given 1 precious vial.)
* Need to think of ways to entertain people if we end up with queues waiting to see installation. Potentially we could add vocal excursuses and VEARO’s (voice collectors) can be there collecting more voices. Perhaps a volunteer has one Voice pod sample they can carry about and demonstrate.