

LOOK UP INSTALLATIONS YOU HAVE EXPERIENCED

Look Up is a year-long programme of artists' works made specifically for Hull's public places and spaces. Each installation has its own name, so the first question will explore which other installations you've seen.

Blade was the first installation, the B75 rotor blade installed in Queen Victoria Square from January to March of this year.

* Which of the following artworks from the Look Up Programme have you seen or experienced?

- Blade by Nayan Kulkarni, Queen Victoria Square (8 January - 18 March)
<https://www.hull2017.co.uk/whatson/events/blade/>
- The City Speaks by Michael Pinsky, Hull Tidal Surge Barrier / Fruit Market (2 February - 31 December)
<https://www.hull2017.co.uk/whatson/events/the-city-speaks/>
- Washed Up Car-Go by Chris Dobrowolski, The Deep (29 March - 4 June)
<https://www.hull2017.co.uk/whatson/events/chrisdobrowolski/>
- The Train Track and The Basket, Hull Paragon Interchange (7 April - 31 December)
<https://www.hull2017.co.uk/whatson/events/train-track-basket-claire-barber/>
- Paper City by various artists, Fruit Market (30 June - 9 July)
<https://www.hull2017.co.uk/whatson/events/paper-city/>
- Bleached by Tania Kovats, C4Di (29 July - 17 September)
<https://www.hull2017.co.uk/whatson/events/bleached/>
- This is a Freedom of Expression Centre by Bob and Roberta Smith, Hull School of Art & Design (4 August - 3 September)
<https://www.hull2017.co.uk/whatson/events/look-freedom-expression-centre-bob-roberta-smith/>
- Elephant in the Room by Claire Morgan, Princes Quay Shopping Centre (8 August - 15 October)
<https://www.hull2017.co.uk/whatson/events/elephant-room-claire-morgan/>
- A Hall for Hull by Pezo von Ellrichhausen and Felice Varini, Trinity Square (1 October - 12 November)
<https://www.hull2017.co.uk/whatson/events/a-hall-for-hull/>
- I don't recall having seen any of these artworks

MOTIVATION TO ATTEND LOOK UP

* In general, what was your main reason for visiting / seeing 'The Train Track and the Basket' on the day(s) you visited? (Please select one answer only)

- Because it's part of Hull UK City of Culture 2017
- Because I'm a regular visitor / user of the space where they were installed
- It's a unique experience not to be missed
- General interest in this type of work
- Wanted to see / do something creative
- Specific interest in the artists involved (please specify which artists below)
- Getting involved in what's happening
- Trying something new or different
- Something to do while I'm in Hull on business
- It's affordable / good value
- Something to do with friends / family
- Something to do with the kids
- Interested to find out more about Hull
- No particular reason / someone else's idea
- I was in the area anyway
- Other (please specify below)

Please specify artist(s) of interest OR other motivation below:

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HULL 2017 VOLUNTEERS WORKING ON LOOK UP

* How far would you disagree or agree with the following statements about 'The Train Track and the Basket'?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A or Don't know
I felt welcomed by security/stewards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt welcomed by Hull 2017 Volunteers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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* How far would you disagree or agree with the following statements? (Please select one option only for each statement)

'The Train Track and the Basket...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
...made me look at Hull's buildings and public spaces in a different way'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...provided me with a different experience of the city'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to the work of Claire Barber for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...challenged my understanding of art'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected to the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me that there is more to Hull than I expected'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...gave me the opportunity to interact with other people who I wouldn't have normally interacted with'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following as a result of attending 'The Train Track and The Basket'?

	Nothing at all 0	1	2	3	4	5	6	7	8	9	A lot 10
The history of Hull Paragon Interchange	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transmigration through Hull between 184 - 1914	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* How far would you disagree or agree with the following statements?

"Using art based approaches to present the history and heritage of Hull makes the history and heritage...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...more interesting"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...easier to understand"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* As a result of seeing 'The Train Track and the Basket' have you, or do you plan to do, any of the following?
(Please tick all that apply)

- Undertake your own research into transmigration through Hull
- Undertake your own research into Hull Paragon Interchange
- Attend exhibitions about transmigration through Hull
- Attend events about transmigration through Hull
- None of these
- Other (please specify)

Do you have any further comments about 'The Train Track and the Basket'?

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INTERPRETATION

* Did you see the information boards about 'The Train Track and the Basket'?

- Yes, I saw the information boards about 'The Train Track and the Basket'
- No, I didn't see any of the information boards about 'The Train Track and the Basket'

* Did you read the information boards about 'The Train Track and the Basket'?

- Yes, I read the information boards about 'The Train Track and the Basket'
- No, I didn't read any of the information boards about 'The Train Track and the Basket'

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EFFECTIVENESS OF INTERPRETATION

* Thinking about the information boards that you did read, how far would you agree or disagree with the following statements?

'The information boards I read about 'The Train Track and the Basket'...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Don't remember
...contained information that I found interesting'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...helped me to understand the artwork better'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think differently about the artwork'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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MARKETING

The following questions will help us to better understand how effective our communications were with you about the event.

* How did you find out about 'The Train Track and the Basket'? (Please tick all that apply)

- Friends/family/colleagues - told me in person
- Friends/family colleagues – via social media / email
- Hull 2017 Volunteer - told me or via social media / email
- www.hull2017.co.uk
- Other website (please specify)
- Hull 2017 Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter
- Other organisation Facebook / Twitter / Instagram / YouTube / Flickr (please specify)
- Advertising and printed promotional material (e.g. brochure, leaflet, flyer, billboard, poster)
- Newspaper
- TV
- Radio
- Don't remember
- Other (please specify)

Where applicable, please specify other organisation social media / website / other publicity source

*** Have you been to, or are you planning to attend or take part in other events and activities programmed for Hull UK City of Culture 2017?**

Yes

No

Not sure

*** In the last 12 months have you purposely visited an artwork in a public building or place, as opposed to happening upon it?**

Yes

No

Don't remember

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WHERE ARE YOU FROM?

The following questions help us understand where you have travelled from, and if you are a visitor what attracted you to Hull, how satisfied you are with your visit, and how your visit has impacted upon the city.

*** Do you live in Hull?**

Yes

No

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VISIT TO HULL

*** Was your visit to Hull on the day you saw (visited) 'The Train Track and the Basket'?**

Mainly

Partly

Not at all

*** During your visit to Hull, when you last saw (visited) 'The Train Track and the Basket', how many other arts and cultural events / activities did you attend or take part in? (Other arts and cultural events / activities might include a visit to an art gallery or museum, attending a show at City Hall, attending an arts related lecture at the University of Hull)**

None

Three

One

Four or more

Two

Don't know

* When you last saw (visited) 'The Train Track and the Basket' what was the main purpose of your visit to Hull? (Please select one answer only)

- Because Hull is UK City of Culture 2017
- To take in some arts / heritage / culture generally
- To visit family / friends
- To attend business meetings or a conference although I normally work outside Hull
- I was on a study trip
- For general leisure purposes – shopping and eating out
- Because I work in Hull
- Just to see (visit) the Look Up artwork(s)
- Other (please specify)

* Had you been to Hull before the last time you saw (visited) 'The Train Track and the Basket'?

- Yes
- No

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FREQUENCY OF VISITS TO HULL

* On average, over the course of a year, how frequently do you visit Hull?

- Less frequently than once a year
- 1-2 times per year
- 3-4 times per year
- 5-6 times per year
- More frequently than six times a year

*** Based on your experience during your visit when you saw (visited) 'The Train Track and the Basket', do you think the frequency of your visits to Hull over the course of a year will increase, decrease or stay the same?**

- Increase
- Stay the same
- Decrease
- Don't know

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INTENTIONS TO RETURN

*** To what extent do you disagree or agree with the following statement?**

'Based on my experience of Hull during the the time I saw (visited) 'The Train Track and the Basket', I will visit Hull again in future'

Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A or Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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VISITOR SATISFACTION

* As a visitor to Hull, on a scale of 1 to 5 where 1 means 'Very dissatisfied' and 5 means 'Very satisfied', how satisfied are you with the following? (If you have not experienced aspects of the visitor experience, please tick N/A)

	1 Very dissatisfied	2 Dissatisfied	3 Neither dissatisfied or satisfied	4 Satisfied	5 Very Satisfied	N/A
General visitor welcome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of accomodation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Places to eat and drink	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall value for money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City centre signposting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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LENGTH OF VISIT

* **Did you visit just for the day, or did you stay overnight when you last saw (visited) 'The Train Track and the Basket'?**

Just for the day

Stayed overnight

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OVERNIGHT VISITORS

* **During your last visit, at the time you saw 'The Train Track and the Basket', how many nights did you stay in the area and how many days?**

Number of nights:

Number of days:

Would you mind telling us how much you spent personally on accommodation in Hull overall as part of your visit? (please enter to the nearest £, or enter zero if applicable - if you don't know or prefer not to answer please leave the box blank)

* What type of accommodation did you stay in? (Please tick all that apply)

Bed and Breakfast

Static caravan

Guest House

Touring caravan

Hotel

Camping

Self-catering

Airbnb

With Friends / Family

Other (please specify)

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WHAT YOU SPENT

We are asking these questions to measure the impact that arts and cultural events have on the economy of the city. We understand that this information is of a sensitive nature, but if you are willing to share it with us, it will be greatly appreciated.

How much do you estimate you spent on you and others with you on the following during your last visit to Hull, when you saw (visited) 'The Train Track and the Basket'? (please enter to the nearest £, or enter zero as applicable - if you don't know or prefer not to answer please leave the box blank)

Hull 2017 merchandise

Food and drink

Shopping

Travel and transport (including parking)

Other 'attractions'

'Spending money' for children

Other

ABOUT YOU & YOUR GROUP

The following information is to enable us to better understand our audiences, and determine how effective we are in reaching a broad and diverse number of people. Please be assured that this information will be treated sensitively. It will remain completely anonymous and will not be linked to any individual.

What is your post code? (if you live outside the UK, please enter country of residence)

(This will be used for evaluation purposes only, to map audiences for our project)

*** Which of the following best describes your employment status?**

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Employed / working full or part time | <input type="radio"/> Unable to work |
| <input type="radio"/> Self-employed | <input type="radio"/> Retired |
| <input type="radio"/> Unemployed | <input type="radio"/> Student |
| <input type="radio"/> On a government scheme for employment training | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Looking after family / home | |

*** How do you define your gender?**

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Male | <input type="radio"/> Gender non-conforming |
| <input type="radio"/> Female | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Transgender | |
| <input type="radio"/> Other (please specify) | |

*** How would you describe your ethnic background?**

(Please select **one** answer only)

- White:** English/Welsh/Scottish/Northern Irish/British
- White:** Irish
- White:** Gypsy or Irish Traveller
- White:** Polish
- White:** Any other white background (write in box below if you wish)
- Mixed/multiple ethnic groups:** White and Black Caribbean
- Mixed/multiple ethnic groups:** White and Black African
- Mixed/multiple ethnic groups:** White and Asian
- Mixed/multiple ethnic groups:** Any other Mixed/multiple ethnic background (write in box below if you wish)
- Asian/Asian British:** Bangladeshi
- Asian/Asian British:** Indian
- Asian/Asian British:** Pakistani
- Asian/Asian British:** Chinese
- Asian/Asian British:** Any other Asian background (write in box below if you wish)
- Black/African/Caribbean/Black British:** African
- Black/African/Caribbean/Black British:** Caribbean
- Black/African/Caribbean/Black British:** Any other Black/African/Caribbean background (write in box below if you wish)
- Other:** Arab
- Other:** Any other ethnic background (write in box below if you wish)
- Prefer not to say

Please specify in this box if you wish:

*** Which of the following age groups do you fall into?**

(Please select **one** answer only)

- | | | |
|-------------------------------------|-----------------------------------|---|
| <input type="radio"/> Under 6 years | <input type="radio"/> 25-29 years | <input type="radio"/> 55-59 years |
| <input type="radio"/> 6-10 years | <input type="radio"/> 30-34 years | <input type="radio"/> 60-64 years |
| <input type="radio"/> 11-15 years | <input type="radio"/> 35-39 years | <input type="radio"/> 65-69 years |
| <input type="radio"/> 16-17 years | <input type="radio"/> 40-44 years | <input type="radio"/> 70-74 years |
| <input type="radio"/> 18-19 years | <input type="radio"/> 45-49 years | <input type="radio"/> 75+ years |
| <input type="radio"/> 20-24 years | <input type="radio"/> 50-54 years | <input type="radio"/> Prefer not to say |

*** Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?**

Yes - limited a lot

No

Yes - limited a little

Prefer not to say

*** How many people, including yourself, were in your group when you last saw (visited) 'The Train Track and the Basket'?**

(please enter in a numerical format, i.e. 2, as opposed to text format 'two')

Including yourself, how many people were there in the group in each of the following age categories?

(If you do not know, please leave blank)

0-2 years

3-5 years

6-10 years

11-15 years

16-17 years

18-19 years

20-24 years

25-29 years

30-34 years

35-39 years

40-44 years

45-49 years

50-54 years

55-59 years

60-64 years

65-69 years

70-74 years

75+ years

Prefer not to say

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AND FINALLY...

*** Would you be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research?**

Yes

No

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CONTACT DETAILS

You previously stated that you would be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research. In order for us to be able to do this, please provide your name below, along with an email address and / or telephone number. We will not use this information for any other purposes than those you opt into.

*** Name:**

Email address:

Telephone number: