LOOK UP

**CONSULTANT GUIDE FOR CORE PROJECT TEAM DEPTH INTERVIEWS**

**END OF (INTERNAL)**

This script is intended as a guide for the depth interviews with internal members of the Core Project Team who are managing and coordinating the delivery of the Look Up Programme, for Hull UK City of Culture 2017.

The questions within this guide are to be asked at an end of the year and will be supplemented by an online survey.

**QUESTIONS**

**Concept & Artistic Direction**

Since we last met there have been two final Look Up projects – A Hall for Hull and Floe.

In terms of the collaborative approach taken by the Core Project Team, were any changes made to how you worked together to deliver these final two projects? If yes, what were they and why? If no, why not?

In terms of how the Core Project Team collaborated with the commissioned artists for these projects, were any changes made to the approaches taken with previous artists? If yes, what were they and why? If no, why not?

Overall, how well do you feel the commissioned artists have delivered against the creative briefs provided to them (where applicable)?

Reflecting on the yearlong programme for Look Up, what for you have been the most successful artworks and why? [Probe: concept; production quality; risk taking; challenge; uniqueness; relevance; excellence; interpretation of history and heritage]

And what for you have been the least successful artworks and why? [Probe: concept; production quality; risk taking; challenge; uniqueness; relevance; excellence; interpretation of history and heritage]

What has been your favourite moment of the Look Up programme?

**Heritage Practice**

Did A Hall for Hull, or Floe make use of and / or incorporate historical information and content, which fed into the project’s development?

* If yes, how did the Core Project Team directly engage with this information and content? [Probe: Did you use the material as a source of inspiration for the overall narrative, to inform the artist briefs, to select locations?]
* How did the commissioned artists directly engage with this information and content? [Probe: Did you use the material as a source of inspiration for the overall narrative, to inform the artist briefs, to select locations?]

Reflecting on the yearlong programme for Look Up, how have the projects made use of Hull’s historic buildings, monuments and spaces?

* How has utilising historic buildings, monuments and spaces benefitted the individual artworks and programme as a whole?
* What challenges has utilising these historic buildings, monuments and spaces caused individual artworks and the programme as a whole?

**Interpretation**

What new approaches to interpretation, if any, have been used for A Hall for Hull and Floe? *Probe: Have these worked well? If so why do you believe that to be?*

**Place making**

In what ways, if any, do you feel that A Hall for Hull and / or Floe brought something new to Hull and put the city further on the map?

**Partnerships**

Are there any additional partnerships that have significantly impacted upon the Look Up programme since we last met, perhaps thinking specifically about A Hall for Hull and Floe? If yes, in what way have these partnerships impacted on the programme’s final months?

**Personal Impacts**

How has working on the yearlong Look Up programmehad a personal impact on you? [Probe: skills/knowledge developed, confidence working with heritage or historical content and buildings, greater connection with the city and its people, further work opportunities, etc.]

And what are the main learnings you will take forward into your future career, whether continuing to work here or elsewhere?

**Key Measures of Success**

In our last meeting you were asked what the key measures of success for Look Up should be. Thinking back to what we discussed, how successful do you think Look Up was?

**Longer term impacts**

What are your hopes and expectations for the future of public art installations in Hull, as a result of the Look Up programme? [Probe: thinking of local commissioner in terms of a commitment to commission more work; size, scale and ambition of projects]

What are the key things that will enable your vision for public art installations in Hull to be realised?

Do you have any further comments on the project?