

WELCOME

Many thanks for visiting Artlink Centre for Community Arts.

This questionnaire will be used to see what you thought of your visit, and to help us understand what we're doing well, and where improvements need to be made for events that we run in the future.

We're also keen to understand a little bit more about our audiences, so we can measure the effectiveness of our marketing and outreach activities.

It should take approximately 10 minutes to complete.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Please be completely honest in your replies. Artlink, Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

By taking part you can also enter the free prize draw to win an 'exclusive Hull 2017 prize bag' by completing the questionnaire.

We recognise that your time is precious and this is a big ask. All the answers you provide will be vital in measuring the impact that arts and culture has on the city. This will help us, and the arts and culture sector across Hull, make an informed case for continued investment, which in turn means we can produce and attract more shows like this in future.

Please complete the questionnaire in person or online within two weeks of visiting our exhibition.

YOUR EXPERIENCE OF THE EXHIBITION OR EVENT

* 4. Which exhibitions or projects did you go to whilst visiting Artlink?

5. How far would you disagree or agree with the following statements?

(Please select one option only for each statement)

'The exhibition or project that I attended...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me that there is more to Hull than I expected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...gave me the opportunity to interact with other people who I wouldn't normally have interacted with	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to the work of the artist(s) for the first time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...challenged my understanding of art	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. In what way(s), if any, have your thoughts or feelings about your life / future changed, as a result of attending this exhibition or project?

7. In what way(s), if any, have your thoughts or feelings about other people changed, as a result of attending this exhibition or project?

8. Please share any further comments you have about Artlink or this specific exhibition / project:

9. How did you find out about this exhibition at Artlink?

- Friends/family/colleagues - told me in person
- Friends/family/colleagues - via social media / email
- Invitations from the teams at Artlink and/or Hull 2017
- www.hull2017.co.uk
- www.artlink.uk.net
- Other website (please specify)
- Hull 2017 Facebook/Twitter/Instagram/Youtube/Flickr/e-newsletter
- Artlink Facebook/Twitter/Instagram/Youtube/Flickr/e-newsletter
- Other organisation Facebook/Twitter/Instagram/Youtube/Flickr/e-newsletter
- Advertising and promotional material (e.g. brochure, flyer, billboard, poster)
- Newspaper
- TV
- Radio
- Don't remember
- Other (please specify)

WHERE ARE YOU FROM?

10. Do you live in Hull?

Yes

No

11. Have you been to, or are you planning to attend or take part in other events and activities programmed for Hull UK City of Culture 2017?

Yes

No

Not sure

ABOUT YOU

The following information is to enable us to better understand our audiences, and determine how effective we are in reaching a broad and diverse number of people. Please be assured that this information will be treated sensitively. It will remain completely anonymous and will not be linked to any individual.

12. What is your post code? (if you live outside the UK, please enter country of residence)

(This will be used for evaluation purposes only, to map audiences for our project)

13. Which of the following best describes your employment status?

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Employed / working full or part time | <input type="radio"/> Unable to work |
| <input type="radio"/> Self-employed | <input type="radio"/> Retired |
| <input type="radio"/> Unemployed | <input type="radio"/> Student |
| <input type="radio"/> On a government scheme for employment training | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Looking after family / home | |

14. How do you define your gender?

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Male | <input type="radio"/> Gender non-conforming |
| <input type="radio"/> Female | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Transgender | |
| <input type="radio"/> Other (please specify) | |

15. How would you describe your ethnic background?

(Please select **one** answer only)

- White:** English/Welsh/Scottish/Northern Irish/British
- White:** Irish
- White:** Gypsy or Irish Traveller
- White:** Polish
- White:** Any other white background (write in box below if you wish)
- Mixed/multiple ethnic groups:** White and Black Caribbean
- Mixed/multiple ethnic groups:** White and Black African
- Mixed/multiple ethnic groups:** White and Asian
- Mixed/multiple ethnic groups:** Any other Mixed/multiple ethnic background (write in box below if you wish)
- Asian/Asian British:** Bangladeshi
- Asian/Asian British:** Indian
- Asian/Asian British:** Pakistani
- Asian/Asian British:** Chinese
- Asian/Asian British:** Any other Asian background (write in box below if you wish)
- Black/African/Caribbean/Black British:** African
- Black/African/Caribbean/Black British:** Caribbean
- Black/African/Caribbean/Black British:** Any other Black/African/Caribbean background (write in box below if you wish)
- Other:** Arab
- Other:** Any other ethnic background (write in box below if you wish)
- Prefer not to say**
- Please specify in this box if you wish:

16. Which of the following age groups do you fall into?

(Please select **one** answer only)

- | | | |
|-------------------------------------|-----------------------------------|---|
| <input type="radio"/> Under 6 years | <input type="radio"/> 25-29 years | <input type="radio"/> 55-59 years |
| <input type="radio"/> 6-10 years | <input type="radio"/> 30-34 years | <input type="radio"/> 60-64 years |
| <input type="radio"/> 11-15 years | <input type="radio"/> 35-39 years | <input type="radio"/> 65-69 years |
| <input type="radio"/> 16-17 years | <input type="radio"/> 40-44 years | <input type="radio"/> 70-74 years |
| <input type="radio"/> 18-19 years | <input type="radio"/> 45-49 years | <input type="radio"/> 75+ years |
| <input type="radio"/> 20-24 years | <input type="radio"/> 50-54 years | <input type="radio"/> Prefer not to say |

17. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- Yes - limited a lot
- Yes - limited a little
- No
- Prefer not to say

18. Do you identify as disabled?

Yes - limited a lot

No

Yes - limited a little

Prefer not to say

19. How many people, including yourself, were in your group at the Square Peg exhibition or event?

(please enter in a numerical format, i.e. 2, as opposed to text format 'two')

AND FINALLY...

20. Would you be happy for Artlink, Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research?

Yes

No

21. Would you like to be entered into the free prize draw to win Hull 2017 official merchandise?

Yes

No

CONTACT DETAILS

You previously stated that you would be happy for Artlink, Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research and / or that you would like to be entered in the free prize draw. In order for us to be able to do this, please provide your name below, along with an email address and / or telephone number. We will not use this information for any other purposes than those you opt into.

* 22. Name:

23. Email address:

24. Telephone number: